ashleyzz10969@outlook.com | Portfolio: https://ashhh97.github.io/ashleyzz/

## SUMMARY

I have seven years solid design study background. I am very proactive, and adaptive to varied job environment. I am also good at team cooperation.

# **AREAS OF EXPERTISE**

Auto CAD	■ V-ray	Adobe Illustrator	Arduino	Agile Methodologies
■ In Design	■ Sketch-Up	Adobe XD	Processing	■ Graphic Design
■ Rhino	■ Photoshop	■ Figma	■ HTML5 CSS3	Product Management
■ Grasshopper	Premiere	■ ProtoPie	■ UX/UI	Startup Environment

### **EDUCATION**

# Master of Landscape Architecture | Cornell University, Ithaca, NY

2021 - Present

Related Courses: Human Computer Interaction Design; Product Management

# Bachelor /Master of Environment design | Beijing Jiaotong University, Beijing

2015 - 2021

Related Courses: Study on Interactive Art Theory and Creation; Industrial Design Theory and Method

## PROFESSIONAL EXPERIENCE

WETRY, Beijing 2021.5-2021.8

WETRY is a fashion e-commerce platform that provides a better online shopping and returns experience.

### **Assistant UIUX designer**

Serve in an internship role supporting User Experience Design, Workflow Design, User Interface Design, Icon Design, PRD document writing.

- Customer return workflow design. Analyze the painpoints of stakeholders and design the customer return workflow to clarify each department's job.
- Wireframe Design based on the designed customer workflow.
- User Interface / Icons Design. Make the app interface looked professional.
- PRD document writing, help PM elaborate each part of the user interface, each button's interaction, link.

Work across the field.

## Cornell University Biotechnology Center, Ithaca, NY

2022.1- Present

Epigenomics Core Facility, reproducible epigenomics services

# **Assistant UIUX designer**

Serve in an internship role supporting User Experience Design, Customer Workflow Design, User Interface Design, Icon Design, Website Design, Website building.

- Customer workflow design. Now customers have the clear workflow to follow.
- Cornell Epigenomics Core Facility / Lab Website Design and develop. Customers now could click through the clear workflow on the website, without asking for help.
- Icons Design. The abstract biotechnology term can be visualized now.