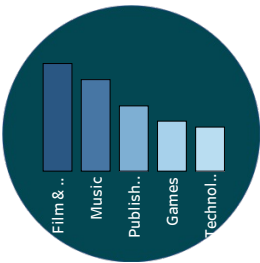
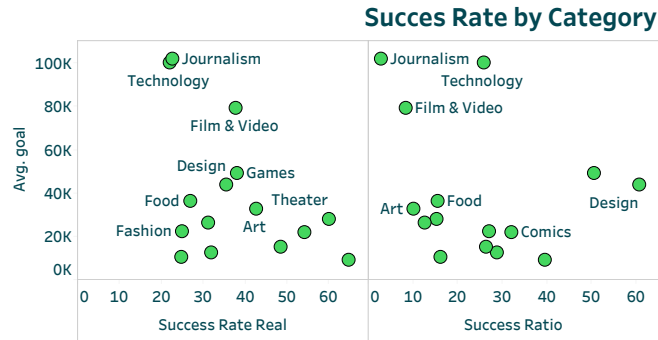
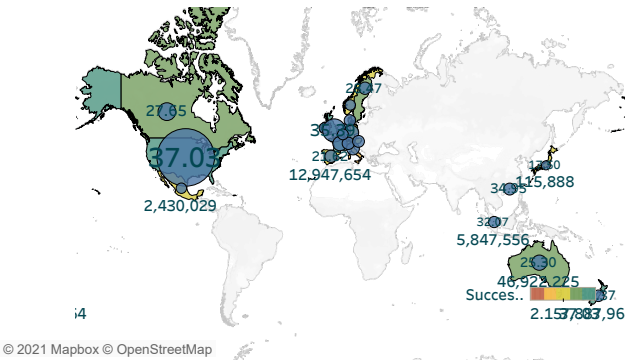
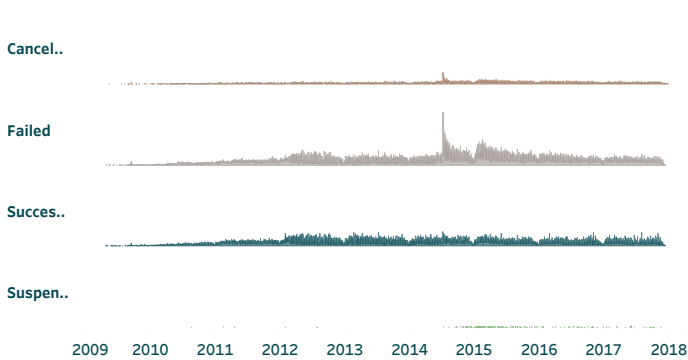
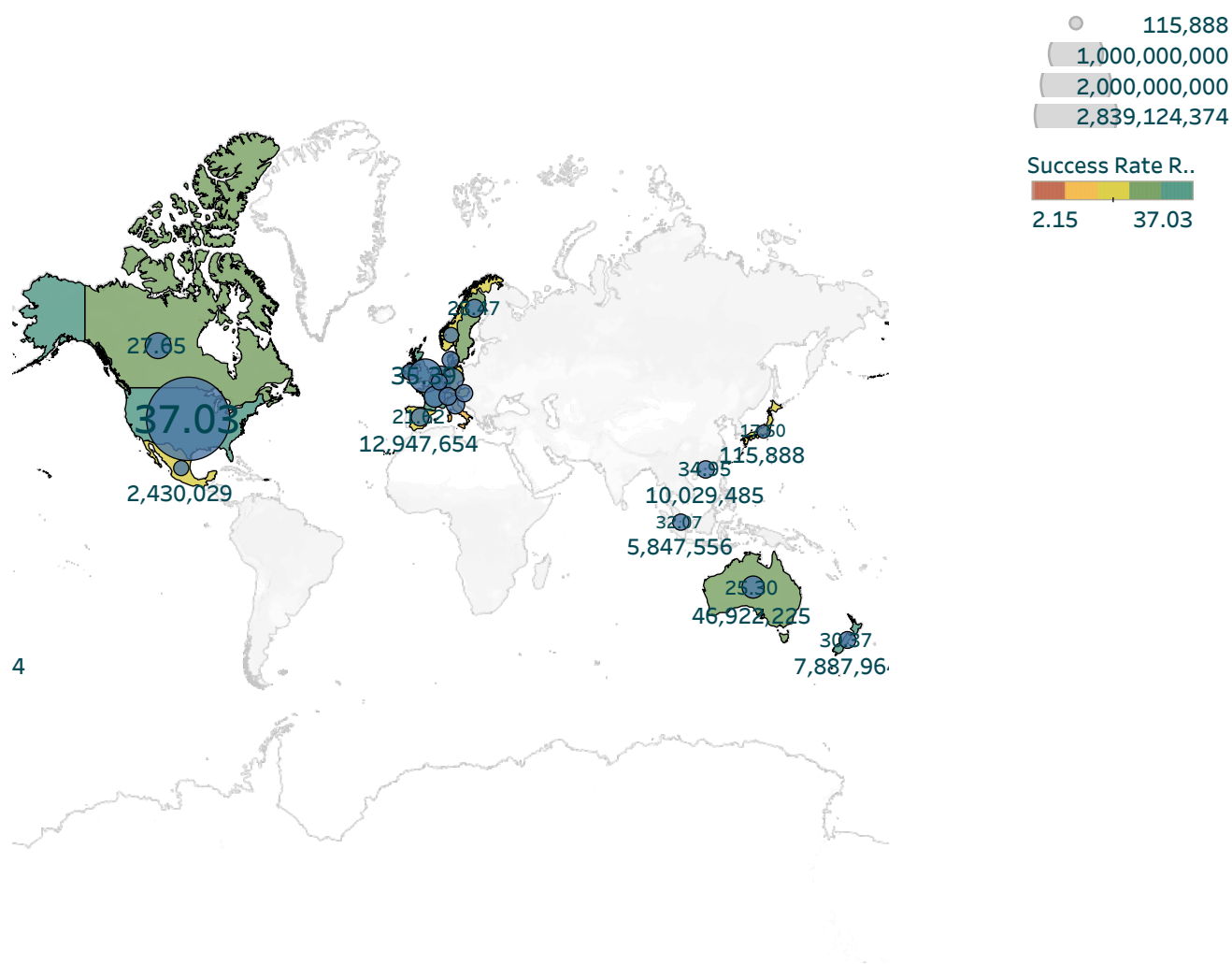


Number of Projects	Amount of Backlog	Time of Projects	Success Rate	Mean Goal Amount	Mean Amount Pledge	Total Goal Real	Total Pledged
295,359	112.0	34.42 days	37.03%	\$43,679	\$9,612	\$12,900,846,863	\$2,839,124,374



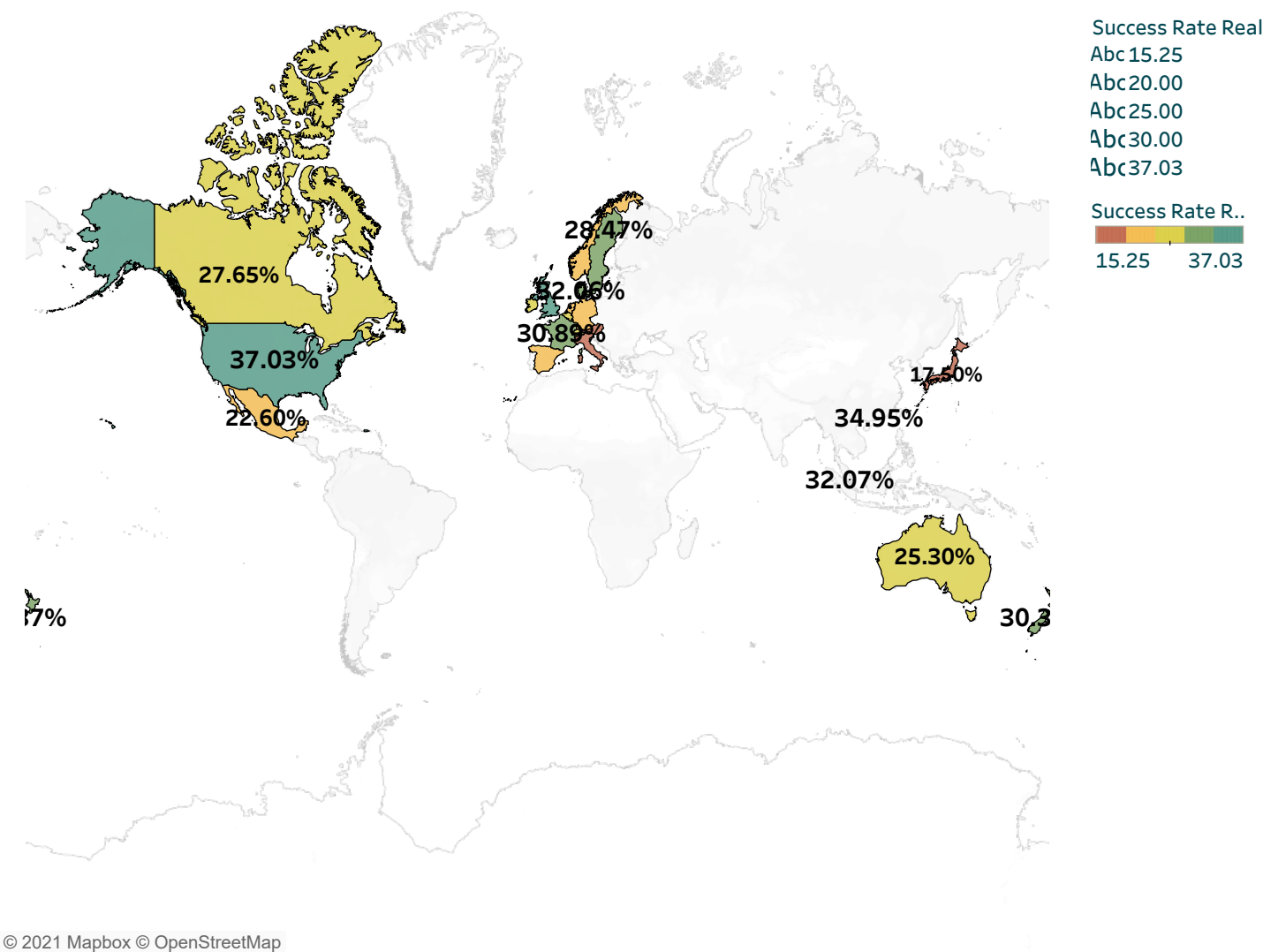
Map Regions



© 2021 Mapbox © OpenStreetMap

Map based on Longitude (generated) and Latitude (generated) and Latitude (generated). Size shows sum of `usd_pledged_real`. Details are shown for country. For pane Latitude (generated): Color shows Success Rate Real. Details are shown for country. For pane Latitude (generated) (2): Details are shown for country. The data is filtered on Action (`main_category,state`), which keeps 85 members.

