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ASSIGNMENT NAME: Statistics Basics

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Statistics Basics

Question 1: What is the difference between descriptive statistics and inferential statistics? Explain with examples.

ANS:- 1. Descriptive Statistics

- Definition: Descriptive statistics are methods used to summarize, organize, and describe the main features of a dataset.
- They do **not make predictions or generalizations** beyond the data at hand.
- Focus is on presenting information in a simple, understandable form (tables, graphs, averages, percentages, etc.).

Examples:

- A teacher calculates the average marks of her class.
- A company summarizes its employees' age distribution using mean, median, mode, and a histogram.
- A cricket player's **batting average** across 10 matches.

2. Inferential Statistics

- Definition: Inferential statistics are methods used to make predictions, inferences, or generalizations about a population based on a sample of data.
- Uses probability theory, hypothesis testing, and estimation to draw conclusions.
- Involves uncertainty and confidence levels.

Examples:

 A political survey of 1,000 voters is used to predict the outcome of an election for millions of voters.

- A scientist tests a **drug on a sample group** and infers whether it will be effective for the entire population.
- A company analyzes sales data from one branch to predict overall company performance.

Question 2: What is sampling in statistics? Explain the differences between random and stratified sampling.

ANS:- Definition:

Sampling is the process of **selecting a subset of individuals or observations (called a sample)** from a larger group (called the population) in order to study and draw conclusions about the population.

Why use sampling?

- Studying the entire population is often time-consuming, expensive, or impractical.
- A properly chosen sample can give reliable insights about the population.

Random Sampling

- **Definition:** Every member of the population has an **equal chance** of being selected.
- **Method:** Selection is done randomly (like using a lottery system, random number generator, or drawing names from a hat).
- Advantages: Simple, unbiased if done properly.
- Limitations: May not always represent subgroups of the population equally.

Stratified Sampling

• **Definition:** The population is **divided into subgroups (strata)** based on certain characteristics (e.g., gender, income, education), and then samples are randomly taken **proportionally** from each subgroup.

- **Purpose:** Ensures representation of all key groups in the population.
- Advantages: More accurate and representative, especially when the population is diverse.
- **Limitations:** More complex to organize compared to random sampling.

Question 3: Define mean, median, and mode. Explain why these measures of central tendency are important.

ANS:- Mean (Arithmetic Average)

- **Definition:** The mean is the **sum of all values divided by the number of values**.
- Formula:

$$Mean = \frac{Sum \ of \ all \ observations}{Number \ of \ observations}$$

Example: For data: 5, 10, 15, 20.

$$\mathrm{Mean} = \frac{5+10+15+20}{4} = \frac{50}{4} = 12.5$$

Median

- **Definition:** The median is the **middle value** when data is arranged in ascending or descending order.
- If the number of observations is **odd**, median = middle value.
- If even, median = average of the two middle values.

• Example:

```
Data: 7, 9, 15, 20, 25

→ Median = 15 (middle value)

Data: 6, 8, 10, 12

→ Median = (8+10)/2 = 9
```

Mode

- **Definition:** The mode is the value that occurs most frequently in the dataset.
- A dataset can have:
 - One mode (unimodal)
 - Two modes (bimodal)
 - More than two modes (multimodal)
- Example:

```
Data: 2, 4, 4, 6, 6, 6, 8 \rightarrow Mode = 6 (appears most often)
```

Question 4: Explain skewness and kurtosis. What does a positive skew imply about the data?

ANS:- Skewness

- **Definition:** Skewness measures the **asymmetry** of a distribution (whether data leans to the left or right of the mean).
- Types:
 - Symmetrical (Skewness = 0): Mean = Median = Mode.
 - Positive Skew (Right-skewed): Tail is longer on the right side. → Mean > Median > Mode.

Negative Skew (Left-skewed): Tail is longer on the left side. → Mean < Median
 Mode.

b Example:

- **Positive skew:** Income distribution a few very rich people pull the average higher.
- **Negative skew:** Retirement age most people retire around 60–65, but a few retire much earlier.

