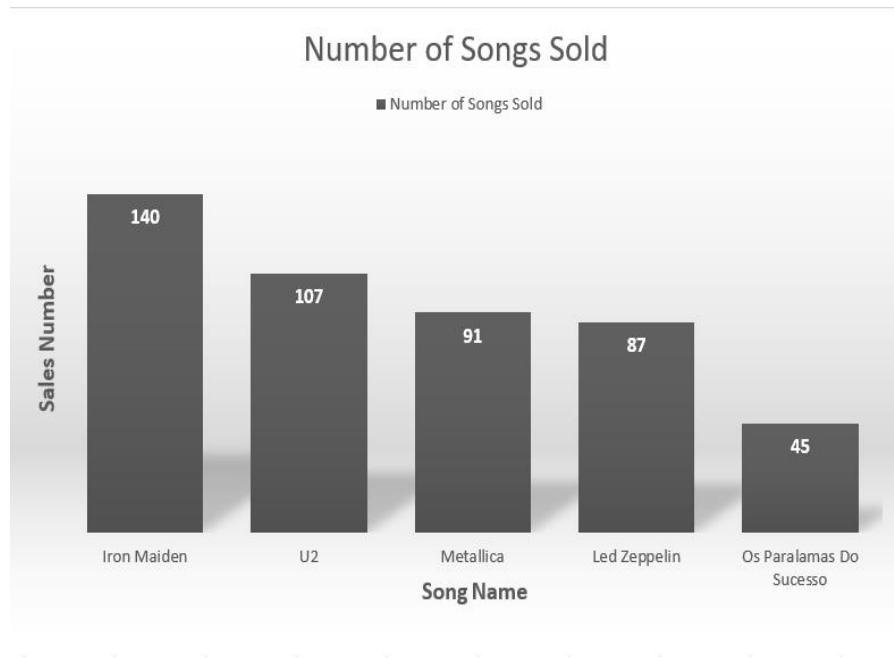


# Total Sales & Number of Customers for each Sales Agent in 2013



Even though "Jane" the sales agent had the most clients in 2013, "Margaret" was the one who brought in the most cash for the business. On the other hand, "Steve" performed the least and attracted the fewest audiences, earning the least money.

# Number of Songs Sold

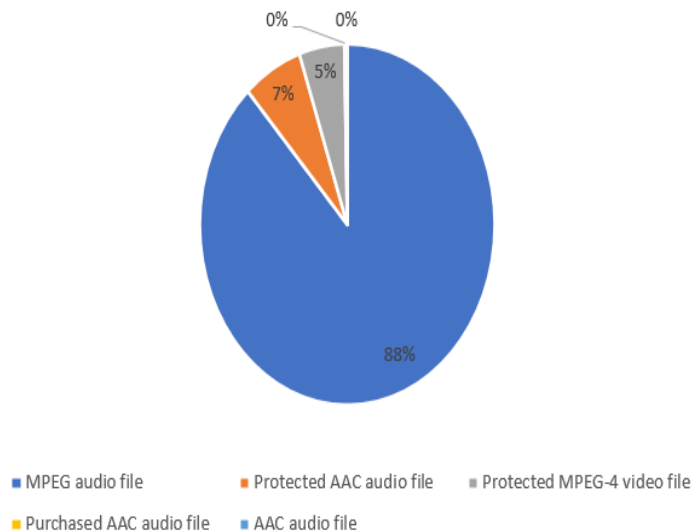


The ranking displays the top five songs in terms of consumer popularity.

This is useful information since it enables the administration to learn more about the factors that led to the success of these songs, which they can subsequently take into account when creating their featured music.

