

ASHIM KHANAL

CONTACT

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ABOUT ME

Intrapreneurial spirited business student, dedicated to transforming team goals into tangible success through my skills and passion to success. Eager to learn and apply new skills, I bring a strong foundation in sales, customer service & digital marketing and a genuine enthusiasm to excel the role. My goal is to support and elevate team efforts by delivering fresh ideas, staying adaptable, and contributing to a positive and collaborative work environment. Ready to make a meaningful impact, I look forward to helping achieve our shared goals with dedication and purpose.

EDUCATION

GEORGIAN@ILAC, TORONTO
Diploma in Business
2024 - 2026

SKILLS

- SEO & Lead Generation
- Email Automation
- Word press & Meta Ads
- ·Adaptability & Flexibility
- Communication Skill
- Critical Thinking
- Good Team Player
- Friendly & Courteous
- Exceptional Customer Service

CERTIFICATION

- Digital Marketing by **Google**
- Customer Relationship Management
- Negotiations & Conflict Management

WORK EXPERIENCE

DIGITAL MARKETING TRAINING 2024 (January - May)

- Built and managed websites on **WordPress**, gaining hands-on experience with themes, plugins, and basic website customization for improved user experience.
- Developed a solid foundation in **SEO** practices, including keyword research, on-page optimization, and content strategies to increase site visibility.
- Ran **Meta** (Facebook and Instagram) **ads**, learning to set up ad campaigns, target audiences, monitor performance, and optimize for better reach and engagement.
- Explored **email automation** tools and gained experience setting up automated email campaigns to nurture leads and enhance customer retention.

SALES AND CUSTOMER SERVICE May 2021 - January 2023

- ·Delivered excellent customer service, assisting customers with purchases and answering product-related queries.
- ·Assisted in setup of promotions and programs, as directed by the company, leading to a 15% increase in promotional sales.
- ·Addressed customers concerns promptly, maintaining a high level of customer satisfaction.
- ·Collaborated seamlessly with team members and management to maintain high-quality store standards, ensuring every detail of the store aligned with brand values.