## Final recommendations

customerID		Predicted_Churn Spending Customer_Segment		
0	5375	NaN	29.85	At Risk
1	3962	NaN	1889.50	At Risk
2	2564	NaN	108.15	At Risk
3	5535	NaN	1840.75	At Risk
4	6511	NaN	151.65	At Risk
5	6551	NaN	820.50	At Risk
6	1002	NaN	1949.40	At Risk
7	4770	NaN	301.90	At Risk
8	5604	1.0 3	046.05	At Risk
9	4534	NaN	3487.95	At Risk
10	6871	l NaN	587.45	At Risk
11	5288	NaN	326.80	At Risk
12	5751	l NaN	5681.10	At Risk
13	174	NaN	5036.30	At Risk
14	3615	0.0 2	2686.05	Loyal
15	2556	0.0	7895.15	Loyal
16	5820	) NaN	1022.95	At Risk
17	7019	0.0	7382.25	Loyal
18	2937	' NaN	528.35	At Risk
19	2928	3 1.0	1862.90	At Risk