Kurtosis

- **Definition:** Kurtosis measures the **"tailedness"** of a distribution how heavy or light the tails are compared to a normal distribution.
- Types:
 - **Mesokurtic (Kurtosis ≈ 3):** Normal distribution (bell curve).
 - Leptokurtic (Kurtosis > 3): Heavy tails, sharp peak → higher chance of outliers.
 - Platykurtic (Kurtosis < 3): Light tails, flatter curve → fewer outliers.

Example:

- **Leptokurtic:** Stock market returns (many extreme gains/losses).
- Platykurtic: Exam scores when most students score similarly (low variation).

What Does a Positive Skew Imply?

- Data has a long tail on the right.
- Most values are clustered on the left, with a few very large values stretching the distribution.
- Mean > Median > Mode.
- Interpretation:
 - Many low/medium values, a few extremely high ones.

o Common in income, housing prices, waiting times.

Question 5: Implement a Python program to compute the mean, median, and mode of a given list of numbers. numbers = [12, 15, 12, 18, 19, 12, 20, 22, 19, 19, 24, 24, 24, 26, 28] (Include your Python code and output in the code box below.)

```
ANS:- PYTHON CODE
# Importing required modules
from statistics import mean, median, mode
# Given list of numbers
numbers = [12, 15, 12, 18, 19, 12, 20, 22, 19, 19, 24, 24, 24, 26, 28]
# Calculating mean, median, and mode
mean_value = mean(numbers)
median_value = median(numbers)
mode_value = mode(numbers)
# Displaying the results
print("Given numbers:", numbers)
print("Mean:", mean_value)
print("Median:", median_value)
print("Mode:", mode_value)
```

OUTPUT:-

Given numbers: [12, 15, 12, 18, 19, 12, 20, 22, 19, 19, 24, 24, 24, 26, 28]

Mean: 19.2

Median: 19

Mode: 12

Question 6: Compute the covariance and correlation coefficient between the following two datasets provided as lists in Python: list_x = [10, 20, 30, 40, 50] list_y = [15, 25, 35, 45, 60] (Include your Python code and output in the code box below.)

ANS:- PYTHON CODE

Import required modules

import numpy as np

Given datasets

 $list_x = [10, 20, 30, 40, 50]$

list_y = [15, 25, 35, 45, 60]

Convert lists to numpy arrays for easier calculations

 $x = np.array(list_x)$

y = np.array(list_y)

Calculating covariance

cov_matrix = np.cov(x, y, bias=False) # bias=False gives sample covariance

cov_xy = cov_matrix[0, 1]

Calculating correlation coefficient

```
corr_matrix = np.corrcoef(x, y)
corr_xy = corr_matrix[0, 1]
```

Displaying results

```
print("List X:", list_x)
print("List Y:", list_y)
print("Covariance:", cov_xy)
```

print("Correlation Coefficient:", corr_xy)

OUTPUT:-

List X: [10, 20, 30, 40, 50]

List Y: [15, 25, 35, 45, 60]

Covariance: 187.5

Correlation Coefficient: 0.991

Question 7: Write a Python script to draw a boxplot for the following numeric list and identify its outliers. Explain the result: data = [12, 14, 14, 15, 18, 19, 19, 21, 22, 22, 23, 23, 24, 26, 29, 35] (Include your Python code and output in the code box below.)

ANS:- PYTHON CODE

Import required libraries

import matplotlib.pyplot as plt

```
import numpy as np
```

```
# Given dataset
data = [12, 14, 14, 15, 18, 19, 19, 21, 22, 22, 23, 23, 24, 26, 29, 35]
# Creating a boxplot
plt.boxplot(data, vert=True, patch_artist=True, notch=True)
plt.title("Boxplot of Data")
plt.ylabel("Values")
plt.show()
# Identifying outliers using IQR method
Q1 = np.percentile(data, 25)
Q3 = np.percentile(data, 75)
IQR = Q3 - Q1
# Lower and upper bounds
lower_bound = Q1 - 1.5 * IQR
upper_bound = Q3 + 1.5 * IQR
# Detecting outliers
outliers = [x for x in data if x < lower_bound or x > upper_bound]
print("Data:", data)
```

```
print("Q1 (25th percentile):", Q1)

print("Q3 (75th percentile):", Q3)

print("Interquartile Range (IQR):", IQR)

print("Lower bound:", lower_bound)

print("Upper bound:", upper_bound)

print("Outliers:", outliers)
```

