
# DUBLIN INSTITUTE OF TECHNOLOGY

**Working with Data (DATA9910)**

**(Assignment)**

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COURSE: **DT-228A ( DATA ANALYTICS ) 2018-19**

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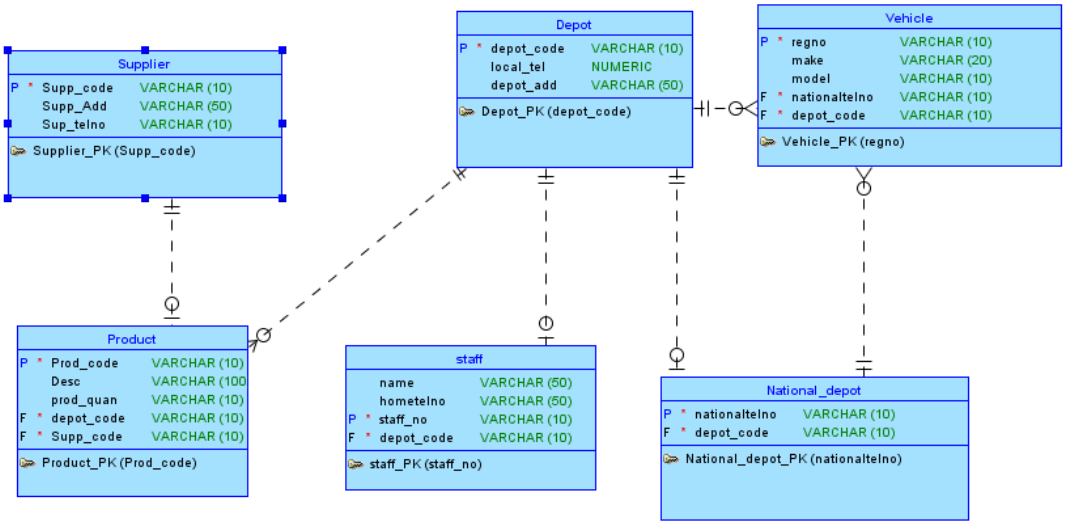
# 1. PART A (Exercise 2 - Dublin Logistics)

## ER Diagram




## DDL COMMANDS

```
DROP TABLE depot CASCADE CONSTRAINTS;

DROP TABLE national_depot CASCADE CONSTRAINTS;

DROP TABLE product CASCADE CONSTRAINTS;

DROP TABLE relation_21 CASCADE CONSTRAINTS;
```

```
DROP TABLE staff CASCADE CONSTRAINTS;

DROP TABLE supplier CASCADE CONSTRAINTS;

DROP TABLE vehicle CASCADE CONSTRAINTS;

CREATE TABLE depot (
depot_code VARCHAR2(10) NOT NULL,
local_tel NUMBER,
depot_add VARCHAR2(50)
);

ALTER TABLE depot ADD CONSTRAINT depot_pk PRIMARY KEY (
depot_code );

CREATE TABLE national_depot (
nationaltelno VARCHAR2(10) NOT NULL,
depot_code VARCHAR2(10) NOT NULL
);

CREATE UNIQUE INDEX national_depot__idx ON
```

```
national_depot (

depot_code

ASC );


CREATE UNIQUE INDEX national_depot__idxv1 ON

national_depot (

depot_code

ASC );


ALTER TABLE national_depot ADD CONSTRAINT national_depot_pk
PRIMARY KEY ( nationaltelno );


CREATE TABLE product (

prod_code VARCHAR2(10) NOT NULL,

&quot;desc&quot; VARCHAR2(100),

prod_quan VARCHAR2(10),

supp_code VARCHAR2(10) NOT NULL

);


ALTER TABLE product ADD CONSTRAINT product_pk PRIMARY KEY (
prod_code );
```

```
CREATE TABLE relation_21 (
product_prod_code VARCHAR2(10) NOT NULL,
depot_depot_code VARCHAR2(10) NOT NULL
);

ALTER TABLE relation_21
ADD CONSTRAINT relation_21_pk PRIMARY KEY ( product_prod_code,
depot_depot_code);

CREATE TABLE staff (
name VARCHAR2(50),
hometelno VARCHAR2(50),
depot_code VARCHAR2(10) NOT NULL,
staff_no VARCHAR2(10) NOT NULL

);

ALTER TABLE staff ADD CONSTRAINT staff_pk PRIMARY KEY ( staff_no );

CREATE TABLE supplier (
supp_code VARCHAR2(10) NOT NULL,
```

```
supp_add VARCHAR2(50),

sup_telno VARCHAR2(10)

);


ALTER TABLE supplier ADD CONSTRAINT supplier_pk PRIMARY KEY (
supp_code );


CREATE TABLE vehicle (

regno VARCHAR2(10) NOT NULL,

make VARCHAR2(20),

model VARCHAR2(10),

nationaltelno VARCHAR2(10) NOT NULL,

depot_code VARCHAR2(10) NOT NULL

);


ALTER TABLE vehicle ADD CONSTRAINT vehicle_pk PRIMARY KEY (
regno );


*ALTER TABLE depot

ADD CONSTRAINT depot_product_fk FOREIGN KEY ( prod_code,

supp_code )

REFERENCES product ( prod_code );
```

```
*ALTER TABLE depot
ADD CONSTRAINT depot_product_fkv2 FOREIGN KEY ( product_prod_code )
REFERENCES product ( prod_code );

ALTER TABLE national_depot
ADD CONSTRAINT national_depot_depot_fk FOREIGN KEY ( depot_code )
REFERENCES depot ( depot_code );

*ALTER TABLE product
ADD CONSTRAINT product_supplier_fk FOREIGN KEY ( supp_code )
REFERENCES supplier ( supp_code );

ALTER TABLE vehicle
ADD CONSTRAINT relation_15 FOREIGN KEY ( depot_code )
REFERENCES depot ( depot_code );

ALTER TABLE staff
ADD CONSTRAINT staff_depot_fk FOREIGN KEY ( depot_code )
REFERENCES depot ( depot_code );
```

```
ALTER TABLE vehicle
ADD CONSTRAINT vehicle_national_depot_fk FOREIGN KEY ( nationaltelno )
REFERENCES national_depot ( nationaltelno );

ALTER TABLE national_depot
ADD CONSTRAINT national_depot_depot_fk FOREIGN KEY ( depot_code )
REFERENCES depot ( depot_code );

ALTER TABLE product
ADD CONSTRAINT product_supplier_fk FOREIGN KEY ( supp_code )
REFERENCES supplier ( supp_code );

ALTER TABLE relation_21
ADD CONSTRAINT relation_21_depot_fk FOREIGN KEY ( depot_depot_code )
REFERENCES depot ( depot_code );

ALTER TABLE vehicle
ADD CONSTRAINT vehicle_national_depot_fk FOREIGN KEY ( nationaltelno )
REFERENCES national_depot ( nationaltelno );
```

