

Design portfolio

Table of contents

- 01** Resume
Work experience, education, and special projects I've been a part of.

- 02** Blend Product Design Internship
Product design, instructional design, and projects that aligned internal initiatives.

- 05** Undergrad Thesis: Interfaces for Online Learning
A year long study of what it takes for an “interface for learning” to be effective.

- 13** Lawllipop Civics App
Research, UX, UI, learning through play, game design.

ANDY SHIMMIN

Interaction Designer

andersonrshimmin@gmail.com
andyshimmin.com

EXPERIENCE

Blend 2018 – Present

Product Design Intern

Redesigned the new-hire onboarding experience. Included presentation creation, interactive learning material, and careful consideration of the sequence of learning. Additionally worked with executives to create a dashboard of current objectives for the company.

fuseproject 2017

UX Design Intern

Designed both physical and digital concepts for smart home fitness interfaces, as well as a prototype for a VR product demo gallery.

CCA Hybrid Lab 2016 – 2018

Robotics Lab Monitor

Collaborated with students in rapid ideation and building of prototypes. Operated and managed 3D printers, microprocessors, and wearable technology equipment.

CCA Career Development 2015 – 2018

Design & Events Fellow

Facilitated corporate-based events around CCA through management of student-to-company interviews and labs. Developed and designed maps & layouts for CCA's recruiting events.

SPECIAL PROJECTS

IDEO CoLab 2018

Blockchain design sprint

Two day design sprint with IDEO's innovation team to envision blockchain's integration into broader systems. Crafted mid-fidelity prototypes and concepts that were presented to our clients after the sprint.

Ford Motor Company 2017

Designing "Empathic Mobility Ecosystems"

Worked in cooperation with Ford Motor Company and the city of San Francisco to design the future of transportation. Concentrated on accessibility for people with low vision/blindness in the city.

Visa Design Collaboration 2017

Student loans for the millennial generation

Sponsored design project that connected millennials with their credit card issuers to alleviate student loan payments after college.

