Design portfolio
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ANDY SHIMMIN

Interaction & UX Designer

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andyshimmin.com

EXPERIENCE

Blend
2018
Product Design Intern

Working with Blend's design system, my team and I designed app experiences for one of Blend's new product offerings. Iterated by moderating usability tests with current users to identify pains in the experience. Shipped and launched with the pilot customer in early 2019.

fuseproject
2017
Experience Design Intern

Designed both physical and digital concepts for a smart home fitness interface, as well as a prototype for a VR product demo gallery.

CCA Hybrid Lab
2016 — 2018
Robotics Lab Monitor

Assisted students in rapid ideation and building of physical prototypes. Operated and managed 3D printers, microprocessors, and wearable technology equipment.

CCA Career Development
2015 — 2018
Design & Events Fellow

Facilitated corporate-based events around CCA through management of student interviews and labs. Developed and designed maps & layouts for CCA's recruiting events.

SPECIAL PROJECTS

Collective App
2019
Social app for creatives and collectors

Designed low and high-fidelity mobile flows for Collective's beta launch. Currently designing screens for official launch.

IDEO CoLab
2018
Blockchain design sprint

Two day design sprint with IDEO's innovation team to envision blockchain's integration into broader systems. Crafted mid-fidelity prototypes and concepts that were presented to our clients after the sprint.

UI For Learning With Alcamy
2018
Undergraduate thesis collaboration

Collaborated with online self-learning website Alcamy.org to imagine the possibilities of online learning interfaces. Presented a year of research and prototypes to an audience of ~60.

Visa Design Collaboration
2017
Student loans for the millennial generation

Sponsored design project that connected millennials with their credit card issuers to alleviate student loan payments after college.

Empathic Mobility Ecosystems
2017
Accessibility with Ford Motor Company

In cooperation with Ford Motor Company and the city of San Francisco, I worked with a small team of designers to reimagine accessibility for people with low vision/blindness in the city.

EDUCATION

California College of the Arts
BFA in Interaction Design, Minor in Visual and Critical Studies
January 2015 - May 2018

DESIGN SKILLS & TOOLS

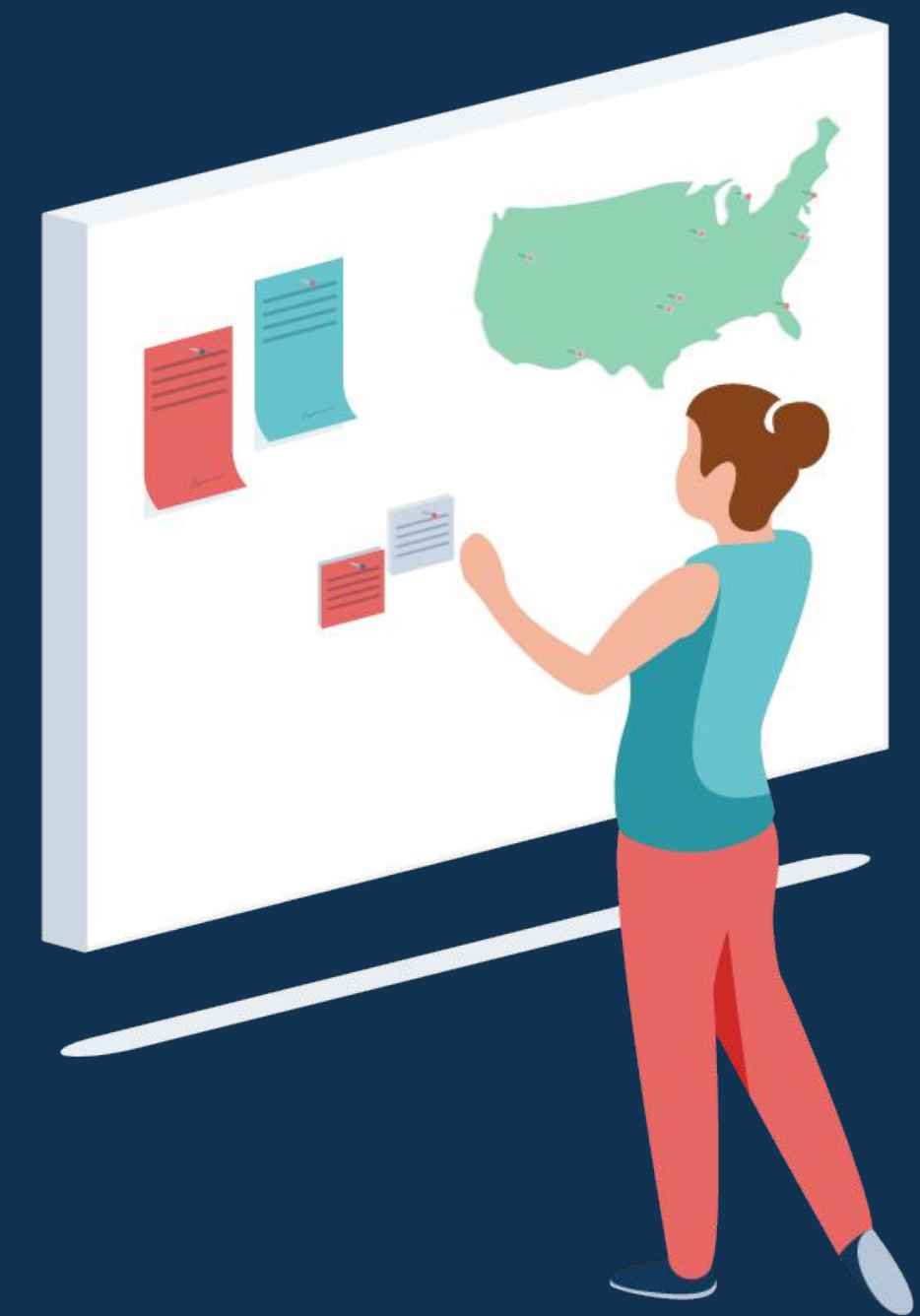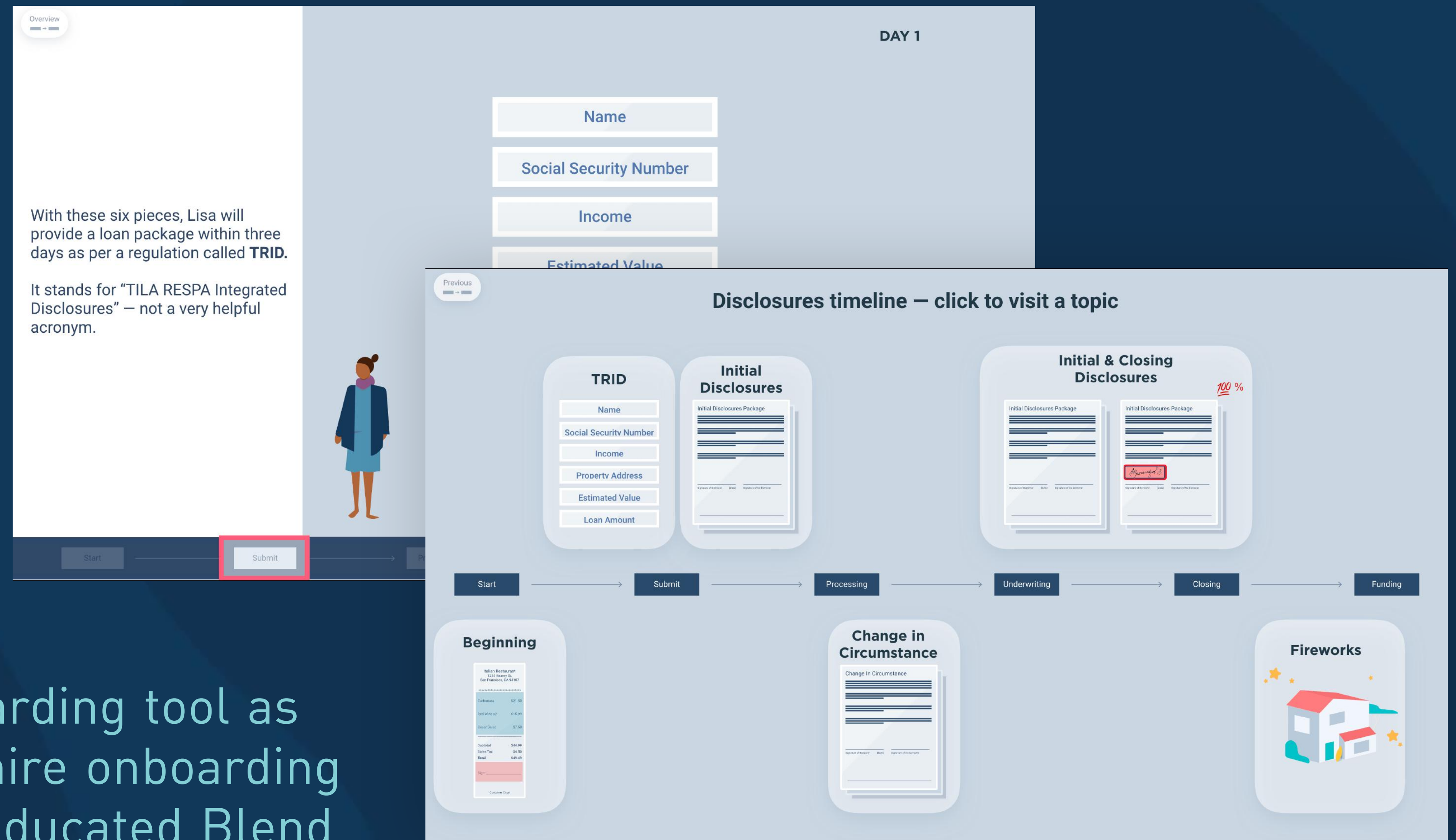|	
Wireframing	Adobe CS
Systems Thinking	Sketch
Storytelling	Processing
Design Research & Synthesis	Arduino
Visual Design	Keynote
Prototyping	Invision
Information Architecture	Principle
3D Modeling	Blender
Data Visualization	HTML / CSS