## INSERTING VALUES TO TABLES

```
select * from depot;

select * from national_depot;

select * from PRODUCT;

select * from STAFF;

select * from SUPPLIER;

select * from VEHICLE;


insert into depot( DEPOT_CODE, LOCAL_TEL, DEPOT_ADD)

VALUES ('111','1111','AA11');



insert into depot( DEPOT_CODE, LOCAL_TEL, DEPOT_ADD)

VALUES('222','2222','BB22');


insert into depot( DEPOT_CODE, LOCAL_TEL, DEPOT_ADD)

VALUES('333','3333','CC33');


insert into depot( DEPOT_CODE, LOCAL_TEL, DEPOT_ADD)

VALUES('444','4444','DD44');
```

```
insert into depot( DEPOT_CODE, LOCAL_TEL, DEPOT_ADD)
VALUES('555','5555','EE55');

--NATIONAL DEPOT
insert into NATIONAL_DEPOT (NATIONALTELNO,DEPOT_CODE)
VALUES ('2111','111');

insert into NATIONAL_DEPOT (NATIONALTELNO,DEPOT_CODE)
VALUES ('3111','222');
insert into NATIONAL_DEPOT (NATIONALTELNO,DEPOT_CODE)
VALUES ('4111','333');
insert into NATIONAL_DEPOT (NATIONALTELNO,DEPOT_CODE)
VALUES ('5111','444');
insert into NATIONAL_DEPOT (NATIONALTELNO,DEPOT_CODE)
VALUES ('6111','555');

--VEHICLE
insert into VEHICLE (REGNO, MAKE, MODEL,
NATIONALTELNO,DEPOT_CODE)
VALUES ('AAAA','2004','FORD','2111','111');
```

```
insert into vehicle (REGNO, MAKE, MODEL,
NATIONALTELNO,DEPOT_CODE)

VALUES ('BBBB','2005','FORDM','2111','444');

insert into vehicle (REGNO, MAKE, MODEL,
NATIONALTELNO,DEPOT_CODE)

VALUES ('CCCC','2006','FORD','2111','222');

insert into vehicle (REGNO, MAKE, MODEL,
NATIONALTELNO,DEPOT_CODE)

VALUES ('DDDD','2007','MERCEDES','5111','444');

insert into vehicle (REGNO, MAKE, MODEL,
NATIONALTELNO,DEPOT_CODE)

VALUES ('EEEE','2008','MERCEDES','5111','555');


--STAFF

INSERT INTO STAFF (NAME, HOMETELNO, DEPOT_CODE, STAFF_NO )

VALUES ('AAAAA', '24234', '111','1');

INSERT INTO STAFF (NAME, HOMETELNO, DEPOT_CODE, STAFF_NO )

VALUES ('BBBBB', '24234', '111','2');

INSERT INTO STAFF (NAME, HOMETELNO, DEPOT_CODE, STAFF_NO )

VALUES ('CCCCC', '74234', '222','3');

INSERT INTO STAFF (NAME, HOMETELNO, DEPOT_CODE, STAFF_NO )

VALUES ('DDDDD', '94234', '444','4');

INSERT INTO STAFF (NAME, HOMETELNO, DEPOT_CODE, STAFF_NO )
```

```
VALUES ('EEEEE', '24234', '555','5');


--SUPPLIER
INSERT INTO SUPPLIER (SUPP_CODE,SUPP_ADD,SUP_TELNO )
VALUES ('S1', 'SADD1', '77447');


INSERT INTO SUPPLIER (SUPP_CODE,SUPP_ADD,SUP_TELNO )
VALUES ('S2', 'SADD2', '774471');
INSERT INTO SUPPLIER (SUPP_CODE,SUPP_ADD,SUP_TELNO )
VALUES ('S3', 'SADD3', '774472');
INSERT INTO SUPPLIER (SUPP_CODE,SUPP_ADD,SUP_TELNO )
VALUES ('S4', 'SADD4', '774473');
INSERT INTO SUPPLIER (SUPP_CODE,SUPP_ADD,SUP_TELNO )
VALUES ('S5', 'SADD5', '774474');


--PRODUCT
INSERT INTO PRODUCT (PROD_CODE,"desc",PROD_QUAN, SUPP_CODE )
VALUES ('P1','TOY','441','S1');
INSERT INTO PRODUCT (PROD_CODE,"desc",PROD_QUAN, SUPP_CODE )
VALUES ('P2','PEN','442','S1');
INSERT INTO PRODUCT (PROD_CODE,"desc",PROD_QUAN, SUPP_CODE )
```

```
VALUES ('P3','SHAREBROC','443','S4');

INSERT INTO PRODUCT (PROD_CODE,"desc",PROD_QUAN, SUPP_CODE )

VALUES ('P4','PC','444','S4');

INSERT INTO PRODUCT (PROD_CODE,"desc",PROD_QUAN, SUPP_CODE )

VALUES ('P5','TELEPHONE','445','S4');
```

## SQL QUERIES

### QUERY #1

**PROVIDE THE DETAILS OF THE PRODUCTS WITH THE SUPPLIER S4.**

```
SELECT * FROM PRODUCT inner join SUPPLIER ON PRODUCT.SUPP_CODE=SUPPLIER.SUPP_CODE WHERE SUPPLIER.SUPP_CODE = 'S4' ;
```

| | PROD_CODE | desc | PROD_QUAN | SUPP_CODE | SUPP_CODE_1 | SUPP_ADD | SUP_TELNO |
|---|---|---|---|---|---|---|---|
| 1 | P3 | SHAREBROC | 443 | S4 | S4 | SADD4 | 774473 |
| 2 | P4 | PC | 444 | S4 | S4 | SADD4 | 774473 |
| 3 | P5 | TELEPHONE | 445 | S4 | S4 | SADD4 | 774473 |

### QUERY #2

**PROVIDE THE VEHICLE INFORMATION WITH THE MAINTENANCE OR NATIONAL DEPOT (DEPOT CODE ‘444’).**

```
SELECT V.REGNO,V.MAKE,V.MODEL,N.DEPOT_CODE FROM VEHICLE V LEFT JOIN NATIONAL_DEPOT N
ON V.NATIONALTELNO=N.NATIONALTELNO WHERE N.DEPOT_CODE='444';
```

| | REGNO | MAKE | MODEL | DEPOT_CODE |
|---|---|---|---|---|
| 1 | DDDD | 2007 | MERCEDES | 444 |
| 2 | EEEE | 2008 | MERCEDES | 444 |

## QUERY #3

**PROVIDE THE NATIONAL DEPOT INFORMATION SUCH AS MAINTENANCE HELPLINETELEPHONE NO, LOCAL TELEPONE, ADDRESS OF THE DEPOT WITH THE DEPOT CODE '444'.**

```
SELECT D.DEPOT_CODE,N.NATIONALTELNO,D.LOCAL_TEL,D.DEPOT_ADD FROM NATIONAL_DEPOT N INNER JOIN DEPOT D
ON D.DEPOT_CODE=N.DEPOT_CODE WHERE D.DEPOT_CODE=444;
```

| | DEPOT_CODE | NATIONALTELNO | LOCAL_TEL | DEPOT_ADD |
|---|---|---|---|---|
| 1 | 444 | 5111 | 4444 | DD44 |

## QUERY #4

**EVALUATE THE NUMBER OF VEHICLES AT EACH DEPOT FOR DELIVERIES.**

```
SELECT DEPOT_CODE,  COUNT(*) FROM VEHICLE NATURAL JOIN DEPOT GROUP BY DEPOT_CODE;
```

| | DEPOT_CODE | COUNT(*) |
|---|---|---|
| 1 | 222 | 1 |
| 2 | 444 | 2 |
| 3 | 111 | 1 |
| 4 | 555 | 1 |

,

## QUERY #5

**PROVIDE THE MANAGER OR STAFF INFORMATION AT EACH DEPOT.**

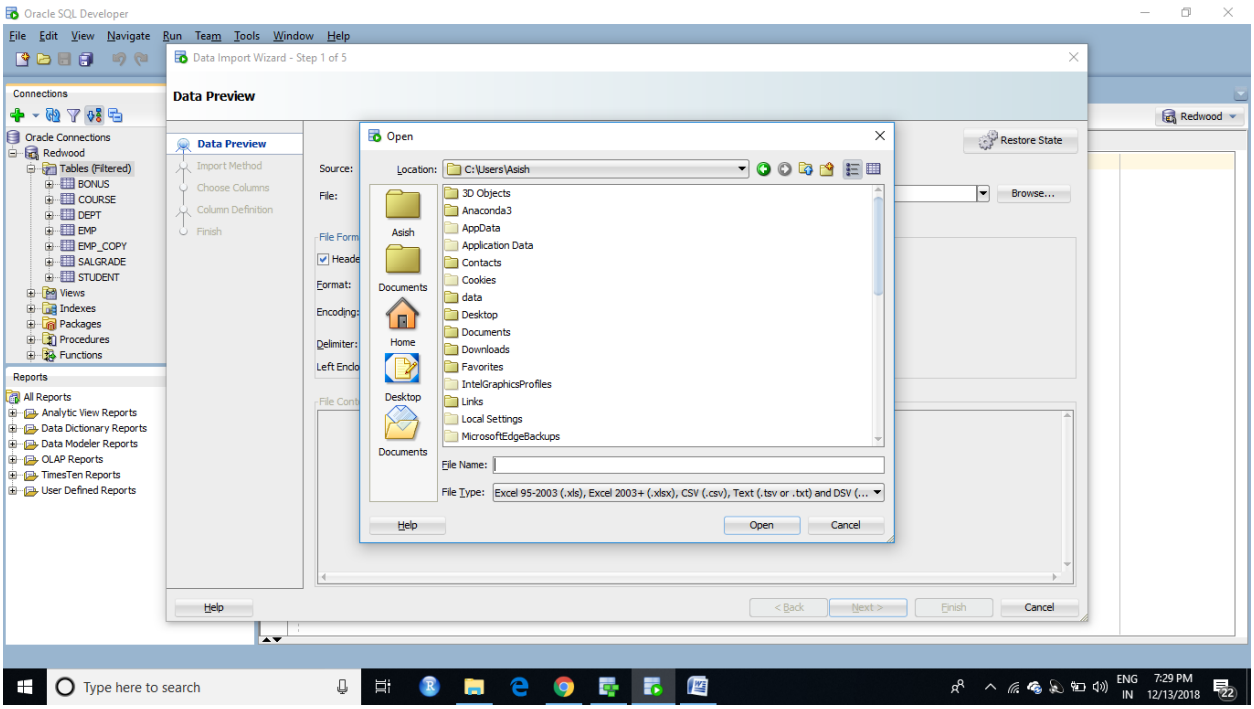
```
SELECT * FROM STAFF NATURAL JOIN DEPOT;
```