EDUCATION

California College of the Arts

BFA in Interaction Design, Minor in Visual and Critical Studies

January 2015 - May 2018

DESIGN SKILLS & TOOLS

Wireframing

Systems Thinking

Storytelling

Design Research & Synthesis

Visual Design

Prototyping

Information Architecture

3D Modeling

Data Visualization

Adobe CS

Sketch

Processing

Arduino

Keynote

Invision

Principle

Blender

HTML / CSS

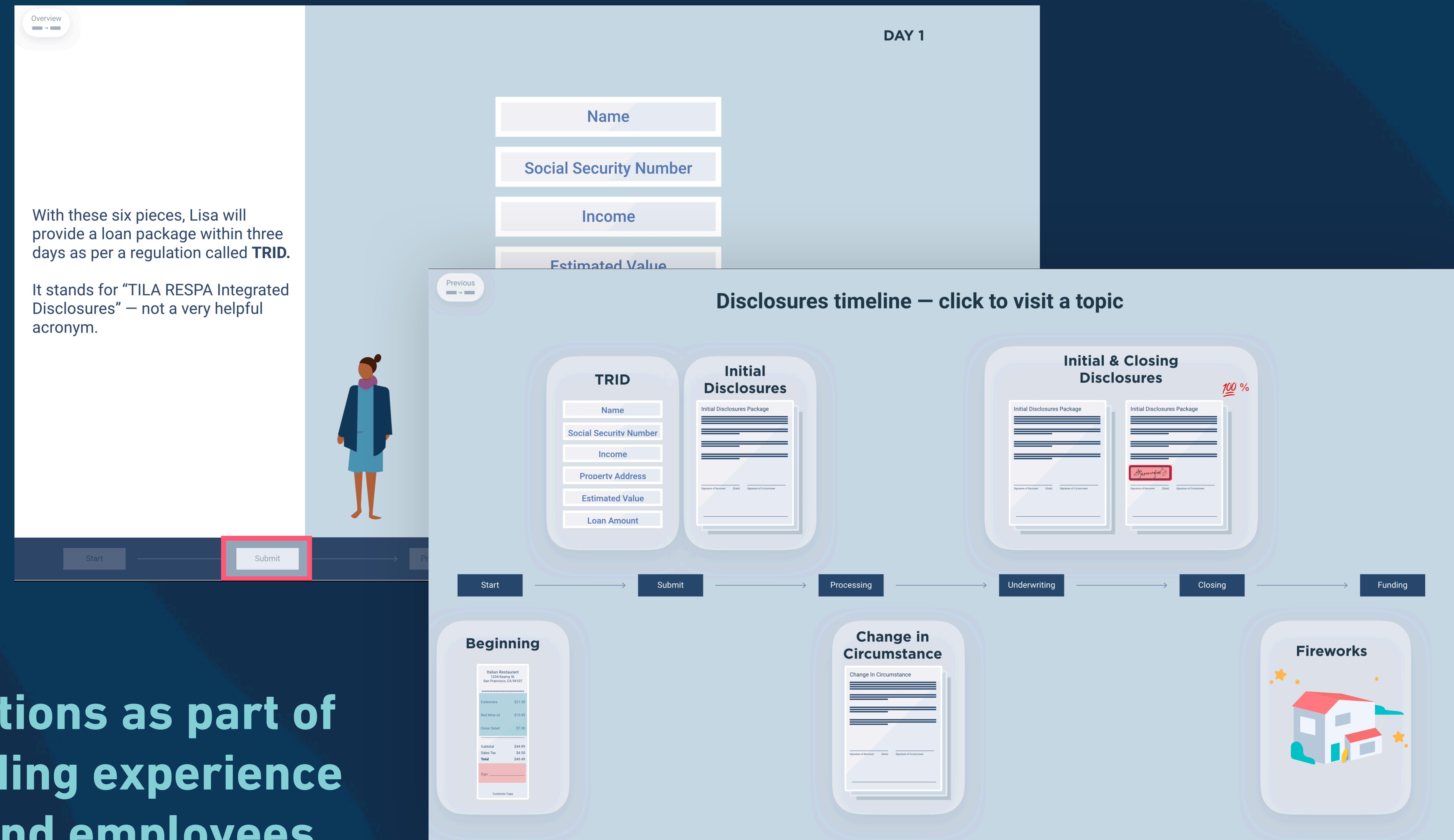


**Is a mortgage lending company
whose digital platform brings
simplicity and transparency to
consumer lending.**



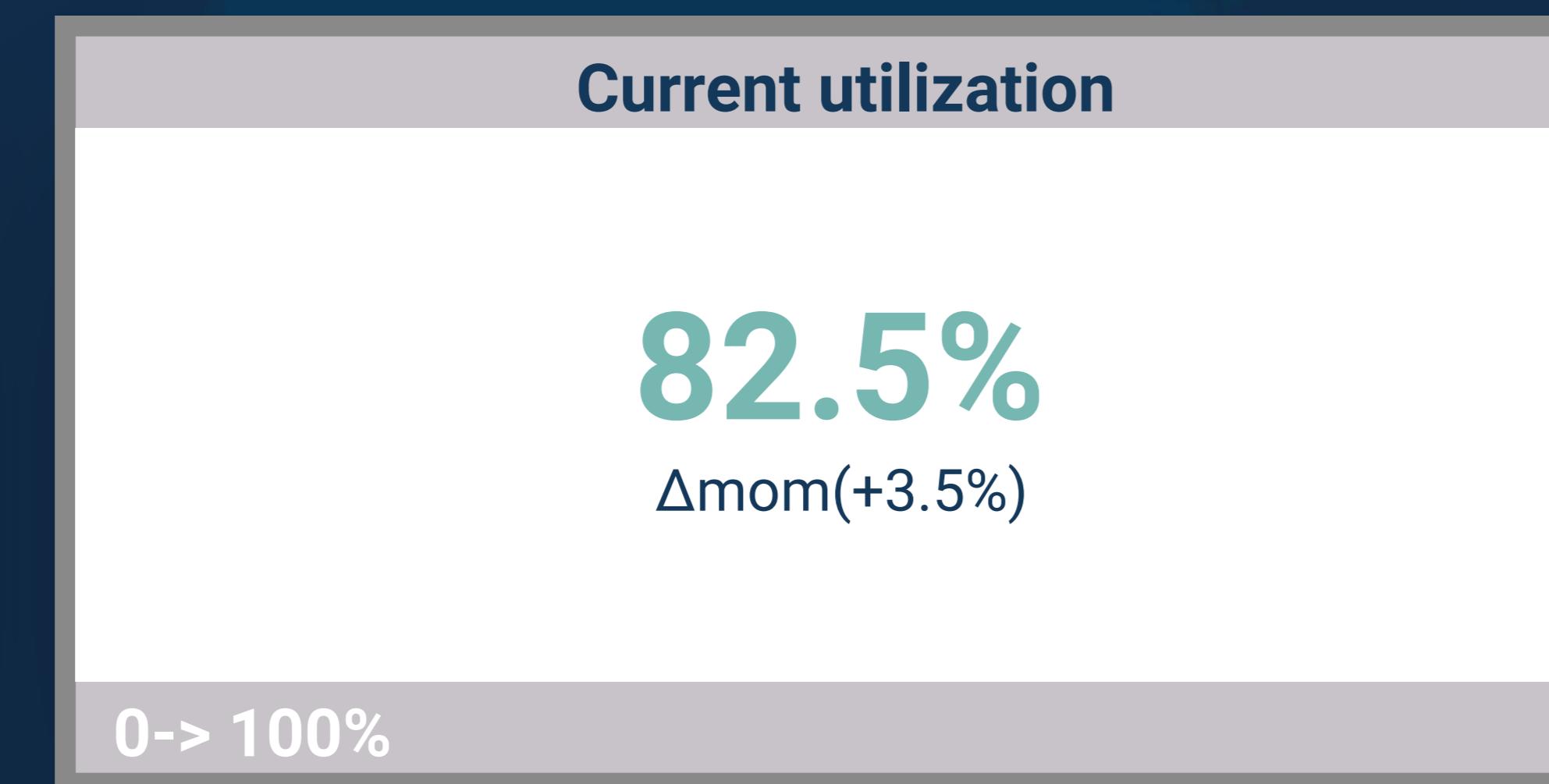
Graphic created by Vince Sacco at Blend

Created presentations as part of new-hire onboarding experience that educated Blend employees on a variety of mortgage and compliance related concepts.

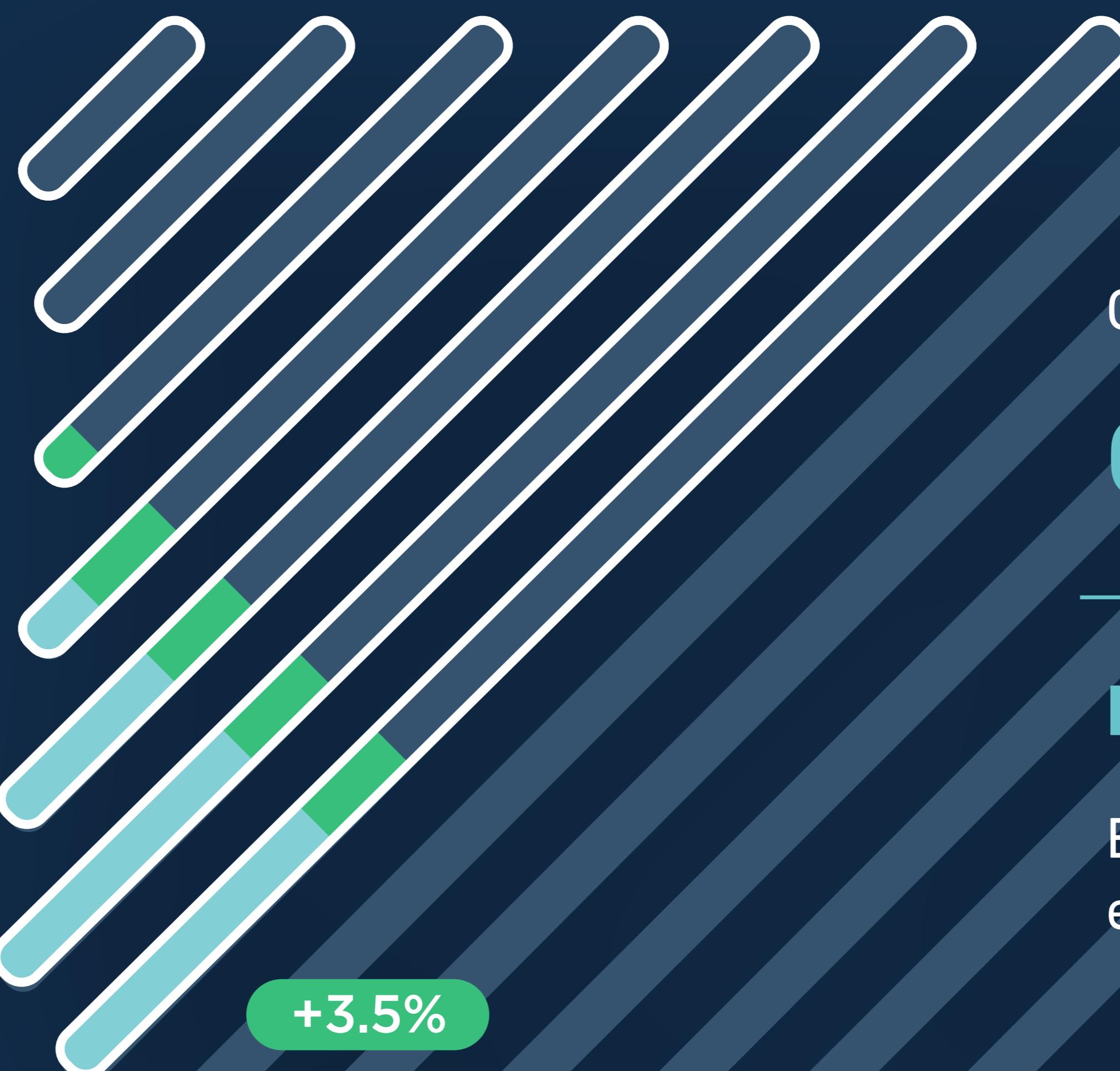


Redesigned the company objectives dashboard to be more intuitive for employees and help align the company toward current initiatives.

