

EXECUTIVE SUMMARY AND RECOMMENDATIONS

Following insights were derived for RSVP movies after analyzing the IMDb dataset –

- Highest number of movies were produced in the month of March.
- As per the analysis, the genre 'Drama' is having the most votes with high rating averages. Therefore, the RSVP Movies can produce a film of the genre 'Drama' with an average duration of 106.77 minutes.
- We can predict from the dataset that Dream Warrior Pictures (Ranked 1st) or National Theater Live (Ranked 2nd) or both could be their next project's production company.
- According to the median rating, Mammooty (Ranked 1st) or Mohanlal (Ranked 2nd) can be hired as the Actor for their next project.
- The production company can be either Star Cinema or Twentieth Century Fox because these are the top two production houses that have produced the highest number of hits among multilingual movies.
- The top director in the top three genres with the highest number of superhit movies is James Mangold. He can be hired as the director for the next project.
- Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.
- Based on total votes and average rating of 7.74 received for Hindi movies released in India, Taapsee Pannu can be chosen as the actress.