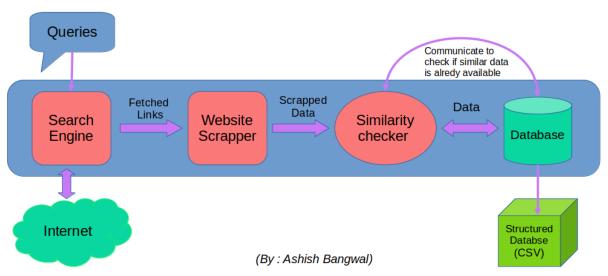
Retrieval System with Python

Internship Assignment 2024 Coding Challenge

Retrieval is the first step of the modern generation models called RAG which stands for retrieval augmented generation, these are a combination of a retrieval system and generation model such as Seq2Seq, LLM, etc. The retrieval part of the model aids and provides information that the generation model might not know, which leads to more accurate and updated responses along with fewer hallucinations and misinformation.

In the following document, I described how I built a system that can retrieve information from the internet, that can further be stored in a vector database ultimately helping RAG models.



(Approach / Complete pipeline implemented in Python)

Summary of the steps taken to complete the task

- **Step 1**: Fetch links to the top result websites with the help of a search engine for this case I used DuckDuckGo, as it's open source and has a great Python API called duckduckgo_search.
- Step 2: After collecting the top website's link I collected responses from those websites with the help of the Python requests library, then parsed the collected HTML response with BeautifulSoup4 to extract the useful textual dataset.
- Step 3: After receiving the scrapped data, I applied a similarity checker function which ensured that there are not too similar data for the same query to maintain diversity and new information. To implement this I use spacy 's universal_sentence_encoder NLP model to obtain a vector representation of data to compare and measure similarity.
- Step 4: Once I have the scrapped and checked data I start storing them in a structured format with Python's dict object, once the data is collected and stored I convert dict into pandas DataFrame object which is an optimized tabular format for Python operations. Then finally, I exported it in CSV format with the pandas .to_csv() function.

Challenges faced and their solution

- 1) **To choose from an ocean of available web scrapers**: There are tons of web scrapers and all of them are unique in their way, after some research I narrowed it down to BeautifulSoup4, scrapy, and selenium, and after further brainstorming, I chose BeautifulSoup4 which has a legacy in web scrapping and a huge community.
- 2) **Some sites have enabled anti-scrapping measures**: Some sites have blocked bots accessing their website, which makes the scrapping a bit tricky a simple solution to this is to add headers with user-agent to bypass this.
- 3) **Extracting useful data from HTML response collected**: After the collecting HTML response with the requests module, the next challenge is to extract useful information and remove all the HTML tags and other hyperlinks, for this, I use the BS4 .getText() method.
- 4) **Multiple sources yielding similar data**: Since I am scrapping the top 10 results from search engines for each query, there was a high chance of information repetition which will not add value to the database but consume memory resources. To solve this I ran similarity checks with SpaCy NLP models on scrapped data to not include repetitive content.

GitHub Link for deliverable:

https://github.com/ashish-2005/lizmotors-coding-assignment/tree/master

Sample Output:

| | Query | Title | Source | Data |
|-----|------------------------------------------------|------------------------------------------------------|----------------------------------------------------|------------------------------------------------|
| 31 | Identify key trends in the market, including c | The great consumer shift: Ten charts that show | https://www.mckinsey.com/capabilities/growth- m | The great consumer shift: Ten charts that show |
| 66 | Identify the industry in which Canoo operates, | Canoo, the EV startup that scored a deal with | https://fortune.com/2022/08/29/canoo-ev- startu | Canoo, the EV startup that scored a deal with |
| 52 | Analyze Canoo's main competitors, including th | What Is Competitor Analysis? Definition + Step | https://www.coursera.org/articles/competitor-a | What Is Competitor Analysis? Definition + Step |
| 56 | Identify key trends in the market, including c | Four trends in consumer behavior in 2023 McK | https://www.mckinsey.com/industries/consumer-p | Four trends in consumer behavior in 2023 McK |
| 29 | Identify key trends in the market, including c | The 4 Biggest Consumer Behavior Shifts of 2023 | https://blog.hubspot.com/marketing/biggest- con | \n\nThe 4 Biggest Consumer Behavior Shifts of |
| ••• | | | | |
| 54 | Analyze Canoo's main competitors, including th | What Is a Competitive Analysis & How to Do It | https://www.semrush.com/blog/competitive- analy | What Is a Competitive Analysis & How to Do It |
| | | | | |

Submitted By:

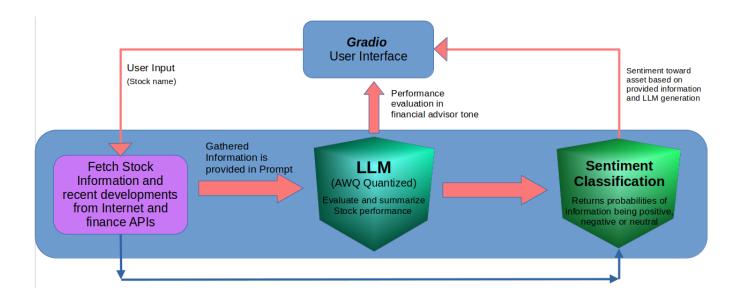
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(PTO)

Similar RAG projects implemented by me:



I recently built a similar project called Pet-Analyst, which is an LLM-powered stock analyst for publicly traded companies in NSE.

It fetches live data about the queried stock like PE DE ratio, EPS, Dividend yield, returns in different time-frames, etc from my custom-built API which is backed by Yahoo-finance and Google.

After retrieving data It passes data to LLM in the form of a prompt and lets it explain stock performance like a financial advisor.

I used <u>finance-chat-AWQ</u> an LLM with 1.3B parameters which is fine-tuned on financial data and quantized with AWQ strategy for farter inference.

