

ECO 981 JIW Meeting #2

Presentation Guidelines

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November 5, 2020

Outline

- 1 Meeting: Logistics
- 2 Presentation: Tips
- 3 Presentation: Structure

Meeting: Logistics

► Meeting: Monday, November 9th

- ▷ 3:00-4:00 PM (EST): AP, CC, CJ, VZ, JW
- ▷ 4:15-5:15 PM (EST): JF, IB, DM, EM
- ▷ Zoom link for both sessions: <https://princeton.zoom.us/j/98843880599>

► Goal/content: student presentations

- ▷ Remind us what your research project is about
- ▷ Present to the class what you have done so far on that project
- ▷ Lay out what your next steps are

► Presentation duration:

- ▷ 12 minutes per student
- ▷ *including* questions and feedback from the class
- ▷ ⇒ prepare to present for approximately 8 minutes

Presentation: Tips

► General tips:

- ▷ Prepare presentation slides (easier to follow for both the speaker and the audience)
- ▷ Better to finish a few days before your talk so you have time to get feedback and practice (see below)
- ▷ Don't get too stressed out about it – not graded so no big stakes after all!
- ▷ Remember to *take notes* during your presentation whenever the audience asks questions you can't answer on the spot and/or makes relevant suggestions

► While making your slides:

- ▷ Try to follow the structure laid out in the next couple of slides, but feel free to adjust as you think is relevant
- ▷ Avoid having *too much* text on a given slide (like this one...)
- ▷ Try to anticipate potential questions the class might ask you (and prepare answers for them!)

► Once you have finished your slides:

- ▷ **Practice!!** You should aim to present for roughly 8 minutes
- ▷ I am happy to review slides and provide feedback, *as long as* they are sent to me by email by Saturday, November 7th, 7:00 PM (EST)

Presentation: Structure

► Introduction (1-2 slide(s)):

- ▷ **Research question:** Clearly state your research question
- ▷ **Context:** What is the context/background you will be focusing on?
- ▷ **Motivation:** Why is your project important/relevant? Why should we care about it?

Note: Feel free to re-order and/or combine the “items” in that introduction section

► Literature review (1-2 slide(s)):

- ▷ **Summary:** Briefly summarize the past studies that are relevant and/or closely related to your project
- ▷ **Contribution(s):** Specify how your project differs from past studies and what it adds to the literature

Presentation: Structure (cont'd)

► Data (1-2 slide(s)):

- ▷ **Source(s)**: name the data source(s) you plan to use
- ▷ **Type**: panel/longitudinal, repeated cross-section, or cross-section data?
- ▷ **Time period**: what is the time period for your analysis sample?
- ▷ **Variables**: what are the (key) explanatory and outcome variables you plan to use?

► Research design (1 slide):

- ▷ **Empirical strategy**: explain your identification strategy (e.g., difference-in-differences, instrumental variable, regression discontinuity design, event study)
- ▷ **Econometric specification(s)**: write down the main econometric specification(s) you would like to estimate and describe it (including its identifying assumptions), and ideally discuss potential caveats

► Expected results and next steps (1 slide):

- ▷ What **results** do you expect, and why (any economic intuition behind?)?
- ▷ What are your **next steps**?