Previous objectives dashboard



New objectives dashboard



OBJECTIVE 2: INCREASE UTILIZATION

Get the most volume out of our footprint

Portal

Better communicate Blend's vision and its expected impact on prospect's business

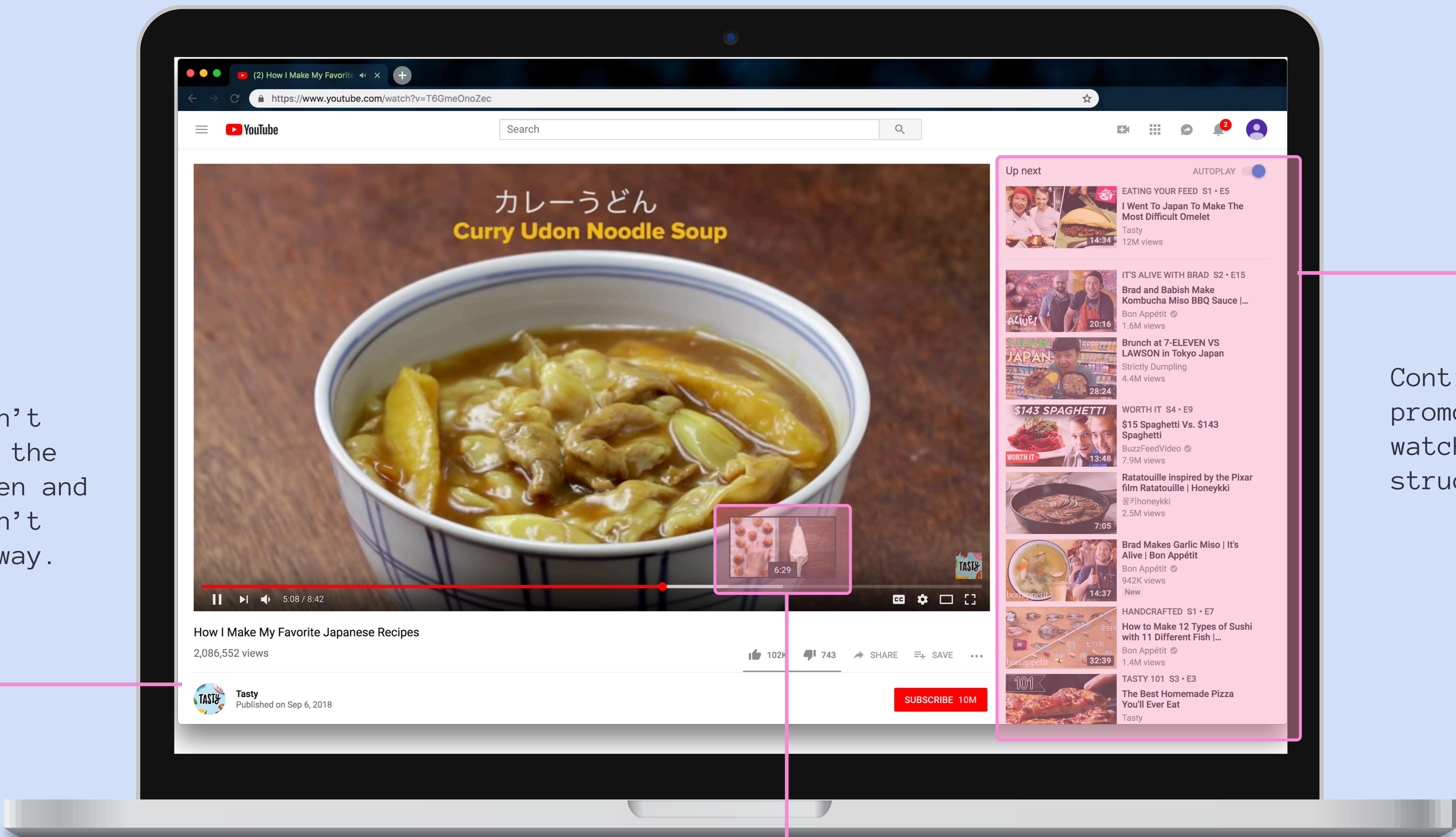
- More provocative first impression deck
- Personalized calls & business outcomes

Undergraduate thesis: exploring
Interfaces for online learning

My work with learning interfaces aims to empower people to create meaningful relationships with their knowledge to support a mind of deep interest and curiosity, so that even the biggest problems can be deconstructed and understood.

There are a lot of resources and teaching styles that accomplish this, but they're often presented as a form of entertainment rather than emphasizing the learning. Youtube is a great example of this.


The video's comments aren't visible from the viewing screen and probably aren't valuable anyway.

