

## GUIDELINES FOR PAPER SUBMISSION

Please refer to the attached format for submitting the paper. E-mail your paper at  
[“kiet.mba.conference@kiet.edu”](mailto:kiet.mba.conference@kiet.edu)

## CONFERENCE COMMITTEE

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Mr. M.P Jain  
Chairman  
KIET Group of Institutions

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Dr K. R. Chaturvedi  
HOD (MBA)

### CONFERENCE CONTROLLER

Dr Binkey Srivastava  
Addl. HoD (MBA)

## ACCOMODATIONS

Limited accommodation within the campus is available in the Institute Guest Houses on actual payment basis. KIET Ghaziabad is located in a well-connected area and has multiple hotels available in the near vicinity. Participants are requested to contact in advance if they wish to avail boarding and lodging facilities within the campus.

## CONTACT FOR INFORMATION

### KIET School of Management

KIET Group of Institutions 13 KM milestone

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PIN - 201206, Uttar-Pradesh, India.  
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# 2<sup>nd</sup> INTERNATIONAL CONFERENCE

on  
**Recent Trends in Science Technology  
and Management (RTSTM 2K18)**

**Friday & Saturday 20<sup>th</sup> & 21<sup>st</sup> April 2018**

**Knowledge Partners  
(MTC Global)**



**Organized  
By**



**In collaboration  
with**



**KIET School of Management**



**KIET  
GROUP OF INSTITUTIONS**

(A Technical Campus approved by AICTE &  
Affiliated to Dr. A.P.J. Abdul Kalam Technical Univ., Lucknow  
Accredited by NAAC with Grade 'A' (5 yrs)  
Ghaziabad-201206

## ABOUT THE KIET GROUP OF INSTITUTIONS, GHAZIABAD

KIET was established in 1998 with the Intake of 198 students. The Institute has more than 5000 students on its rolls in 2017-18 : a substantial growth in 19 years to meet the need of quality technical education in U.P. We have pioneered technological, pharmaceutical and management education by offering Bachelor and Master programs in these fields. Most of the department are accredited by NBA. Also, KIET is accredited by NAAC with "A" Grade. KIET has been maintaining excellent results over the last several years and has been consistently rated as one of the best Institution of AKTU (formerly UPTU)

**KIET School of Management** was established in the year 2004 which offers Master in Business Administration (MBA) program. This two year full time course, affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow. The department is accredited by NBA. The training is imparted with specialization in **Human Resource, Marketing Management, Finance, Information Technology and International Business.**

## ABOUT SOUTHWESTERN OKLAHOMA STATE UNIVERSITY, USA

Established in 1901, Southwestern Oklahoma State University has a long-standing reputation for high quality academic programs and friendly service to students, alumni, and friends. SWOSU offers over 70 undergraduate degrees and 20 graduate degrees so students have a variety of choices. Located in the center of western Oklahoma in the beautiful city of Weatherford, students enjoy the interaction of a thriving community that is only 45 minutes away from the Oklahoma City metro area. With an enrollment of over five thousand students, there are many opportunities to participate in student organizations and exciting athletic events. SWOSU is often described as a "small campus with a big campus feel." **SWOSU's Everett Dobson School of Business and Technology** has earned recognition as one of the best business and technology schools in Oklahoma. With a current enrollment of 950, the student population is a rich blend of local and international students. Students have the opportunity to earn degrees in bachelor of business administration, computer science, or engineering technology. The business programs and engineering technology programs are fully accredited, with computer science pursuing accreditation in the near future. Graduates from different programs are hired by various companies in Oklahoma, as well as across the United States and internationally.

## ABOUT MTC GLOBAL

**MTC Global - a global think tank in higher education and an Apex Advisory Body in Management Education** in the world having presence in over 30+ countries, over 1000 B-Schools, 30,000+ members, 45 national chapters, 32 international chapters and connected with millions of people across the world through its different initiatives. A participant in United National Global Compact program, United Nations Academic Impact and ISO 9001:2008 certified organization.