| | DEPOT_CODE | NAME | HOMETELNO | STAFF_NO | LOCAL_TEL | DEPOT_ADD |
|---|---|---|---|---|---|---|
| 1 | 111 | AAAAA | 24234 | 1 | 1111 | AA11 |
| 2 | 111 | BBBBB | 24234 | 2 | 1111 | AA11 |
| 3 | 222 | CCCCC | 74234 | 3 | 2222 | BB22 |
| 4 | 444 | DDDDD | 94234 | 4 | 4444 | DD44 |
| 5 | 555 | EEEEE | 24234 | 5 | 5555 | EE55 |

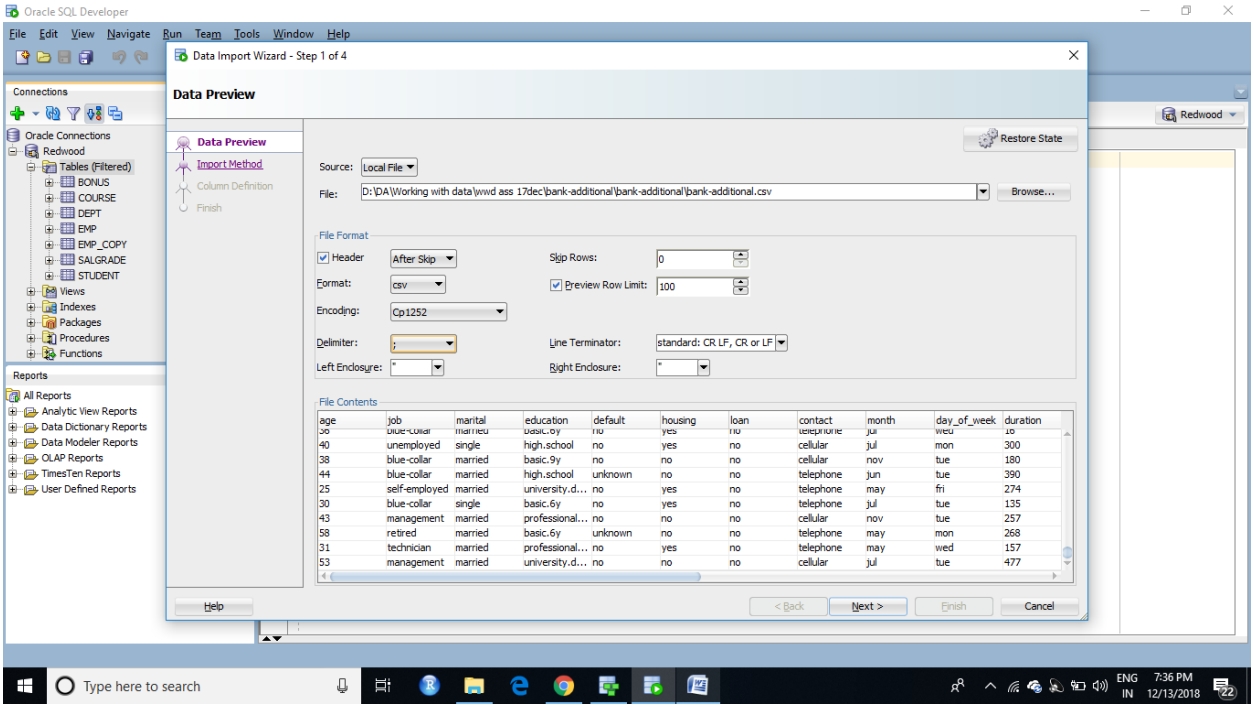
## 2. PART B SQL (Statistical and Analytical Functions on bank marketing dataset)

### *Steps for loading data (BANK MARKETING DATASET)*

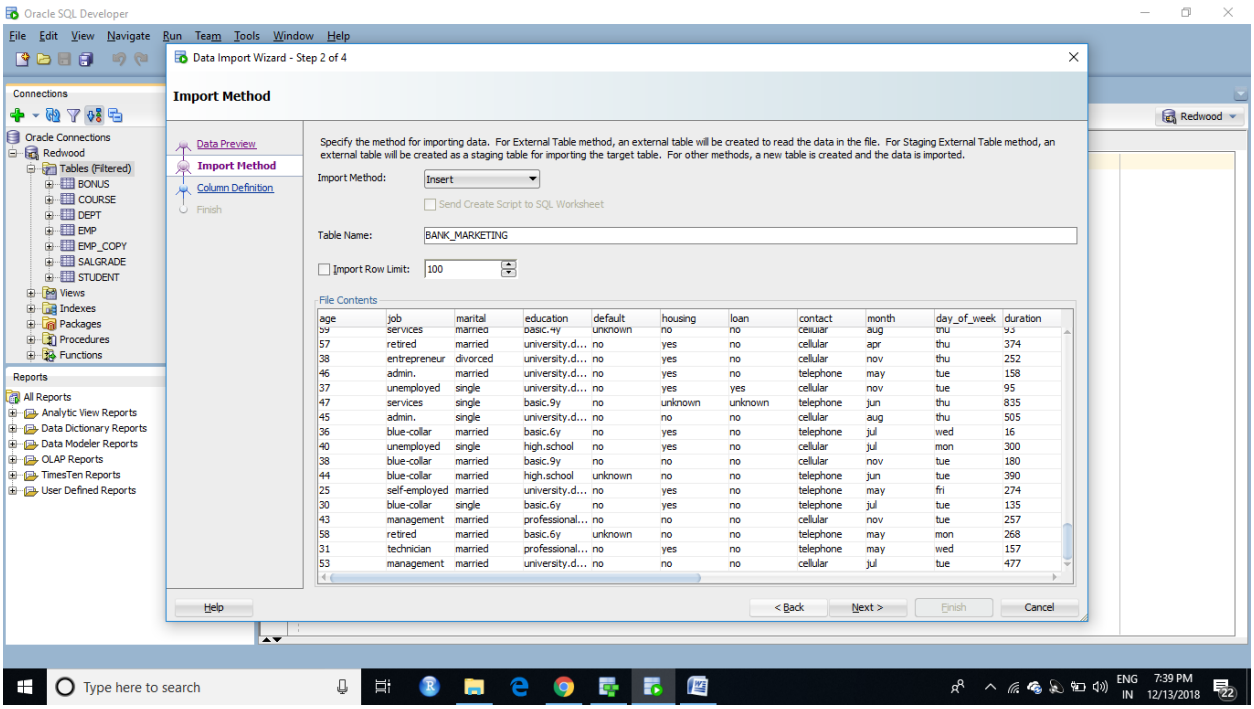
1. ***In Redwood connection >> Right click table menu >> import table..***



