


Ven-Powery Help Document













Date : 22 Sep. 18

Empowery co-op admin facility	 Ven-Powery
Supplier Engagement	Vendor Service Category
Supplier Engagement color settings	Vendor Geo Location
	Vendor Carousel & Email template
	Vendor listing Settings & Content

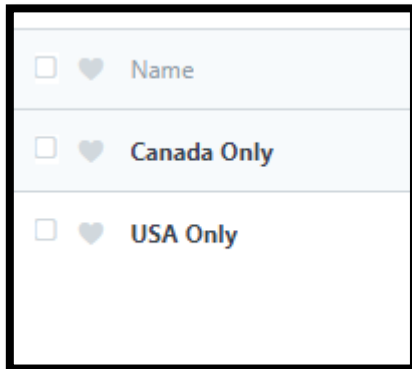
App Doctype Explanation

Ven-Powery
Vendor Service Category
Vendor Geo Location
Vendor Carousel & Email template
Vendor listing Settings & Content

- 1) **Vendor Service Category** contains records for various service category provided by the supplier. For example refer below,

Service Category	
Kanban ▾	Add Filter
Assigned To Me	
TAGS	
No Tags	13
Show tags	
	<input type="checkbox"/>  Name
	<input type="checkbox"/>  Shipping
	<input type="checkbox"/>  Quality Control/Inspection
	<input type="checkbox"/>  Photography
	<input type="checkbox"/>  Payment Processing
	<input type="checkbox"/>  IT Products & Services
	<input type="checkbox"/>  Freelance Design
	<input type="checkbox"/>  Digital Marketing / SEO & PPC
	<input type="checkbox"/>  Digital Marketing / Keyword Management
	<input type="checkbox"/>  Digital Marketing
	<input type="checkbox"/>  Business Brokers
	<input type="checkbox"/>  Accounting / Systems

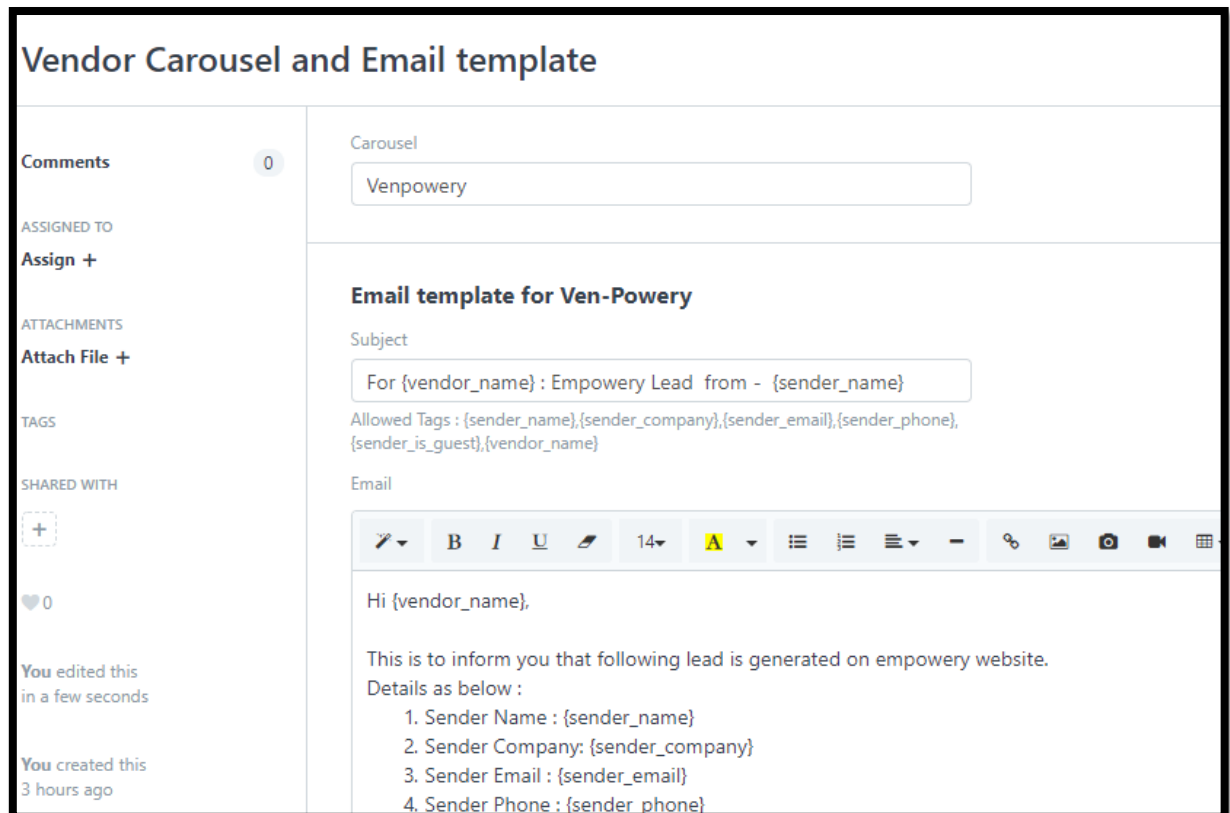
- 2) **Vendor Geo Location** : To create Vendor Geo Location list , which in turn will help to restrict the search results on the supplier offer listing page.