blend

Is a consumer lending company whose digital platform brings simplicity and transparency to the lending industry.

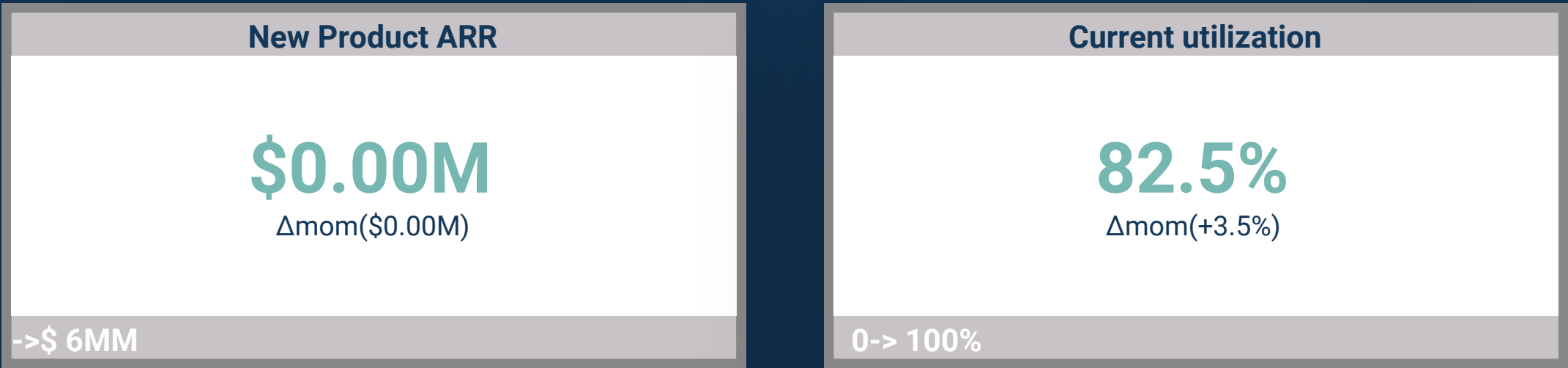With these six pieces, Lisa will provide a loan package within three days as per a regulation called **TRID.**

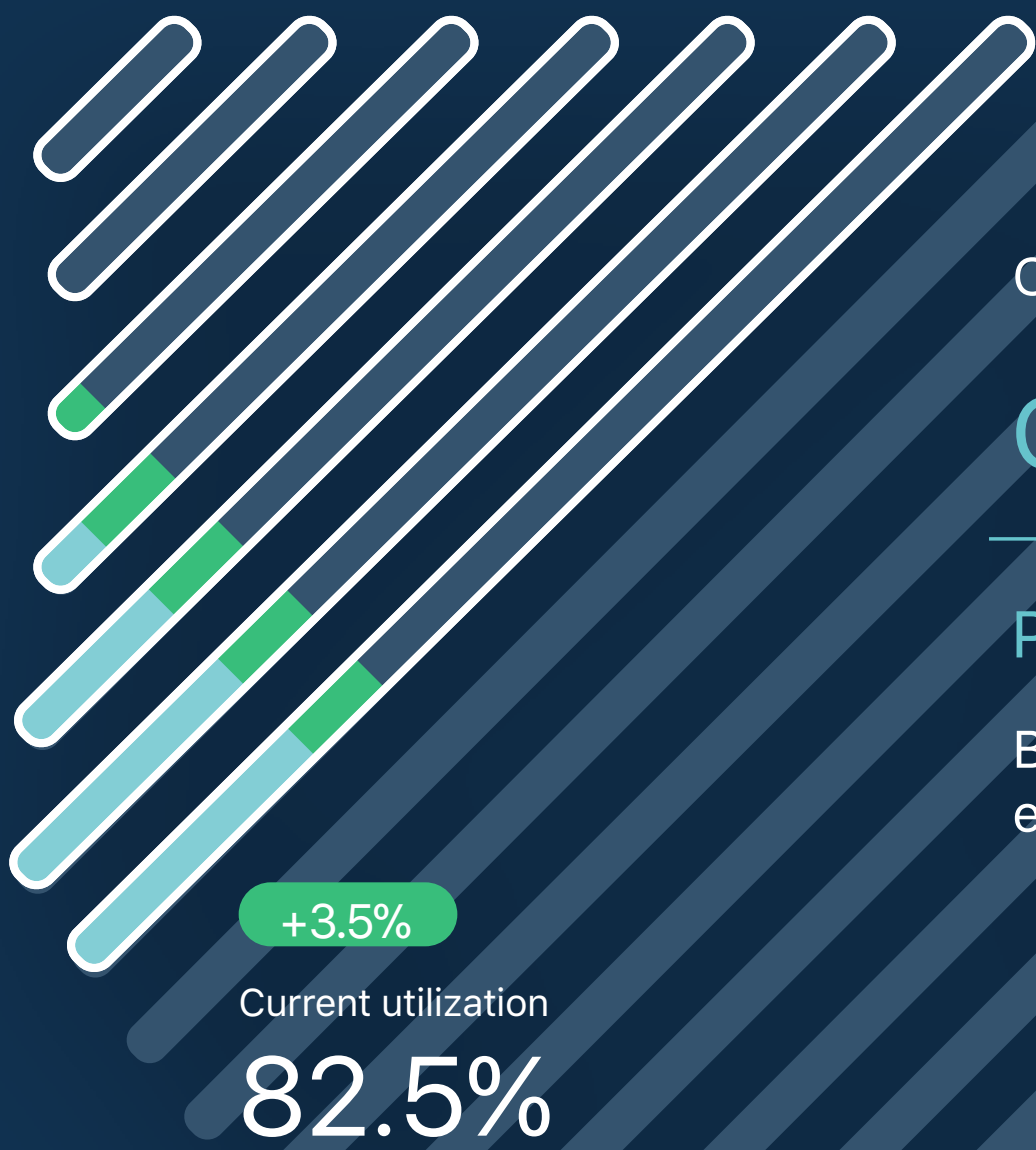It stands for "TILA RESPA Integrated Disclosures" — not a very helpful acronym.