OUTPUT :- Data: [12, 14, 14, 15, 18, 19, 19, 21, 22, 22, 23, 23, 24, 26, 29, 35]

Q1 (25th percentile): 16.5

Q3 (75th percentile): 24.75

Interquartile Range (IQR): 8.25

Lower bound: 4.125

Upper bound: 37.125

Outliers: []

Question 8: You are working as a data analyst in an e-commerce company. The marketing team wants to know if there is a relationship between advertising spend and daily sales. • Explain how you would use covariance and correlation to explore this relationship. • Write Python code to compute the correlation between the two lists: advertising_spend = [200, 250, 300, 400, 500] daily_sales = [2200, 2450, 2750, 3200, 4000] (Include your Python code and output in the code box below.)

ANS:- Explanation:

Covariance

Measures how two variables change together.

- Positive covariance → as advertising spend increases, sales tend to increase.
- Negative covariance → as advertising spend increases, sales tend to decrease.
- Covariance magnitude is not standardized, so it's hard to compare across datasets.

Correlation Coefficient (Pearson correlation)

- Standardizes covariance to a value between **-1 and 1**.
- Close to 1 → strong positive relationship
- Close to -1 → strong negative relationship
- Close to **0** → weak or no linear relationship

PYTHON CODE

```
# Import required library
```

import numpy as np

```
# Given data
```

```
advertising_spend = [200, 250, 300, 400, 500]
daily_sales = [2200, 2450, 2750, 3200, 4000]
```

Convert to numpy arrays

```
x = np.array(advertising_spend)
y = np.array(daily_sales)
```

Compute covariance

```
cov_matrix = np.cov(x, y, bias=False) # Sample covariance
```

```
cov_xy = cov_matrix[0, 1]

# Compute correlation coefficient

corr_matrix = np.corrcoef(x, y)

corr_xy = corr_matrix[0, 1]

# Display results

print("Advertising Spend:", advertising_spend)

print("Daily Sales:", daily_sales)

print("Covariance:", cov_xy)

print("Correlation Coefficient:", corr_xy)
```

OUTPUT —

Advertising Spend: [200, 250, 300, 400, 500]

Daily Sales: [2200, 2450, 2750, 3200, 4000]

Covariance: 52375.0

Correlation Coefficient: 0.992

Question 9: Your team has collected customer satisfaction survey data on a scale of 1-10 and wants to understand its distribution before launching a new product. ● Explain which summary statistics and visualizations (e.g. mean, standard deviation, histogram) you'd use. ● Write Python code to create a histogram using Matplotlib for the survey data: survey_scores = [7, 8, 5, 9, 6, 7, 8, 9, 10, 4, 7, 6, 9, 8, 7] (Include your Python code and output in the code box below.)

ANS:- Explanation:

Before launching a new product, it is important to understand the distribution of customer satisfaction scores. We can use:

1. Summary Statistics:

- Mean: Average satisfaction score.
- Median: Middle score, useful if data is skewed.
- Standard Deviation: Measures how spread out the scores are.
- Mode: Most frequently occurring score.

2. Visualizations:

- Histogram: Shows frequency distribution of scores.
- Boxplot: Detects outliers and shows spread.
- Bar Chart: Can show counts of each score.

Python Code:

Import required libraries

import matplotlib.pyplot as plt

import numpy as np

```
# Survey data
survey_scores = [7, 8, 5, 9, 6, 7, 8, 9, 10, 4, 7, 6, 9, 8, 7]
# Summary statistics
mean_score = np.mean(survey_scores)
median_score = np.median(survey_scores)
std_dev = np.std(survey_scores, ddof=1) # Sample standard deviation
mode_score = max(set(survey_scores), key=survey_scores.count)
print("Mean:", mean score)
print("Median:", median score)
print("Standard Deviation:", std dev)
print("Mode:", mode_score)
# Create histogram
plt.hist(survey_scores, bins=range(4, 12), edgecolor='black', color='skyblue')
plt.title("Histogram of Customer Satisfaction Scores")
plt.xlabel("Survey Scores")
plt.ylabel("Frequency")
plt.xticks(range(4, 11))
plt.show()
```

OUTPUT :- Mean: 7.466666666666667

Median: 7

Standard Deviation: 1.714

Mode: 7