# **ASHWITHA C**

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#### **EDUCATION**

## M.sc Decision and computing Sciences

Coimbatore Institute of Technology

CGPA: 8.97(till 4<sup>th</sup> semester)

**2025 - present** Coimbatore,India

## **INTERESTS**

- Data Analysis, Web Development, Database Management,
- Cyber Security and Bug Hunting, Cloud Computing, Digital Marketing

## **SKILLS**

#### **HARDSKILLS**

- Database: MYSQL, Oracle, Excel(Data Analysis)
- Languages: Python ,Java, HTML, C, JavaScript, React
- Developer Tools: Vscode., Jupyter Notebook, Intellij
- Security Tools: Kali Linux, Burpsuite, Wireshark,

#### SOFT SKILLS

Problem Solving, Analytical Thinking, Teamwork, Communication, Quick learner

## **PROJECTS**

## Phishing URL detection using ML techniques

#### Tools used : Python, Streamlit (UI)

- Built ML-based phishing detection using EDA, PCA, and clustering and used Logistic Regression and LDA models for classification
- Integrated hypothesis testing (Mann-Whitney U Test) to identify key features and Developed user-friendly web interface with Streamlit
- Extracted features such as URL length, presence of HTTPS, and abnormal patterns and Achieved improved accuracy through feature engineering

# Financial Application for option pricing and Risk assessment

#### Tools used: Python , Streamlit

- Designed a Python-based web application for financial analytics which supports option pricing for European and American options
- Implemented Newton-Raphson method for implied volatility calculations which provides live market data visualization with interactive charts
- Integrated AI-based assistant for financial insights and guidance and displayed historical trends for volatility and pricing analysis
- Enabled export of financial reports in PDF and CSV formats and designed dashboard with filter options for symbol, date range, and metrics

#### **Ride Sharing System**

## Tools used: Python, Streamlit, Open Route Service API

- Developed a graph-based optimization system for smart ride-sharing which was implemented using BFS (Dijkstra's), Prim's, and TSP algorithms for optimal routing
- Visualized shared routes on interactive maps with real-time cost savings which enables dynamic addition of up to 5 passengers with trip optimization
- Calculated distance, travel time, and fuel cost reduction metrics and designed responsive Streamlit interface with map overlays and trip summaries

# **Customer Relationship Management**

#### Tools used: Java, Mysgl

- Built a desktop CRM application with Java Swing for customer & sales management and added login feature for Admin and Sales
- Allowed adding and editing customer, sales, orders and transaction records and designed clean, modern UI with basic color themes
- Used MySQL to store and manage data and checks user input to avoid errors and the dashboard displays all essential information like customers, orders, employees, and transactions

#### **CERTIFICATIONS**

- NPTEL: Cyber Security and Privacy
- Google: Fundamentals in Digital Marketing
- **Trainity**: Virtual Internship in Data Analytics(3 months)
- Forage: Data Analytics Visualization and Job simulation