

Design, Develop, and Deploy Multi-Agent Systems with CrewAI

Managing Systems of AI Agents



Managing Systems of AI Agents

Collaboration

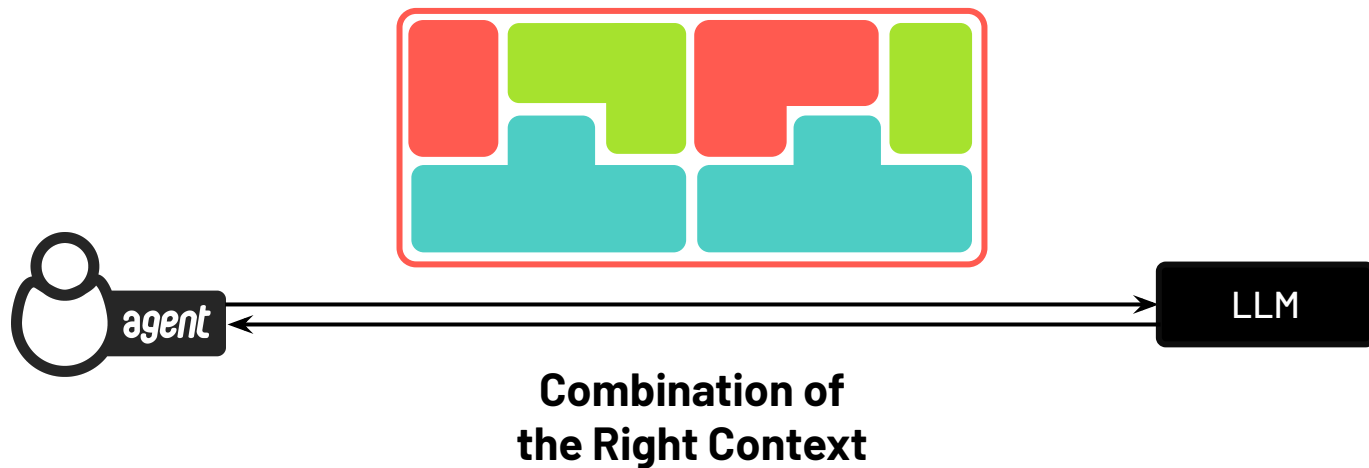
crewai

 DeepLearning.AI

Single Agent System



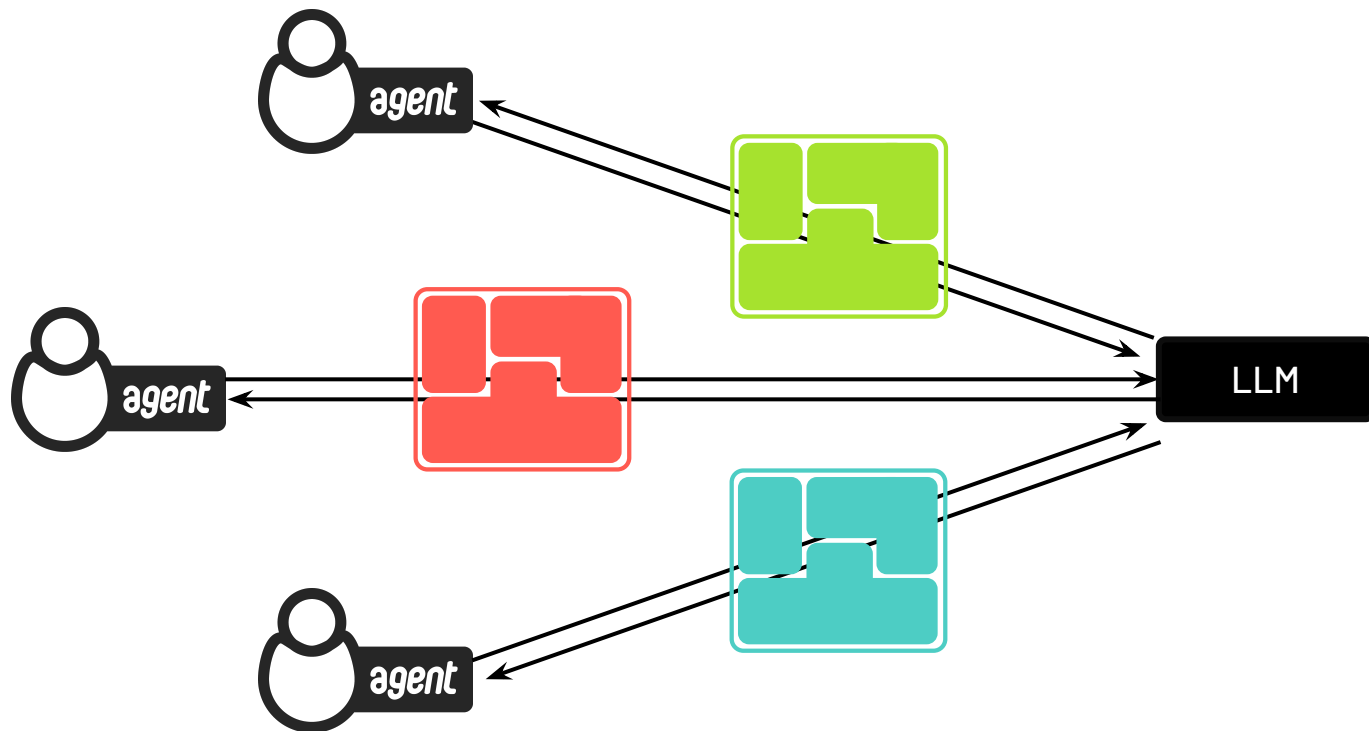