Created an onboarding tool as part of the new-hire onboarding experience that educated Blend employees on a variety of mortgage and compliance related concepts.

Redesigned the company objectives dashboard to be more intuitive for employees and help align the company toward current initiatives.

New objectives dashboard

+3.5%

Current utilization

82.5%

OBJECTIVE 2: INCREASE UTILIZATION

Get the most volume out of our footprint

Portal

Better communicate Blend's vision and its expected impact on prospect's business

- More provocative first impression deck
- Personalized calls & business outemes

Previous objectives dashboard

New Product ARR	Current utilization
$0.00M	**82.5%**
Δmom($0.00M)	Δmom(+3.5%)
->$ 6MM	0-> 100%

Undergraduate thesis: exploring

Interfaces for online learning

My work with learning interfaces aims to empower people to create
meaningful relationships with their knowledge to support a mind of deep
interest and curiosity, so that even the biggest problems can be
deconstructed and understood.

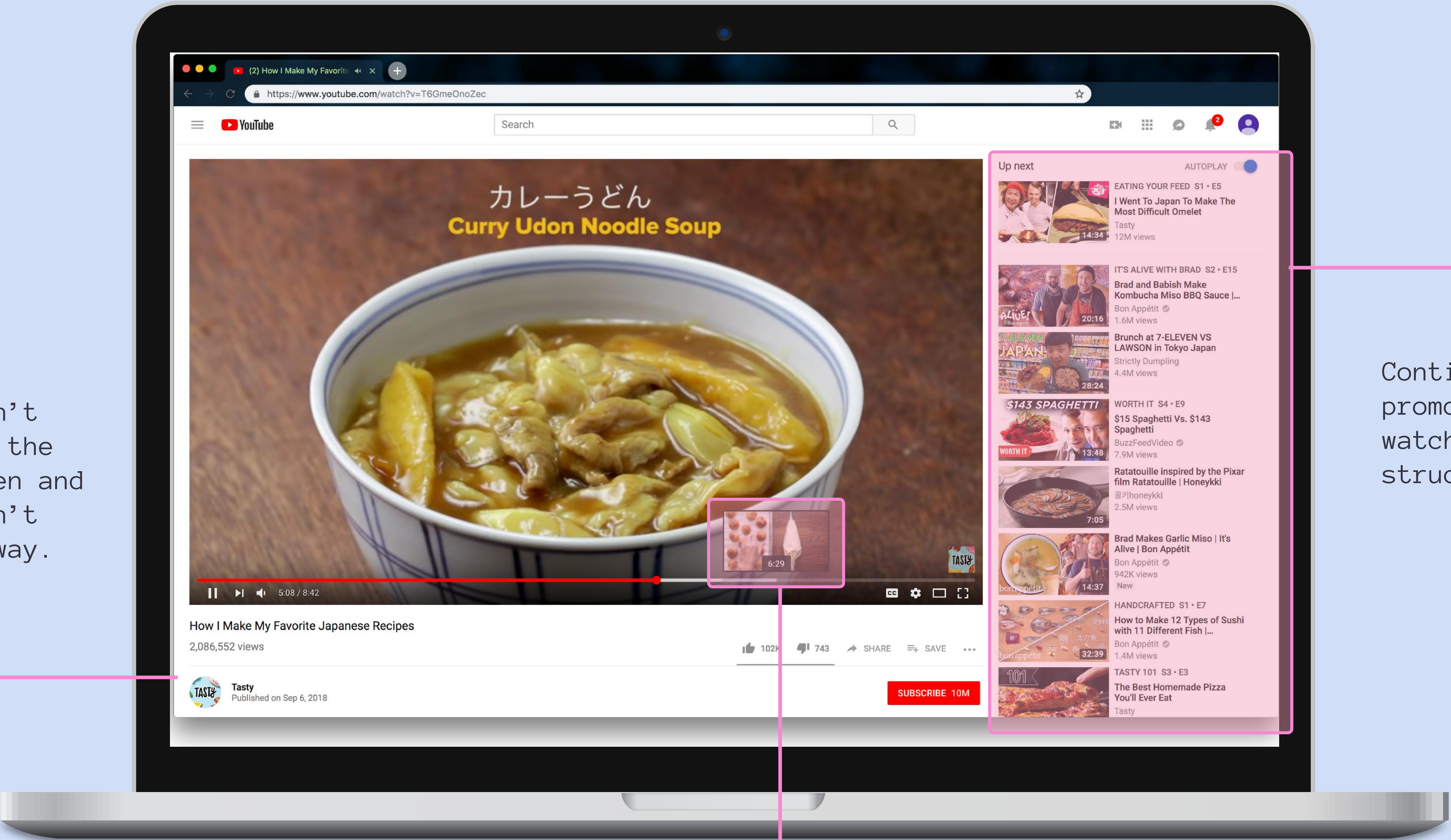There are a lot of resources and teaching styles that accomplish this,
but they're often presented as a form of entertainment rather than
emphasizing the learning. Youtube is a great example of this.

The video's comments aren't visable from the viewing screen and probably aren't valuable anyway.

Continued viewing promotes mindless watching with no structure.

Thumbnail preview is only helpful for visual cues, not audio.

When understanding how people learn,
I focused on three main areas:

Curation and
filtration of
information

Organization
of knowledge

How do we acquire new
knowledge and decide what
is important?

How do we document new
learnings to remember for
later?