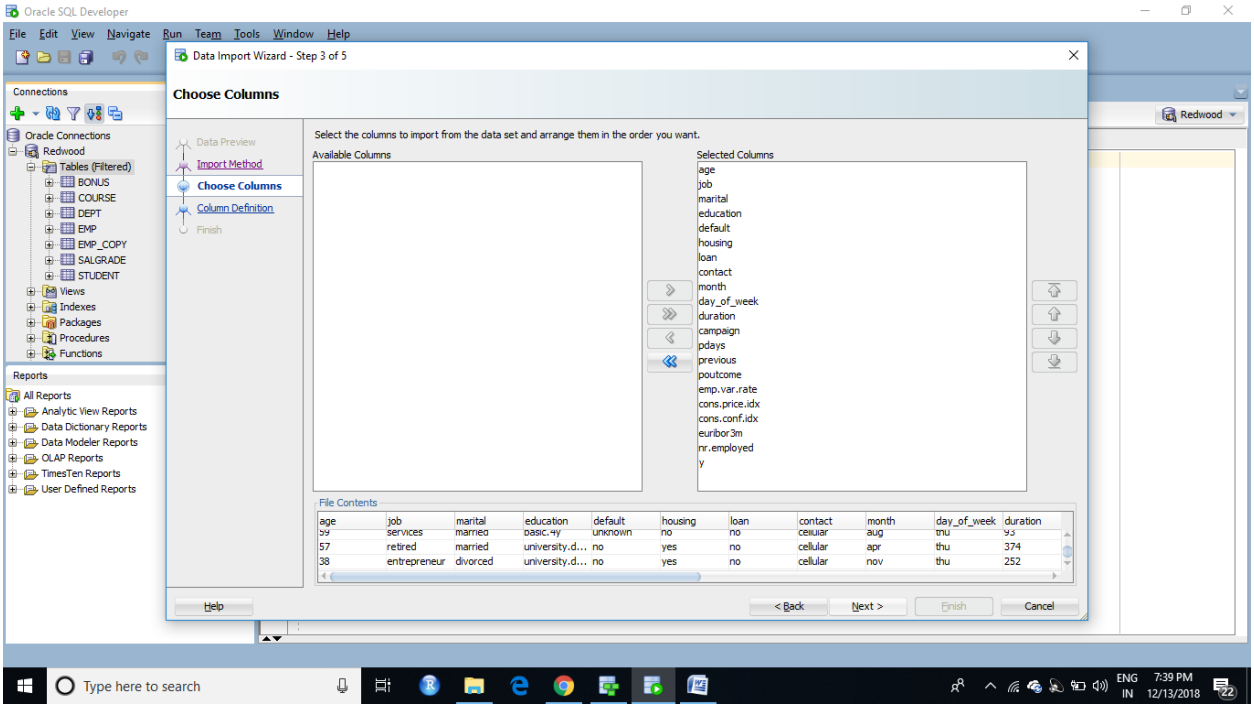
2. *Change **delimiter to semi-colon** and click **Next**.*



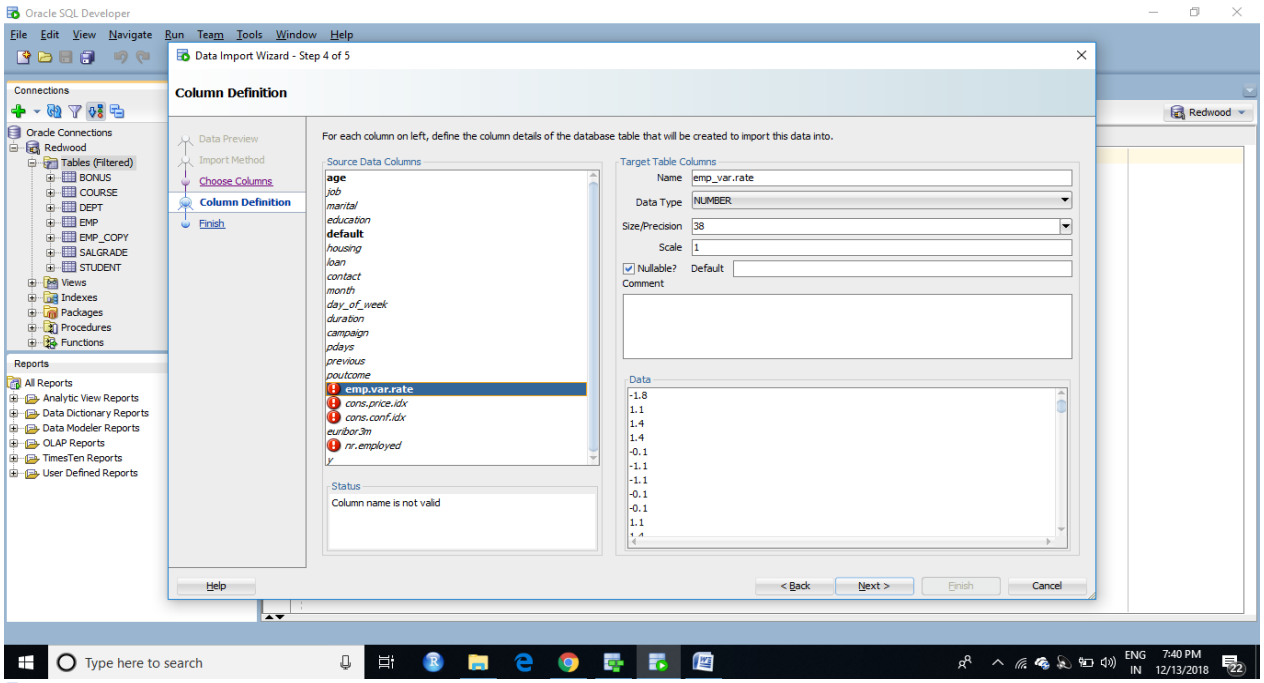
3. *In **Import method window,** change the table name and click next.*

