

Handling Complaints

- Your customer may call to file a complaint.
- The complaint can also happen while you are speaking with your customer.

What you should do:

Practise excellent phone etiquette

- Tone of Voice
- Choice of Words
- Listening Skills
- Probing Skills

Practise outcome-first attitude:

- **Accuracy**
- Accountability
- Responsiveness
 - Appropriateness

Your customer is assured of your:

- Professionalism to investigate & follow-up
- Responsibility to resolve fully
- Positivism to improve & do better
- Sensitivity to satisfy needs as best possible

Documentation is important to ensure:

- ▼ Thoroughness in capturing the details
- Sensitivity to satisfy needs as best possible