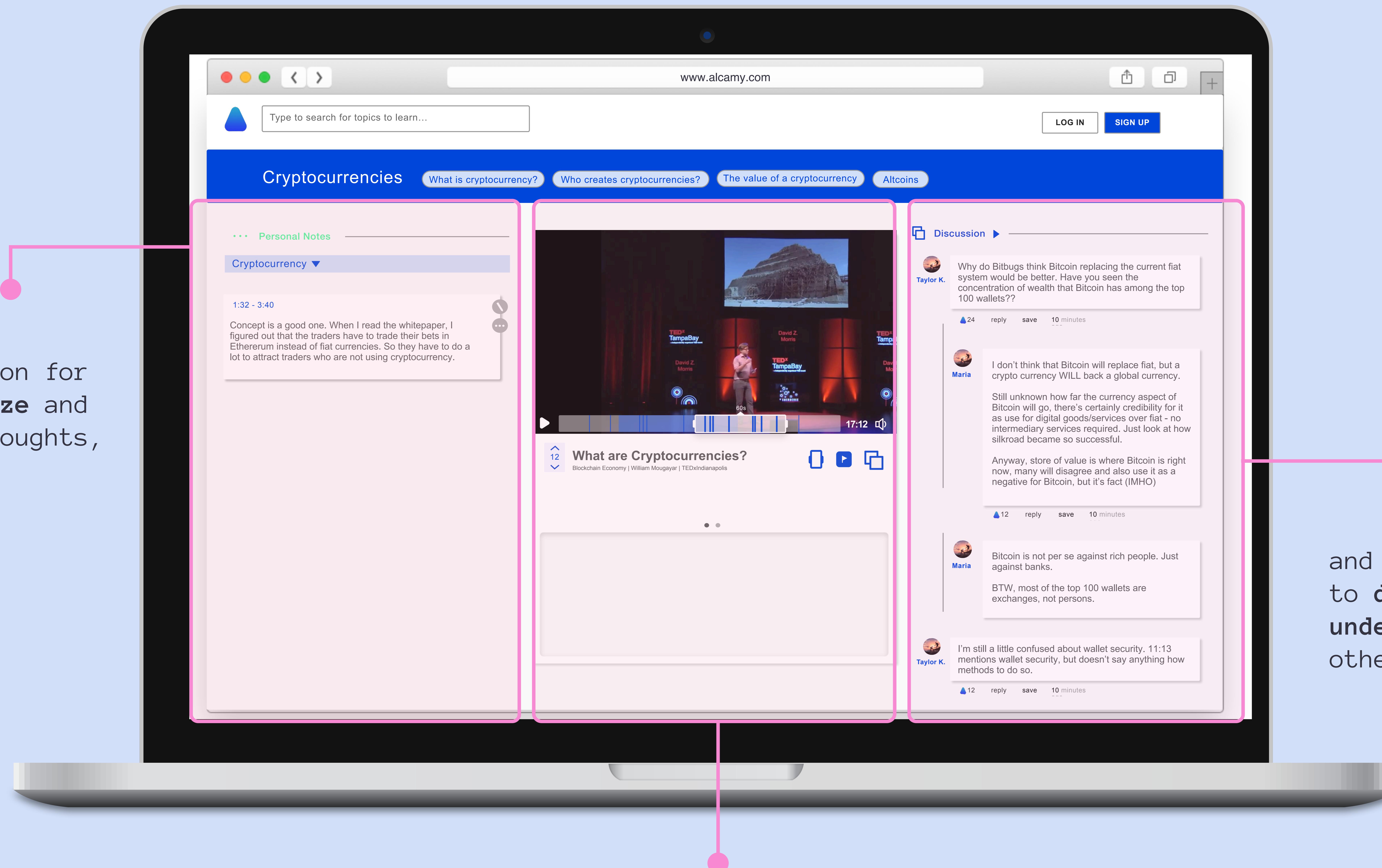


Thumbnail preview is only helpful for visual cues, not audio.

Continued viewing promotes mindless watching with no structure.

When understanding how people learn,
I focused on three main areas:

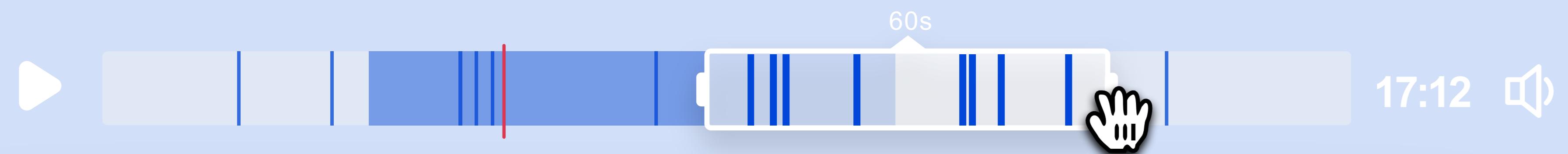




A notes section for you to **organize** and store your thoughts,

A media panel to watch and **filter** through media,

and a discussion panel to **deepen your understanding** with others.



Discussion ▶

Taylor K. Why do Bitbugs think Bitcoin replacing the current fiat system would be better. Have you seen the concentration of wealth that Bitcoin has among the top 100 wallets??

24 reply save 10 minutes

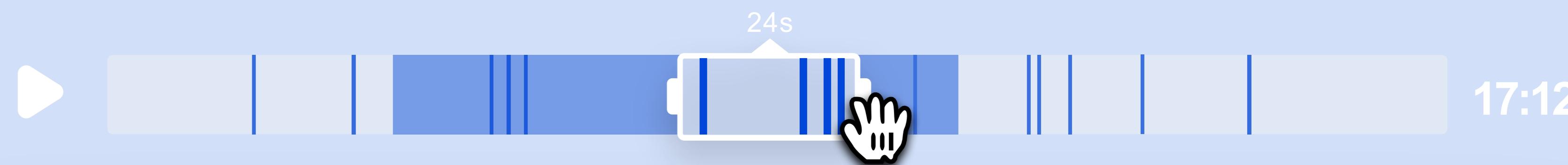
Maria I don't think that Bitcoin will replace fiat, but a crypto currency WILL back a global currency. Still unknown how far the currency aspect of Bitcoin will go, there's certainly credibility for it as use for digital goods/services over fiat - no intermediary services required. Just look at how silkroad became so successful. Anyway, store of value is where Bitcoin is right now, many will disagree and also use it as a negative for Bitcoin, but it's fact (IMHO)

12 reply save 10 minutes

Maria Bitcoin is not per se against rich people. Just against banks. BTW, most of the top 100 wallets are exchanges, not persons.

Taylor K. I'm still a little confused about wallet security. 11:13 mentions wallet security, but doesn't say anything how methods to do so.

12 reply save 10 minutes



Discussion ▶

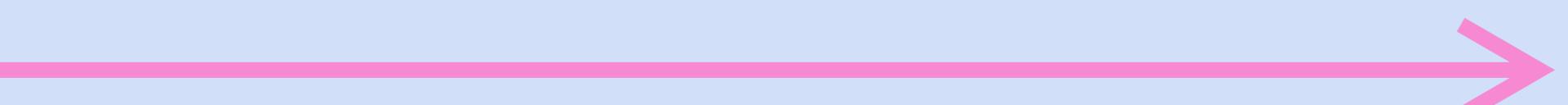
Taylor K. I'm still a little confused about wallet security. 11:13 mentions wallet security, but doesn't say anything how methods to do so.

12 reply save 10 minutes

Maria Hey Taylor,
Bitcoin makes it possible to transfer value anywhere in a very easy way and it allows you to be in control of your money. Such great features also come with great security concerns. At the same time, Bitcoin can provide very high levels of security if used correctly. Always remember that it is your responsibility to adopt good practices in order to protect your money.

