ashleyzz10969@outlook.com | Portfolio: https://ashhh97.github.io/ashleyzz/

## **SUMMARY**

I have seven years solid design study background. I am very proactive, and adaptive to varied job environment. I am also good at team cooperation.

#### AREAS OF EXPERTISE

Architecture: Rhino, Grasshopper, Sketch-Up, V-ray, Auto CAD, ArcGIS Pro

Graphic / Animation Design: Adobe Illustrator, In Design, Photoshop, Figma, Sketch, Adobe XD, Miro, ProtoPie

Programming Language: JavaScript

Markup Language: HTML, CSS

Framework/Library: React, Bootstrap, d3.js

Video Edit: Adobe Premiere, Adobe After Effects

Other: Agile Methodologies, Product Management, Startup Environment

### **EDUCATION**

# Master of Landscape Architecture | Cornell University, Ithaca, NY

2021 - Present

Related Courses: Human Computer Interaction Design; Product Management; Data-Driven Web Applications; Management Consulting Essentials.

### Bachelor /Master of Environment design | Beijing Jiaotong University, Beijing

2015 - 2021

Related Courses: Study on Interactive Art Theory and Creation; Industrial Design Theory and Method

## PROFESSIONAL EXPERIENCE

Cornell University Linguistic Meaning Lab, Ithaca, NY

2022.9- Present

#### Web designer/ Developer

Tool: Figma, Adobe Illustrator, HTML, CSS, JavaScript

- · Lab website Mockup Design with Figma.
- Logo design with Adobe Illustrator.
- Website building with Jekyll, Bootstrap, launching by GitHub page.

EPC, San Jose, CA 2022.8- Present

Turnkey energy storage system engineering services

## Website Designer/ Developer

Tool: Figma, Adobe Illustrator, HTML, CSS, JavaScript, SQL, WordPress

- · Website Competitive analysis.
- Designing Website Mockup.
- Logo/icon design with Adobe Illustrator and Figma.
- EPC company website building with WordPress, HTML, CSS, JavaScript.
- · Creating website job list database with SQL.

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## Cornell University Biotechnology Center, Ithaca, NY

2022.1-2022.8

Epigenomics Core Facility, reproducible epigenomics services

### Web designer/ Developer/ Graphic Designer/ UIUX Designer

Serve in an internship role supporting User Experience Design, Customer Workflow Design, User Interface Design, Icon Design, Website Design, Website building.

- <u>ScriptManager</u> website design with Figma and development based on docusaurus.
- GenoPipe website design with Figma and development based on docusaurus.
- Lab website Design with Figma and development with Jekyll.
- 4 PhD students personal website design with Bootstrap, JavaScript. Sample Website 1, Sample Website 2.
- Cornell University Epigenomics Facility Website Service Workflow design and website development.
- · Icon/Logo design.

2021.5-2021.8 WETRY, Beijing

WETRY is a fashion e-commerce platform that provides a better online shopping and returns experience.

# **Assistant UIUX designer**

Serve in an internship role supporting User Experience Design, Workflow Design, User Interface Design, Icon Design, PRD document writing.

- · Customer return workflow design. Analyze the pain points of stakeholders and design the customer return workflow to clarify each department's job.
- Wireframe Design based on the designed customer workflow.
- User Interface / Icons Design. Make the app interface look professional.
- PRD document writing, help PM elaborate each part of the user interface, each button's interaction and link.Work across the field.