

# Ashleigh Hondoyachepa

## Data Analyst/ Scientist

📍 Claremont , Cape Town, South Africa

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🌐 <https://ashhondo.github.io/ashleighhondoyachepa.github.io/>

### About Me

I am a diligent and innovative student with a passion for technology and problem solving. I have strong desire to learn and explore as well as being intrinsically motivated. I have strong Excel and SQL abilities and thrive in exploratory data analysis. Alongside my technical skills, I have a strong ability to break down complex problems into a palatable solution, while effectively communicating these solutions.

### Experiences

#### SCHOOL COORDINATOR ~ Olico Math Education | 2024 - 2025

- Cleaned and organized learner performance data using Excel.
- Built progress and class engagement trackers using Excel.
- Designed an interactive learning environment that fostered independent thinking and engagement.
- Managed tutors: scheduling, onboarding, performance oversight.

#### MEDIA & IT SUPPORT SPECIALIST ~ Forwad in Faith Church | 2019 - Present

- Managed livestream, audio-visual equipment and displays systems.
- Troubleshoot hardware and software issues to ensure seamless services.
- Collaborated with other members on improvements to in-person and online media delivery.

#### PRODUCT TESTER & AMBASSADOR ~ Lenovo | 2021 - 2024

- Conducted tests on Lenovo products and provided feedback on their performance, usability and areas of improvement.
- Analyzed Results and complied actionable improvements.

### Projects

#### COVID-19 Global Impact Analysis (Excel, SQL)

- Conducted initial data cleaning and preparation using Excel and then further leaning using SQL for structural and intensive cleaning.
- Performed Exploratory Data Analysis using SQL to calculate investigate global cases, annual fatality rates and continental analysis.
- Identified key insights (Asia: highest cases, lowest death rate; Europe: high infection rate)

#### TMDB 5000 Movies (Excel, Power Query)

- Cleaned a 4 804 dataset and addressed data integrity issues by imputing missing values through targeted external research and ensuring performance metrics were preserved.
- Resolved over 3000 missing values by creating a dynamic link that directs to the TMDB movie page

#### Social Buzz Data Visualization (Tableau)

- Built an interactive dashboard to analyze top 5 social media categories.
- Enabled fast identification of key metrices for stakeholders.

### Skills

#### Data & Analytics:

- SQL (SQL Server, MySQL)
- R (fundamentals)
- Excel (VLOOKUP, Conditional Formatting, Pivot Tables)
- Data Cleaning
- Exploratory Data Analysis

#### Soft Skills:

- Troubleshooting
- Communication
- Customer Support
- Time Management
- Leadership

### References

- Brandon Mwale  
Olico Math Education  
Cluster Manager  
Phone: 063 044 9027

### Education

- BACHELOR OF BUSINESS SCIENCE IN ANALYTICS  
University of Cape Town | 2022 – Present
- GOOGLE DATA ANALYTICS CERTIFICATE  
Coursera and Google | 2024