# Number of Sales per Media Type

Number of Sales Per Media Type

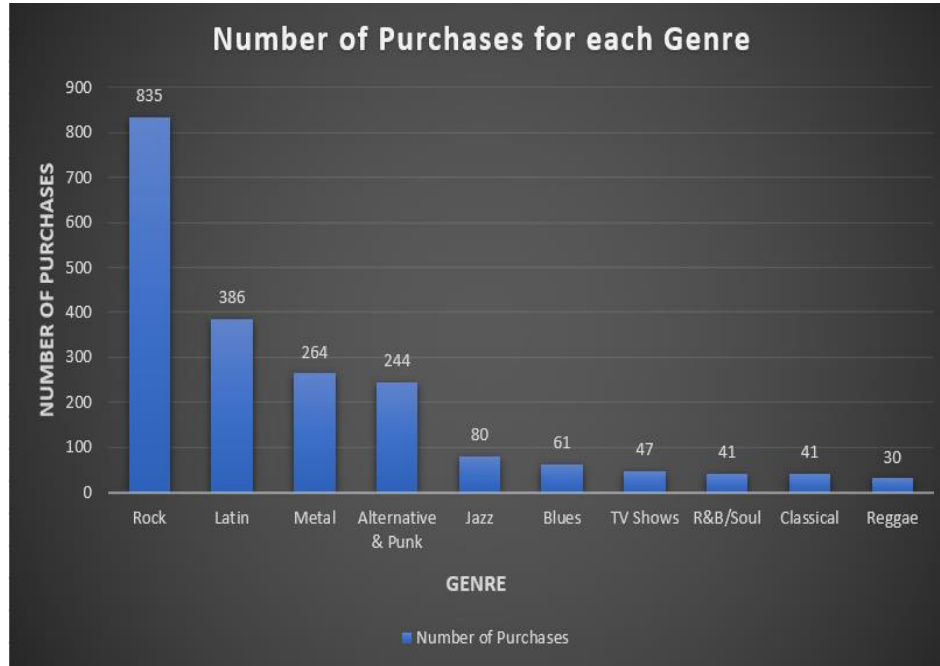


The Pie charts clearly show the customers' preferences for the various song media.

With MPEG format at the top, the music store may make sure that featured songs are accessible in this format by using this information.

It is also noteworthy that, in comparison to MPEG formats, all AAC forms are extremely unpopular.

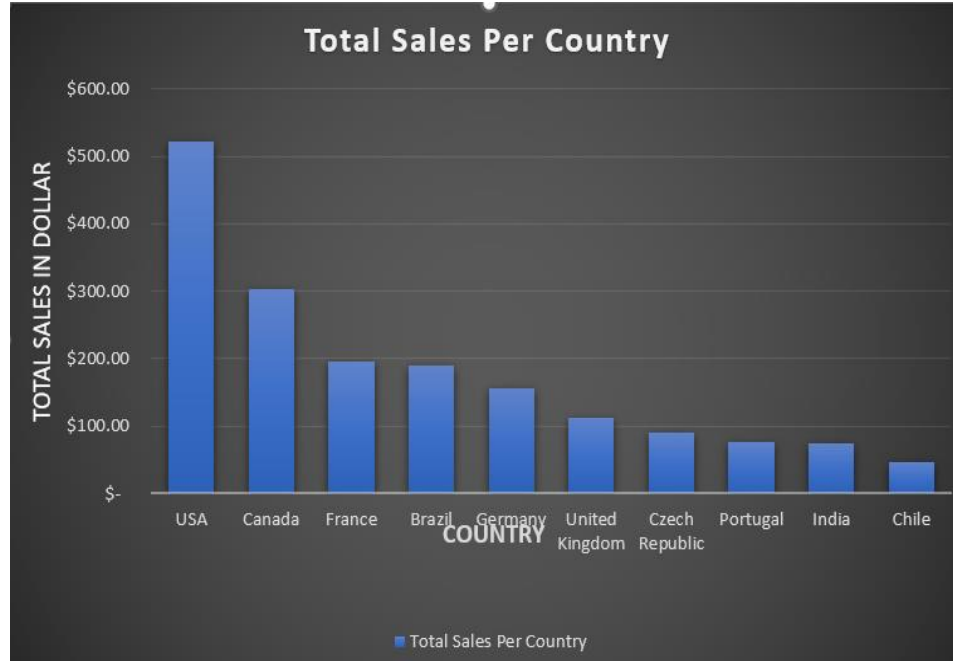
# Number of Purchases



The most popular genre is shown in a bar graph. "Rock" was sold more than 800 times, with "Latin" coming in second with fewer than 400 sales. Both "Metal" and "Alternative & Punk" have sold about 250 units each.

The rest of the genre did poorly because it was only sold 100 times.

# Total Sales Per Country



North American (USA & Canada) residents make up the majority of music store patrons in terms of overall sales. This suggests writing more songs that cater to the tastes of individuals in these two nations.

Another proposal based on the figure is to look into why large nations, like India, have such low sales.