

Churn Dashboard

1869

Churn-Prone Customers

2173

Num of TechTickets

885

Num of AdminTickets

\$2.86M

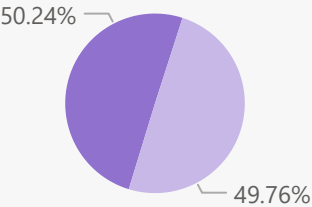
Total Yearly Charges

\$139.13K

Monthly Charges

Churn by Gender

Female Male



326

Dependents

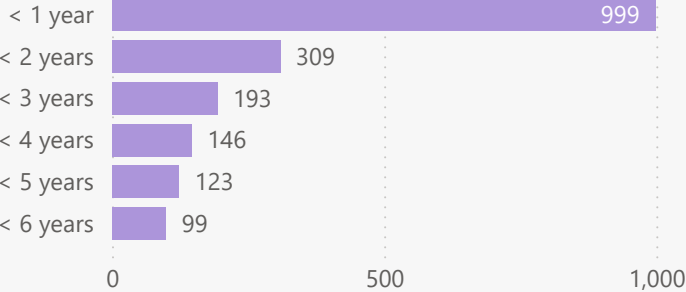
476

Senior-Citizen

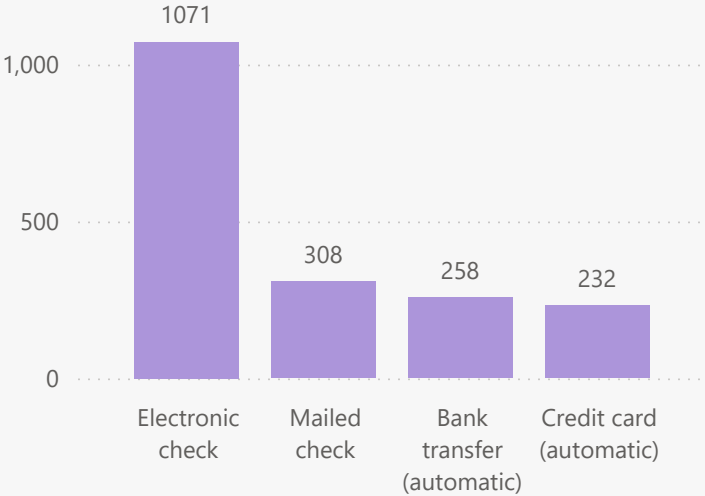
669

Partner

Churn by Tenure (Year)



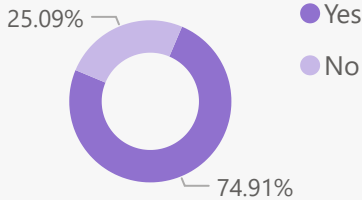
Number of Payments per Payment Method



Average Charges

\$74.44
Monthly
\$1,531.80
Total

Paperless Billing



Number of Services Customers signed up for

1699
Phone Service

818
Streaming Movies

814
Streaming TV

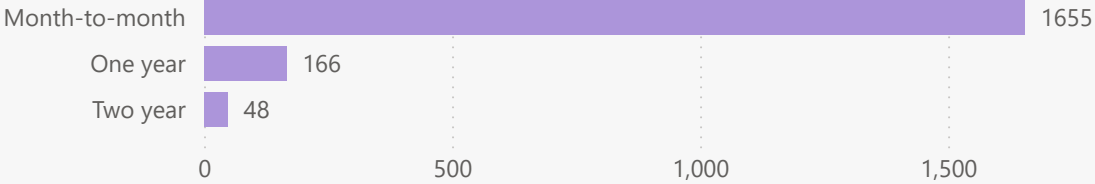
545
Device Protection

523
Online Backup

310
Tech Support

295
Online Security

Customer per Contract



Churn Rate Analysis

Risk of Churn

☐ No

☐ Yes

Internet Service

☐ Select all

☐ DSL

☐ Fiber optic

☐ No

Type of Contract

☐ Select all

☐ Month-to-month

☐ One year

☐ Two year