Communities
of discussion
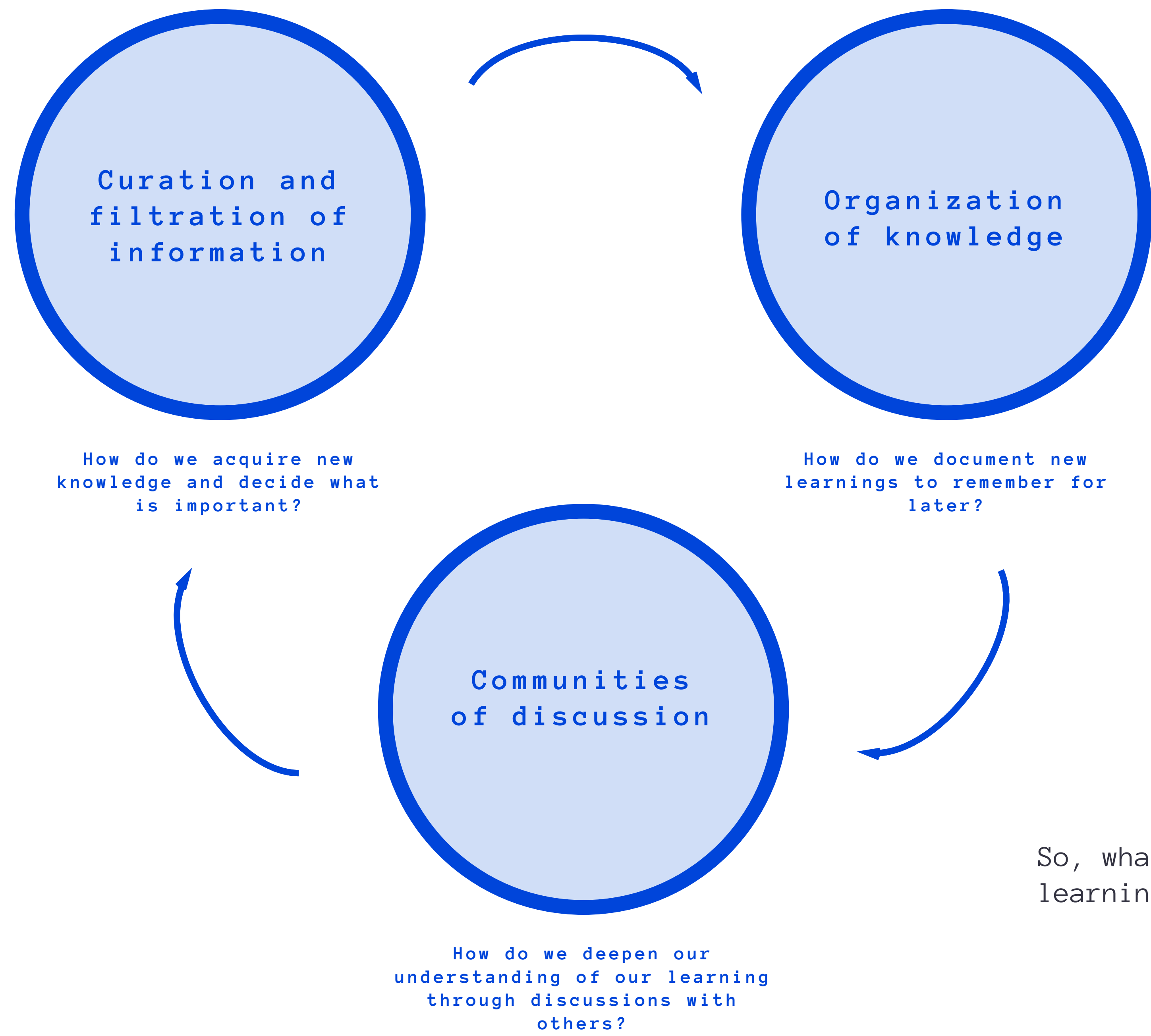
So, what might an interface for
learning include?

How do we deepen our
understanding of our learning
through discussions with
others?

www.alcamy.com

LOG IN   SIGN UP

Type to search for topics to learn...

Cryptocurrencies   What is cryptocurrency?   Who creates cryptocurrencies?   The value of a cryptocurrency   Altcoins

Personal Notes

Cryptocurrency ▼

1:32 - 3:40

Concept is a good one. When I read the whitepaper, I figured out that the traders have to trade their bets in Ethererum instead of fiat currencies. So they have to do a lot to attract traders who are not using cryptocurrency.

12 ∧ What are Cryptocurrencies?
∨ Blockchain Economy | William Mougayar | TEDxIndianapolis
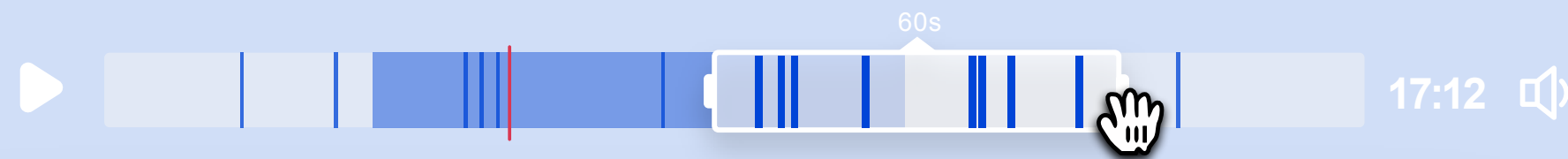
Discussion ▶

Taylor K.
Why do Bitbugs think Bitcoin replacing the current fiat system would be better. Have you seen the concentration of wealth that Bitcoin has among the top 100 wallets??

24   reply   save   10 minutes

Maria
I don't think that Bitcoin will replace fiat, but a crypto currency WILL back a global currency.

Still unknown how far the currency aspect of Bitcoin will go, there's certainly credibility for it as use for digital goods/services over fiat - no intermediary services required. Just look at how silkroad became so successful.

Anyway, store of value is where Bitcoin is right now, many will disagree and also use it as a negative for Bitcoin, but it's fact (IMHO)

12   reply   save   10 minutes

Maria
Bitcoin is not per se against rich people. Just against banks.

BTW, most of the top 100 wallets are exchanges, not persons.

Taylor K.
I'm still a little confused about wallet security. 11:13 mentions wallet security, but doesn't say anything how methods to do so.

12   reply   save   10 minutes
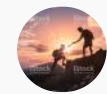
A notes section for you to **organize** and store your thoughts,

and a discussion panel to **deepen your understanding** with others.

A media panel to watch and **filter** through media,

17:12

Taylor K.

Why do Bitbugs think Bitcoin replacing the current fiat system would be better. Have you seen the concentration of wealth that Bitcoin has among the top 100 wallets??

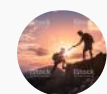▲ 24   reply   save   10 minutes

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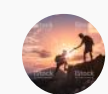
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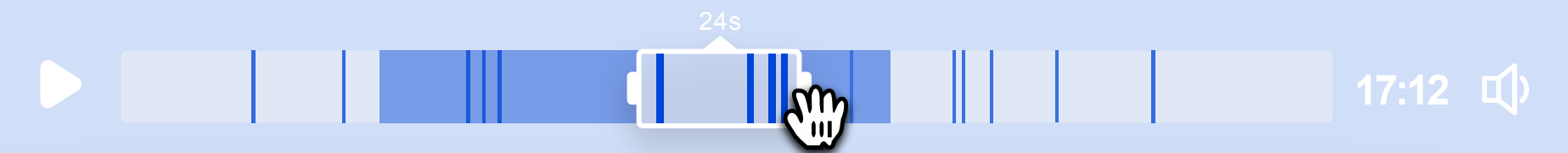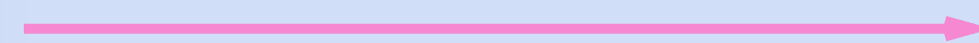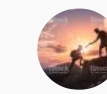
Taylor K.

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▲ 12   reply   save   10 minutes

The media scrubber on the video timeline filters comments to a specific part of the video for more direct discussion.
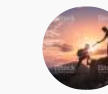
17:12

Taylor K.

I'm still a little confused about wallet security. 11:13 mentions wallet security, but doesn't say anything how methods to do so.

▲ 12   reply   save   10 minutes

Maria

Hey Taylor,

Bitcoin makes it possible to transfer value anywhere in a very easy way and it allows you to be in control of your money. Such great features also come with great security concerns. At the same time, Bitcoin can provide very high levels of security if used correctly. Always remember that it is your responsibility to adopt good practices in order to protect your money.

