# (1)Definition of sentiment anlysis “from book”

## Sentiment analysis invokes to the study of text analysis, natural language processing, computational linguistic to scientifically identify, extract and study subjective information from the textual data. Sentiment or opinion is the attitude of customers comes from reviews, survey responses, online social media, healthcare media, etc.

## @incollection{jagdale2019sentiment,

## title={Sentiment analysis on product reviews using machine learning techniques},

## author={Jagdale, Rajkumar S and Shirsat, Vishal S and Deshmukh, Sachin N},

## booktitle={Cognitive Informatics and Soft Computing},

## pages={639--647},

## year={2019},

## publisher={Springer}

## }

# (2) Reference for figures “JOURNAL”

@article{article,

author = {Sultana, Najma and Kumar, Pintu and Patra, Monika and Chandra, Sourabh and Alam, Sk},

year = {2019},

month = {04},

pages = {7},

title = {SENTIMENT ANALYSIS FOR PRODUCT REVIEW},

volume = {09},

journal = {International Journal of Soft Computing},

doi = {10.21917/ijsc.2019.0266}

}