MTC Global are partner organization with United Nations for UN Global Compact and UN Academic Impact in line with implementation of Millennium Development Goals.

## ABOUT THE CONFERENCE

This International Conference is a global event organized with Southwestern Oklahoma State University. This conference provides an international forum for researchers, developers, engineers and practitioners to exchange their valuable ideas and showcase the ongoing works which may lead to path breaking foundation of the futuristic science, technology & management. This conference will accentuates indispensability of interdisciplinary and cross-linked thinking with respect of innovation and market opportunities for the participants.

### Mode of Research Paper Presentation

1. Author can directly Present paper and attend at the venue.
2. Author(s), those fail to attend the conference can send the power point presentation of maximum 10 slides on [kiet.mba.conference@kiet.edu](mailto:kiet.mba.conference@kiet.edu)

### Conference Highlights

1. Selected papers will be published in **SCI / SSCI journal** with an additional fees to be borne by the participant.
2. All the accepted and presented/Non Presented papers of the duly registered authors will be published in the **UGC listed International journals** having ISSN & Impact factor.
3. Every author will get two certificates, one for paper publication in Journal other for paper presentation in conference.
4. Registration kit for each papers those will attend the conference at venue.
5. All the papers of the conference will be published in the conference proceeding with ISBN.
6. Research Paper in absentia is also acceptable.

### Topics Covered

Research or Review Paper from all the Branch of Engineering, Science, Humanities and Management are welcome.

## IMPORTANT DATES

Last Date of Submission	15th March 2018
Notification of status of paper	Within 05 days after Receiving the paper
Registration (Submission of publication fee)	Within 07 working days from the date of acceptance

*Early submission and registration is highly appreciable.*

## REGISTRATION FEE

Participants	Amount (Rs.)
Research Scholars/ Students	1500 INR
Academicians	2000 INR
Paper presented In absentia	300 INR extra
International Delegates	100 USD
Non Author Participation/Listener	1000 INR

*Registration fee includes Conference kit, Conference proceeding and, Refreshment.*

## MODE OF PAYMENT

Payment through Demand Draft drawn in Favour of KIET GROUP OF INSTITUTIONS Payable at GHAZIABAD/DELHI.

### Online Payment through NEFT/RTGS:

	For National Delegates (INR)	For International Delegates (USD)
Name	KIET Group of Institutions	Krishna Institute of Engineering & Technology
A/C Number	508011003720	125601000763
IFSC Code/ SWIFT Code	KKBK0005295	ICICINBBCTS
Bank Name	Kotak Mahindra Bank	ICICI Bank, Ltd.
Branch	Navyug Market, Ghaziabad 201001	Ambedkar Road, Opp. Nehru Yuvaendra, Ghaziabad 201001

# GUIDELINES FOR PAPER SUBMITION

**Line space: 1.5(For whole the paper)**

**Page Size: A4 (For whole the paper)**

**Margin: Normal (For whole the paper)**

**PAPER TITLE (Font size 18 Bold, Times New Roman)**

**First Author1, Second Author2 (Font size 14 Bold, Times New Roman)**

*1. Department, College or University Name, (Country Name) (Font size 11 Italic, Times New Roman)*

*2. Department, College or University Name, (Country Name) (Font size 11 Italic, Times New Roman)*

**ABSTRACT (Font size 11 Bold, TIMES NEW ROMAN)**

*The abstract should summarize the content of the paper. Try to keep the abstract below 200 words.*

*Do not make references nor display equations in the abstract. (10 Italic Times New Roman)*

**Keywords (Font size 11 Bold, Italic) : About five key words in alphabetical order, separated by comma (Font size 11, Times New Roman, Italic)**

**I. INTRODUCTION (Font size 11, TIMES NEW ROMAN, BOLD)**

The introduction of the paper should explain the nature of the problem, previous work, purpose, and the contribution of the paper. The contents of each section may be provided to understand easily about the paper. (10 Times New Roman)

