

# ANDY SHIMMIN

Interaction & UX Designer

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## EXPERIENCE

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### Cisco

2019 - 2020

Visual & User Experience Designer

Created high-fidelity UI mockups for on-premise and cloud-based telecommunication service software.

Additionally, collaborated across multiple teams to design for a desktop hardware device that aligned to the rest of the Cisco UI ecosystem.

### Reduct.Video

2019 - 2020

Interaction Designer

Defined early stage design system patterns and interactions while applying them to the core product interface. Shipped various features and products resulting in positive customer reviews that reported less friction overall while using the product.

### Blend

2018 - 2019

Product Designer

Worked with Blend's component library to design app experiences for one of Blend's new product offerings. Iterated by moderating usability tests with current users to identify pains in the experience. Shipped and launched with the pilot customer in early 2019.

### fuseproject

2017

Experience Design Intern

Designed both physical and digital UI concepts for the FORME Life smart home fitness device, as well as a prototype for a remote VR product demo gallery.

### CCA Career Development

2015 - 2018

Design & Events Fellow

Facilitated corporate-based events around CCA through management of student interviews and labs. Developed and designed maps & layouts for CCA's recruiting events.

## EDUCATION

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### California College of the Arts

January 2015 - May 2018

BFA in Interaction Design, minor in Visual and Critical Studies

## SPECIAL PROJECTS

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### UI For Learning With Alcamy

2018

Undergraduate thesis collaboration

Collaborated with online self-learning website Alcamy.org to imagine the possibilities of online learning interfaces. Presented a year of research and prototypes to an audience of ~60.

### Data Visualization Lecture

2019

Lecture about color design in data

Gave a guest lecture to students at CCA about designing for color in data visualization. Spoke to the importance of choosing the right display of information and appropriate color palettes for maximum accessibility and readability.

2018

### IDEO CoLab

Blockchain design sprint

Two day design sprint with IDEO's innovation team to envision blockchain's integration into broader systems. Crafted mid-fidelity prototypes and concepts that were presented to our clients after the sprint.

### Visa Design Collaboration

2017

Student loans for the millennial generation

Sponsored design project that connected millennials with their credit card issuers to alleviate student loan payments after college.

### Empathic Mobility Ecosystems

2017

Accessibility with Ford Motor Company

In cooperation with Ford Motor Company and the city of San Francisco, I worked with a small team of designers to reimagine accessibility for people with low vision/blindness in the city. Project lasted four months with a final presentation given to Ford executives.

## DESIGN SKILLS & TOOLS

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Wireframing

Systems Thinking

Storytelling

Design Research & Synthesis

Visual Design

Prototyping

Information Architecture

3D Modeling

Data Visualization

Adobe CS

Sketch

Figma

Tableau

Keynote

Principle

Processing

Arduino

Blender

HTML / CSS