ashleyzz10969@outlook.com | Portfolio: https://ashhh97.github.io/ashleyzz/

SUMMARY

I have seven years solid design study background. I am very proactive, and adaptive to varied job environment. I am also good at team cooperation.

AREAS OF EXPERTISE

Auto CAD	■ V-ray	Adobe Illustrator	Arduino	Agile Methodologies
■ In Design	■ Sketch-Up	Adobe XD	Processing	■ Graphic Design
■ Rhino	Photoshop	■ Figma	■ HTML5 CSS3	Product Management
■ Grasshopper	Premiere	■ ProtoPie	■ UX/UI	Startup Environment

EDUCATION

Master of Landscape Architecture | Cornell University, Ithaca, NY

2021 - Present

Related Courses: Human Computer Interaction Design; Product Management

Bachelor /Master of Environment design | Beijing Jiaotong University, Beijing

2015 - 2021

Related Courses: Study on Interactive Art Theory and Creation; Industrial Design Theory and Method

PROFESSIONAL EXPERIENCE

WETRY, Beijing 2019.5-2019.8

WETRY is a fashion e-commerce platform that provides a better online shopping and returns experience.

Assistant UIUX designer

Serve in an internship role supporting User Experience Design, Workflow Design, User Interface Design, Icon Design, PRD document writing.

- Customer return workflow design. Analyze the painpoints of stakeholders and design the customer return workflow to clarify each department's job.
- Wireframe Design based on the designed customer workflow.
- User Interface / Icons Design. Make the app interface looked professional.
- PRD document writing, help PM elaborate each part of the user interface, each button's interaction, link.

Work across the field.

Cornell University Biotechnology Center, Ithaca, NY

2022.1- Present

Epigenomics Core Facility, reproducible epigenomics services

Assistant UIUX designer

Serve in an internship role supporting User Experience Design, Customer Workflow Design, User Interface Design, Icon Design, Website Design, Website building.

- Customer workflow design. Now customers have the clear workflow to follow.
- Cornell Epigenomics Core Facility / Lab Website Design and develop. Customers now could click through the clear workflow on the website, without asking for help.
- Icons Design. The abstract biotechnology term can be visualized now.