12 reply save 10 minutes

The media scrubber on the video timeline filters comments to a specific part of the video for more direct discussion.



The screenshot shows a web browser window for www.alcamy.com. The main content area displays a note titled "Bitcoin: A Peer-to-Peer Electronic Cash System" by Satoshi Nakamoto. The note discusses the challenge of double spending and how it is solved by a trusted central authority (the mint) that checks every transaction. It also mentions the risk of revealing a key pair if multiple inputs belong to the same owner. Below this, there is a section titled "2. Calculations" with a paragraph about attackers trying to generate an alternative chain faster than the honest chain.

Works will all types of material – whether its a tweet, podcast, or article.

Take a snippet of media and drag it to your notes. It will save the location of that note find it easier in the future.

The screenshot shows a web browser window for www.alcamy.com. The main content area displays a note titled "What are Cryptocurrencies?" by William Mougayar | TEDxIndianapolis. The note includes a video thumbnail showing a speaker on stage at a TEDx event. To the right of the note is a "Discussion" sidebar. The first post in the sidebar is from user Taylor K., who says: "Why do Bitbugs think Bitcoin replacing the current fiat system would be better. Have you seen the concentration of wealth that Bitcoin has among the top 100 wallets??". Below this, user Maria says: "I don't think that Bitcoin will replace fiat, but a crypto currency WILL back a global currency." Another user, Taylor K., replies: "Still unknown how far the currency aspect of Bitcoin will go, there's certainly credibility for it as use for digital goods/services over fiat - no intermediary services required. Just look at how silkroad became so successful." User Maria responds: "Anyway, store of value is where Bitcoin is right now, many will disagree and also use it as a negative for Bitcoin, but it's fact (IMHO)". At the bottom of the sidebar, Taylor K. adds: "Bitcoin is not per se against rich people. Just against banks." and "BTW, most of the top 100 wallets are exchanges, not persons." The sidebar also shows a timestamp of 11:13 and a note about wallet security.

Key Learnings

This thesis was looking at learning from a digital interface, but it stems far beyond just the digital.

I would like to bring my learnings from my work here with me in my future work, as I look at making technology not something that alleviates us in the moment, but supports us over time as we grow and develop ways to make education better.



Lawlipop Civics App

A social gaming platform that informs immigrants of important laws and regional customs when traveling to a foreign country.

Design for Civic Engagement at CCA

6 week project | 5 designers

1,051,031

**new legal permanent residents
moved to U.S in 2015.**

1,043,839

**international students
studied at U.S. colleges and
universities in 2015/16**

Of those immigrants, learning the laws and customs of a new city before moving is often overlooked.

To try and understand this more, my team and I sent out a survey to participants and asked questions around laws and planning for their move. Of the 31 participants,

22

said they didn't know the laws of a new country before moving.

16

said they didn't research any local laws before they moved.

14

mentioned they wanted to know about laws around housing, drugs, and starting a business.

“I know so little, I just wish I knew more about how my taxes work, what my legal housing and labor rights are.”