▲ 12   reply   save   10 minutes
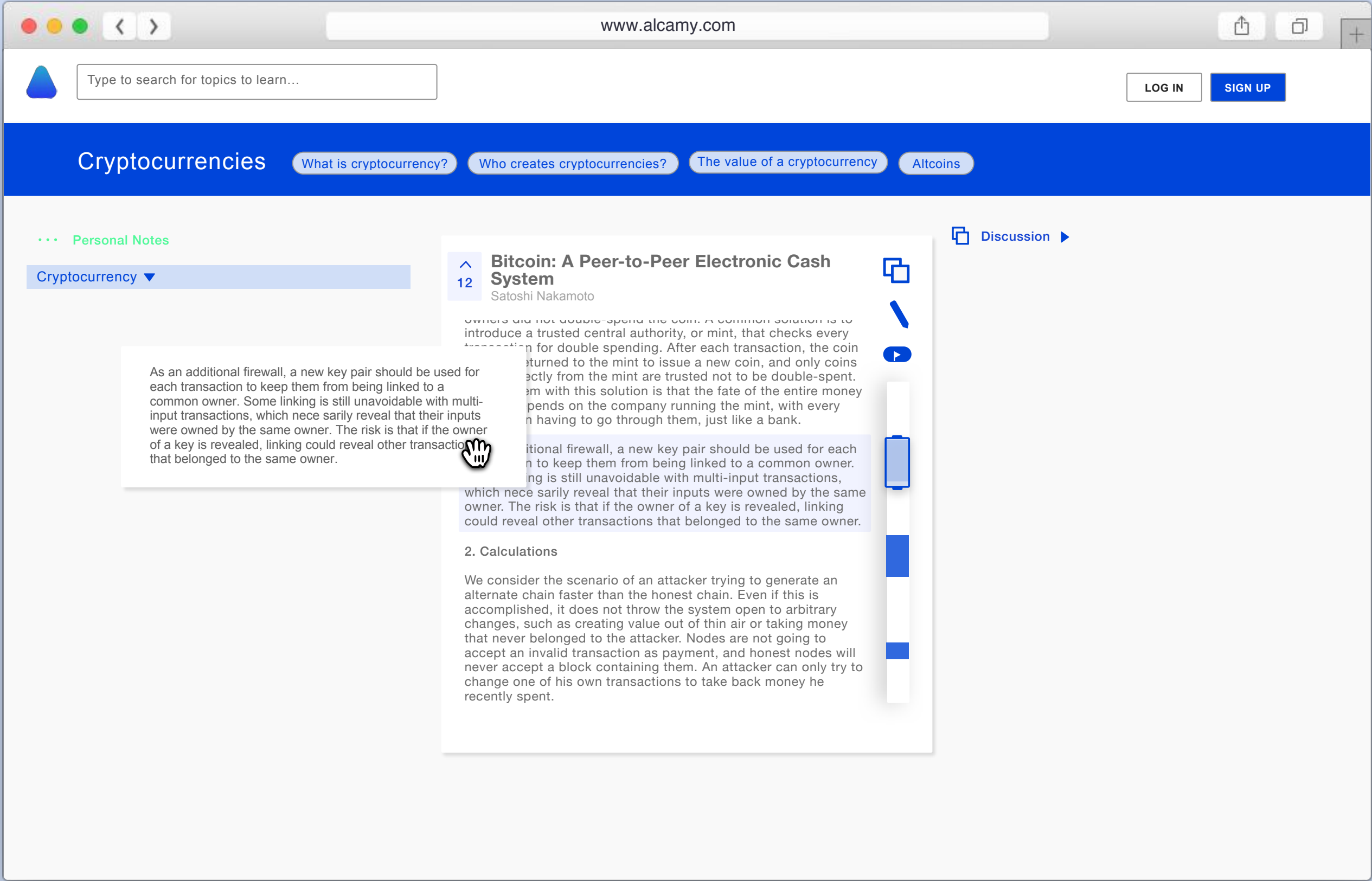
Take a snippet of media and drag it to your notes. It will save the location of that note find it easier in the future.

Works will all types of material — whether its a tweet, podcast, or article.
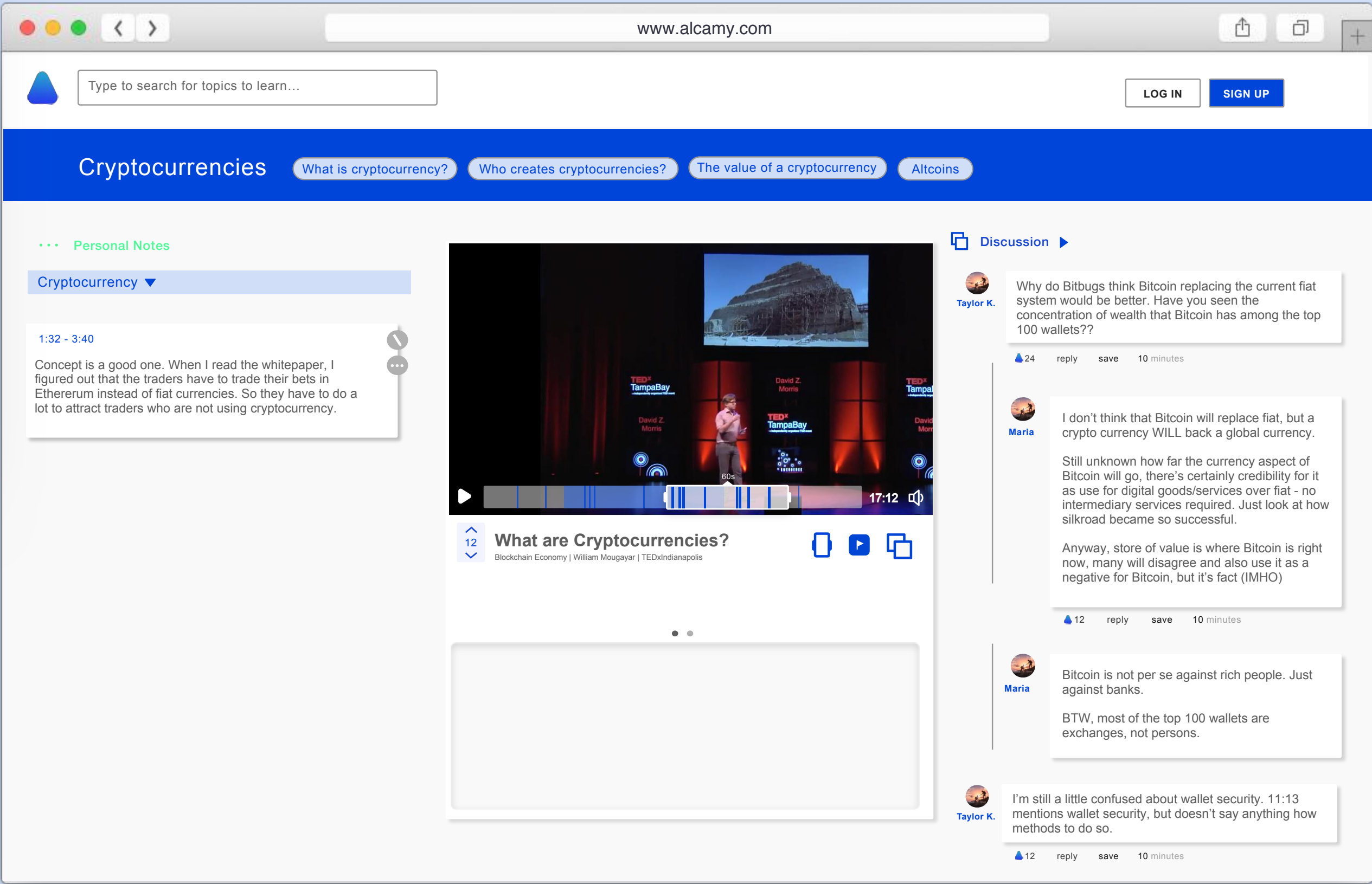
Key Learnings

This thesis was looking at learning from a digital interface, but it stems far beyond just the digital.

