

**News Website**

**for**

**Slog Training**

**Project**

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**Documentation**

**Created by:**

- 1. Rudraksh**
- 2. Nitish Kothiyal**
- 3. Suraj Rawat**
- 4. Bhanu**

# **Table of contents:**

## **1. Introduction**

## **2. Technology Used in our Website**

## **3. User Interface and Navigation**

- 3.1 Website Layout
- 3.2 Navigation Menu
- 3.3 Responsive Design

## **4. User Registration and Authentication**

- 4.1 User Registration
- 4.2 User Authentication
- 4.3 User Profiles

## **5. Advertising and Monetization**

- 5.2 Ad Placement and Formats
- 5.3 Ad Management
- 5.4 Monetization Models
- 5.5 Native Advertising

## **6. Elements/Working Of our Website**

## **7. Conclusion**

## **1. Introduction**

Welcome to our news website documentation! Our website is dedicated to bringing you the latest and most relevant news from around the world. We understand the importance of keeping our readers informed and up-to-date on current events, and we strive to provide accurate, unbiased reporting on a wide range of topics.

Our team of experienced journalists and writers work tirelessly to deliver timely news stories that are both informative and engaging. From breaking news and investigative journalism, to in-depth analysis and feature pieces, we aim to provide a diverse range of content that appeals to a broad audience.

We also understand the importance of accessibility and ease of use, which is why our website is designed to be user-friendly and intuitive. Whether you're browsing on a desktop or mobile device, you can easily find the news you're looking for and stay up-to-date with the latest stories.

Thank you for choosing our news website as your trusted source of information. We appreciate your support and look forward to bringing you the news that matters most.

## **2. Technology Used in our Website**

### **2.1 HTML 5**

This is a advance version of the HTML means (Hyper Text Markup Language) in this we uses the different tags to make the structure of our webpage .

### **2.2 CSS**

Cascading style sheet is the styling sheet used for adding the colour and animation in our webpages or in our XML sheets. We can save the file with the .css extension in our system.

### **2.3 JavaScript**

It is a Scripting language used to add the logics in our web pages in the web browsers.

### **2.4 Bootstrap**

It is a framework where the code had already given their website for making our website so easily and quickly. We have only to do is to add the external CSS and JAVASCRIPT.

### **3. User Interface and Navigation**

#### **3.1 Website Layout:**

Design an appealing and intuitive layout that allows users to navigate through different sections and categories easily. Use a clean and organized design with clear visual hierarchy to highlight important news.

#### **3.2 Navigation Menu:**

Create a well-structured navigation menu that categorizes news topics effectively. Consider including dropdown menus or subcategories to provide users with quick access to specific content.

#### **3.3 Responsive Design:**

Implement a responsive design that adapts to various devices and screen sizes. Ensure the website is accessible and functional on desktops, tablets, and mobile phones.

## **4 User Registration and Authentication**

### **4.1 User Registration:**

Develop a user registration system that allows users to create accounts, providing basic information and email verification for account activation.

### **4.2 User Authentication:**

Implement secure authentication mechanisms, such as password hashing and encryption, to protect user accounts.

### **4.3 User Profiles:**

Enable users to create and manage their profiles, allowing customization of preferences, bookmarking of articles, and personalized content recommendations.

## **5 Advertising and Monetization**

### **5.1 Ad Placement and Formats:**

Strategically place advertisements throughout the website to maximize visibility and revenue. Utilize various ad formats, such as banner ads, sponsored content, or native ads.

### **5.2 Ad Management:**

Integrate an ad management system that enables tracking of ad performance, management of ad campaigns, and control of ad placements.

### **5.3 Monetization Models:**

Explore different monetization models, including display advertising, subscriptions, sponsored content, or affiliate marketing. Determine the most suitable approach based on the target audience and business goals.

### **5.4 Native Advertising:**

Implement native advertising to seamlessly integrate sponsored content within the website's articles, ensuring a non-intrusive and engaging user experience.

## **6 Elements/Working Of our Website**

Our Website Consists of navigation bar, and a body that had contains the news, Articles, Ads, Images and Videos.

Our navigation bar consists of 5 hyperlinks names as Home, Indian News, Sports News, International News and sign in page.

Home page consist of the combination of all the pages news that had in our website . and the particular hyperlink is consist of that particular instance of news.

And, your webpage contains the many containers that had filled with the images, news and videos. For collect the information .

Sign In page stores the accounts of all the users that had make or open their accounts.

Our website also contains the ads for gaining the revenue from the website.



## **7. Conclusion**

In conclusion, this documentation provides a comprehensive overview of the key components involved in developing and managing a news website. By focusing on user interface, content management, advertising, and user registration, you can create an engaging and profitable platform for delivering news to your audience. Continuously monitor and adapt your website based on user feedback and industry trends to ensure its success in the ever-evolving digital landscape.