Ashleigh Hondoyachepa
Data Analyst/ Scientist

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📞 +27 68 071 4320 🌐 https://ashhondo.github.io/ashleighhondoyachepa.github.io/

About Me

I am a diligent and innovative student with a passion for technology and problem solving. I have strong desire to learn and explore as well as being intrinsically motivated. I have strong Excel and SQL abilities and thrive in exploratory data analysis. Alongside my technical skills, I have a strong ability to break down complex problems into a palatable solution, while effectively communicating these solutions.

Skills

Data & Analytics:
- SQL (SQL Server, MySQL)
- R (fundamentals)
- Excel (VLOOKUP, Conditional Formatting, Pivot Tables)
- Data Cleaning
- Exploratory Data Analysis

Soft Skills:
- Troubleshooting
- Communication
- Customer Support
- Time Management
- Leadership

References

- Brandon Mwale
  Olico Math Education
  Cluster Manager
  Phone: 063 044 9027

- Cassia Andrews
  082 994 9492

Work Experience

SCHOOL COORDINATOR ~ Olico Math Education | 2024 - 2025
- Cleaned and organized learner performance data using Excel.
- Built progress and class engagement trackers using Excel.
- Designed an interactive learning environment that fostered independent thinking and engagement.
- Managed tutors: scheduling, onboarding, performance oversight.

MEDIA & IT SUPPORT SPECIALIST ~ Forwad in Faith Church | 2019 - Present
- Managed livestream, audio-visual equipment and displays systems.
- Troubleshoot hardware and software issues to ensure seamless services.
- Collaborated with other members on improvements to in-person and online media delivery.

PRODUCT TESTER & AMBASSADOR ~ Lenovo | 2021 - 2024
- Conducted tests on Lenovo products and provided feedback on their performance, usability and areas of improvement.
- Analyzed Results and complied actionable improvements.

Projects

🌐 https://ashhondo.github.io/ashleighhondoyachepa.github.io/

COVID-19 Global Impact Analysis (Excel, SQL)
- Conducted initial data cleaning and preparation using Excel and then further leaning using SQL for structural and intensive cleaning.
- Performed Exploratory Data Analysis using SQL to calculate investigate global cases, annual fatality rates and continental analysis.
- Identified key insights (Asia: highest cases, lowest death rate; Europe: high infection rate)

TMDB 5000 Movies (Excel, Power Query)
- Cleaned a 4 804 dataset and addressed data integrity issues by imputing missing values through targeted external research and ensuring performance metrics were preserved.
- Resolved over 3000 missing values by creating a dynamic link that directs to the TMDB movie page

Social Buzz Data Visualization (Tableau)
- Built an interactive dashboard to analyze top 5 social media categories.
- Enabled fast identification of key metrices for stakeholders.

Education

- BACHELOR OF COMMERCE
  University of Cape Town | 2022 – 2025

- GOOGLE DATA ANALYTICS CERTIFICATE
  Coursera and Google | 2024