I would like to bring my learnings from my work here with me in my future work, as I look at making technology not something that alleviates us in the moment, but supports us over time as we grow and develop ways to make education better.

Lawlipop Civics App

A social gaming platform that informs immigrants of important laws and regional customs when traveling to a foreign country.

Design for Civic Engagement at CCA

6 week project | group project

1,051,031

**new legal permanent residents
moved to U.S in 2015.**

1,043,839

**international students
studied at U.S. colleges and
universities in 2015/16**

Of those immigrants, learning the laws and customs of a new city before moving is often overlooked.

To try and understand this more, my team and I sent out a survey to participants and asked questions around laws and planning for their move. Of the 31 participants,

22

said they didn't know the laws of a new country before moving.

16

said they didn't research any local laws before they moved.

14

mentioned they wanted to know about laws around housing, drugs, and starting a business.

"I know so little, I just wish I knew more about how my taxes work, what my legal housing and labor rights are."
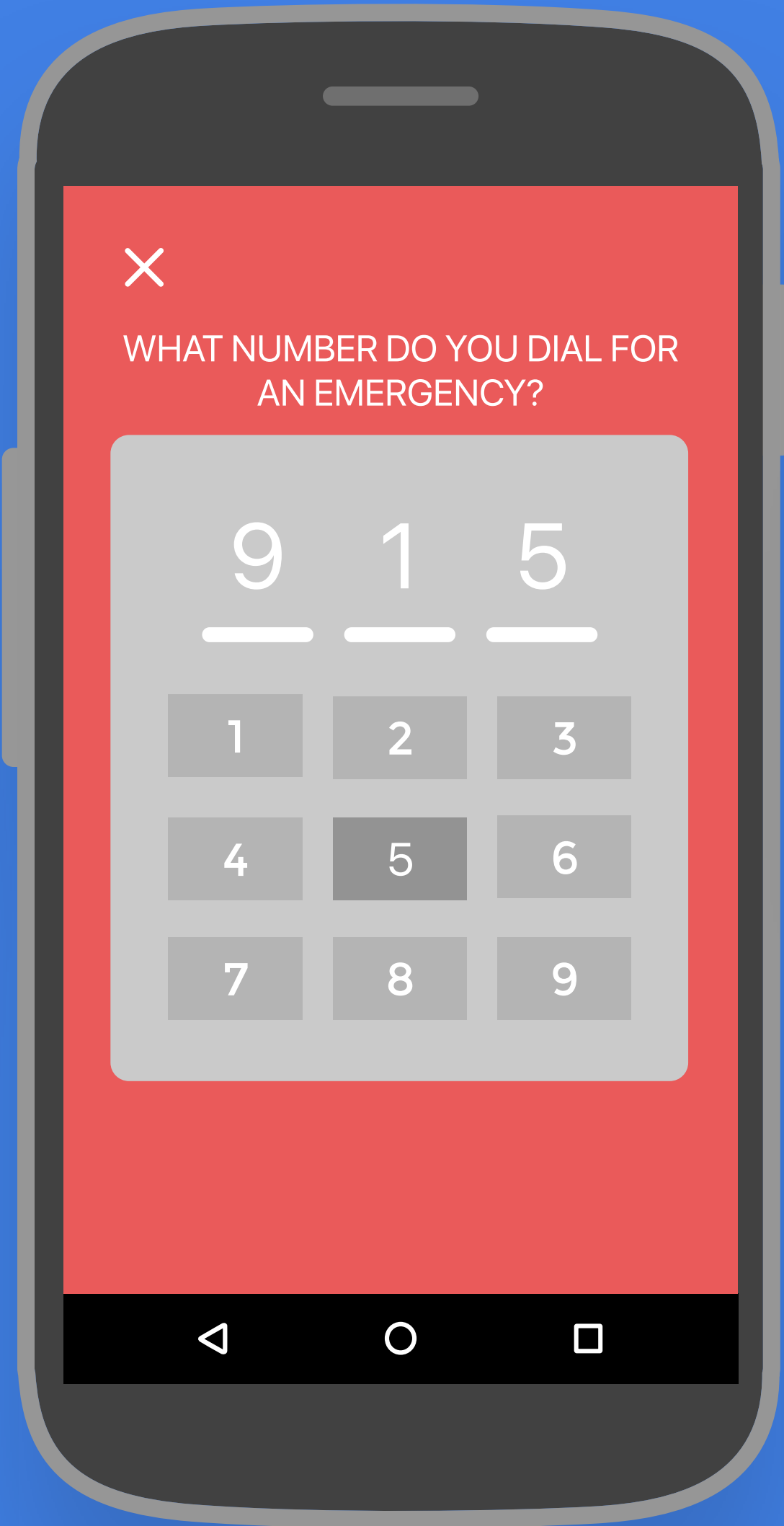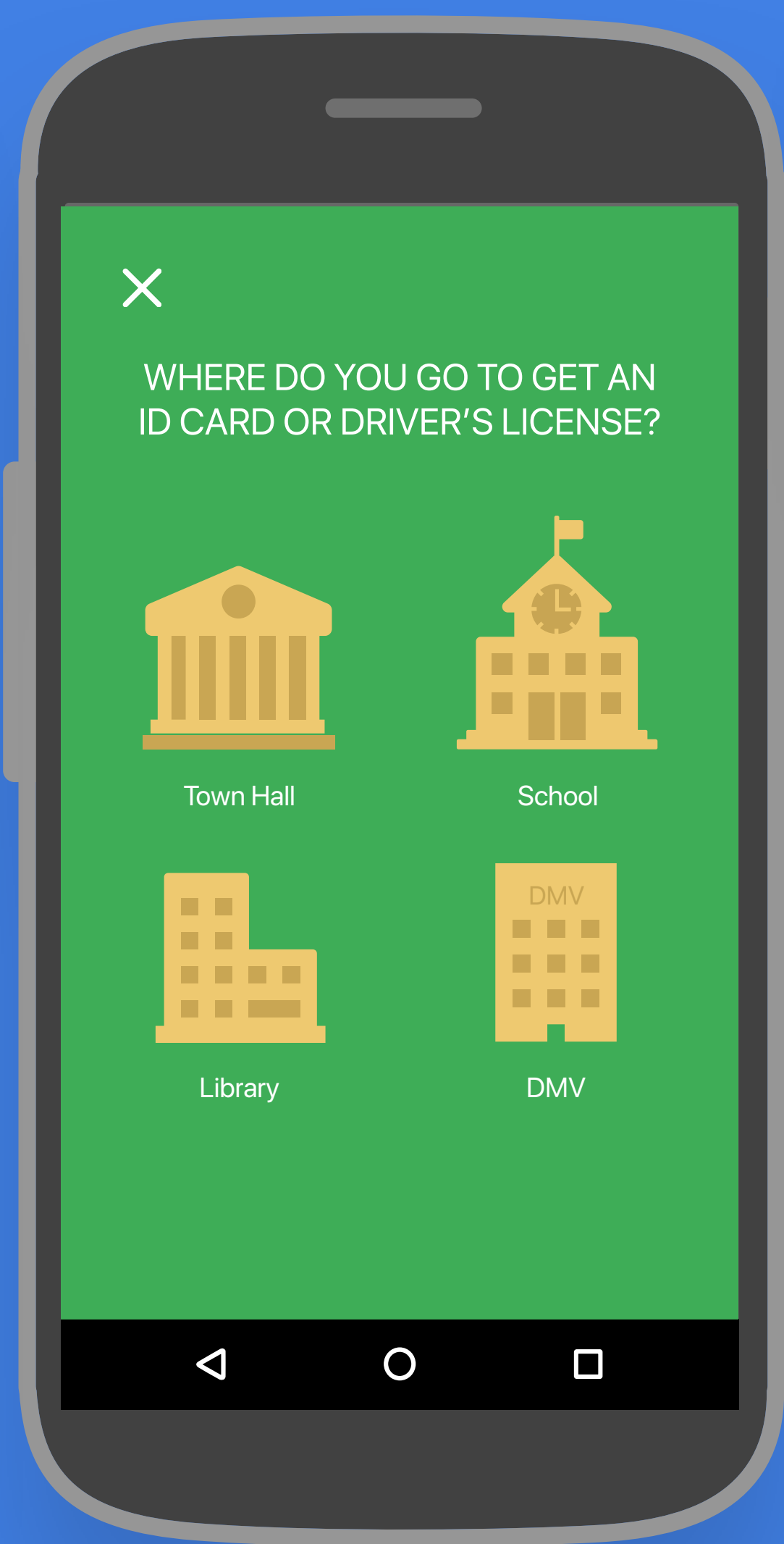
- Druyvee