Single Agent System



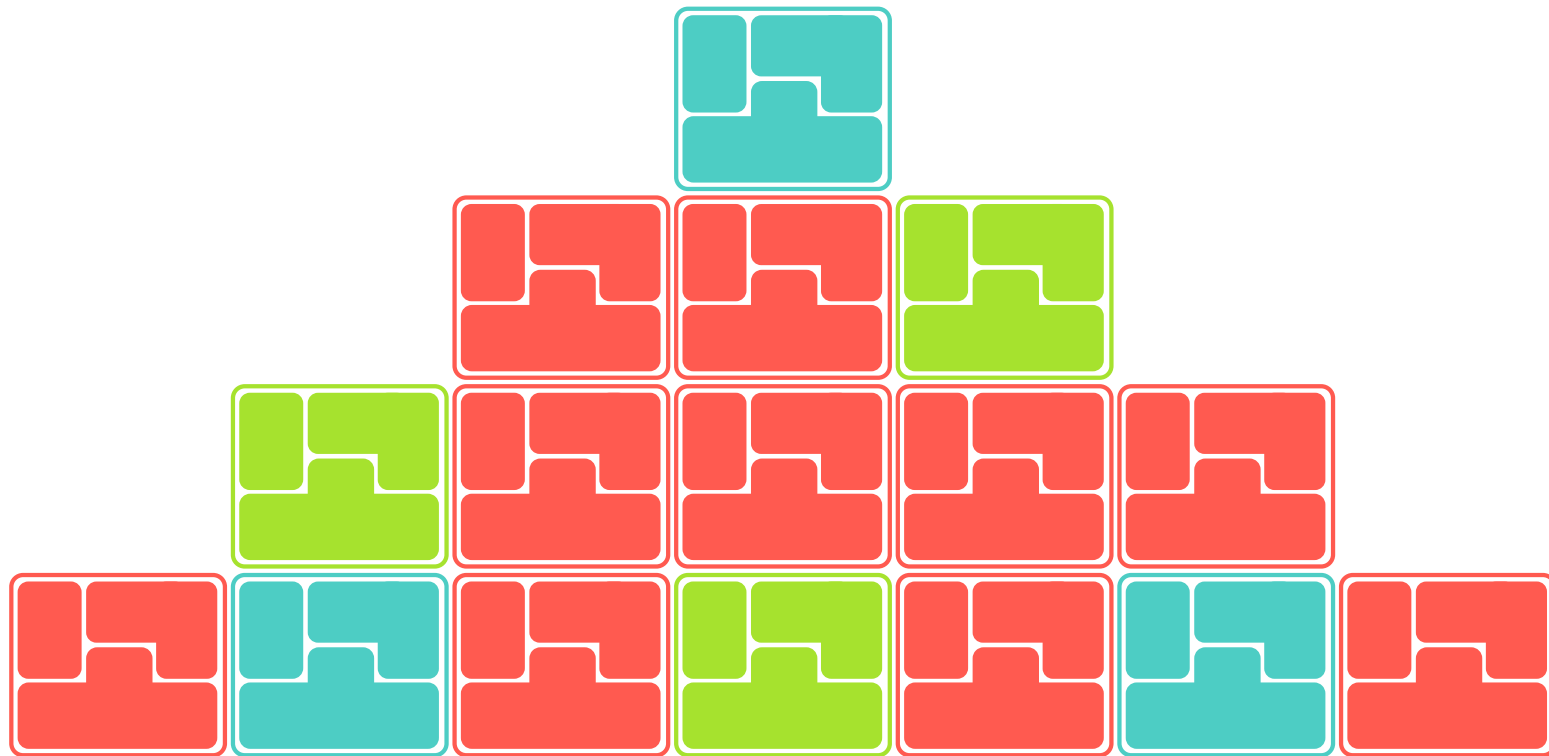
Single Agent System



Multi-Agent System



Breaking Down Complexity



Agent

Role

Real-world job title

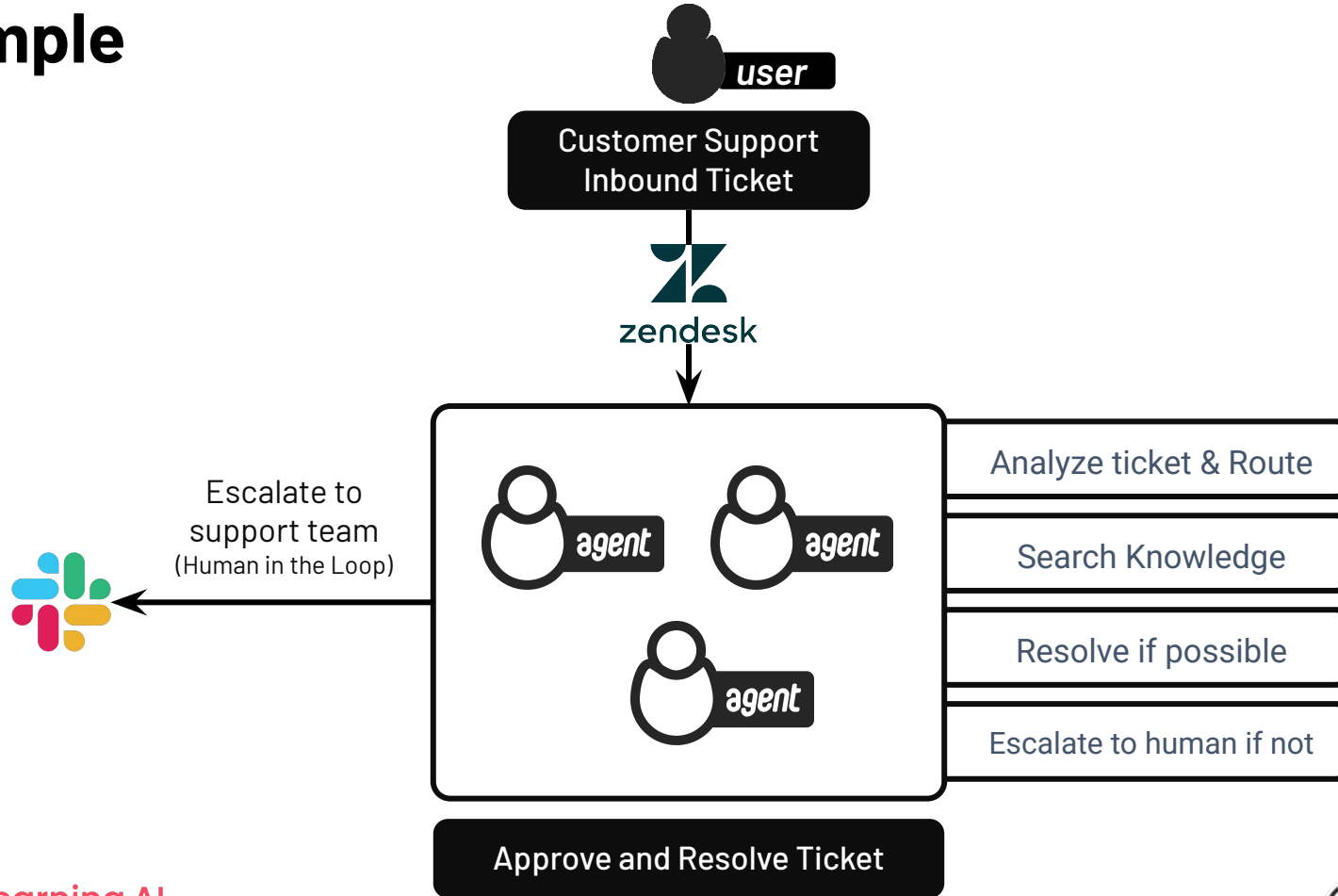
Goal

What “good” looks like

Backstory

Expertise, working style, values

Example



Specialists > Generalists

Focused agents deliver precise outputs

Example:

Technical Blog Writer Agent instead of **Writer Agent**

If the goal is to have a technical blog creation agent.