Map Countries



Map based on Longitude (generated) and Latitude (generated). Color shows Success Rate Real. Size shows Success Rate Real. The marks are labeled by Success Rate Real. Details are shown for country. The data is filtered on Tooltip (country (group),country), which keeps 23 members. The view is filtered on Latitude (generated) and Longitude (generated). The Latitude (generated) filter keeps non-Null values only. The Longitude (generated) filter keeps non-Null values only.

Status

Cancel..

Failed

Succes..

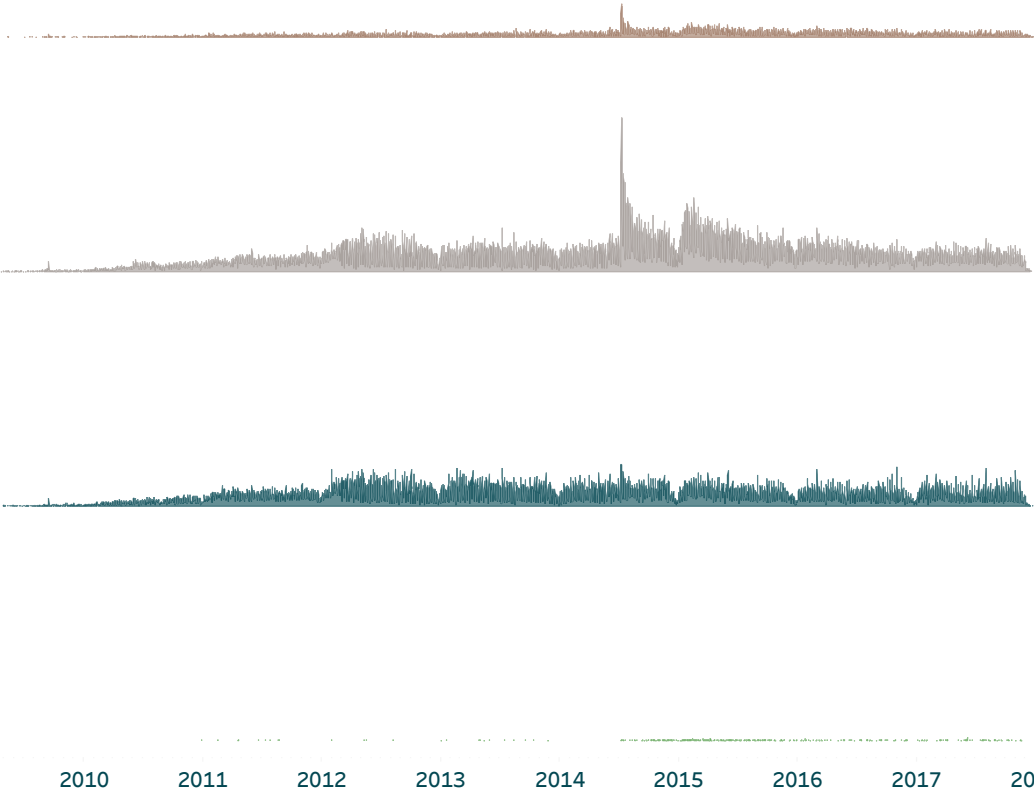
Suspen..

- state
- Canceled

Failed

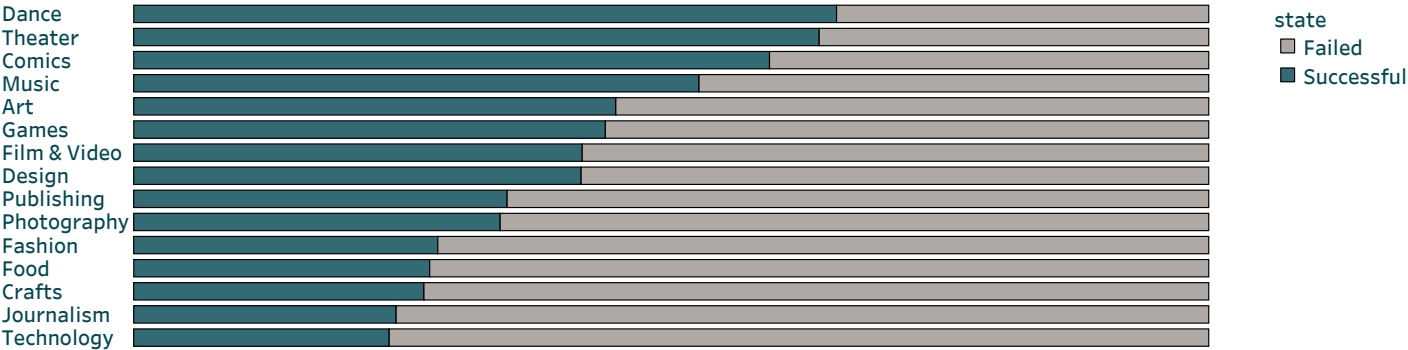
Successful

Suspended



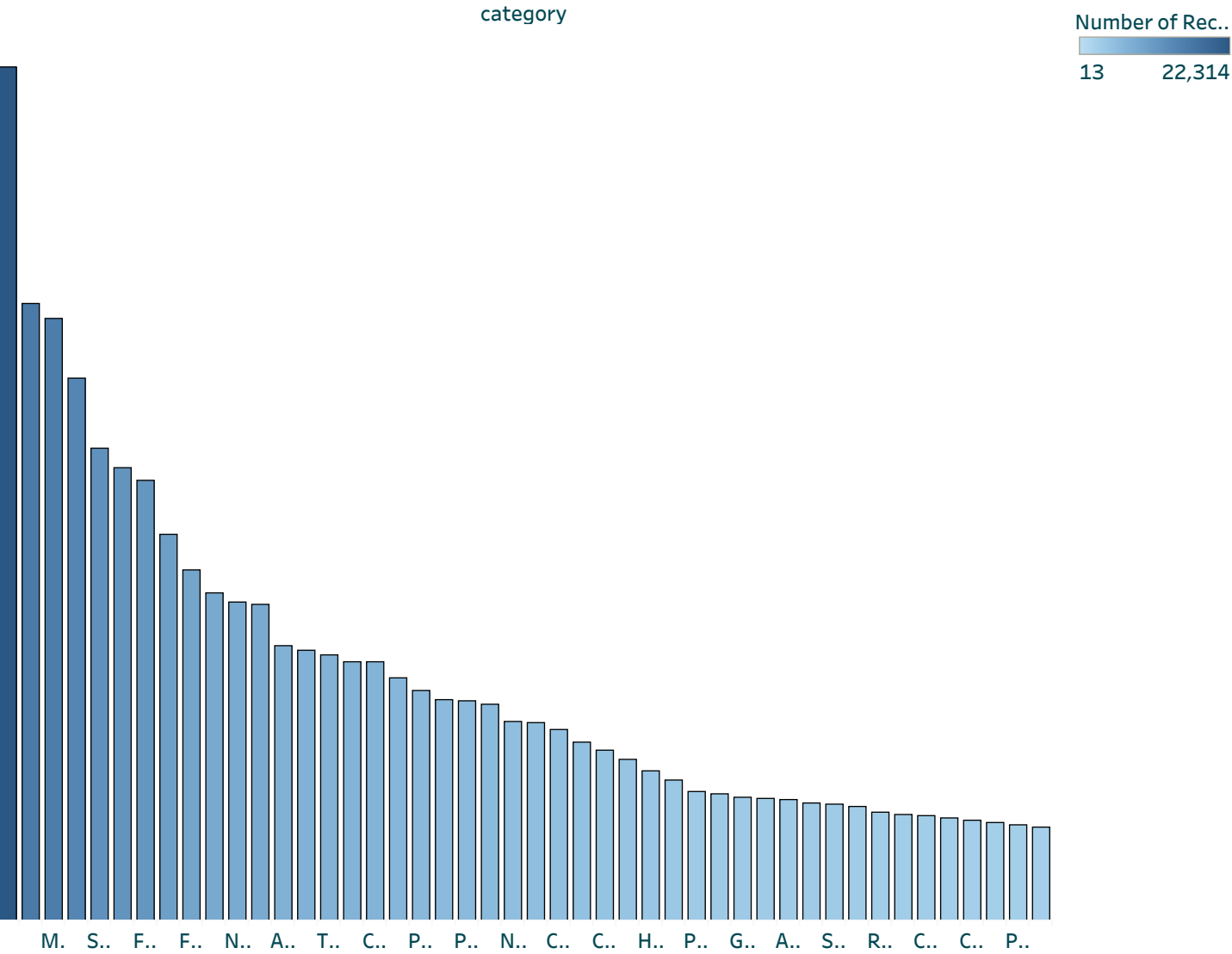
The plot of sum of Number of Records for launched Day broken down by state. Color shows details about state. The data is filtered on launched, main_category, Action (main_category,state) and Action (country). The launched filter ranges from 01-Jan-09 to 02-Jan-18. The main_category filter keeps 15 of 15 members. The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 1 member.