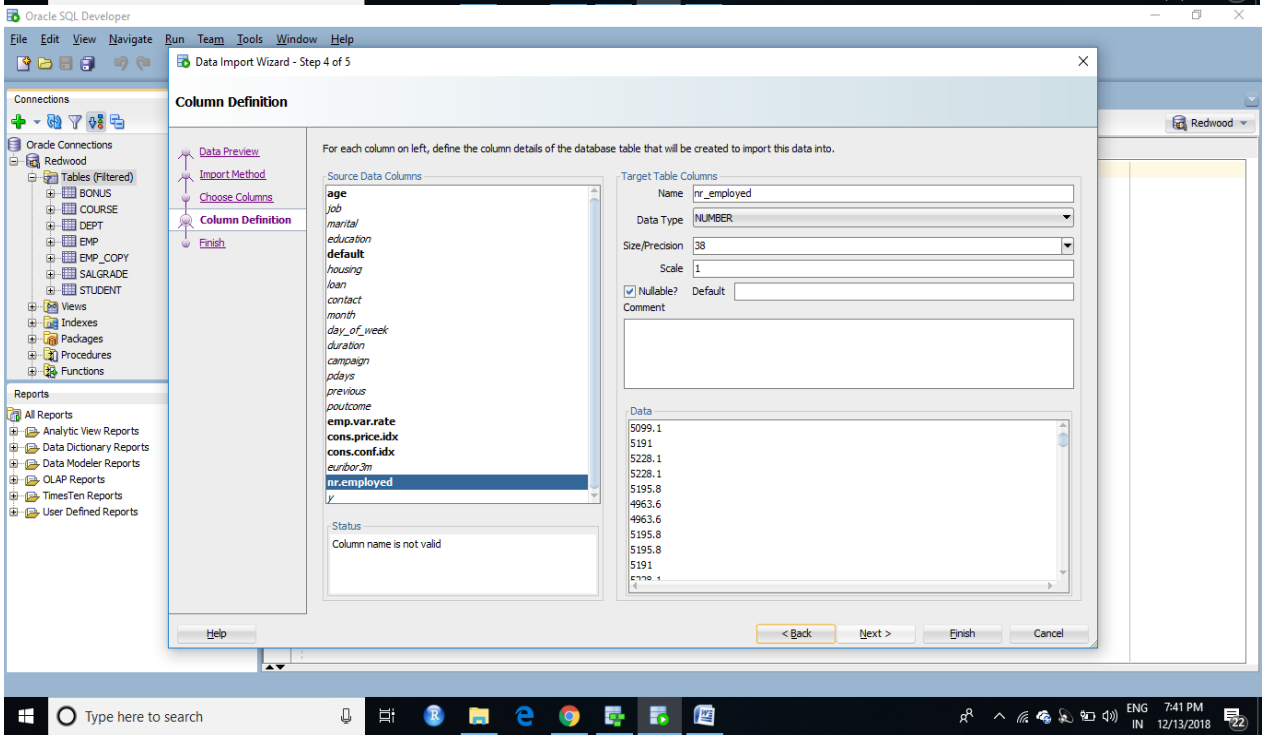


4. *Again next in **choose column** window.*

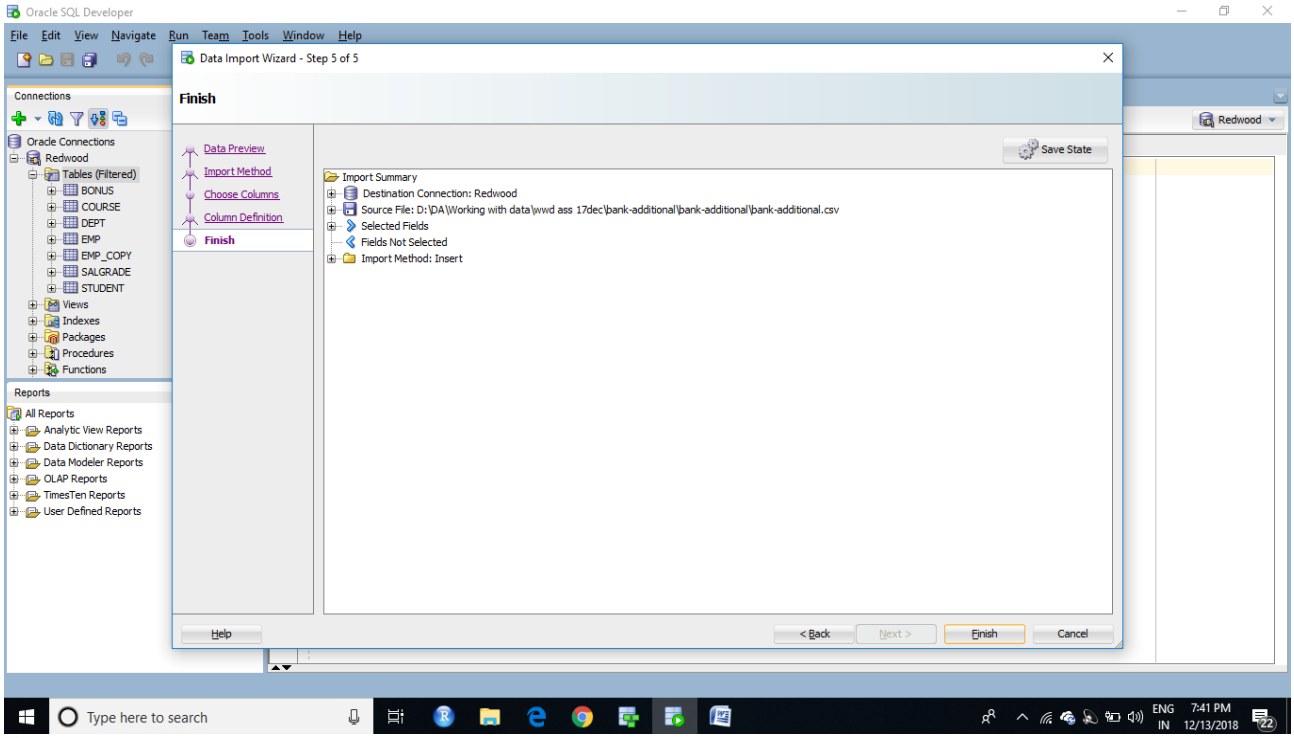


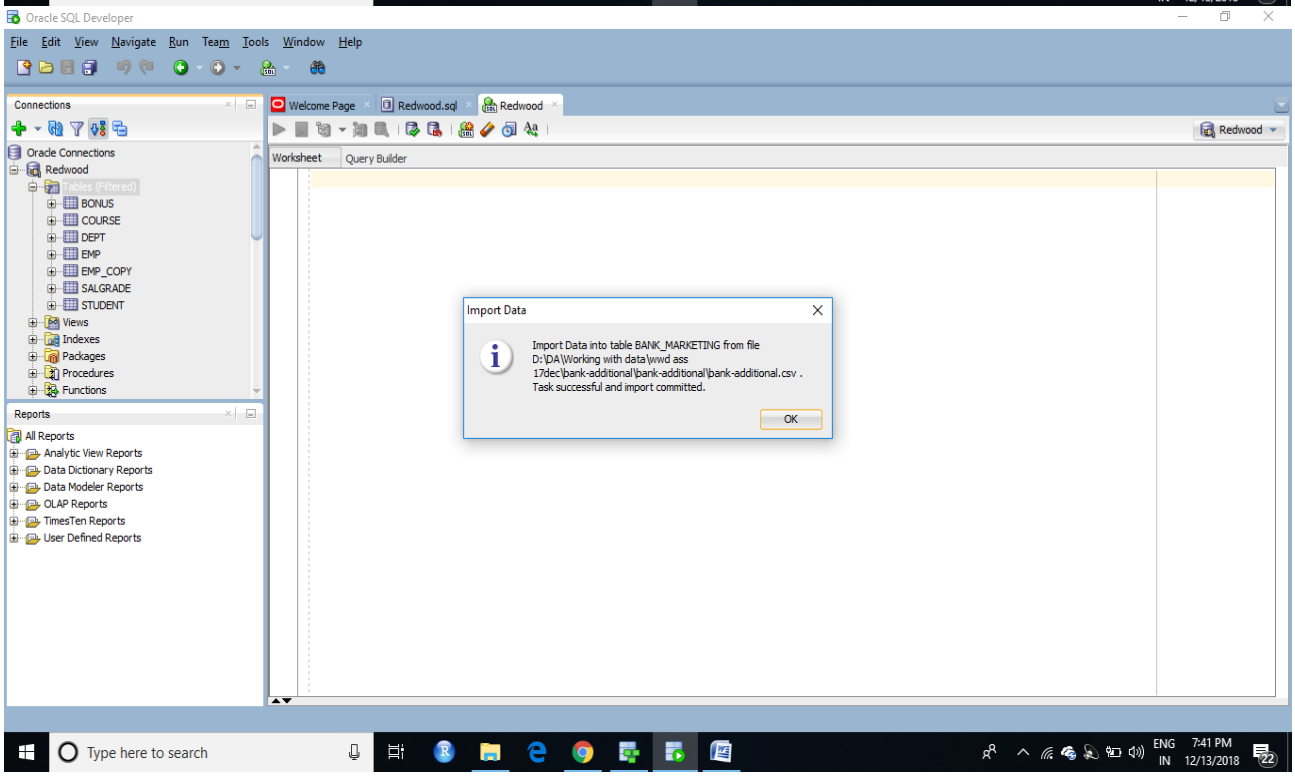
5. *Change the variables name with '_' and **'default'**. And **next.***



6. *Click **Finish.** Data imported to table B2.*



## 2.1 MAX

MAX is an analytical function and statistical function; it is used to find the maximum value in the attribute under observation. In the following query, duration from the maximum value in duration is found for the first 20 records. The result observed gives the difference of duration of calls from maximum duration of call with the clients.

*CODE:*

```
select serialno, duration,Max(duration) over()- DURATION  as
Duration_from_Max from b2 where rownum< 21;
```

OUTPUT:

| | SERIALNO | DURATION | DURATION_FROM_MAX |
|---|---|---|---|
| 1 | 1 | 139 | 538 |
| 2 | 2 | 79 | 598 |
| 3 | 3 | 175 | 502 |
| 4 | 4 | 262 | 415 |
| 5 | 5 | 61 | 616 |
| 6 | 6 | 78 | 599 |
| 7 | 7 | 102 | 575 |
| 8 | 8 | 579 | 98 |
| 9 | 9 | 143 | 534 |
| 10 | 10 | 677 | 0 |
| 11 | 11 | 267 | 410 |
| 12 | 12 | 345 | 332 |
| 13 | 13 | 185 | 492 |
| 14 | 14 | 207 | 470 |
| 15 | 15 | 69 | 608 |
| 16 | 16 | 100 | 577 |
| 17 | 17 | 125 | 552 |
| 18 | 18 | 461 | 216 |
| 19 | 19 | 240 | 437 |
| 20 | 20 | 70 | 607 |

## 2.2 MIN

MIN is an analytical function and statistical function; it is used to find the minimum value in the attribute under observation. In the following query, duration

from the minimum value in duration is found for the first 20 records. The result observed gives the difference from the minimum duration. The result observed gives the difference of maximum duration of call from duration of calls with the the clients.