A screenshot of a filter menu for Vendor Geo Location. It contains three items, each with a checkbox, a heart icon, and text: 'Name', 'Canada Only', and 'USA Only'.

- 3) **Vendor Carousel and Email Template** : To Setup the carousel on Ven-powery page and Email Template (for the emails that will be sent when visitor fills the form and clicks on **“Request Information”** button.

The carousel banner image size should be => 537px X 279px.



A screenshot of the 'Vendor Carousel and Email template' configuration page. The page has a left sidebar with navigation links: 'Comments' (0), 'ASSIGNED TO' (Assign +), 'ATTACHMENTS' (Attach File +), 'TAGS', and 'SHARED WITH' (+). The main content area is divided into two sections. The top section, 'Carousel', has a text input field containing 'Venpowery'. The bottom section, 'Email template for Ven-Powery', has a 'Subject' field with the text 'For {vendor_name} : Empowery Lead from - {sender_name}'. Below this is a list of 'Allowed Tags' including {sender_name}, {sender_company}, {sender_email}, {sender_phone}, {sender_is_guest}, and {vendor_name}. The 'Email' section features a rich text editor with a toolbar (bold, italic, underline, link, color, background color, bulleted list, numbered list, indent, outdent, link, unlink, image, video, calendar) and the following content: 'Hi {vendor_name},', 'This is to inform you that following lead is generated on empowery website.', 'Details as below :', and a numbered list: '1. Sender Name : {sender_name}', '2. Sender Company: {sender_company}', '3. Sender Email : {sender_email}', '4. Sender Phone : {sender_phone}'.

4) Vendor Listing Settings and Content :

Supplier type belonging to "Affiliate Partner or Supplier Partner are only listed on the page under respective group.

Supplier Type

Affiliate Partner

Supplier Type

Supplier Partner

or

a) Vendor Listing Settings Section

VENDOR LISTING SETTINGS ^

☒ Display on Partner Listing Page ?

Contact Email for Offers

banner@g-mailix.com,jigneshonnet@gmail.com

Service Category

Digital Marketing

Choose all specific regions. ex for 'USA and Canada', also choose 'USA only' and 'Canada Only'

<input type="checkbox"/>	Geo Location	
<input type="checkbox"/>	USA Only	▼

Add Row

Fields :

Display on Partner Listing Page ? : if checked (true) then it will display the vendor on the listing page, provided the *Supplier Type* is either *Supplier Partner* or *Affiliate Partner*

The Field is set permission level 1 , so it will be visible to only those roles which will be having permission level 1 or more for supplier doctype. At present, it is made visible to System Manager Role.

Contact Email for Offer : Multiple Comma separated valid email address will receive email notification for the leads generated for them from the empowery portal listing.

Geo Location: Choose all specific region. Ex for USA and Canada, put USA Only and Canada Only
It basically helps to restricts the search results based on GEO Location filter.

Service Category: Supplier can be mapped to single Service Category

b) Vendor Listing Content

Offer Headline

Banner Buzz 50% off till {exp_dt}

Allowed Tags:{exp_dt},
Current char count-34 Max-50

Offer Expiration Date

12-31-2018

Offer Summary

Buy 1 Banner Get One free of same size

Allowed Tag:
Current char count-38 Max-42

More Details

B

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14

A

Details about Banner Buzz..
Banner Buzz is a very energetic Digital Marketing Company..

Offer Headline : 2 line limit of approximate 41-43 characters (bold font) per line. Tags allowed {exp_dt}

Offer Expiration Date: Offer expiry date

Offer Summary: 2 line limits of approximate 50 characters (reg font) per line, Allowed Tags

More Details: Link to static information , dropdown (window shade) that is hidden by CSS in the page. It will be shown only to the members of the empowerment and will restricted for the visitors.

Disclaimer: Disclaimer text content for the offer.

Disclaimer Details

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Disclaimer

ABCD Policy .

Venpowery Offer Expiry Notification

Venpowery Offer Expiry Alert , is set in Email Alert , It will fire an email 7 days before an offer is about to expire. The Email alert will be send to the support team informing about the vendor and it's offer expiry date.

<https://www.empowery.com/desk#Form/Email%20Alert/Supplier%20Listing%20Offer%20is%20about%20to%20Expire>

Supplier Offer Listing Page

https://empowery.com/vendor_offer_list.html


Check off the programs you're interested in
then complete the form at the bottom of this page.

Show programs for Digital Marketing in : USA Only

Supplier Partners

Affiliate Partners

☐



Digital Marketing

Banner Buzz 50% off till 12/31/18

Buy 1 Banner Get One free of same size

More detail USA ONLY

Complete the following fields.

Your Name <input type="text" value="Jignesh Shah"/>	Company Name <input type="text" value="Jignesh Shah"/>
Phone Number <input type="text" value="None"/>	Email Address <input type="text" value="jignesh@greycube.in"/>
<div>Request Information</div>	