


Ideation Phase Brainstorm & Idea Prioritization

Date	4 Nov 2023
Team ID	NM2023TMID04532
Project Name	Climate Track Smart using Blockchain




Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-5 people recommended




Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

 Team gathering


Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


 Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

 Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.


[Open article](#) 




Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


 Problem


Blockchain is a distributed ledger technology that allows multiple parties to access and verify data in a secure and transparent way





Key rules of brainstorming


To run an smooth and productive session


 Stay on topic

 Encourage wild ideas

 Defer judgment

 Listen to others

 Go for volume

 If possible be visual

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Wine doesn't say how that can be to find that will require product placement.

 Wiley

2.9 The new variable is defined using the following code fragment:

Anusuya

Green can use the blacklisting system platform to help sports track their carbon emissions and develop their sustainability efforts.

The platform rewards top artists for reducing their carbon footprint. These tokens can be used to support eco-friendly projects or receive discounts.

Ashika

increased public safety from improved lighting
safer traffic due to increased visibility of hazards

Erre a két évvel
előző évihez
összehasonlítva
a közlekedési
biztonság
javult.

Divya

Climate TrackBoard enables Emma to educate her followers and invite them to take climate action using the platform's tools and features.

She is well versed in technology, especially spreadsheets and email, and understands the potential for tracking and analyzing a variety of available practices.

Manju

Several challenges in the process of data and results in data storage. Data have an unique data to understand and represent the underlying processes.

The Korea Cycling, walking, and jogging clubs, for example, are active in local green-up events and activities at environmental organizations.

Group ideas

Two birds sharing your corn will be clustering under or around it as you go. Once all stalks have been ground, give each cluster a white-on-the-label. If a cluster is bigger than six stalks long, it's a field sign if you cut back a spiky shrub and graze.

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Each year, the company is able to keep its costs competitive by using various strategies, such as negotiating with suppliers and using its own manufacturing facilities.

Utilize blockchain to securely and transparently record carbon emissions and eco-friendly actions. Implement smart contracts to automate tracking, verification, and reward distribution for climate-friendly behaviors.

Create a token-based rewards system to incentivize sustainable actions, where users earn tokens for eco-friendly behaviors. Build a marketplace where users can spend their earned tokens on eco-friendly products, services, or support for green initiatives.

Enable users to share their achievements and progress on social media, fostering a sense of community and encouraging others to join. Provide a space for users to discuss climate-related topics, share tips, and collaborate on local environmental initiatives.

- Create user-friendly graphs and charts to help users understand and interpret their carbon data.
- Utilize artificial intelligence to suggest personalized actions for reducing one's carbon footprint based on their data.



ABSTRACT

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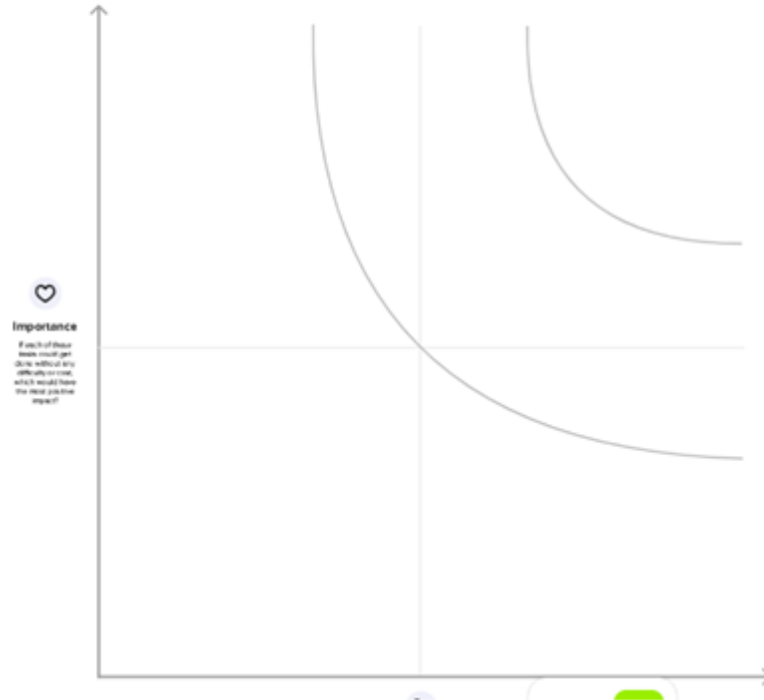
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

TIP

Participants can further discuss based on where ideas should go on the grid. The facilitator can confirm the quality using the lower poster holding the key on the keyboard.



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick actions

- 1 **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- 2 **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

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