

Persona's Name: Sunil Dahal

Age: 50

Lives in: Kathmandu, Nepal

Occupation: Principal

What types of activities does this persona do online?

1. Look for artist to work for the school
2. Admission
3. Email & search teaching material
4. Search for ideas and ways to make the school's environment better

What activities would this persona perform on your web site?

1. Look at different design and worked done similar to what he is looking for
2. Look for arts, ideas and pricing and rates
3. Testimonials and contact details

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who is the point of contact to move forward with art work in my school?
Answer: Sudershan Pokhrel, a senior artist.
2. Question: What kind of rates and work would you do for me?
Answer: Rates are fixed depending on the arts and you can find the rates for different kind of work on the website. Also you can see the work that could be done for you as per your requirement.
3. Question: Why should I have him work for me?
Answer: Because he is the best. He has 40 years of professional experience working and has completed thousands of big and small projects over the years.
4. Question: Where is the location?
Answer: Address will be given when the office is however, the work will be done wherever you want in that location.
5. Question: When is his available time?
Answer: Time can be determined by the both parties. He may be busy with other projects but the work will be started within 15 days from the contract date.
6. Question: How is everything done, payment, and work?
Answer: Payment is due 40% before the work is done as an advance. After the work is done the rest of the amount due. The work will be done under the senior artist's direction and all the deals will be signed by the both parties.

Persona's Name: Binod

Age: 45

Lives in: Kathmandu Nepal

Occupation: Business owner

What activities would this persona perform on your web site?

1. Look at different design and worked done similar to what he is looking for
2. Look for arts, ideas and pricing and rates
3. Testimonials and contact details

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

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Persona's Name: William

Age: 40

Lives in: Kathmandu Nepal

Occupation: Business owner

What activities would this persona perform on your web site?

1. Look at different design and worked done similar to what he is looking for
2. Look for arts, ideas and pricing and rates
3. Testimonials and contact details

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

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