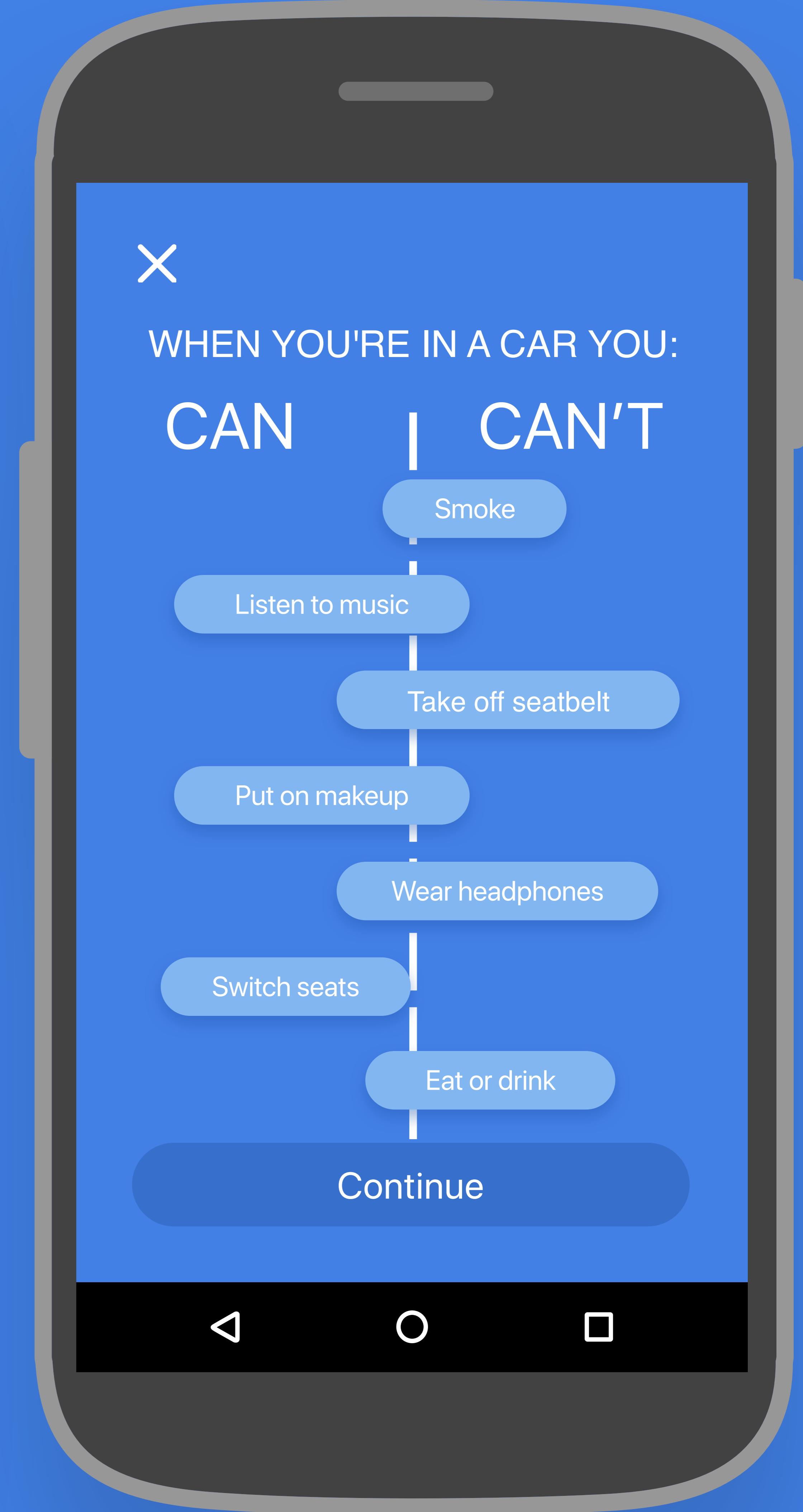
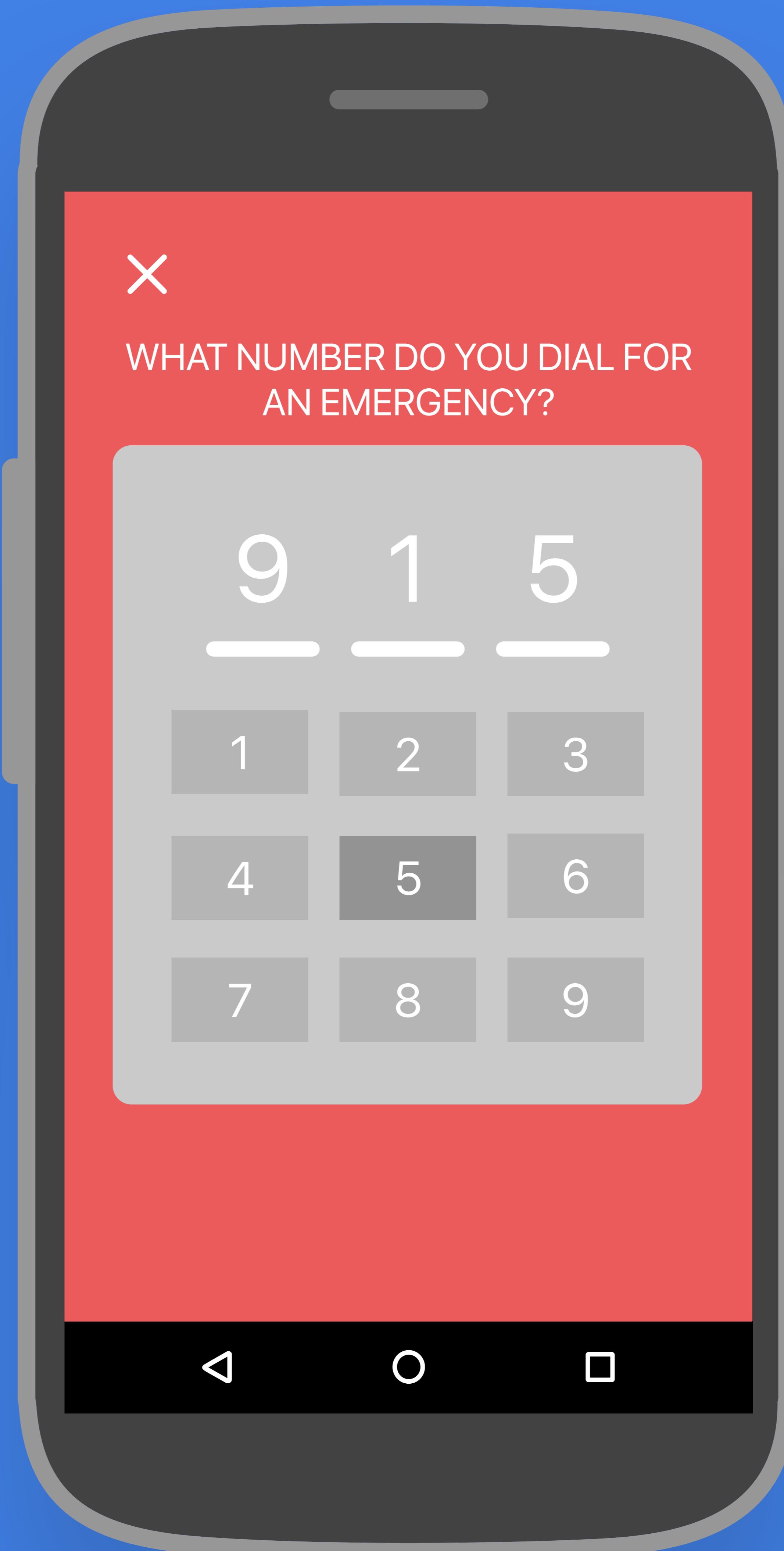
- Druyvee

Seeing this opportunity area, my team attempted to envision what a tool to help immigrants learn the customs of a place to visit might look like.



