```css
/* General Styles */
body {
  font-family: Arial, sans-serif;
  margin: 0;
  padding: 0;
  line-height: 1.6;
  color: #333;
}

a {
  text-decoration: none;
  color: #007BFF;
}

a:hover {
  color: #0056b3;
}

/* Header */
header {
  display: flex;
  justify-content: space-between;
  align-items: center;
  padding: 10px 20px;
  background-color: #f4f4f4;
  border-bottom: 1px solid #ddd;
}

header .logo {
  font-size: 1.5em;
  font-weight: bold;
}

header nav ul {
  list-style: none;
  margin: 0;
  padding: 0;
  display: flex;
}

header nav ul li {
  margin: 0 10px;
}

/* Hero Section */
.hero {
  text-align: center;
  padding: 50px 20px;
  background: linear-gradient(to right, #007BFF, #0056b3);
  color: #fff;
}

.hero h1 {
  font-size: 2.5em;
}
```

```css
.hero p {
  margin: 20px 0;
  font-size: 1.2em;
}

.hero .cta-button {
  display: inline-block;
  padding: 10px 20px;
  background: #fff;
  color: #007BFF;
  border-radius: 5px;
  font-weight: bold;
}

.hero .cta-button:hover {
  background: #f4f4f4;
}

/* Features Section */
.features {
  padding: 30px 20px;
  background-color: #f9f9f9;
  text-align: center;
}

.features h2 {
  margin-bottom: 20px;
}

.features ul {
  list-style: none;
  padding: 0;
}

.features ul li {
  margin: 10px 0;
  font-size: 1.1em;
}

/* Footer */
footer {
  text-align: center;
  padding: 20px;
  background-color: #333;
  color: #fff;
}

footer a {
  color: #fff;
  margin: 0 5px;
}

footer a:hover {
  text-decoration: underline;
```

```css
}

/* Responsiveness */
@media (max-width: 768px) {
  header {
    flex-direction: column;
    text-align: center;
  }

  header nav ul {
    flex-direction: column;
  }

  header nav ul li {
    margin: 5px 0;
  }

  .hero h1 {
    font-size: 2em;
  }

  .hero p {
    font-size: 1em;
  }
}
```