# ANDY SHIMMIN

Interaction & UX Designer

EXPERIENCE

Cisco 2019 - Present

User Experience Designer

Created high-fidelity visual design mockups applying Cisco's design system to telecommunication services for on-premise and cloud-based software. Worked with other designers to define core visual interaction patterns for the design system.

**Reduct.Video** 2019 - 2020

Interaction Designer

Defined early stage design system patterns and interactions while applying them to the core product interface. Shipped various features and products resulting in positive customer reviews and reported less friction overall when using the product.

Blend 2018

**Product Designer** 

Worked with Blend's component library to design app experiences for one of Blend's new product offerings. Iterated by moderating usability tests with current users to identify pains in the experience. Shipped and launched with the pilot customer in early 2019.

fuseproject 2017

**Experience Design Intern** 

Designed both physical and digital concepts for a smart home fitness interface, as well as a prototype for a VR product demo gallery.

## **CCA Career Development**

2015 - 2018

Design & Events Fellow

Facilitated corporate-based events around CCA through management of student interviews and labs. Developed and designed maps & layouts for CCA's recruiting events.

### EDUCATION

# **California College of the Arts**

January 2015 - May 2018

BFA in Interaction Design, minor in Visual and Critical Studies

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#### SPECIAL PROJECTS

#### **Data Visualization Lecture**

2019

Lecture about color design in data

Gave a lecture at CCA to students about designing for color in data visualization. Included choosing appropriate color pallettes for accessibility and clarity to have the most impact for viewers of the data.

IDEO CoLab

Blockchain design sprint

Two day design sprint with IDEO's innovation team to envision blockchain's integration into broader systems. Crafted mid-fidelity prototypes and concepts that were presented to our clients after the sprint.

# **UI For Learning With Alcamy**

2018

Undergraduate thesis collaboration

Collaborated with online self-learning website Alcamy.org to imagine the possibilities of online learning interfaces. Presented a year of research and prototypes to an audience of ~60.

# **Visa Design Collaboration**

2017

Student loans for the millennial generation Sponsored design project that connected millennials with their credit card issuers to alleviate student loan payments after college.

### **Empathic Mobility Ecosystems**

2017

Accessibility with Ford Motor Company

In cooperation with Ford Motor Company and the city of San Francisco, I worked with a small team of designers to reimagine accessibility for people with low vision/blindness in the city. Project lasted four months with a final presentation given to Ford executives.

### DESIGN SKILLS & TOOLS

Wireframing Adobe CS **Systems Thinking** Sketch Storytelling Figma Design Research & Synthesis Abstract Visual Design Keynote **Prototyping** Principle Information Architecture Processing 3D Modeling Arduino **Data Visualization** Blender HTML / CSS