welcome

HTML 5

BY:-

Ashish

Ch-5.html

SEO

we will focus only on HTML standpoint of SEO. we will not be looking into keyword abuilding and content optimizate aspect of SEO

Type of SEO

→ on page SEO → Can be done by HTML developers
→ off page SEO

HTML SEO

HTML developers can implement SEO using the following teachniques !

1> set the title very nice & to the point
2> set the meta description.
　　　< meta name = "description" content = "....">
3> set a nice URL slug.
4> set the meta keywords tag.
5> set the meta author tag.
　　　< meta name = "author" content = "Ashish">
6> set a favicon.
7> Compress images & other resources.
8> Remove unused HTML/css & Js files + combine them
9> Add alt text to images.

①
BASIC ⇒ 1 COLSPAN ⇒

```
< HTML >
< head >
< title >
</ title >
</ head >
<body >
```

SEO

/HTML/
Hyper Text Markup Language

BY:-

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2. Row SPAN :->

```
<body>
<table border =5   width =500>
<tr>
<th rouspon =2 > Name
<th colspon = 3 > Marks  </th>
</tr>
<tr>
<th > Hindi
<th > Eng
<th > Maths
<th > Computer      </th>
</tr>
<tr>
<td > Ram          <td > Shyam           <td >
<td > 90           <td>  92              <td> Sohan
<td > 93           <td>  84              <td>  95
<td > 85  </td>    <td>  86  </td>       <td>  72
</tr>                </tr>                <td>  89     </td
                                         </tr>

</table>
</body>
</HTML>
```

3) Table =>

```
<body>
<table border=3        width = 100 >
<Tr>
<th> Name
<th> course        </th>
<th> fee
</Tr>
<Tr>
<td> Mohan
<td> DCA
<td> 5000   </td>
</Tr>

<Tr>
<td>    Rohan
<td>    DDP
<td>    6000 </td>
</Tr>

<Tr>
<td> Sohan
<td> CIAL
<td> 7000 </td>
</Tr>

<Tr>
<td> Reena
<td> CCFA
<td> 8000   </td>
</Tr>

</table>
</body>
</Html>
```

4) Ordered List =>   <body>

```
<li>
<li> computer
<h> In put device
    <ol type = a>
<li> Mouse
<li> Keyboard  </li>
</ol>
<ol>
<li> out put device
    <ol type = a>
<li> Monitor
<li> Printer    </li>
</ol>
<ol>
<li> CPU  </li>
</ol>
</body>
</Html>
```

5) Ordered List =>   <body>

```
<h1>
    one year courses
</h1>
<ol>
<li> DCA
<li> DCAA
<Li> DDP
<li> PGDCA
</li>
</ol>

<h-1>
    six year courses  </h1>

<ol>
<li> CCFA
<li> CCOA
<li> CCDL
<li> FCCB
</li>
</ol> </body>,  </HTML>
```

```html
< table border = a width = 300 >
    <tr>
    < th  colspan =4 >  Ashish  Chahar  </th>
    </tr>
    <tr>
    < th   colspan = 2 >   Hardware    </th>
    <th.   colspan =2 >   software    </th>
    </tr>
    <tr>
    < th >   name              <th> fees       </th>
    <th>   name               <th> fees      </th>
    </th>
    <tr>
    <td>      aa
    <td>      6000        </td>
    <td>      FF
    <td>      4 000        </td>
    </tr>
        same for
            bb,   gg
            cc,   HH
    <tr>
    <th      colspan =4 >        signoture    </th>
    </tr>
    </table  > , </body >
    </html >
```

THANK YOU

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