Success by Category



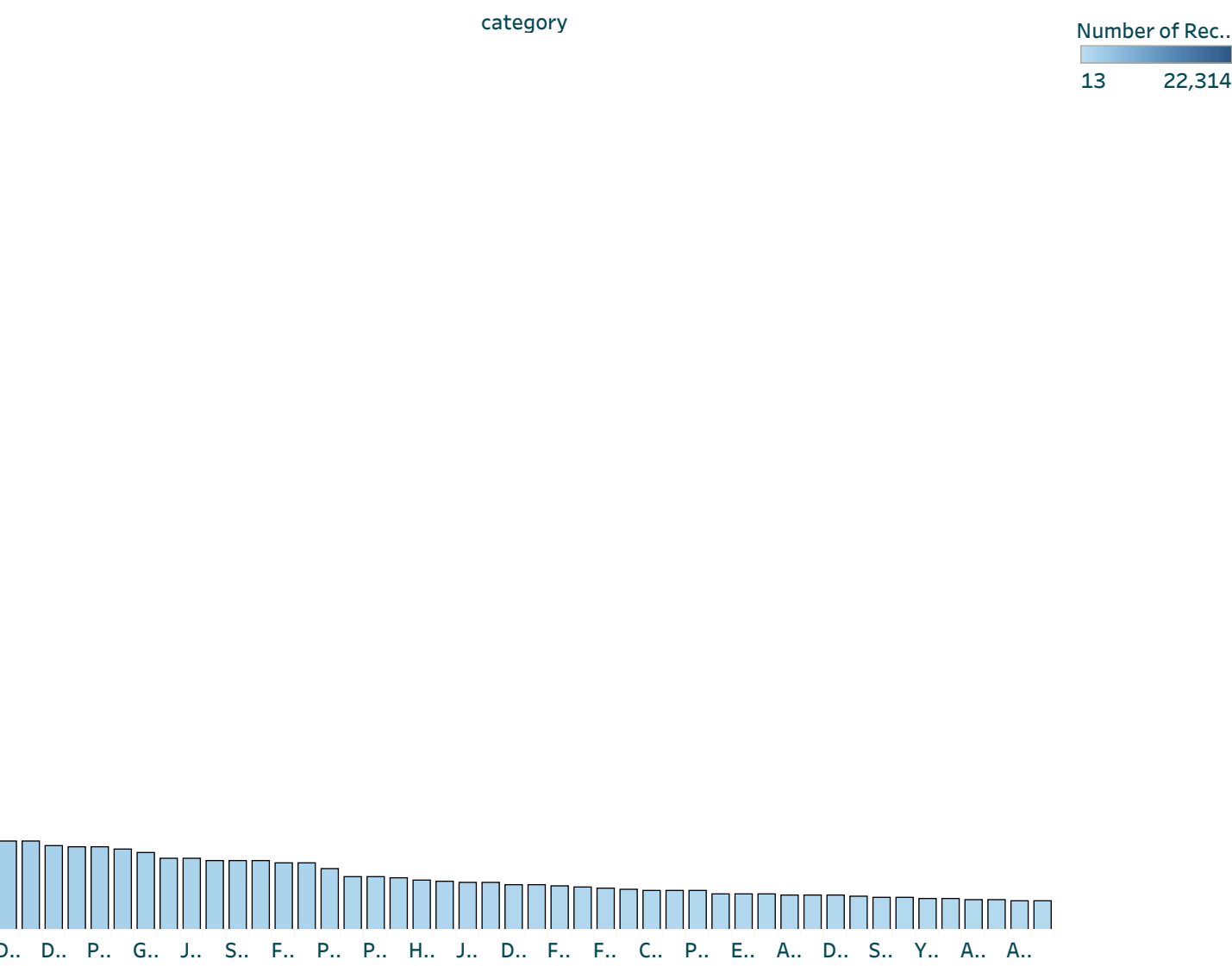
% of Total Number of Records for each main_category. Color shows details about state. The marks are labeled by % of Total Number of Records. The view is filtered on state, which keeps Failed and Successful.

Popular Sub-Categories



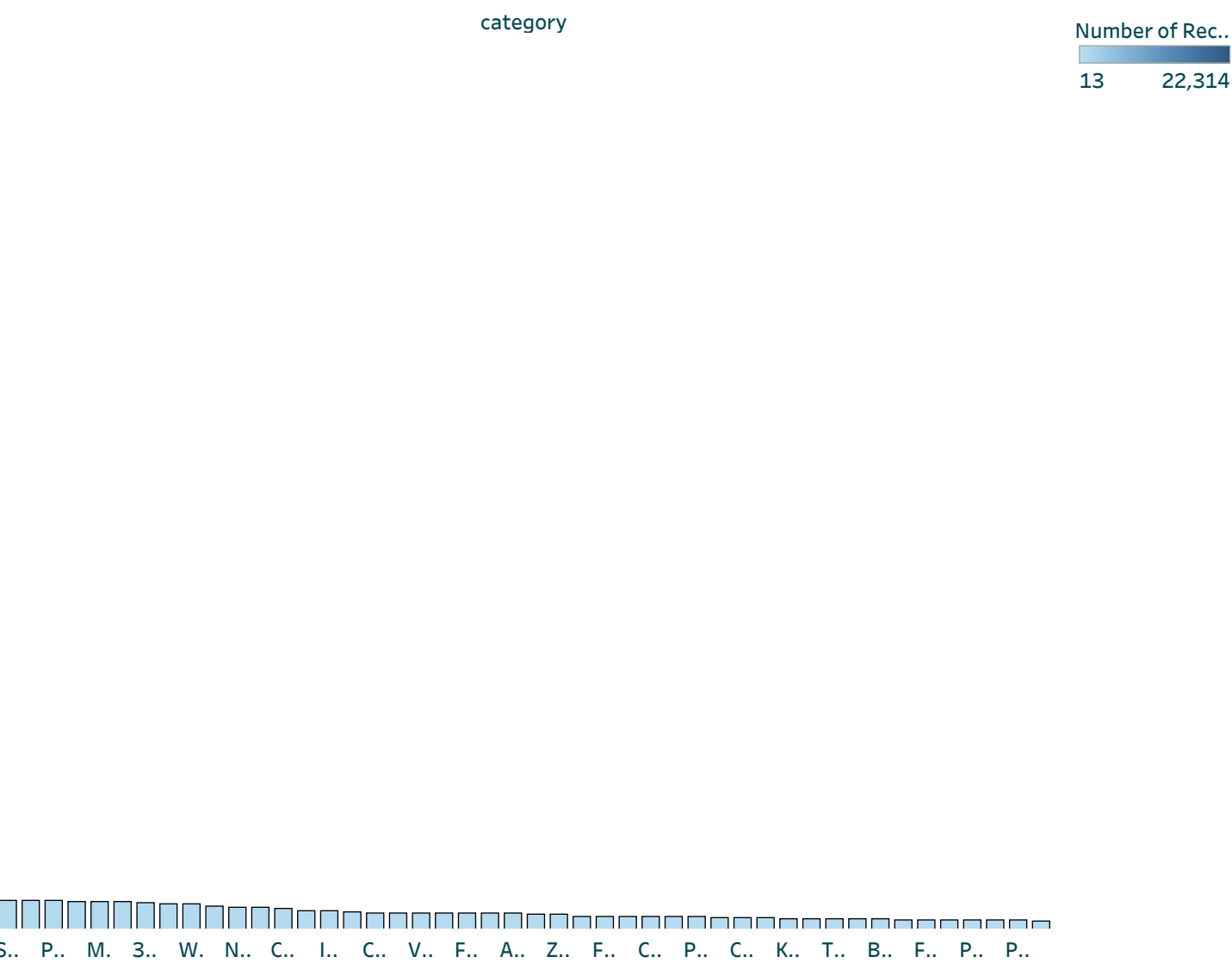
Sum of Number of Records for each category. Color shows sum of Number of Records.

Popular Sub-Categories



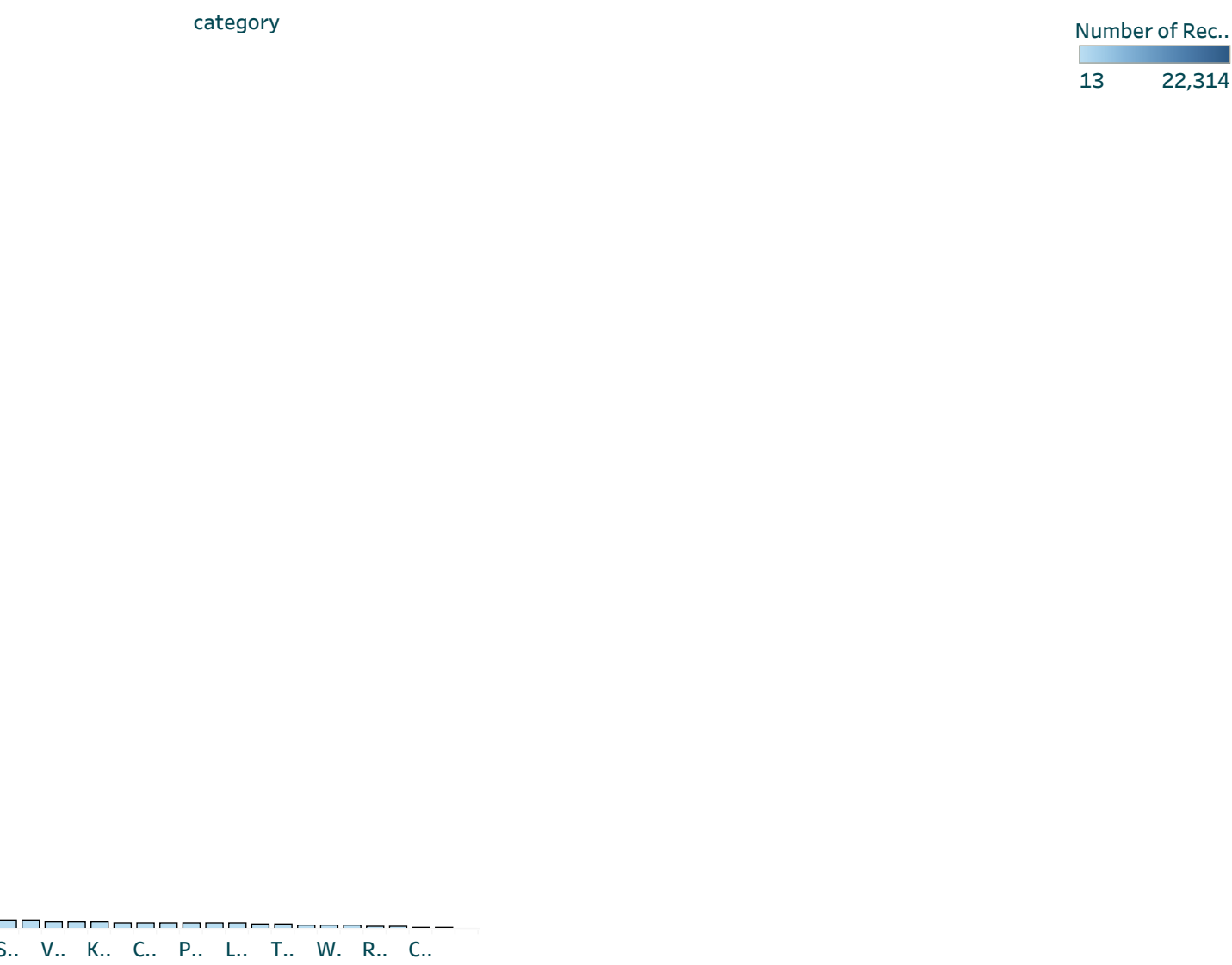
Sum of Number of Records for each category. Color shows sum of Number of Records.