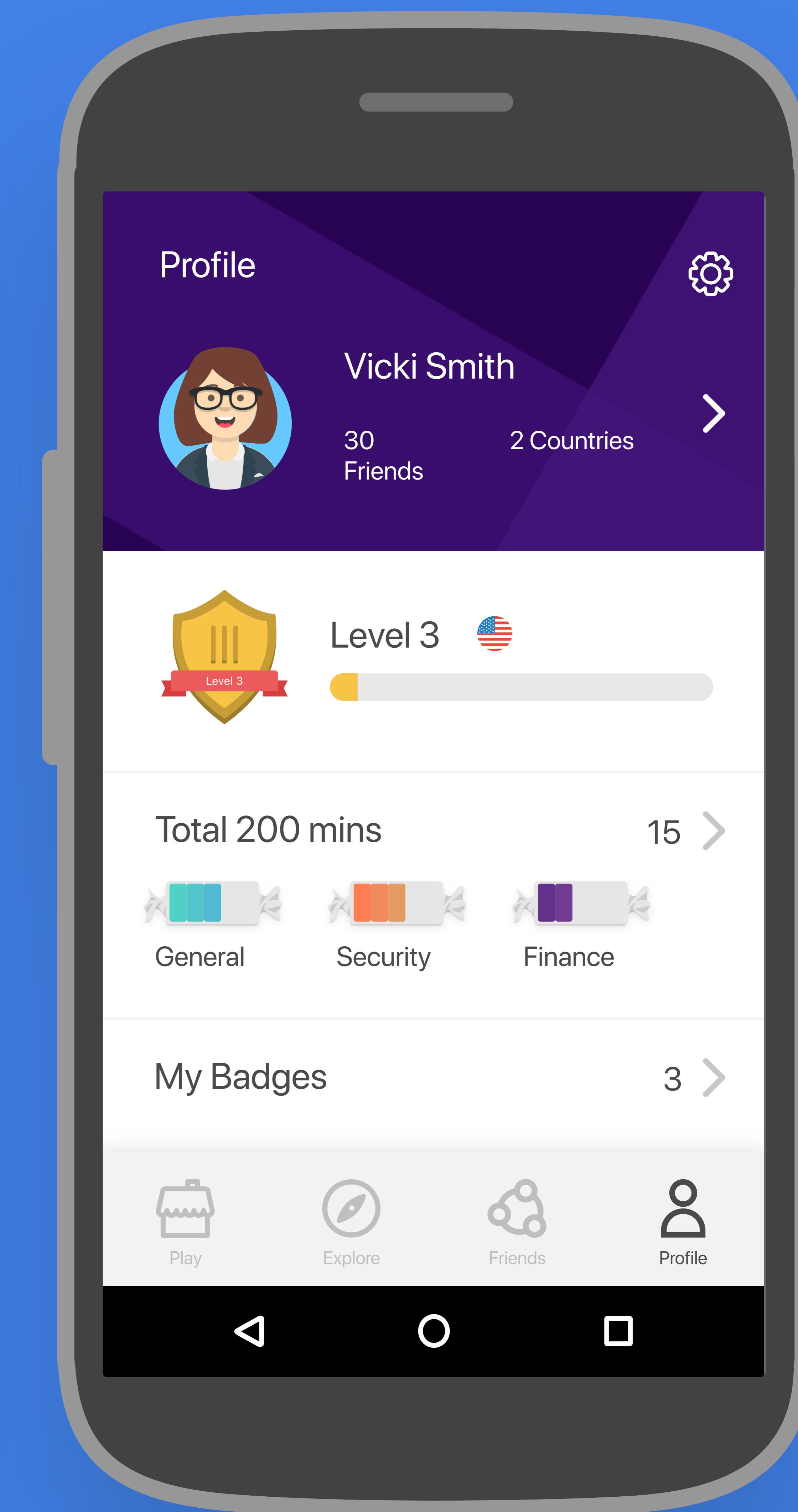
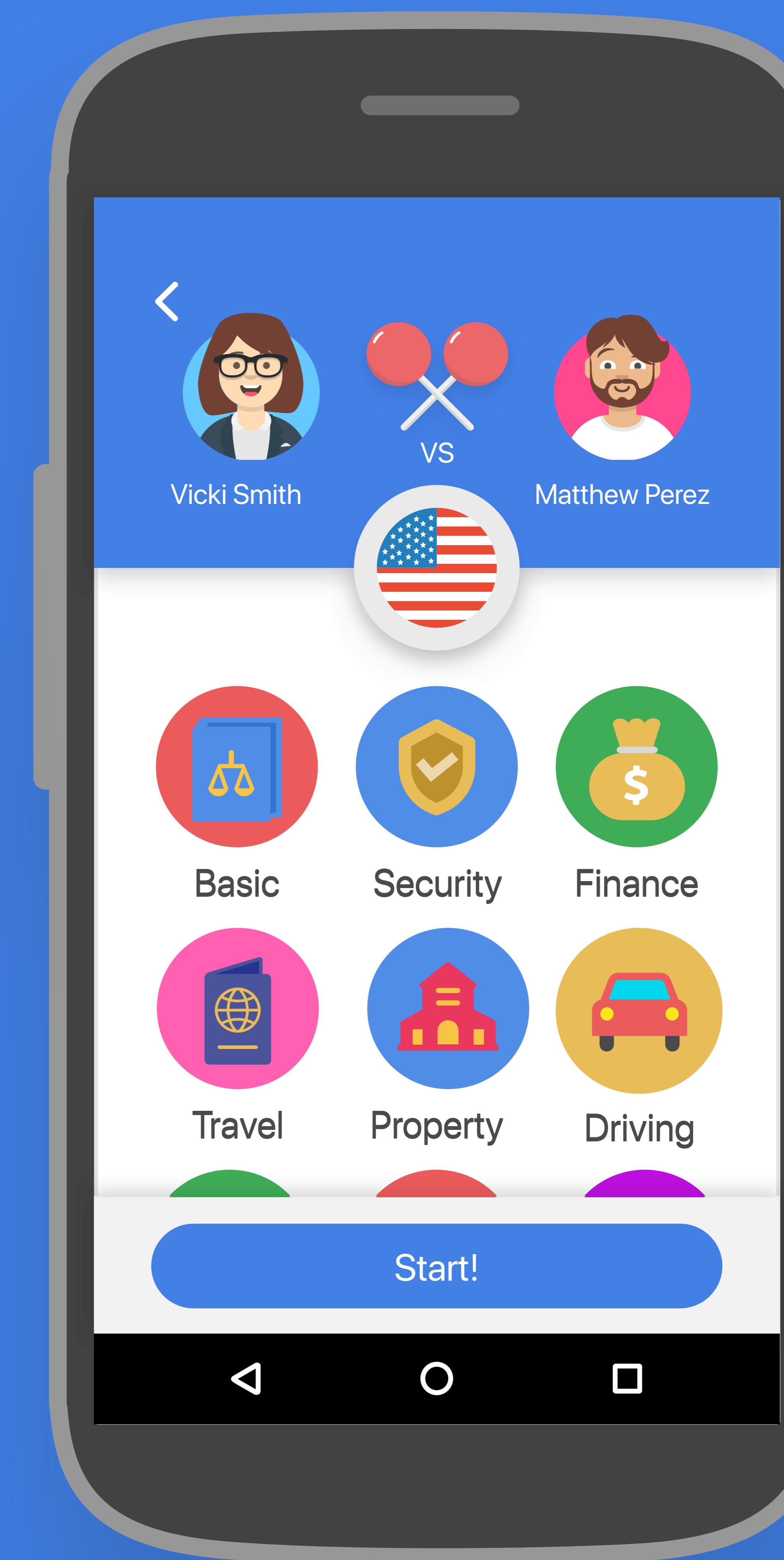
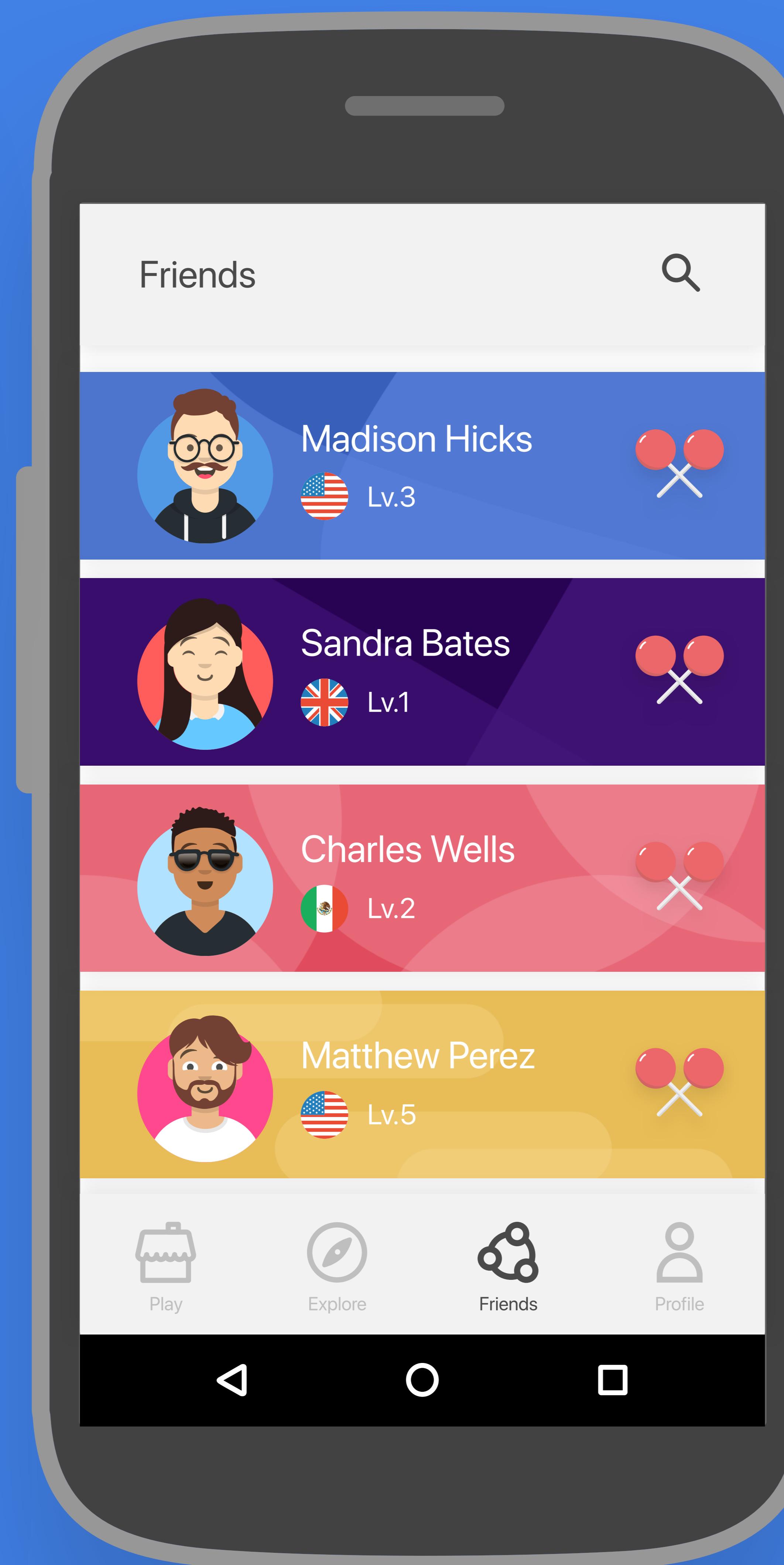
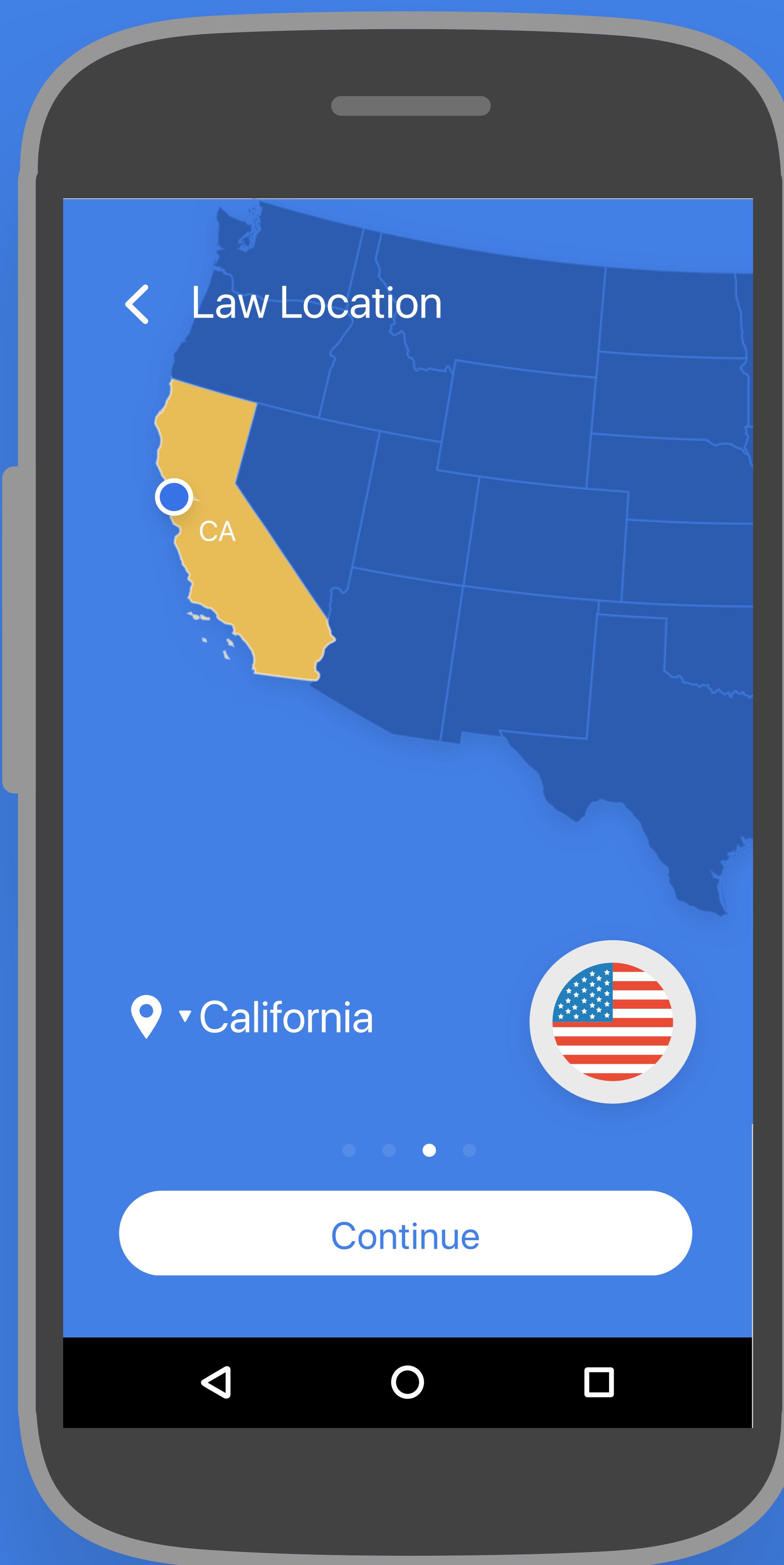
Lawllipop is a social gaming platform that informs immigrants of important laws and information in a fun and engaging way.

Play through a variety of quick and challenging games to test your knowledge of local customs!



There are no wrong answers, only learning moments. Lawllipop will help guide you though the tougher questions.

Traveling with friends? Challenge them to learn customs together!



Unlock achievements to track your mastery and understanding of certain laws and customs.