

GINSHA P

ASSISTANT MANAGER(Banking)



Dedicated banking professional with in depth knowledge of banking strategies and methods. Looking to obtain banking position with a reputable Organisation where my abilities will be maximised



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ASSISTANT MANAGER
CSB BANK LTD

Profile Summary

Personal Details

Date of Birth: 31st May
1993

Languages

Known: English,
Hindi, Malayalam

Address : SHARJAH UAE

Passport No: S0265628

- A competent professional with rich experience in banking
- Experience in managing business operations with focus on various banking products
- Skilled in monitoring delivery of high-quality customer experience, elevating customer satisfaction
- Skilled in consistently meeting sales targets through effective sales strategies
- Good understanding of market and various financial products

EXPERIENCE

ASSISTANT MANAGER

CSB BANK LTD(2020 SEP-22 MAR)

SENIOR OFFICER

ICICI BANK LTD(2016 JAN 2020 SEP)

DUTIES AND RESPONSIBILITIES:

1. Assisting the Branch Manager in carrying out day to day activities and all general banking
2. Assisting the Branch Manager in recovery and monitoring of Non-Performing Assets (NPA) accounts
3. Rendering effective customer service at counter including disbursement of cash.
4. Maintaining proper book of accounts
5. CRM management
6. Acquisition of CASA, GOLD LOAN, RETAIL ASSETS including cross sell of INSURANCE
7. HNI client management
8. Build strong relationship with the customers and ensure clients are aware of all financial services offered by the bank
9. Authorisation of all the debit and credit entries
10. Existing portfolio management

Academic Details

BA ECONOMICS from Kannur University, Kerala
Higher Diploma in cooperative management (HDCM) from ICM Kannur
PG Diploma in Computer Application
Operating system installation (OS) from Govt college of engineering Kannur

Skill Set



IT Skills

- MS Office XP/MS Word/MS Excel
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