Popular Sub-Categories



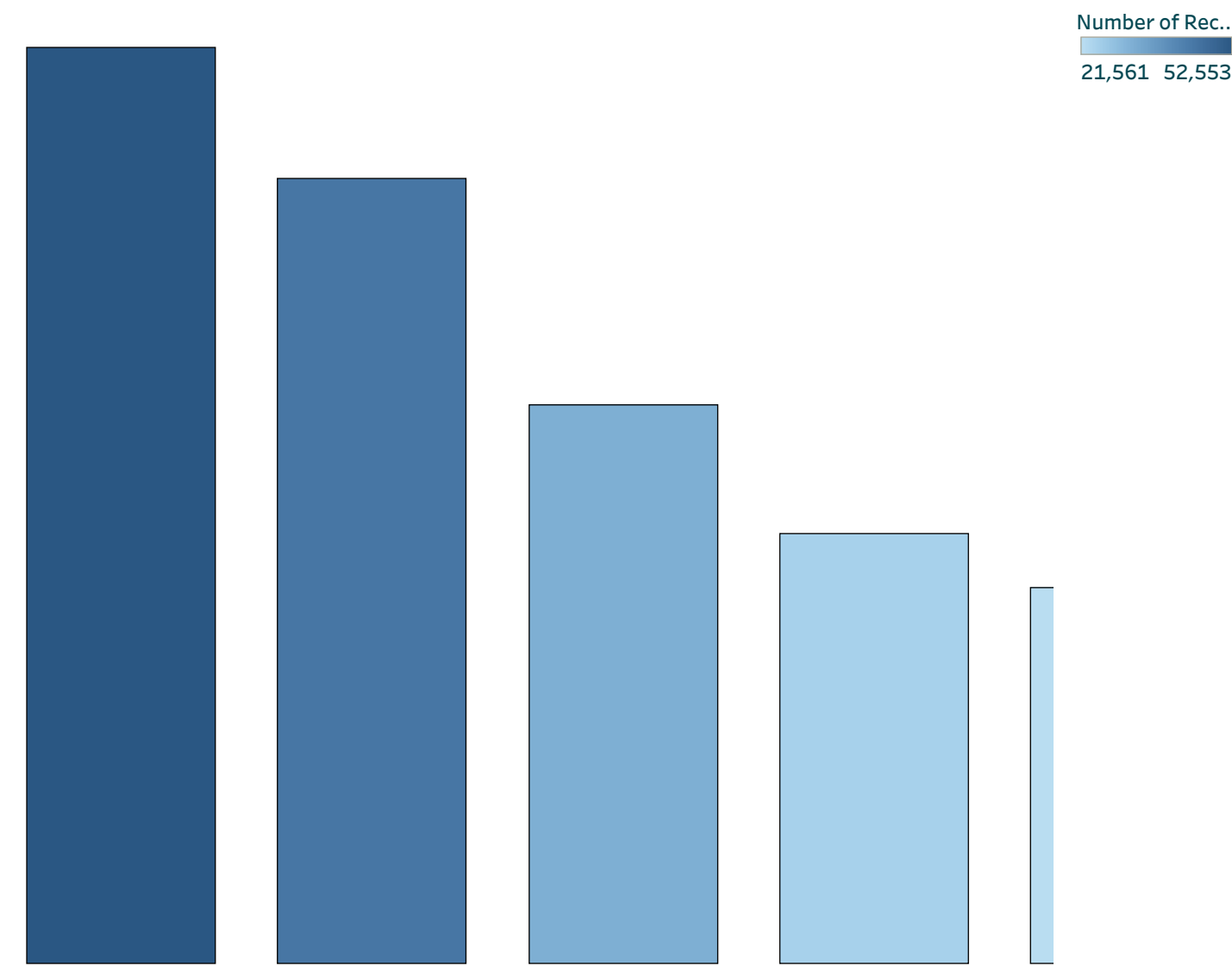
Sum of Number of Records for each category. Color shows sum of Number of Records.

Popular Sub-Categories



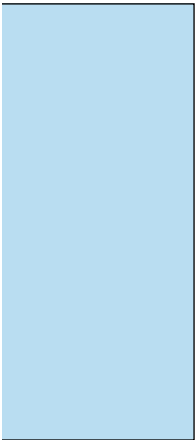
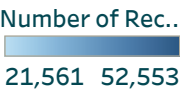
Sum of Number of Records for each category. Color shows sum of Number of Records.

Popular Main-Categories



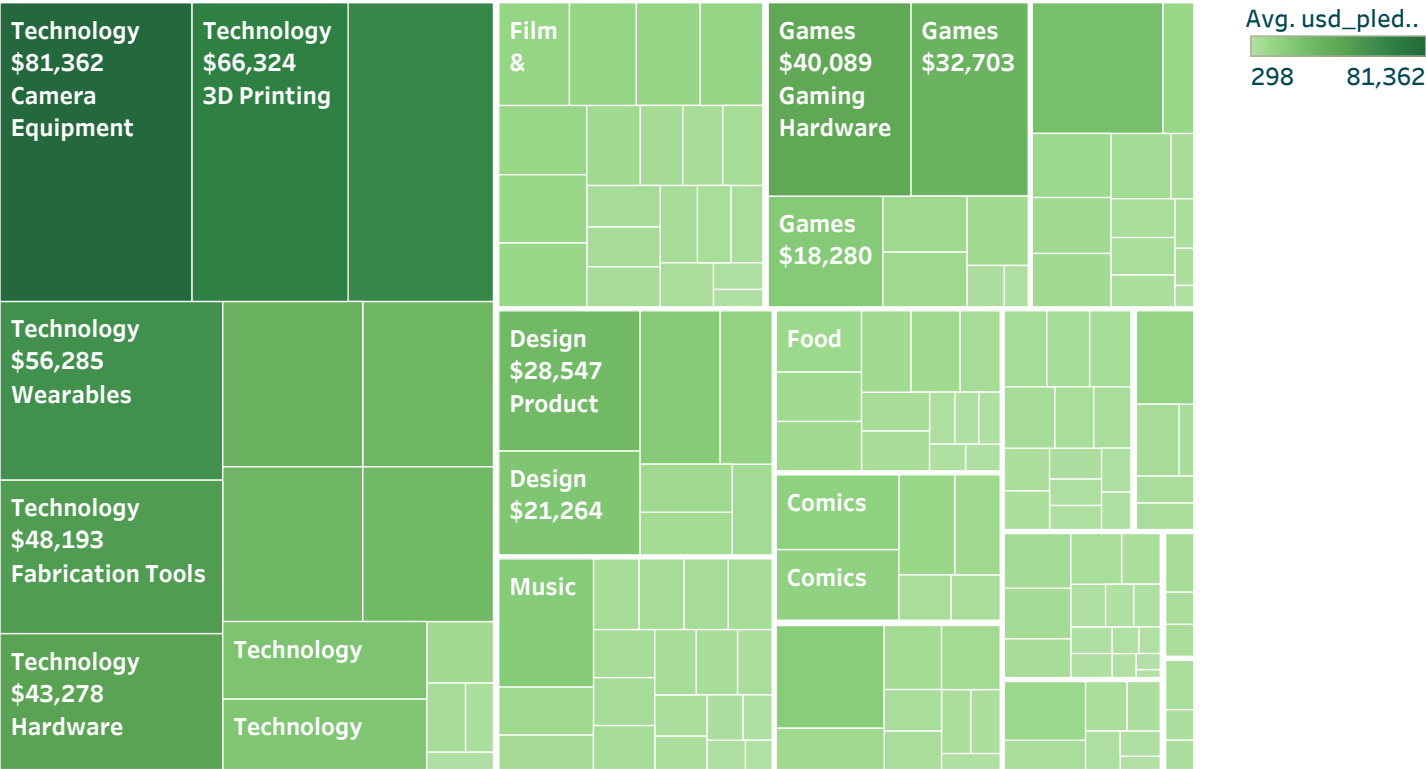
Sum of Number of Records for each main_category. Color shows sum of Number of Records. The data is filtered on Action (main_category,state) and Action (country). The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 1 member. The view is filtered on main_category, which keeps Film & Video, Games, Music, Publishing and Technology.

Popular Main-Categories



Sum of Number of Records for each main_category. Color shows sum of Number of Records. The data is filtered on Action (main_category,state) and Action (country). The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 1 member. The view is filtered on main_category, which keeps Film & Video, Games, Music, Publishing and Technology.

Funds Raised By Category



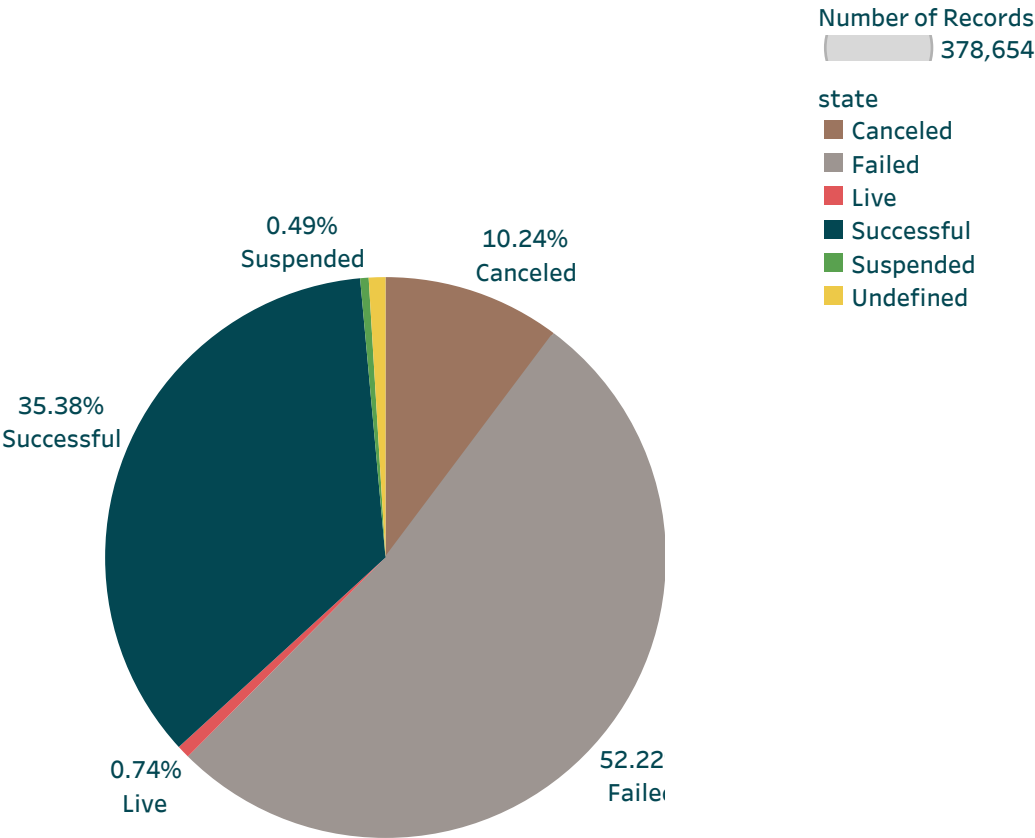
Main_category, average of `usd_pledged_real` and category. Color shows average of `usd_pledged_real`. Size shows average of `usd_pledged_real`. The marks are labeled by main_category, average of `usd_pledged_real` and category. Details are shown for main_category, main_category and category.

Funds Raised By Category



Main_category, average of usd_pledged_real and category. Color shows average of usd_pledged_real. Size shows average of usd_pledged_real. The marks are labeled by main_category, average of usd_pledged_real and category. Details are shown for main_category, main_category and category.

Percent of Projects Successful



% of Total Number of Records and state. Color shows details about state. Size shows sum of Number of Records. The marks are labeled by % of Total Number of Records and state.