*CODE:*

```
select serialno, duration, DURATION - MIN(duration) over () as
Duration_from_MIN from b2 where rownum< 21;
```

*OUTPUT:*

| | SERIALNO | DURATION | DURATION_FROM_MIN |
|---|---|---|---|
| 1 | 1 | 139 | 78 |
| 2 | 2 | 79 | 18 |
| 3 | 3 | 175 | 114 |
| 4 | 4 | 262 | 201 |
| 5 | 5 | 61 | 0 |
| 6 | 6 | 78 | 17 |
| 7 | 7 | 102 | 41 |
| 8 | 8 | 579 | 518 |
| 9 | 9 | 143 | 82 |
| 10 | 10 | 677 | 616 |
| 11 | 11 | 267 | 206 |
| 12 | 12 | 345 | 284 |
| 13 | 13 | 185 | 124 |
| 14 | 14 | 207 | 146 |
| 15 | 15 | 69 | 8 |
| 16 | 16 | 100 | 39 |
| 17 | 17 | 125 | 64 |
| 18 | 18 | 461 | 400 |
| 19 | 19 | 240 | 179 |
| 20 | 20 | 70 | 9 |

## 2.3 SPEARMAN CORRELATION

CORR_S calculates the spearman's correlation coefficient. It's a statistical function used for calculating correlation between two continuous variable. In the following query correlation between and duration and age has been found which tells a negative correlation is found between them of about 19%.

*CODE:*

```
select COUNT(*),CORR_S(duration,age )  as
Spearmann_Correlation from b2 where rownum< 21;
```

*OUTPUT:*

| | COUNT(*) | SPEARMANN_CORRELATION |
|---|---|---|
| 1 | 20 | -0.19705719160837584 |

## 2.4 MEDIAN

Median is an analytical function whch is used to find the median value in a ordered set of column. In the following query Median of duration is used to find the duration from median, which gives the user a critical analysis of duration using median function.

*CODE:*

```
select serialno, duration, DURATION - MEDIAN(duration) over () as
Duration_from_median from b2 where rownum< 21;
```

*OUTPUT:*

| | SERIALNO | DURATION | DURATION_FROM_MEDIAN |
|---|---|---|---|
| 1 | 5 | 61 | -98 |
| 2 | 15 | 69 | -90 |
| 3 | 20 | 70 | -89 |
| 4 | 6 | 78 | -81 |
| 5 | 2 | 79 | -80 |
| 6 | 16 | 100 | -59 |
| 7 | 7 | 102 | -57 |
| 8 | 17 | 125 | -34 |
| 9 | 1 | 139 | -20 |
| 10 | 9 | 143 | -16 |
| 11 | 3 | 175 | 16 |
| 12 | 13 | 185 | 26 |
| 13 | 14 | 207 | 48 |
| 14 | 19 | 240 | 81 |
| 15 | 4 | 262 | 103 |
| 16 | 11 | 267 | 108 |
| 17 | 12 | 345 | 186 |
| 18 | 18 | 461 | 302 |
| 19 | 8 | 579 | 420 |
| 20 | 10 | 677 | 518 |

## 2.5 RANK

Rank is an analytical function, it computes rank of each row with given ordered specification to process. In the following query, Rank is provided in order of duration of calls to the clients or customers.

*CODE:*

```
select DURATION, y AS OUTCOME, RANK() OVER (ORDER BY DURATION DESC) AS RankCALL from B2 where rownum < 21;
```

*OUTPUT:*

| | DURATION | OUTCOME | RANKCALL |
|---|---|---|---|
| 1 | 677 | no | 1 |
| 2 | 579 | yes | 2 |
| 3 | 461 | yes | 3 |
| 4 | 345 | no | 4 |
| 5 | 267 | no | 5 |
| 6 | 262 | no | 6 |
| 7 | 240 | no | 7 |
| 8 | 207 | no | 8 |
| 9 | 185 | no | 9 |
| 10 | 175 | no | 10 |
| 11 | 143 | no | 11 |
| 12 | 139 | no | 12 |
| 13 | 125 | no | 13 |
| 14 | 102 | no | 14 |
| 15 | 100 | no | 15 |
| 16 | 79 | no | 16 |
| 17 | 78 | no | 17 |
| 18 | 70 | no | 18 |
| 19 | 69 | no | 19 |
| 20 | 61 | no | 20 |

## *2.6 LAG*

LAG is an analytical function which which provides the previous value in the ordered dataset. In the following query the previous duration of call to client has been provided for subscribing the long term deposit scheme.

*CODE:*

```
select DURATION, y AS OUTCOME, LAG(duration, 1, 0) OVER (ORDER BY duration) AS prev_duration from B2 WHERE ROWNUM<21;
```

*OUTPUT:*

| | DURATION | OUTCOME | PREV_DURATION |
|---|---|---|---|
| 1 | 61 | no | 0 |
| 2 | 69 | no | 61 |
| 3 | 70 | no | 69 |
| 4 | 78 | no | 70 |
| 5 | 79 | no | 78 |
| 6 | 100 | no | 79 |
| 7 | 102 | no | 100 |
| 8 | 125 | no | 102 |
| 9 | 139 | no | 125 |
| 10 | 143 | no | 139 |
| 11 | 175 | no | 143 |
| 12 | 185 | no | 175 |
| 13 | 207 | no | 185 |
| 14 | 240 | no | 207 |
| 15 | 262 | no | 240 |
| 16 | 267 | no | 262 |
| 17 | 345 | no | 267 |
| 18 | 461 | yes | 345 |
| 19 | 579 | yes | 461 |
| 20 | 677 | no | 579 |

## 2.7 LEAD

Lead is an analytical function which returns a query for the the next element in the order data where which provides a access to more than one row of a table at the same time without a self join. In the following query or example, the lead variable column has been created for duration which gives the duration of time the client maybe talking to the customer agent in order to subscribe the long term deposit plan.

*CODE:*

```
select DURATION, y AS OUTCOME, LEAD(duration, 1, 0) OVER (ORDER BY duration) AS NEXT_duration from B2 WHERE ROWNUM<21;
```

*OUTPUT:*

| | DURATION | OUTCOME | NEXT_DURATION |
|---|---|---|---|
| 1 | 61 | no | 69 |
| 2 | 69 | no | 70 |
| 3 | 70 | no | 78 |
| 4 | 78 | no | 79 |
| 5 | 79 | no | 100 |
| 6 | 100 | no | 102 |
| 7 | 102 | no | 125 |
| 8 | 125 | no | 139 |
| 9 | 139 | no | 143 |
| 10 | 143 | no | 175 |
| 11 | 175 | no | 185 |
| 12 | 185 | no | 207 |
| 13 | 207 | no | 240 |
| 14 | 240 | no | 262 |
| 15 | 262 | no | 267 |
| 16 | 267 | no | 345 |
| 17 | 345 | no | 461 |
| 18 | 461 | yes | 579 |
| 19 | 579 | yes | 677 |
| 20 | 677 | no | 0 |

## 2.8 NTILE

In SQL, NTILE is an analytical function, which divides an ordered dataset into number of buckets. From this example, we have divided the time duration range in calls taken by the client from the dataset, to get an idea how long the calls has been to client to subscribe the long term deposit plan.

*CODE:*

```
SELECT DURATION, Y AS OUTCOME,
NTILE(4) OVER (ORDER BY DURATION DESC) AS QUARTILE FROM B2
WHERE ROWNUM<21;
```

*OUTPUT:*

| | DURATION | OUTCOME | QUARTILE |
|---|---|---|---|
| 1 | 677 | no | 1 |
| 2 | 579 | yes | 1 |
| 3 | 461 | yes | 1 |
| 4 | 345 | no | 1 |
| 5 | 267 | no | 1 |
| 6 | 262 | no | 2 |
| 7 | 240 | no | 2 |
| 8 | 207 | no | 2 |
| 9 | 185 | no | 2 |
| 10 | 175 | no | 2 |
| 11 | 143 | no | 3 |
| 12 | 139 | no | 3 |
| 13 | 125 | no | 3 |
| 14 | 102 | no | 3 |
| 15 | 100 | no | 3 |
| 16 | 79 | no | 4 |
| 17 | 78 | no | 4 |
| 18 | 70 | no | 4 |
| 19 | 69 | no | 4 |
| 20 | 61 | no | 4 |

