

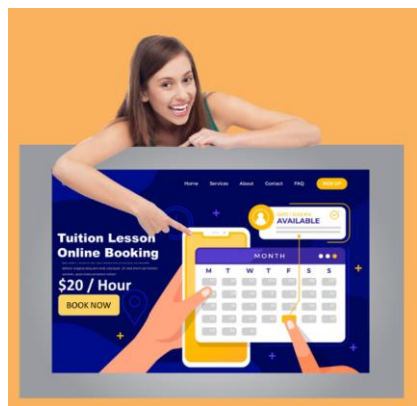
Welcome to Bookablebiz for Business

Managing a service business can be challenging especially if you are a small business entrepreneur. There's so much you have to do including the challenge to attract customers, make it easy for them to book and buy your services.

There are now more efficient ways to take care of that challenge and make it more convenient for customers to book your services by leveraging technology. This is where Bookablebiz makes it easy for your customers to get an appointment or make a booking online 24/7 through our automated booking process and make a pre-payment as required.



How to increase sales using Bookablebiz online booking system.



- **Remove the hassle of making a booking**
With online booking in place the customer can set up their own appointment, at any time of the day and using any device that they like. This hassle free convenience inevitably leads to more bookings and sales.
- **Provide useful information for the service being offered**
Providing a good description of each of your services with their own booking form can help to boost your sales. The service description with good photos helps customers see the features, benefits and price of each service. The customer can put the service on their Wishlist, bookmark it into their Favourite folder, or book it immediately.
- **Introduce prepayment options to your booking process**
Adding the option for customers to pay for an appointment as they are making a booking is one of the fastest ways of increasing sales opportunities. Bookablebiz offers business owners the option for customers to prepay for an appointment or bookable service when they are making a booking,
- **Create packages**
Everyone wants to get a bargain. Creating a package deal is an excellent way of increasing the amount your customer spends, locking in sales and providing value for your customer. As an example, if you were offering personal training classes, you might want to offer a package of 10 sessions at a 10% discount from the individual price. Prospects are generally excited about a service at the point they are choosing to buy.
- **Allow customers to book longer and recurring sessions**
Encourage your regular customers to spend more on your services. Allow them to book longer sessions and recurring appointments. This may be tied to discounts or promotional offers for subscribing to prepaid recurring sessions or appointments.
- **Enable customers to book from their mobile devices**
Research indicates that almost 50% of all page views are made using a mobile device. Bookablebiz makes it easier for your customers to book via their mobile devices and choose options, dates and slots related to the selected service. They can then simply add the selection to their booking cart for review before confirming the booking details.



- **Follow up on client with notifications**
Automated notifications which alert the client of the date, time and location of their appointment help to prevent clients from missing their booking. Once a client schedules a booking, these notifications can be triggered to immediately provide the key details about the appointment. A follow-up reminder notification can also be sent shortly before the time of the appointment.
- **Set a minimum notice period for cancellations**
Having a minimum notice period in place for cancellation helps to reduce lost sales. No shows or late cancellations can be doubly costly for a business because of lost opportunities. With Bookablebiz you can set a minimum cancellation period for which an appointment can be booked. Last minute cancellation conditions can be set so that no or partial refunds are applicable for cancellation of prepaid bookable services.

Choosing A Suitable Subscription Plan

For example, some businesses may to allow customers to simply go online to make a booking. They can cancel or modify their bookings at any time. Bookablebiz has several options where customers and vendors can add their bookings to their respective calendars, check booking details, and even send reminders.

More service providers are opting for online bookings for the following reasons:

- Provide greater convenience for customers.
- Reduce the risk of human error.
- Keep vendors focused on the task at hand.
- Optimize staffing.
- Improve cancellation notifications.
- Capture customer information.

For just simple pay & go type of bookings, vendors can opt for our Free Starter subscription plan. Check out the various Subscription Plans features and benefits below.

Vendor Subscription Plans		Starter*	Premium*	Professional*	*Appointments Only Add-on to Each Plan
Subscription	Monthly	Free	\$20	\$40	\$20
	Annual	Free	\$180 - Save 25%	\$288 - Save 50%	\$180 - Save 25%
Platform Sales Commssion on Published Prices for Services		7.5%	6.0%	5.0%	Collect Payment at Vendor's Location
Booking Commission (per booking) - applicable for all Prepaid Vendor bookings made on platform		6%	6%	6%	No Booking Commission Charge
Number of stores		1	5	unlimited	
Package creation		No	Yes	Yes	
	Single services bundling	No	Yes	Yes	
	Mix & Match services bundling	No	No	Yes	
Number of booking engine types available per store		1	3	5	
Number of stores available for bookings		1	5	unlimited	
Number of resources available for bookings per location		2	5	unlimited	
Booking deposit collection		No	Yes	Yes	
Online cancellation / change request feature		No	Yes	Yes	
Vendor location to be featured in store and product page		No	Yes	Yes	
Vendor Store Name to be displayed		Yes	Yes	Yes	
Vendor Store Logo to be displayed		Yes	Yes	Yes	
Number of optional value-add products allowed per product		No	3	10	
Email reminders/notifications for booked customers		No	Yes	Yes	
Live chat feature between customers and vendor		No	No	Yes	
Payment Options		Yes	Yes	Yes	
	Credit card Pay Now - Online Bank transfer	Yes	Yes Yes	Yes Yes	
Account dashboard		Yes	Yes	Yes	

Vendor Subscription Plans table needs to be reviewed to ensure correlation with platform features