

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

CLASS: B.Sc
BRANCH: A&M

SEMESTER : II
SESSION : SP/2023

SUBJECT: AM111 INTRODUCTION TO MULTIMEDIA TOOLS

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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Q.1(a)	How many Image file formats do you know? Write about them.	[5] 4	2
Q.1(b)	Write a note on Color Theory.	[5] 1	2
Q.2(a)	Write the functions of below written short cut keys- Ctrl+ E, Ctrl+ I, Ctrl+ click on layer window, F, Ctrl+ j	[5] 3	3
Q.2(b)	Write about any 10 tools from Tool bar of Adobe Photoshop.	[5] 3	3
Q.3(a)	Explain various types of logos.	[5] 1	1
Q.3(b)	Design a new logo of BIT, Mesra.	[5] 4	6
Q.4(a)	Explain- motion graphics, motion tracking, chroma, video effects, video transition.	[5] 2	2
Q.4(b)	What is a layer and what is the role of Image adjustment in Photoshop.	[5] 3	2
Q.5(a)	What do you understand by UI/UX designing? Explain .	[5] 4	2
Q.5(b)	Throw the light on elements of Art.	[5] 1	1

:::27/04/2023:::M