# 3. Part C (Machine Learning using SQL)

## *MODEL 1 (DECISION TREE)*

### *CREATING TRAIN DATASET*

*NOTE: SAMPLING DONE ON TRAINING DATASET WITH 50-50 YES AND NO OUTCOME VARAIBLE TO REMOVE PREDICTION BIASNESS TO ONLY NO VARAIBLE; AS NO IN OUTCOME VARAIBLES IS HIGHER IN THE DATASET.*

```
create table mining_data_train

as select * from B2

where y='yes';


create table m1

as select * from B2

where y='no';


select COUNT(*) FROM MINING_DATA_TRAIN;


insert into mining_data_train select * from m1

where rownum <= 4640 ;
```

### *CREATING TEST DATASET*

```
create table mining_data_test
```

```
as select * FROM B2 where ORA_HASH(SERIALNO, 16, 5)= 0;
```

## Create the settings table

```
CREATE TABLE decision_tree_model_settings (
setting_name VARCHAR2(30),
setting_value VARCHAR2(30));


BEGIN
  INSERT INTO decision_tree_model_settings (setting_name, setting_value)
  VALUES
(dbms_data_mining.algo_name,dbms_data_mining.algo_decision_tree);


  INSERT INTO decision_tree_model_settings (setting_name, setting_value)
  VALUES (dbms_data_mining.prep_auto,dbms_data_mining.prep_auto_on);
  COMMIT;
END;


BEGIN
DBMS_DATA_MINING.CREATE_MODEL(
  model_name => 'Decision_Tree_Model1',
  mining_function => dbms_data_mining.classification,
  data_table_name => 'mining_data_train',
```

```
  case_id_column_name => 'serialno',
  target_column_name => 'y',
  settings_table_name => 'decision_tree_model_settings');
END;
```

## *VARAIBLES IN USAGE FOR DECISION TREE*

```
SELECT attribute_name,
  attribute_type,
  usage_type,
  target
from all_mining_model_attributes
where model_name = 'DECISION_TREE_MODEL';
```

| | ATTRIBUTE_NAME | ATTRIBUTE_TYPE | USAGE_TYPE | TARGET |
|---|---|---|---|---|
| 1 | PDAYS | NUMERICAL | ACTIVE | NO |
| 2 | POUTCOME | CATEGORICAL | ACTIVE | NO |
| 3 | JOB | CATEGORICAL | ACTIVE | NO |
| 4 | DURATION | NUMERICAL | ACTIVE | NO |
| 5 | AGE | NUMERICAL | ACTIVE | NO |
| 6 | EURIBOR3M | NUMERICAL | ACTIVE | NO |
| 7 | NREMPLOYED | NUMERICAL | ACTIVE | NO |
| 8 | EMPVARRATE | NUMERICAL | ACTIVE | NO |
| 9 | CONSPRICEIDX | NUMERICAL | ACTIVE | NO |
| 10 | CONSCONFIDX | NUMERICAL | ACTIVE | NO |
| 11 | CONTACT | CATEGORICAL | ACTIVE | NO |
| 12 | CAMPAIGN | NUMERICAL | ACTIVE | NO |
| 13 | MONTH | CATEGORICAL | ACTIVE | NO |
| 14 | Y | CATEGORICAL | ACTIVE | YES |

***Figure 1: ATTRIBUTES IN DECISION TREE***

## CREATING CONFUSION MATRIX FOR DECISION TREE

```
DECLARE
  v_accuracy NUMBER;
BEGIN
DBMS_DATA_MINING.COMPUTE_CONFUSION_MATRIX (
  accuracy => v_accuracy,
  apply_result_table_name => 'demo_class_dt_test_results',
  target_table_name => 'mining_data_test',
  case_id_column_name => 'serialno',
  target_column_name => 'y',
  confusion_matrix_table_name => 'demo_class_dt_confusion_matrix',
  score_column_name => 'PREDICTED_VALUE',
  score_criterion_column_name => 'PROBABILITY',
  cost_matrix_table_name => null,
  apply_result_schema_name => null,
  target_schema_name => null,
  cost_matrix_schema_name => null,
  score_criterion_type => 'PROBABILITY');
  DBMS_OUTPUT.PUT_LINE('**** MODEL ACCURACY ****: ' ||
ROUND(v_accuracy,4));
END;
```

```
SELECT *

FROM demo_class_dt_confusion_matrix;
```

| | ACTUAL_TARGET_VALUE | PREDICTED_TARGET_VALUE | VALUE |
|---|---|---|---|
| 1 | yes | yes | 197 |
| 2 | no | no | 2048 |
| 3 | yes | no | 107 |
| 4 | no | yes | 95 |

*Figure 2 : CONFUSION MATRIX DECISION TREE*

```
**** MODEL ACCURACY ****: .9174
```

## *Model 2 – SUPPORT VECTOR MACHINE*

### *Create the settings table*

```
CREATE TABLE SVM_settings (

setting_name VARCHAR2(30),

setting_value VARCHAR2(30));


BEGIN

  INSERT INTO SVM_settings (setting_name, setting_value)

  VALUES
(dbms_data_mining.algo_name,dbms_data_mining.ALGO_SUPPORT_VECTOR
_MACHINES);
```

```
  INSERT INTO SVM_settings (setting_name, setting_value)
  VALUES (dbms_data_mining.prep_auto,dbms_data_mining.prep_auto_on);
  COMMIT;
END;
```

## CREATING SVM MODEL

```
BEGIN
DBMS_DATA_MINING.CREATE_MODEL(
  model_name => 'SVM1',
  mining_function => dbms_data_mining.classification,
  data_table_name => 'mining_data_train',
  case_id_column_name => 'serialno',
  target_column_name => 'y',
  settings_table_name => 'SVM_settings');
END;

-- describe the model settings tables
describe user_mining_model_settings
```

## ATTRIBUTE USED FOR SVM

```
SELECT attribute_name,
  attribute_type,
  usage_type,
```

```
  target
from all_mining_model_attributes
where model_name = 'SVM1';
```

| | ATTRIBUTE_NAME | ATTRIBUTE_TYPE | USAGE_TYPE | TARGET |
|---|---|---|---|---|
| 1 | PDAYS | NUMERICAL | ACTIVE | NO |
| 2 | POUTCOME | CATEGORICAL | ACTIVE | NO |
| 3 | JOB | CATEGORICAL | ACTIVE | NO |
| 4 | DURATION | NUMERICAL | ACTIVE | NO |
| 5 | AGE | NUMERICAL | ACTIVE | NO |
| 6 | PREVIOUS | NUMERICAL | ACTIVE | NO |
| 7 | EURIBOR3M | NUMERICAL | ACTIVE | NO |
| 8 | MARITAL | CATEGORICAL | ACTIVE | NO |
| 9 | DAY_OF_WEEK | CATEGORICAL | ACTIVE | NO |
| 10 | LOAN | CATEGORICAL | ACTIVE | NO |
| 11 | NREMPLOYED | NUMERICAL | ACTIVE | NO |
| 12 | EMPVARRATE | NUMERICAL | ACTIVE | NO |
| 13 | EDUCATION | CATEGORICAL | ACTIVE | NO |
| 14 | CONSPRICEIDX | NUMERICAL | ACTIVE | NO |
| 15 | DEFAULTER | CATEGORICAL | ACTIVE | NO |
| 16 | CONSCONFIDX | NUMERICAL | ACTIVE | NO |
| 17 | CONTACT | CATEGORICAL | ACTIVE | NO |
| 18 | CAMPAIGN | NUMERICAL | ACTIVE | NO |
| 19 | MONTH | CATEGORICAL | ACTIVE | NO |
| 20 | HOUSING | CATEGORICAL | ACTIVE | NO |
| 21 | Y | CATEGORICAL | ACTIVE | YES |

***Figure 3: VARAIBLE USED FOR SVM***

```
CREATE OR REPLACE VIEW demo_class_dt_test_results
AS
SELECT serialno,
  prediction(SVM1 USING *) predicted_value,
  prediction_probability(SVM1 USING *) probability
FROM mining_data_test;
```

```
SELECT * FROM demo_class_dt_test_results;
```