Percent of Projects Successful

Number of Records

378,654

state

Canceled

Failed

Live

Successful

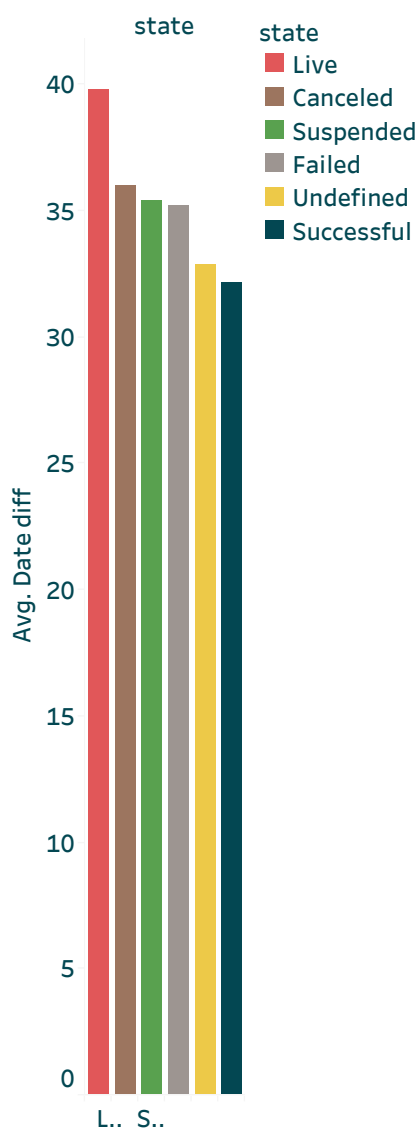
Suspended

Undefined

%
d

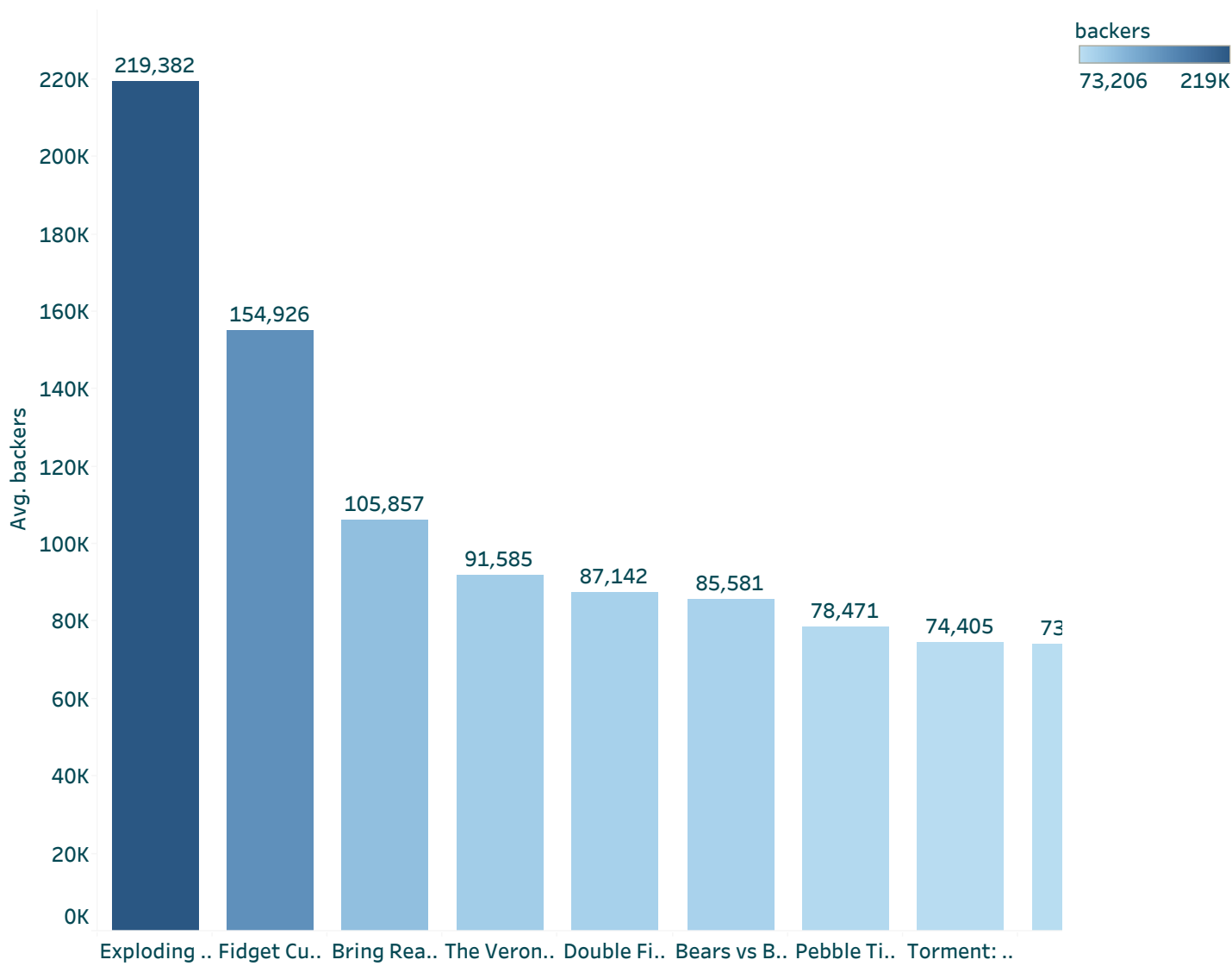
% of Total Number of Records and state. Color shows details about state. Size shows sum of Number of Records. The marks are labeled by % of Total Number of Records and state.

Avg. Days



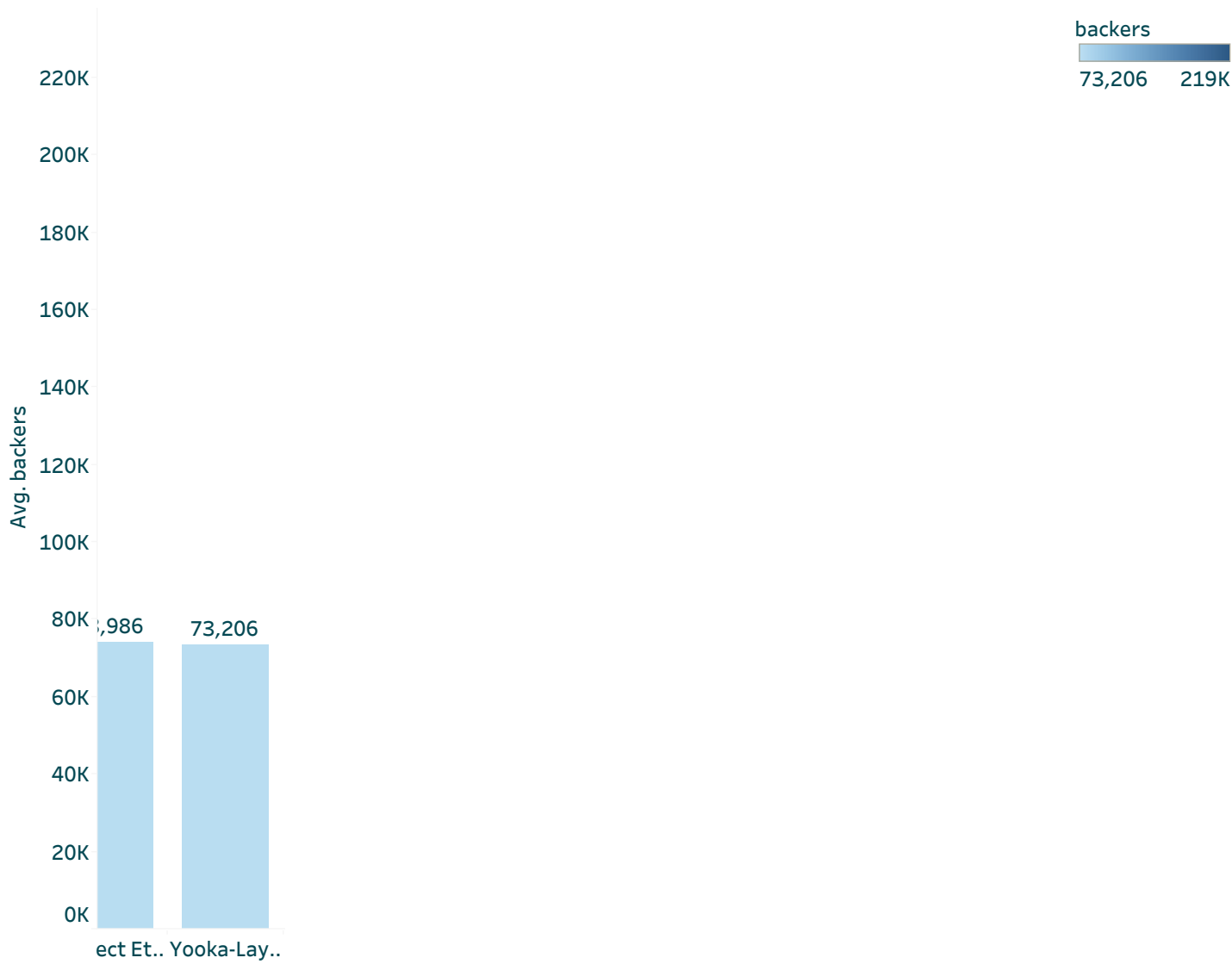
Average of Date diff for each state. Color shows details about state. The view is filtered on average of Date diff, which includes everything.