Seeing this opportunity area, my team attempted to envision what a tool to help immigrants learn the customs of a place to visit might look like.
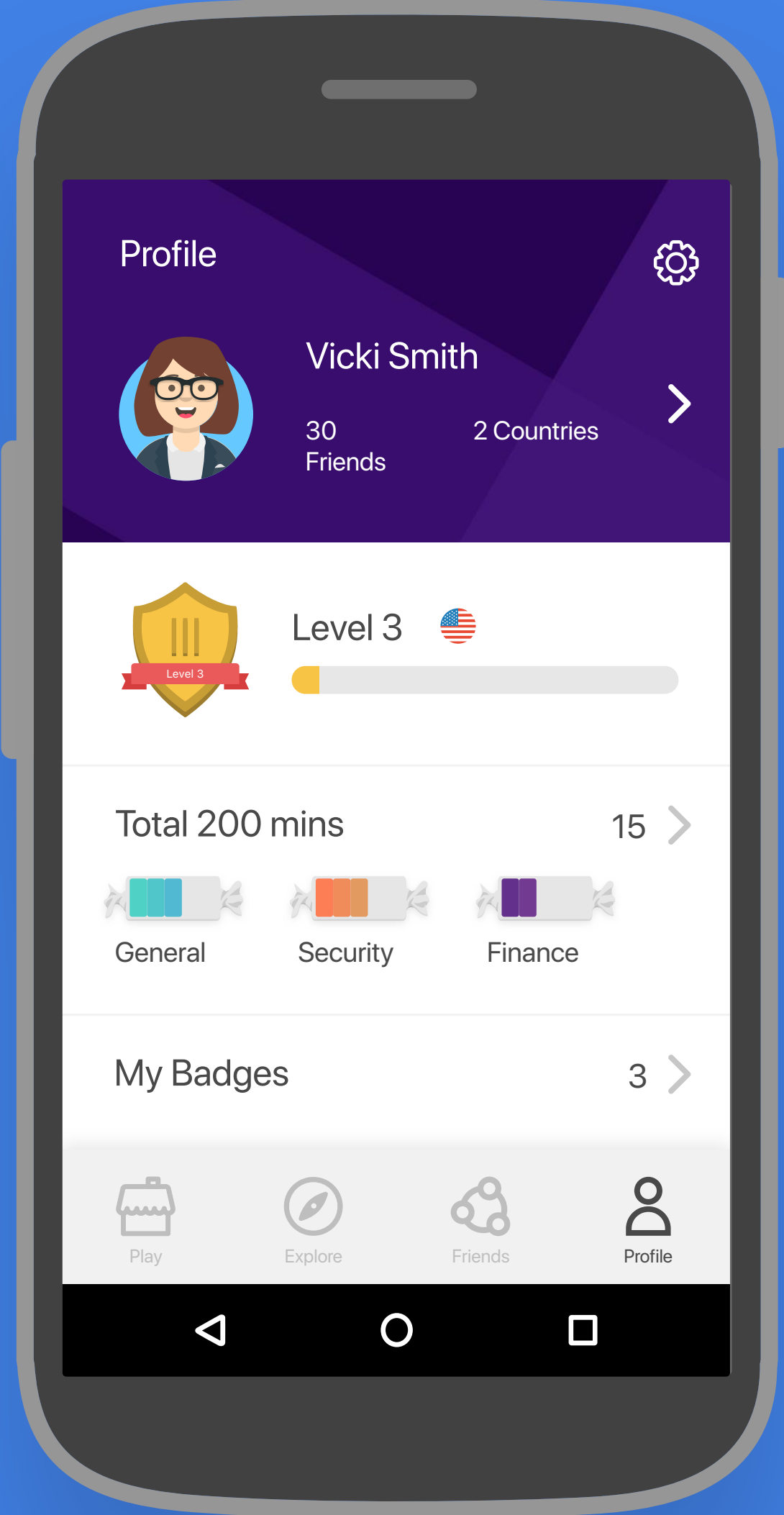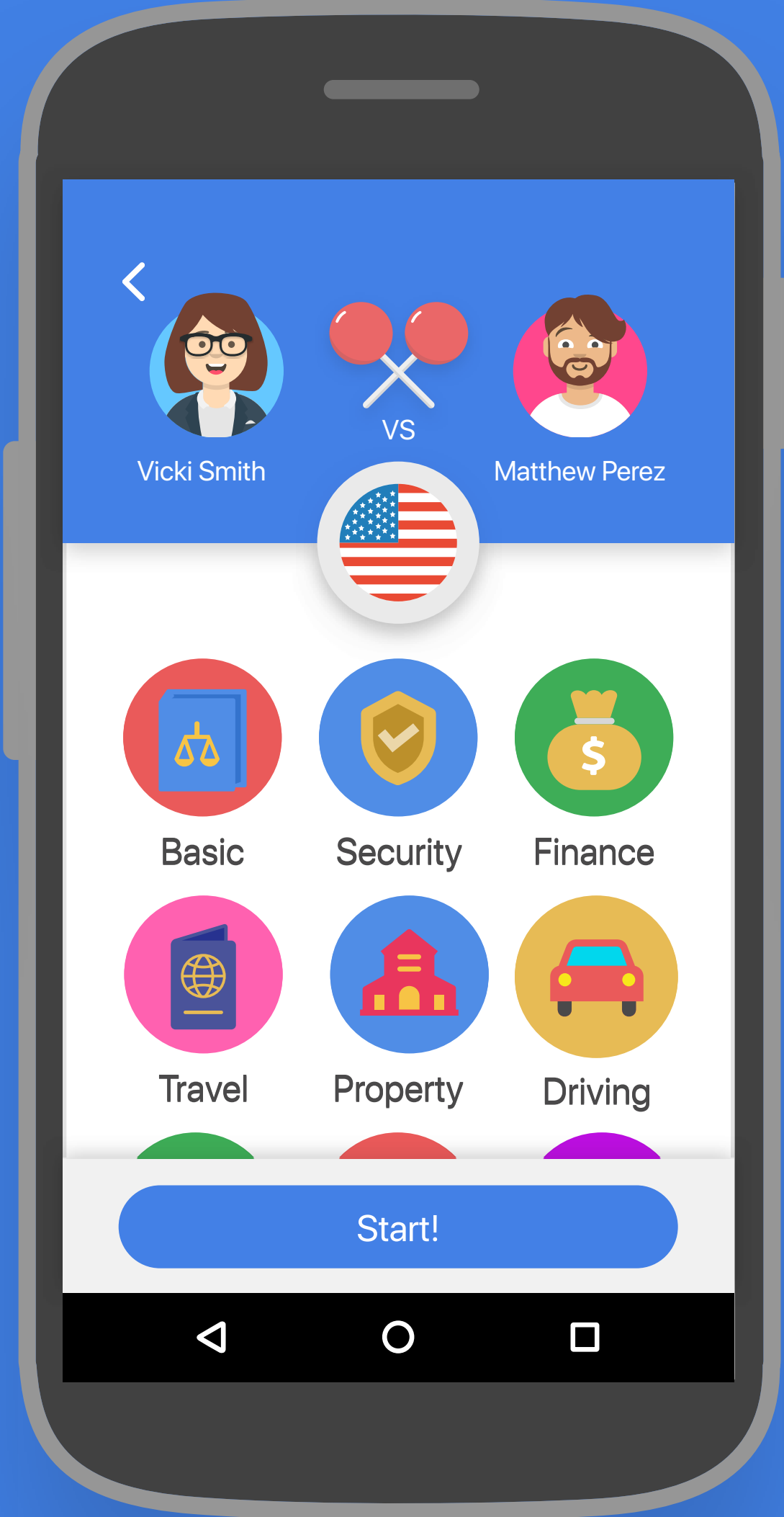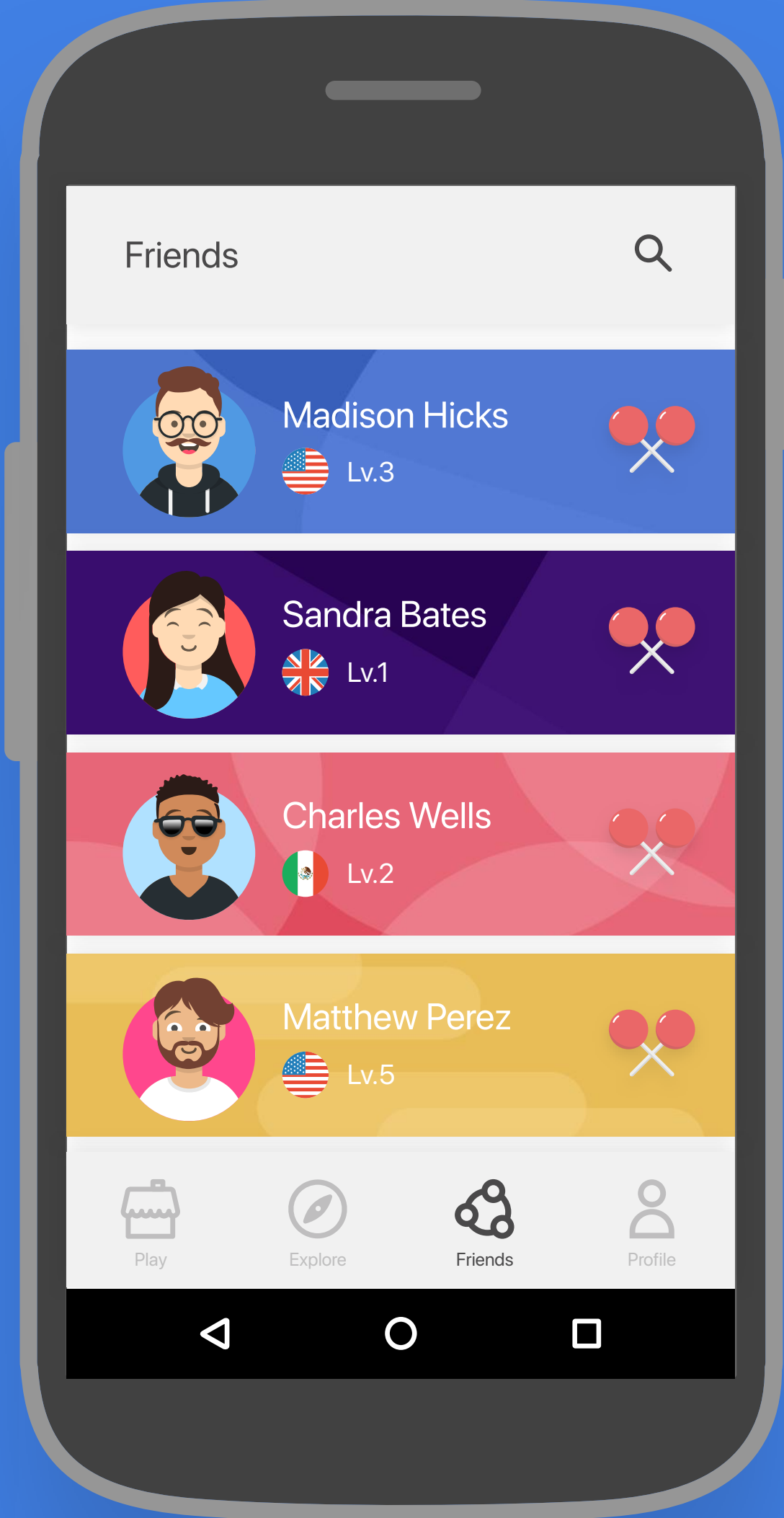
Lawllipop is a social gaming platform that informs immigrants of important laws and information in a fun and engaging way.