## CONFUSION MATRIX FOR SVM

```
DECLARE
  v_accuracy NUMBER;
BEGIN
DBMS_DATA_MINING.COMPUTE_CONFUSION_MATRIX (
  accuracy => v_accuracy,
  apply_result_table_name => 'demo_class_dt_test_results',
  target_table_name => 'mining_data_test',
  case_id_column_name => 'serialno',
  target_column_name => 'y',
  confusion_matrix_table_name => 'SVM_confusion_matrix',
  score_column_name => 'PREDICTED_VALUE',
  score_criterion_column_name => 'PROBABILITY',
  cost_matrix_table_name => null,
  apply_result_schema_name => null,
  target_schema_name => null,
  cost_matrix_schema_name => null,
  score_criterion_type => 'PROBABILITY');
  DBMS_OUTPUT.PUT_LINE('**** MODEL ACCURACY ****: ' ||
ROUND(v_accuracy,4));
END;
```

```
SELECT * FROM SVM_confusion_matrix;
```

| | ACTUAL_TARGET_VALUE | PREDICTED_TARGET_VALUE | VALUE |
|---|---|---|---|
| 1 | yes | yes | 295 |
| 2 | no | no | 430 |
| 3 | yes | no | 9 |
| 4 | no | yes | 1713 |

*Figure 4: SVM CONFUSION MATRIX*

```
**** MODEL ACCURACY ****: .2963
```

## Model 3 LINEAR REGRESSION

### Create the settings table

```
CREATE TABLE LINEARMODEL_settings (

setting_name VARCHAR2(30),

setting_value VARCHAR2(30));



BEGIN

  INSERT INTO LINEARMODEL_settings (setting_name, setting_value)

  VALUES
(dbms_data_mining.algo_name,dbms_data_mining.ALGO_GENERALIZED_LIN
EAR_MODEL);



  INSERT INTO LINEARMODEL_settings (setting_name, setting_value)

  VALUES (dbms_data_mining.prep_auto,dbms_data_mining.prep_auto_on);
```

```
  COMMIT;
END;
```

## BUILDING LINEAR REGRESSION MODEL

```
BEGIN
DBMS_DATA_MINING.CREATE_MODEL(
  model_name => 'LINEARMODEL',
  mining_function => dbms_data_mining.classification,
  data_table_name => 'mining_data_train',
  case_id_column_name => 'serialno',
  target_column_name => 'y',
  settings_table_name => 'LINEARMODEL_settings');
END;


-- describe the model settings tables
describe user_mining_model_settings
```

## ATTRIBUT USAGE IN LINEAR REGRESSION MODEL

```
SELECT attribute_name,
  attribute_type,
  usage_type,
  target
from all_mining_model_attributes
```

```
where model_name = 'LINEARMODEL';


CREATE OR REPLACE VIEW demo_class_dt_test_results
AS
SELECT serialno,
  prediction(LINEARMODEL USING *) predicted_value,
  prediction_probability(LINEARMODEL USING *) probability
FROM mining_data_test;



SELECT * FROM demo_class_dt_test_results;
```

## CONFUSION MATRIX FOR LINEAR REGRESSION

```
DECLARE
  v_accuracy NUMBER;
BEGIN
DBMS_DATA_MINING.COMPUTE_CONFUSION_MATRIX (
  accuracy => v_accuracy,
  apply_result_table_name => 'demo_class_dt_test_results',
  target_table_name => 'mining_data_test',
  case_id_column_name => 'serialno',
  target_column_name => 'y',
```

```
  confusion_matrix_table_name => 'LINEARMODEL_confusion_matrix',
  score_column_name => 'PREDICTED_VALUE',
  score_criterion_column_name => 'PROBABILITY',
  cost_matrix_table_name => null,
  apply_result_schema_name => null,
  target_schema_name => null,
  cost_matrix_schema_name => null,
  score_criterion_type => 'PROBABILITY');
  DBMS_OUTPUT.PUT_LINE('**** MODEL ACCURACY ****: ' ||
ROUND(v_accuracy,4));
END;


SELECT * FROM LINEARMODEL_confusion_matrix;
```

| | ACTUAL_TARGET_VALUE | PREDICTED_TARGET_VALUE | VALUE |
|---|---|---|---|
| 1 | yes | yes | 295 |
| 2 | no | no | 733 |
| 3 | yes | no | 9 |
| 4 | no | yes | 1410 |

***Figure 5 CONFUSION MATRIX LINEAR REGRESSION***

```
**** MODEL ACCURACY ****: .4201
```

## *RESULTS AND OBSERVATION*

The decision tree performed the best over all other algorithms, it is having an accuracy of 91.7%. Linear regression performed with an accuracy of 42.01%. SVM has performed with an accuracy of 29.63%.

## 4. Part D ( PL/SQL Code – CONFUSION MATRIX)

```
--------------------------------------------------------------------------------------------------------------
                                CONFUSION MATRIX FOR DECISION TREE
--------------------------------------------------------------------------------------------------------------
TABLE CONTENTS(TEST): 2447
--------------------------------------------------------------------------------------------------------------
                  | NEGATIVE | POSITIVE | NUM      | % CORRECT
--------------------------------------------------------------------------------------------------------------
ACTUAL NEGATIVE   |  2048    |    107   |    2155  |   95.034802784222737819025522041763341067 29
--------------------------------------------------------------------------------------------------------------
ACTUAL POSITIVE   |  197     |    95    |    292   |   67.465753424657534246575342465753424657 53
--------------------------------------------------------------------------------------------------------------
TRUE PREDICTION : 2245
FALSE PREDICTION : 202
ACCURACY : 91.744993870044953003677973028197793216 18
--------------------------------------------------------------------------------------------------------------
```

*Figure 6 Confusion matrix for decision tree*

We have calculated the confusion matrix of the decision tree model. The result generated is similar to the result generated in part C of assignment.

## *APPENDIX FOR CONFUSION MATRIX*

```
SELECT * FROM DEMO_CLASS_DT_TEST_RESULTS;


CREATE TABLE CONF_TRAIN AS SELECT
Y,PREDICTED_VALUE,D.SERIALNO FROM demo_class_dt_test_results D

INNER JOIN  MINING_DATA_TEST M ON M.SERIALNO = d.SERIALNO;
```

```
SELECT COUNT(*) FROM MINING_DATA_TEST;


SELECT COUNT(*) FROM CONF_TRAIN;


SELECT COUNT(*) FROM DEMO_CLASS_DT_TEST_RESULTS;


DECLARE
TN NUMBER;
TP NUMBER;
FN NUMBER;
FP NUMBER;
ACCURACY NUMBER;
N NUMBER;
N1 NUMBER;
N2 NUMBER;
CP1 NUMBER;
CP2 NUMBER;
TPP NUMBER;
FPP NUMBER;
BEGIN
select count(*) into   TP from   CONF_TRAIN WHERE PREDICTED_VALUE =
'yes' AND Y = 'yes';
```

```
select count(*) into   TN from   CONF_TRAIN WHERE PREDICTED_VALUE = 'no' AND Y = 'no';

select count(*) into   FP from   CONF_TRAIN WHERE PREDICTED_VALUE = 'yes' AND Y = 'no';

select count(*) into   FN from   CONF_TRAIN WHERE PREDICTED_VALUE = 'no' AND Y = 'yes';

SELECT COUNT(*) INTO N FROM MINING_DATA_TEST;

N1:=TN+FN;

N2:=TP+FP;

CP1:=TN/N1*100;

CP2:=TP/N2*100;

ACCURACY := (TP+TN)/(TP+TN+FP+FN)*100;

TPP:= TN+TP;

FPP:= FN+FP;

dbms_output.put_line('-------------------------------------------------------------------------------------------');

dbms_output.put_line('                              CONFUSION MATRIX FOR DECISION TREE');

dbms_output.put_line('-------------------------------------------------------------------------------------------');

dbms_output.put_line('TABLE CONTENTS(TEST): '||N);

dbms_output.put_line('-------------------------------------------------------------------------------------------');
```

```
dbms_output.put_line('                | NEGATIVE | POSITIVE | NUM      | %
CORRECT');

dbms_output.put_line('----------------------------------------------------------------------------
--------------------------');

dbms_output.put_line('ACTUAL NEGATIVE   |  '||TN||'    |    '||FN||'   |    '||N1||'  |
'||CP1 );

dbms_output.put_line('----------------------------------------------------------------------------
--------------------------');

dbms_output.put_line('ACTUAL POSITIVE   |  '||TP||'     |    '||FP||'    |    '||N2||'   |
'||CP2 );

dbms_output.put_line('----------------------------------------------------------------------------
--------------------------');


dbms_output.put_line('TRUE PREDICTION : '||TPP);


dbms_output.put_line('FALSE PREDICTION : '||FPP);


dbms_output.put_line('ACCURACY : '||ACCURACY);

dbms_output.put_line('----------------------------------------------------------------------------
--------------------------');


END;
```