Rank Backers



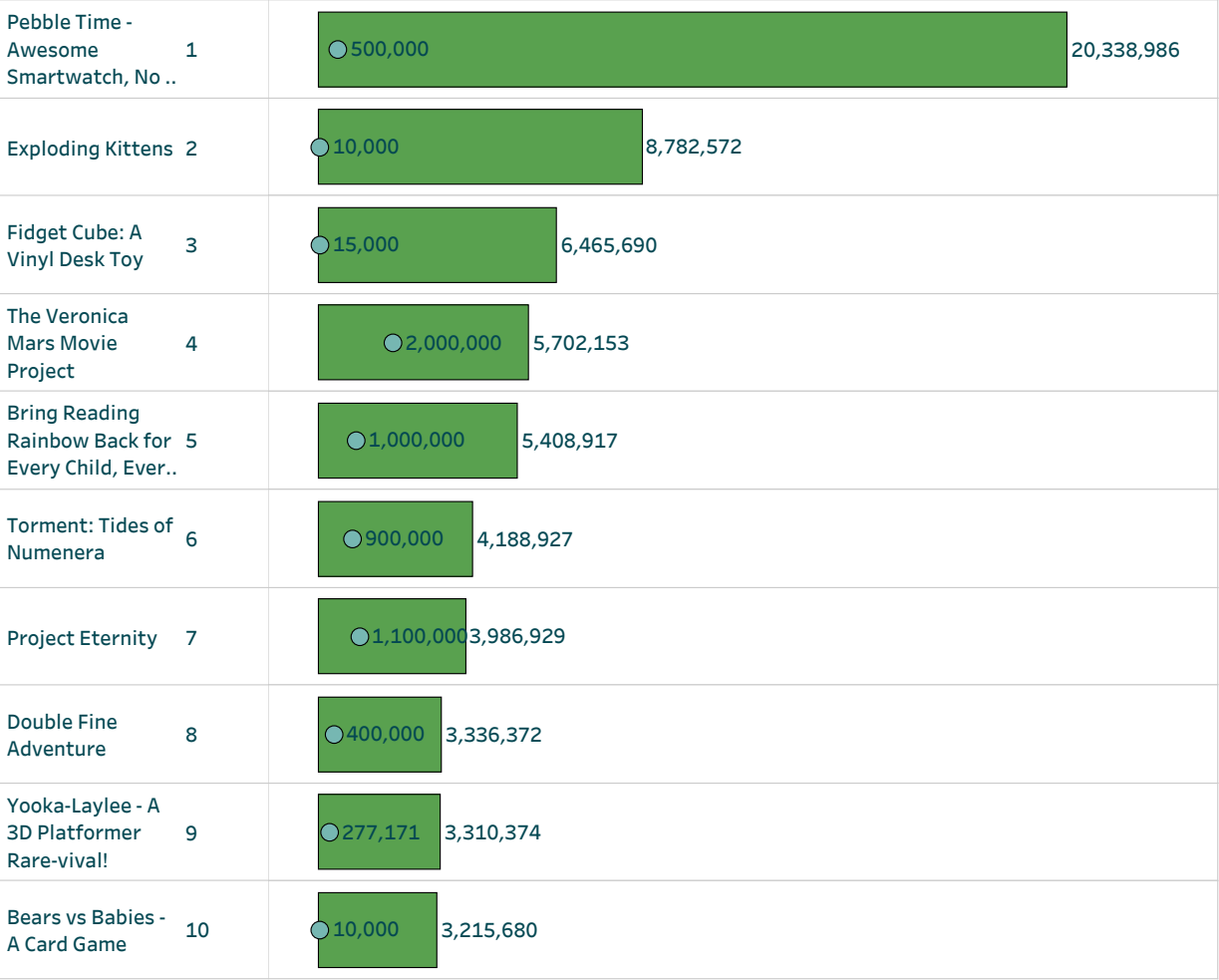
Average of backers for each name. Color shows sum of backers. The view is filtered on name, which keeps 10 of 378,654 members.

Rank Backers



Average of backers for each name. Color shows sum of backers. The view is filtered on name, which keeps 10 of 378,654 members.

Rank Backers (2)



Measure Names

■

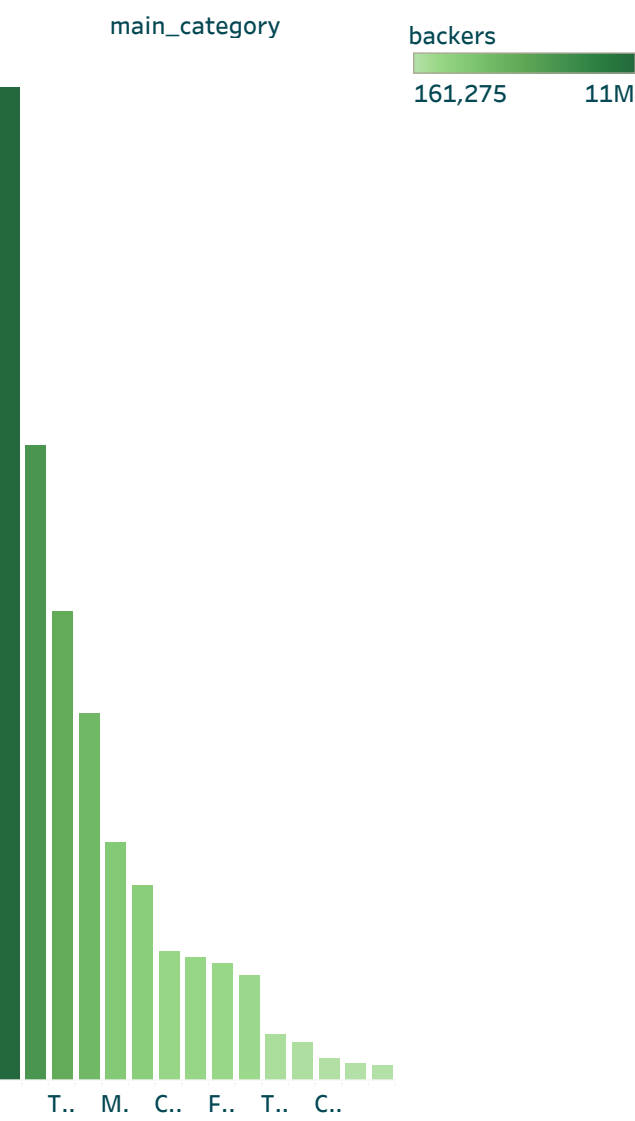
usd_goal_real

■

usd_pledged_real

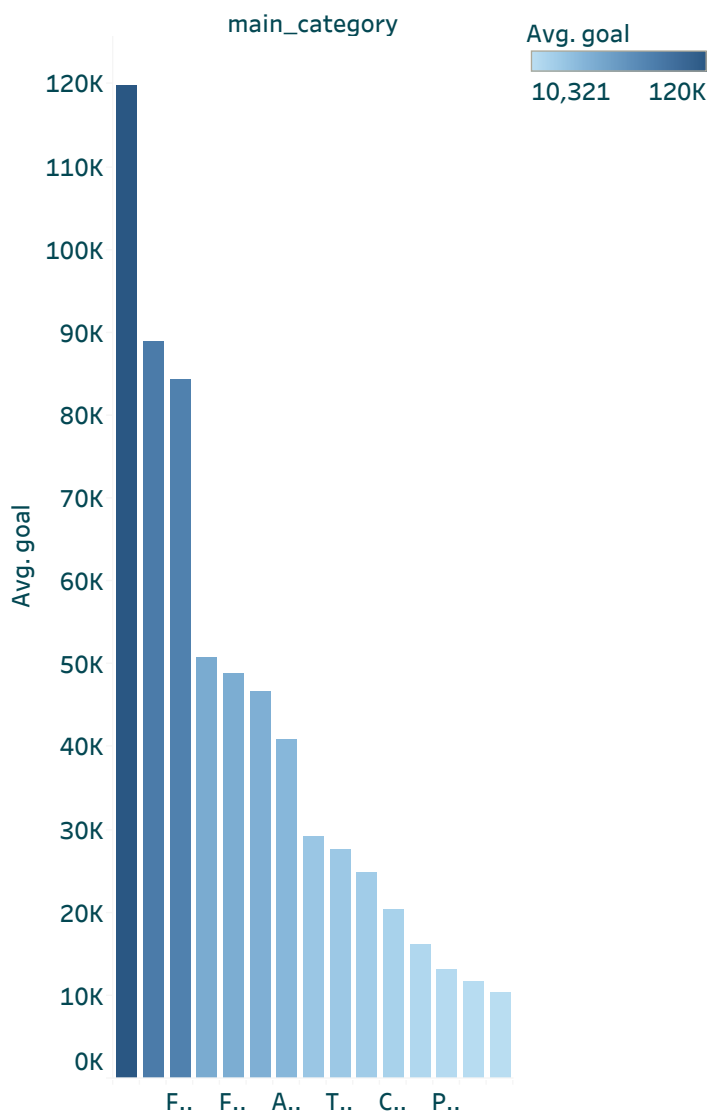
Usd_pledged_real and usd_goal_real for each Rank broken down by name. Color shows details about usd_pledged_real and usd_goal_real. The view is filtered on name, which keeps 10 of 378,654 members.

Most Backers



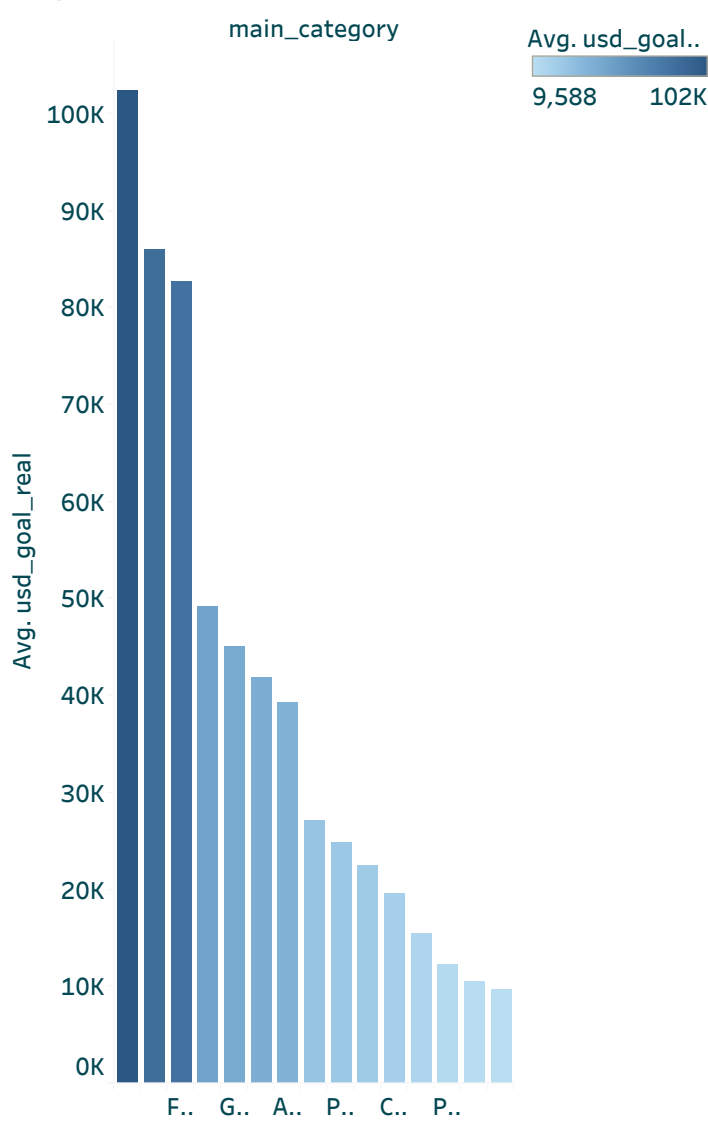
Sum of backers for each main_category. Color shows sum of backers.

