Curriculum-vitae

Contact Information:

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Objective:

Highly motivated and results-driven professional seeking a transition from marketing to data analysis. Leveraging internship experience at iNeuron and proficiency in Excel, Power BI, DAX queries, SQL, MySQL, Snowflake, and Python, I aim to contribute my skills to deliver data-driven insights and support business growth as a Data Analyst.

Education:

- M.COM from Avadh University (2018)

- B.COM from Lucknow University (2014)

- INTERMEDIATE from CBSE (2011)

- HIGH SCHOOL from CBSE (2009)

Professional Experience:

Data Analyst Intern, iNeuron (January 2023)

- Successfully completed internships at iNeuron, focusing on data analysis projects.

- Developed two best projects utilizing tools such as Excel, Power BI, DAX queries.

- Demonstrated proficiency in data collection, cleaning, analysis, visualization, and interpretation.

- Utilized Excel for data preprocessing, organizing, and implementing complex formulas and functions.

- Leveraged Power BI for creating interactive dashboards and visualizations to communicate insights effectively.

- Developed DAX queries to calculate and analyze key performance indicators (KPIs) for data analysis.

- Employed SQL and MySQL for data extraction, transformation, and loading (ETL) processes.

- Utilized cloud-based Snowflake for data warehousing and advanced analytics.

- Applied basics of Python.

Professional Experience (Continued):

AVR ENGINEERING, MOHALI (November 2016 - June 2019)

Position: Sales Executive

Responsibilities:

- Dealt with mechanical seals and centrifugal pumps, establishing connections with vendors and providing product briefings.

- Conducted negotiations for product variety and specifications, ensuring competitive pricing.

- Coordinated timely delivery of purchase orders.

- Managed vendor relationships with renowned companies such as Wipro, Alu décor, RSPL, HUL, ITC, etc.

- Proficient in MS Office suite and computer operations.

- Collected customer feedback and implemented appropriate actions.

- Achieved monthly targets, focused on business expansion and growth.

- Delivered presentations on new products to existing and potential clients.

- Generated leads and converted them into customers through enthusiastic engagement.

CEASEFIRE INDUSTRIES PRIVATE LIMITED, NEW DELHI (June 2019 - July 2020)

Position: Business Development Manager,

Responsibilities:

- Accountable for business development, ensuring sales targets were met and facilitating company growth.

- Acquired new clients and strengthened customer and supplier engagements.

- Delivered presentations to customers on fire safety and conducted demos for new technology.

- Performed technical measurements for fire safety implementation in hotels, hospitals, embassies, malls, etc.

- Specialized in CKD Project division, serving clients such as Taj Hotels Group, Devyani Group (KFC), Radisson Blue Hotels, and Malls.

- Maintained an updated client database and stayed informed about product updates and services.

Skills:

- Data Analysis: Proficient in data collection, cleaning, analysis, visualization, and interpretation.

- Tools: Excel, Power BI, DAX queries, SQL, MySQL, Snowflake, Python.

- Data Visualization: Expertise in creating interactive and visually appealing dashboards and reports.

- Problem-Solving: Strong analytical and problem-solving skills to derive actionable insights.

- Communication: Effective communication skills to present findings and recommendations to stakeholders.

Projects:

1. **Region_vise_sales_analysis:**

- Utilized Excel, Power BI, and DAX queries to analyze sales data and identify trends and patterns.

- Developed interactive dashboards to visualize KPIs and performance metrics.

- Presented actionable insights and recommendations to improve sales strategies.

2. **Hospitality_business_analysis:**

- Leveraged SQL, MySQL, and Python to extract, transform, and analyze customer data.

- Applied statistical techniques to identify customer segments and their preferences.

- Created visualizations and reports to communicate findings and support marketing strategies.

Certifications:

- 'O' Level certification by NIELIT (2017): Proficient in MS Office Suite, C++ language, and basics of HTML.

- CCNA certification in Networking (December 2018): Comprehensive understanding of server management and coding for routers and switches.

Interests:

- Passionate about exploring advanced data analysis techniques, learning new technologies, and staying updated with industry trends.

Declaration:

I hereby declare that the information provided in this document is accurate and to the best of my knowledge.