Ashish

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WORK EXPERIENCE

Anytime Cell Care   **Toronto, Canada**
Full-Stack Developer   November 2023 – Present

- Developed and launched a comprehensive e-commerce and service platform using **Next.js 15** with **App Router, MongoDB, React, and Node.js**.
- Implemented a dynamic product catalog with advanced filtering for phones, accessories, and devices, increasing user engagement by 40%.
- Integrated a telecom plan comparison and selection system, reducing customer decision time by 30%.
- Built a robust **inventory management system**, improving stock accuracy by 25% and reducing overstocking by 15%.
- Implemented SEO best practices, including **dynamic sitemap generation** and Schema markup, resulting in a *50% increase in organic search visibility*.
- Optimized site performance, achieving a **30% reduction in page load times** and a 20% increase in conversion rates.

Wishlink   **Gurgaon, India**
Front-End Developer Intern   August 2022 – April 2023

- Developed responsive UIs with **Webflow, JavaScript, and jQuery**, increasing mobile engagement by 35% and reducing bounce rates by 20%.
- Optimized performance using lazy loading and jsDelivr CDN, **decreasing initial load time by 40%** and improving site speed.
- Implemented structured data formats, boosting social media engagement and organic search visibility.
- Created **responsive layouts** with Webflow, optimizing for multiple breakpoints and improving mobile engagement by 28%.
- Used **HTML5, CSS3**, and modern image formats to enhance performance, reducing load times by 45% and increasing user satisfaction.

PROJECTS

DevBox - Helps developers to find useful resources

- Developed a full-stack web application using **Node.js, Express, and MongoDB** for efficient management and browsing of developer resources with roles based access control.

Skillmate - eLearning Platform

- Developed an intuitive eLearning platform using Django & SQLite (*user-friendly* for instructors & students).
- Implemented secure access & management of courses & data.

EDUCATION

Georgian College   **Toronto, ON**
Post Graduate Diploma, Computer Programming   May 2023 - December 2024

SKILLS

Languages: Python, JavaScript (React.js, Next.js), HTML/CSS, PHP, Java, SQL (PostgreSQL, MySQL, MongoDB)
Tools: Figma, Notion, Git, GitHub, Google Analytics, Microsoft Office suite, ZOOM, Teams, Slack, Discord, Vercel