Backers per Categories



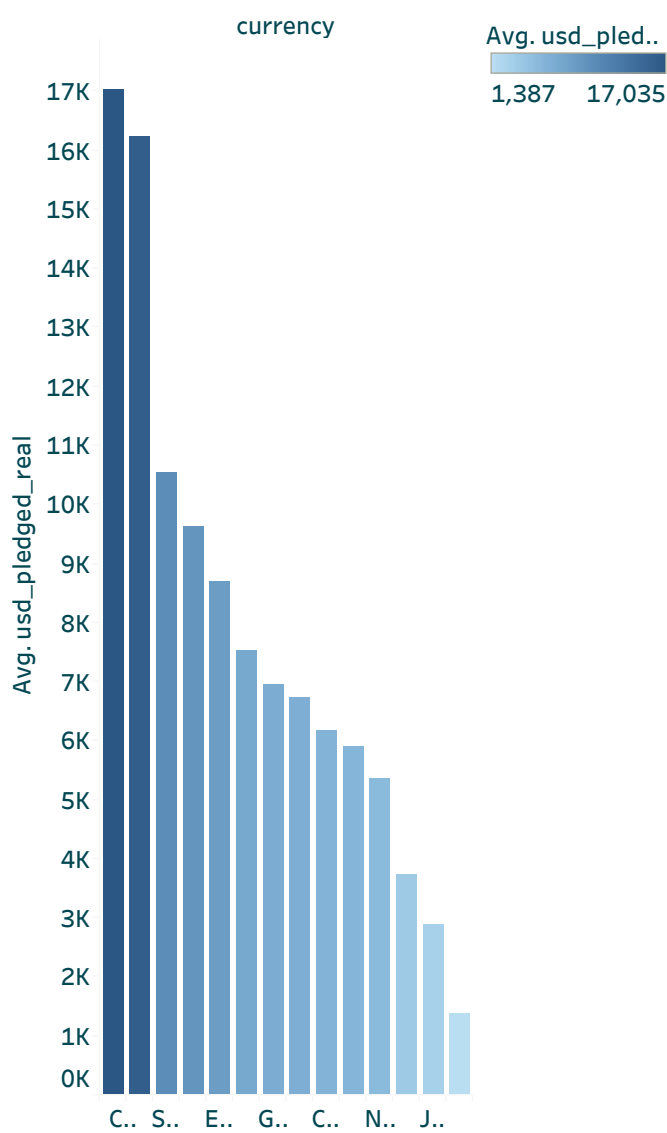
Average of goal for each main_category.
Color shows average of goal.

Avg. USD REal Goal



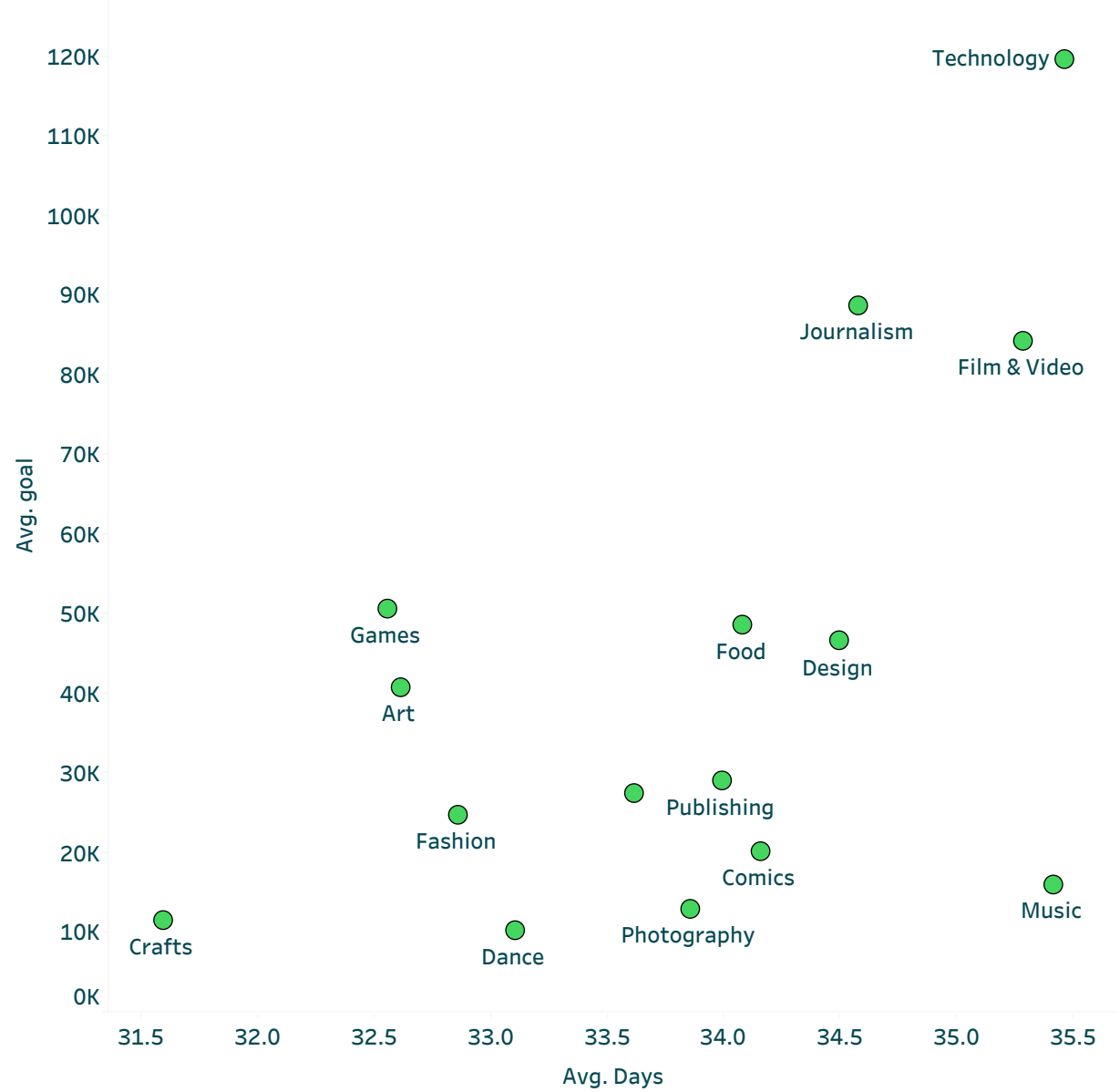
Average of usd_goal_real for each main_category. Color shows average of usd_goal_real.

Avg Currency



Average of usd_pledged_real for each currency. Color shows average of usd_pledged_real.

Avg days by category



Average of Date diff vs. average of goal. The marks are labeled by main_category. Details are shown for main_category. The data is filtered on Action (main_category,state), which keeps 85 members.

Success Rate by Category



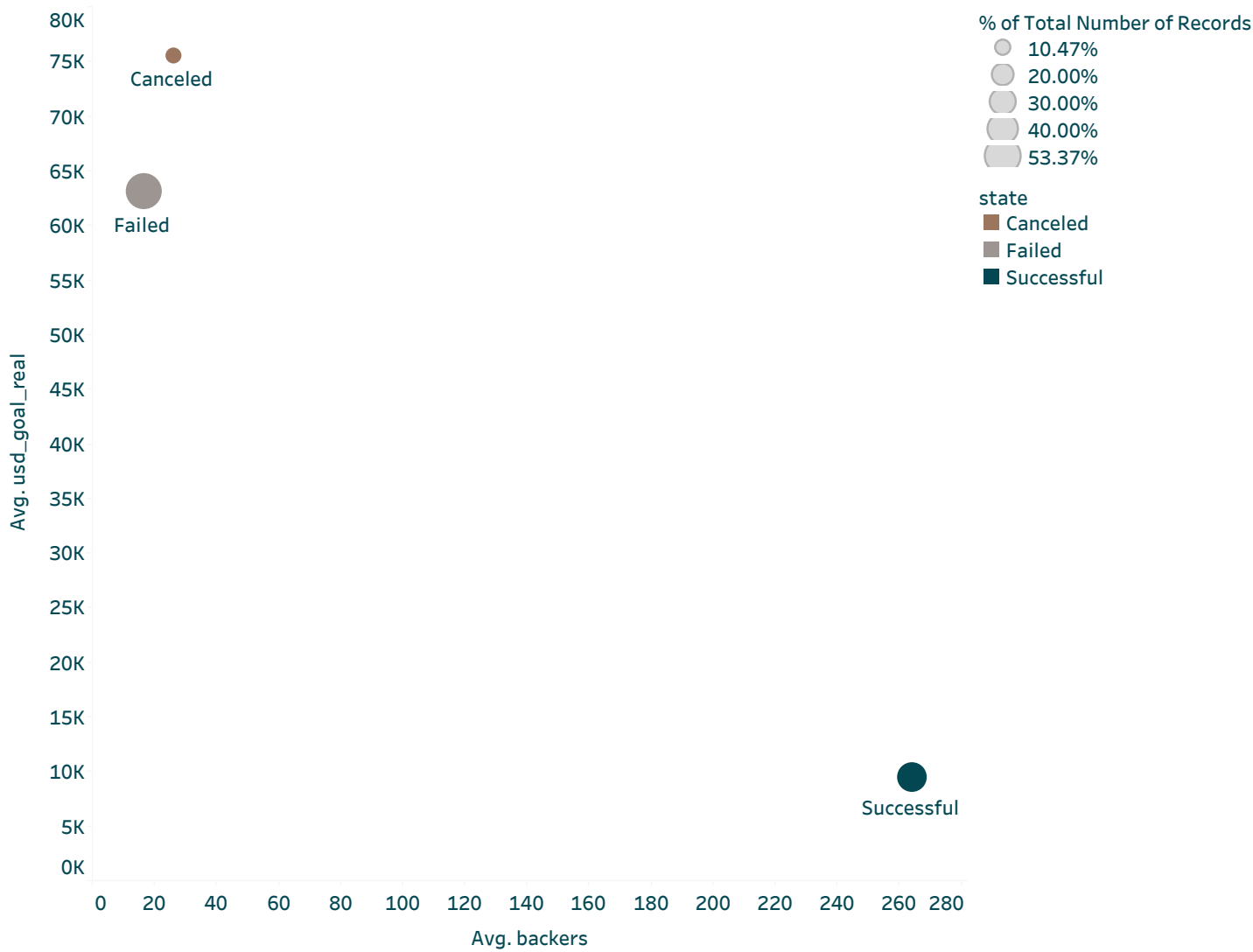
Success Rate Real and Success Ratio vs. average of goal. The marks are labeled by main_category. Details are shown for main_category. The data is filtered on Action (main_category,state) and Action (country). The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 1 member.

Succes Rate by Category



Success Rate Real and Success Ratio vs. average of goal. The marks are labeled by main_category. Details are shown for main_category. The data is filtered on Action (main_category,state) and Action (country). The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 1 member.

Status Goal vs. Backers



Average of backers vs. average of usd_goal_real. Color shows details about state. Size shows % of Total Number of Records. The marks are labeled by state. The view is filtered on state, which keeps Canceled, Failed and Successful.

KPI (2)

Number of Projects	Amount of Budget	Time of Project	Success Rate	Actual Goal Amount	Planned Goal Amount	Total Goal Realized
295,359	112.0	34.42 days	37.03%	\$43,679	\$9,612	12,900,846,86

Index, Index, Index, Index, Index, Index, Index and Index. The data is filtered on Action (main_category,state) and Action (country). The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 1 member.