**II. HEADINGS (Font size 11, TIMES NEW ROMAN, BOLD)**

The headings and subheadings, starting with "1. Introduction", appears in upper and lower case letters and should be set in bold and aligned flush left. All headings from the Introduction to Acknowledgements are numbered sequentially using 1, 2, 3, etc. Subheadings are numbered 1.1, 1.2, etc. If a subsection must be further divided, the numbers 1.1.1, 1.1.2, etc. The font size for heading is 11 points bold face and subsections with 10 points and not bold. Do not underline any of the headings, or add dashes, colons, etc. (Font size 10 Times New Roman)

**III. INDENTATIONS AND EQUATIONS (Font size 11, TIMES NEW ROMAN, BOLD)**

The first paragraph under each heading or subheading should be flush left, and subsequent paragraphs should have a five-space indentation. A colon is inserted before an equation is presented, but there is no punctuation following the equation. All equations are numbered and referred to in the text solely by a number enclosed in a round bracket (i.e., (3) reads as "equation 3"). Ensure that any miscellaneous numbering system you use in your paper cannot be confused with a reference [4] or an equation (3) designation. (Font size 10, Times New Roman)

**IV. FIGURES AND TABLES (Font size 11, TIMES NEW ROMAN, BOLD)**

To ensure a high-quality product, diagrams and lettering MUST be either computer-drafted or drawn using India ink. Figure captions appear below the figure, are flush left, and are in lower case letters. When referring to a figure in the body of the text, the abbreviation "Fig." is used. Figures should be numbered in the order they appear in the text. Table captions appear centered above the table in upper and lower case letters. When referring to a table in the text, no abbreviation is used and "Table" is capitalized. (Font size 10, Times New Roman)

**V. CONCLUSION (Font size 11, TIMES NEW ROMAN,BOLD)**

A conclusion section must be included and should indicate clearly the advantages, limitations, and possible applications of the paper. Although a conclusion may review the main points of the paper, do not replicate the abstract as the conclusion. A conclusion might elaborate on the importance of the work or suggest applications and extensions. (Font size 10, Times New Roman)

## VI. ACKNOWLEDGEMENTS (Font size 11, TIMES NEW ROMAN,BOLD)

An acknowledgement section may be presented after the conclusion, if desired (Font size 10, Times New Roman)

## REFERENCES (Font size 11, TIMES NEW ROMAN, BOLD)

This heading is not assigned a number. A reference list **MUST** be included using the following information as a guide. Only cited text references are included. Each reference is referred to in the text by a number enclosed in a square bracket (i.e., [3]). References **must be numbered and ordered according to where they are first mentioned in the paper, NOT alphabetically.**

**Examples follow:**

### **Journal Papers:**

[1] M Ozaki, Y. Adachi, Y. Iwahori, and N. Ishii, Application of fuzzy theory to writer recognition of Chinese characters, International Journal of Modelling and Simulation, 18(2), 1998, 112-116. (10, Times New Roman)

Note that the journal title, volume number and issue number are set in italics.

### **Books:**

[2] R.E. Moore, Interval analysis (Englewood Cliffs, NJ: Prentice-Hall, 1966). (10, Times New Roman)

Note that the title of the book is in lower case letters and italicized. There is no comma following the title. Place of publication and publisher are given.

### **Theses:**

[3] D.S. Chan, Theory and implementation of multidimensional discrete systems for signal processing, doctoral diss., Massachusetts Institute of Technology, Cambridge, MA, 1978. (10, Times New Roman)

Note that thesis title is set in italics and the university that granted the degree is listed along with location information **Proceedings Papers:**

[4] W.J. Book, Modeling design and control of flexible manipulator arms: A tutorial review, Proc. 29th IEEE Conf. on Decision and Control, San Francisco, CA, 1990, 500-506 (10, Times New Roman)