

**Name:** Emily White

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**Summary:**

Detail-oriented data analyst with 4+ years of experience in analyzing complex datasets and generating actionable insights. Proficient in SQL, Python, and data visualization tools like Tableau and Power BI. Adept at using statistical methods to uncover trends and help businesses make informed decisions.

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**Skills:**

- Data Analysis: SQL, Python (Pandas, NumPy)
  - Data Visualization: Tableau, Power BI
  - Statistical Analysis: R, SPSS
  - Machine Learning: Scikit-learn
  - Database Management: MySQL, PostgreSQL
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**Experience:**

**Data Analyst**

Insight Analytics – Chicago, IL

**June 2020 – Present**

- Performed statistical analysis on customer behavior data, leading to a 15% increase in customer retention.
- Developed dashboards and reports that provided real-time insights to business leaders.
- Worked closely with marketing teams to optimize campaigns based on data-driven insights.

**Junior Data Analyst**

Data Solutions Ltd. – Seattle, WA

**January 2018 – May 2020**

- Analyzed sales data to identify trends and suggest improvements in inventory management.
  - Automated monthly reports using Python and Excel, reducing manual work by 50%.
  - Assisted senior analysts with building predictive models to forecast sales trends.
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**Education:** Bachelor of Science in Data Science

University of Washington – 2017