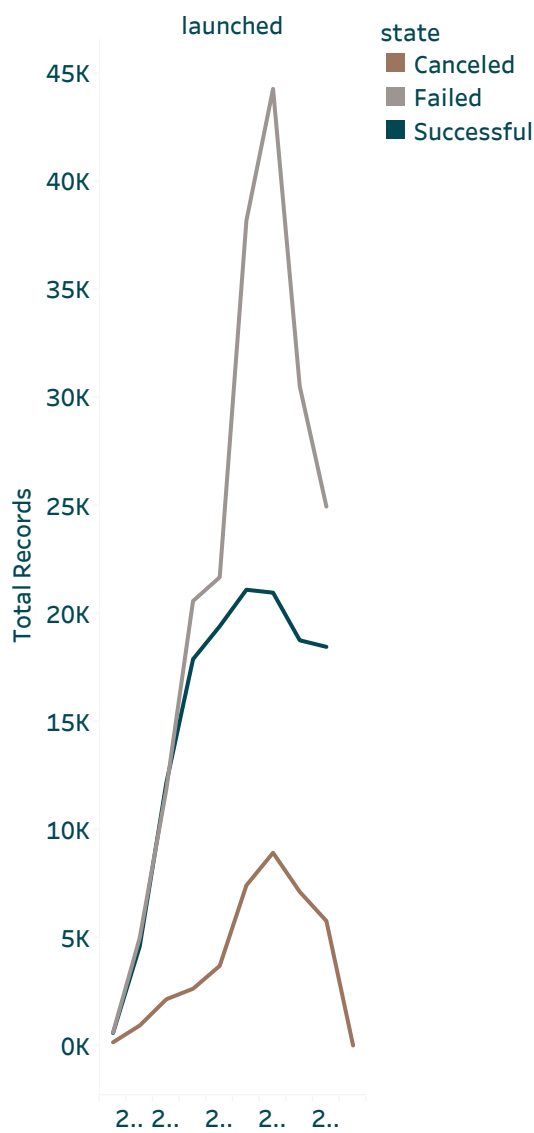
KPI (2)

Total Pledged

2,839,124,37

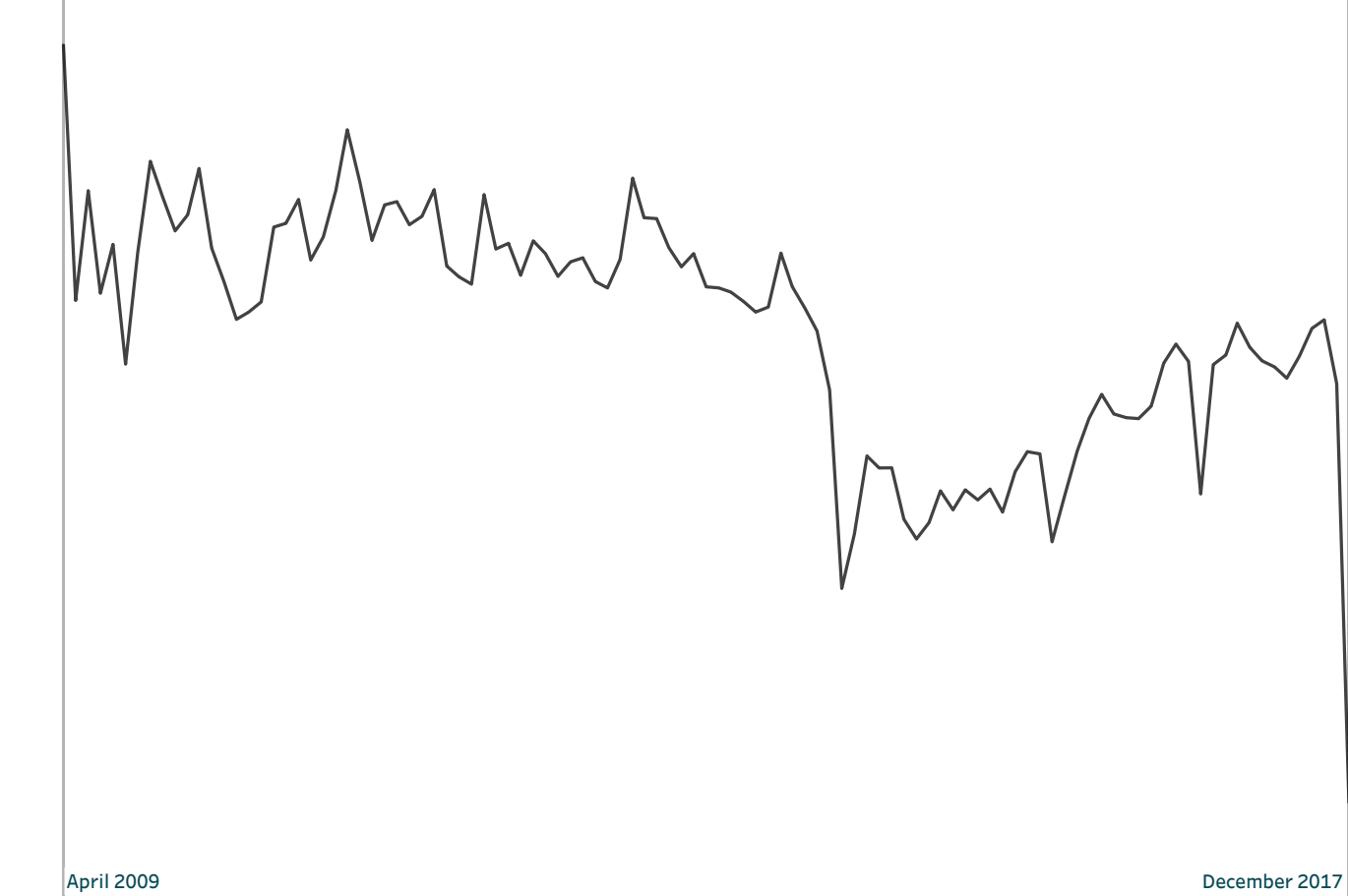
Index, Index, Index, Index, Index, Index, Index and Index. The data is filtered on Action (main_category,state) and Action (country). The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 1 member.

Year Status



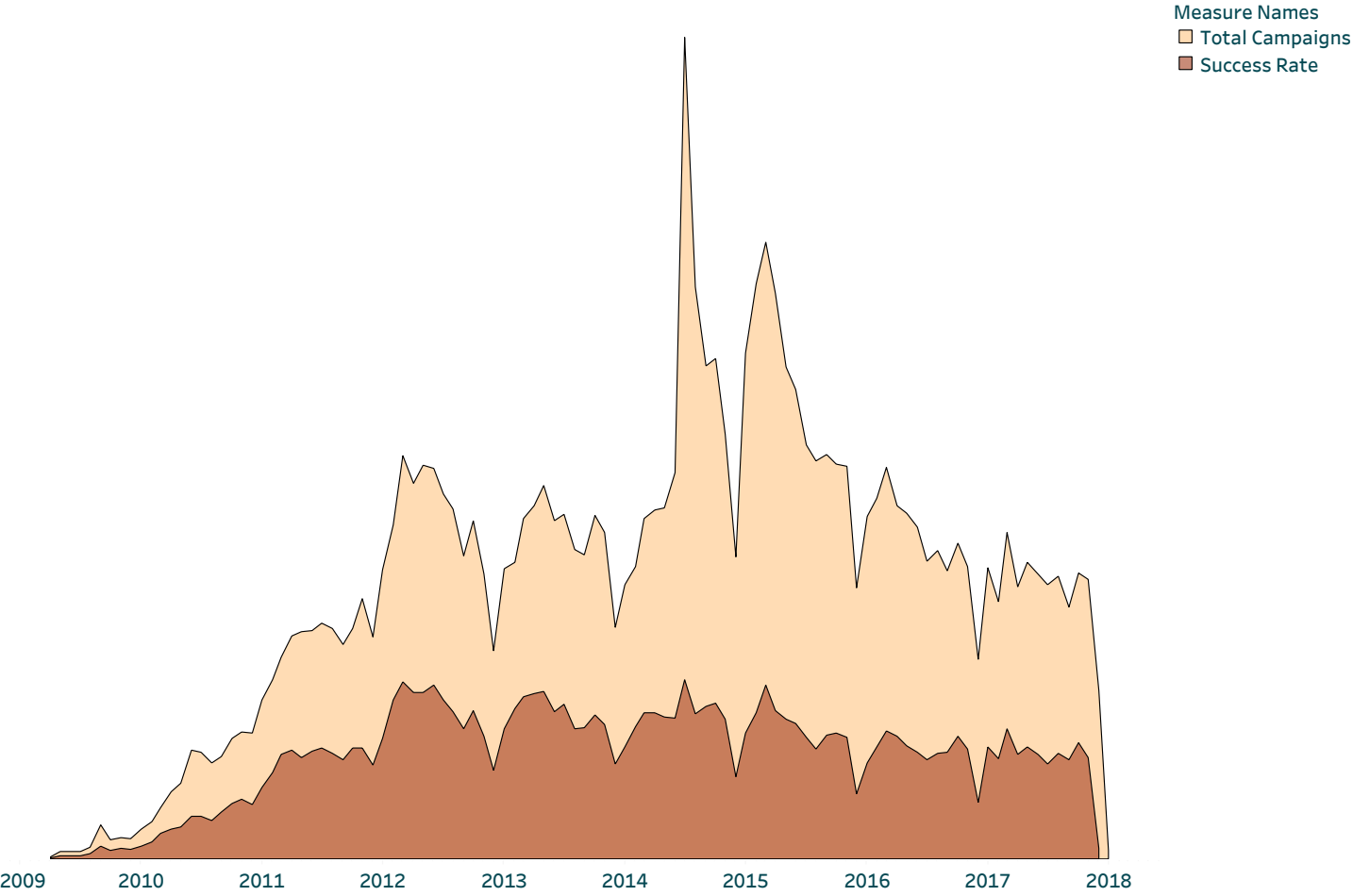
The trend of sum of Total Records for launched Year. Color shows details about state. The view is filtered on state, which keeps Canceled, Failed, Live, Successful and Suspended.

Success Ratio Over Time



The trend of Success Rate Real for launched Month. The data is filtered on launched Month, Tooltip (country (group),country), Tooltip (country), Action (main_category,state) and Action (country). The launched Month filter excludes no members. The Tooltip (country (group),country) filter keeps 23 members. The Tooltip (country) filter keeps 23 members. The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 23 members. The view is filtered on Success Rate Real, which keeps non-Null values only.

Total Campaigns



2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

The plots of Total Campaigns and Success Rate for launched Month. Color shows details about Total Campaigns and Success Rate. The data is filtered on launched, Action (main_category,state) and Action (country). The launched filter ranges from 01-Jan-09 to 02-Jan-18. The Action (main_category,state) filter keeps 85 members. The Action (country) filter keeps 1 member.