

FUNDAMENTAL OF MANAGEMENT

ASSIGNMENT 3

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- 2K18/SE/041

Ques: Select any recent IPO and write the key features of that IPO.

Ans:

- First we will talk about what IPO is?

An initial public offering (IPO) refers to the process of offering shares of a private corporation to the public in a new stock issuance. The companies going public raises funds through IPO for working capital, debt repayment, acquisitions, and a host of other uses.

I searched on web about recent IPO listed in India, and I found Indigo Paints. So now let's discuss about this company.

Indigo Paints Limited IPO details

(IPO Listing Date – 2nd February 2021)

Indigo Paints is one of the fastest-growing paint companies in India and in terms of revenue, it is the 5th largest company in the decorative paint industry. The company is engaged in manufacturing different types of decorative paints like enamels, emulsions, wood coatings, primers, distempers, putties, and cement paints.

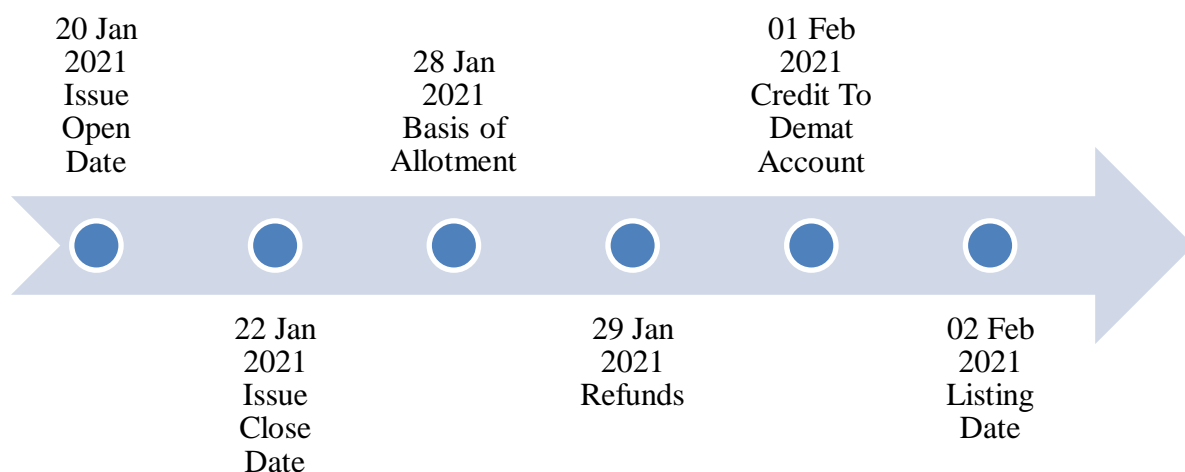
It is the first company that started manufacturing certain differentiated products like Metallic Emulsions, Bright Ceiling Coat Emulsions, Tile Coat Emulsions, Dirtproof & Waterproof Exterior Laminate, Floor Coat Emulsions, Exterior and Interior Acrylic Laminate, and PU Super Gloss Enamel. The sales from these differentiated products are continuously growing as it was 26.68% in 2018 increased to 28.62% in fiscal 2020.

Indigo Paints has a strong market network with dealers in Tier 1, Tier 2, and Metros as well.

Company Strengths

- Large product portfolio with differentiated products.
- Well-proven and consistent growth track record.
- Strong brand equity.
- Extensive network distribution.
- Strategically located manufacturing facilities

Timeline of Indigo Paints Ltd IPO



Indigo Paints IPO Details

IPO Opening Date	Jan 20, 2021
IPO Closing Date	Jan 22, 2021
Issue Type	Book Built Issue IPO
Face Value	₹10 per equity share
IPO Price	₹1488 to ₹1490 per equity share
Market Lot	10 Shares
Min Order Quantity	10 Shares
Listing At	BSE, NSE

Issue Size	[.] Eq Shares of ₹10 (aggregating up to ₹1,176.00 Cr)
Fresh Issue	[.] Eq Shares of ₹10 (aggregating up to ₹300.00 Cr)
Offer for Sale	5,840,000 Eq Shares of ₹10 (aggregating up to ₹[.] Cr)

Indigo Paints Ltd Stock Quote & Charts



Current Price - 2521.7
22.35 (0.89%)

- **Open:** 2480
- **Market Cap** - ₹11,998 Cr.
- **High - Low:** 2573.8 - 2477.9
- **Previous Close:** 2499.35
- **Total Traded Value:** 6395
- **Stock P/E** - 251
- **ROE** - 27.7 %
- **PB Ratio(x)** – 60.35
- **Updated On:** 2/26/2021 4:00 PM



Fig: Graph of Indigo Paints Ltd. Stock Price (from 2nd Feb'21 till 26th Feb'21)