

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA
BRANCH: MBA

SEMESTER : IV
SESSION : SP/23

SUBJECT: MT502 BUSINESS ETHICS AND CSR

FULL MARKS: 50

TIME: 3 Hours

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Before attempting the question paper, be sure that you have got the correct question paper.
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

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|--------|---|----|----|
| Q.1(a) | Explain the concept and purpose of Business Ethics? Discuss ethical and unethical business practices followed in the society. [5] | 1 | 1 |
| Q.1(b) | Ethics is concerned with dealing with moral judgement regarding voluntary human conduct. Explain this statement with the help of SUITABLE EXAMPLES. [5] | 2 | 2 |
| Q.2(a) | Discuss the ethical issues involved in human resource management with suitable examples. [5] | 3 | 2 |
| Q.2(b) | Why ethical principles have become so important in today's context analyze and explain it in a brief manner? [5] | 3 | 2 |
| Q.3(a) | Analyze and explain the importance of Virtues in our life? Also give suitable examples [5] | 2 | 2 |
| Q.3(b) | What is the importance of TEAM MOTIVATION in today's context discuss briefly. [5] | 2 | 2 |
| Q.4(a) | Analyze the social obligation of business which are always conflict with each other and cannot be reconciled. [5] | 2 | 2 |
| Q.4(b) | Analyze and explain the concept of sustainable Development in a brief manner. [5] | 2 | 2 |
| Q.5(a) | Discuss the initiatives taken by Indian Corporate houses with respect to CSR WITH SUITABLE EXAMPLES? [5] | 2 | 2 |
| Q.5(b) | What factors should be kept in mind while designing a CSR INITIATIVE, Discuss briefly with suitable examples? [5] | 2 | 2 |

:::24/04/2023 M:::