Play through a variety of quick and challenging games to test your knowledge of local customs!

WHICH TRASH GOES IN THE BINS?

What's the difference?

Continue

WHERE DO YOU GO TO GET AN ID CARD OR DRIVER'S LICENSE?

Town Hall

School

Library

DMV

WHAT NUMBER DO YOU DIAL FOR AN EMERGENCY?

9 1 5

1	2	3
4	5	6
7	8	9

WHEN YOU'RE IN A CAR YOU:

CAN   CAN'T

Smoke

Listen to music

Take off seatbelt

Put on makeup

Wear headphones

Switch seats

Eat or drink

Continue

There are no wrong answers, only learning moments. Lawllipop will help guide you though the tougher questions.

Traveling with friends? Challenge them to learn customs together!

Law Location

CA

📍 ▾ California

Continue

Friends 🔍

Madison Hicks
🇺🇸 Lv.3

Sandra Bates
🇬🇧 Lv.1

Charles Wells
🇲🇽 Lv.2

Matthew Perez
🇺🇸 Lv.5

Play   Explore   Friends   Profile

Vicki Smith   VS   Matthew Perez

Basic   **Security**   **Finance**

Travel   **Property**   **Driving**

Start!

Profile ⚙

Vicki Smith
30 Friends   2 Countries

Level 3 🇺🇸

Total 200 mins   15 ›
General   Security   Finance

My Badges   3 ›

Play   Explore   Friends   Profile

Unlock achievements to track your mastery and understanding of certain laws and customs.