- Specialize in role, versatile in application
- Complementary skills across the crew

Agent

Role

Real-world job title

Goal

What “good” looks like

Backstory

Expertise, working style, values

LLM

Which model to use

Smaller models

- *Cheaper*
- *Faster*

Speed

Quality

Bigger Models

- *More capable reasoning*
- *Follow instructions better*

Smaller models

- *Cheaper*
- *Faster*

Speed

Quality

Bigger Models

- *More capable reasoning*
- *Follow instructions better*

Consistency

Smaller models

- Cheaper
- Faster

Speed

Quality

Bigger Models

- More capable reasoning
- Follow instructions better

Consistency

Speed

Smaller models

Bigger models

Smaller models

- Cheaper
- Faster

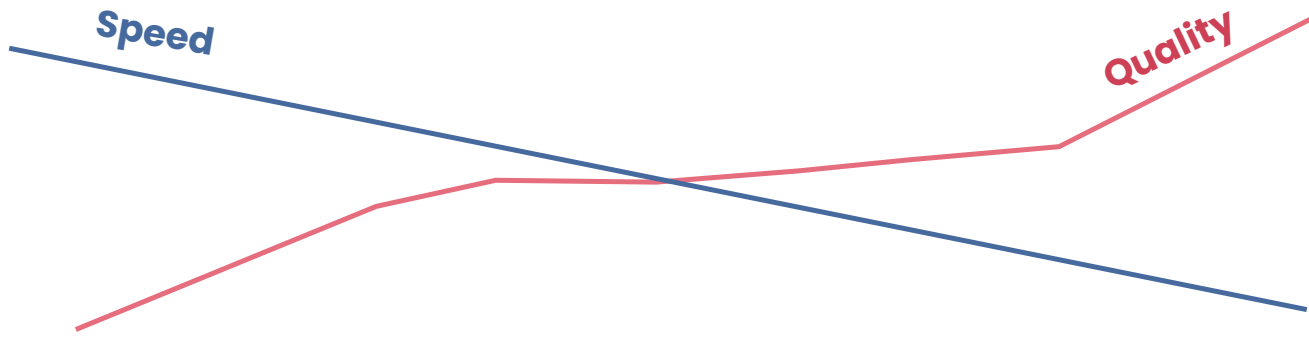
Speed

Quality

Consistency

Bigger Models

- More capable reasoning
- Follow instructions better



Smaller models

Bigger models

Managing Systems of AI Agents

Communication

crewai

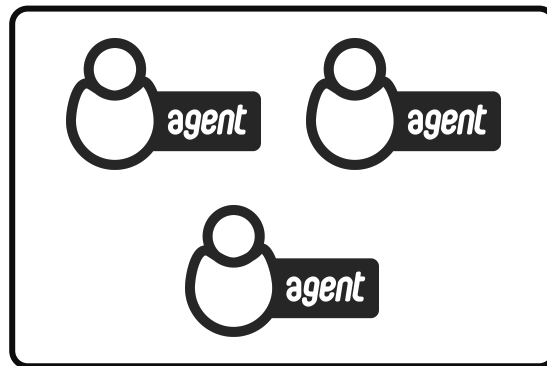
 DeepLearning.AI

Agents vs Crews

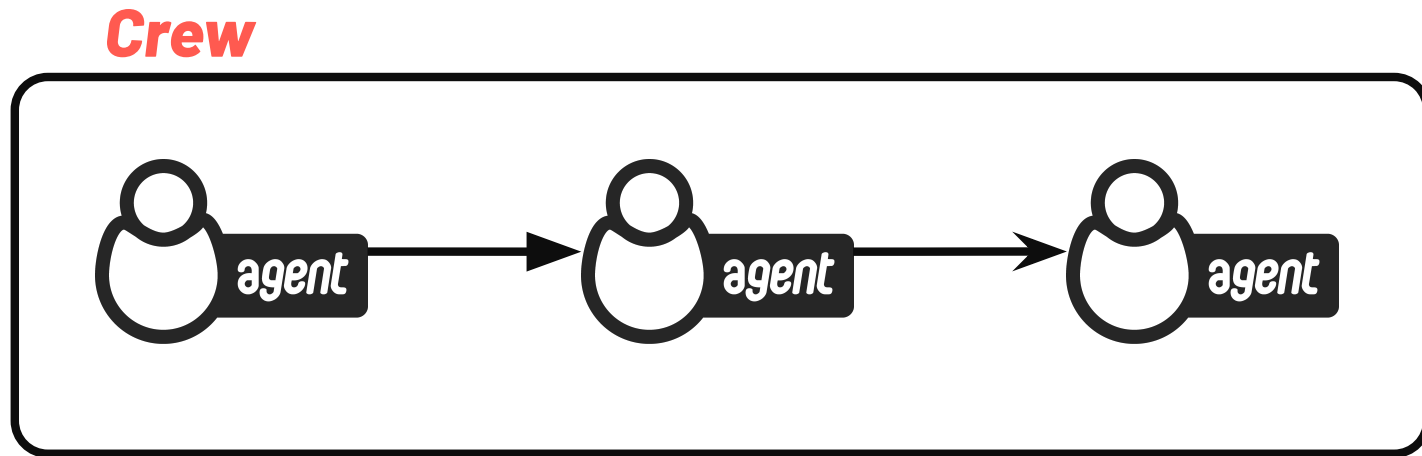
Single Agent



Multi-Agent

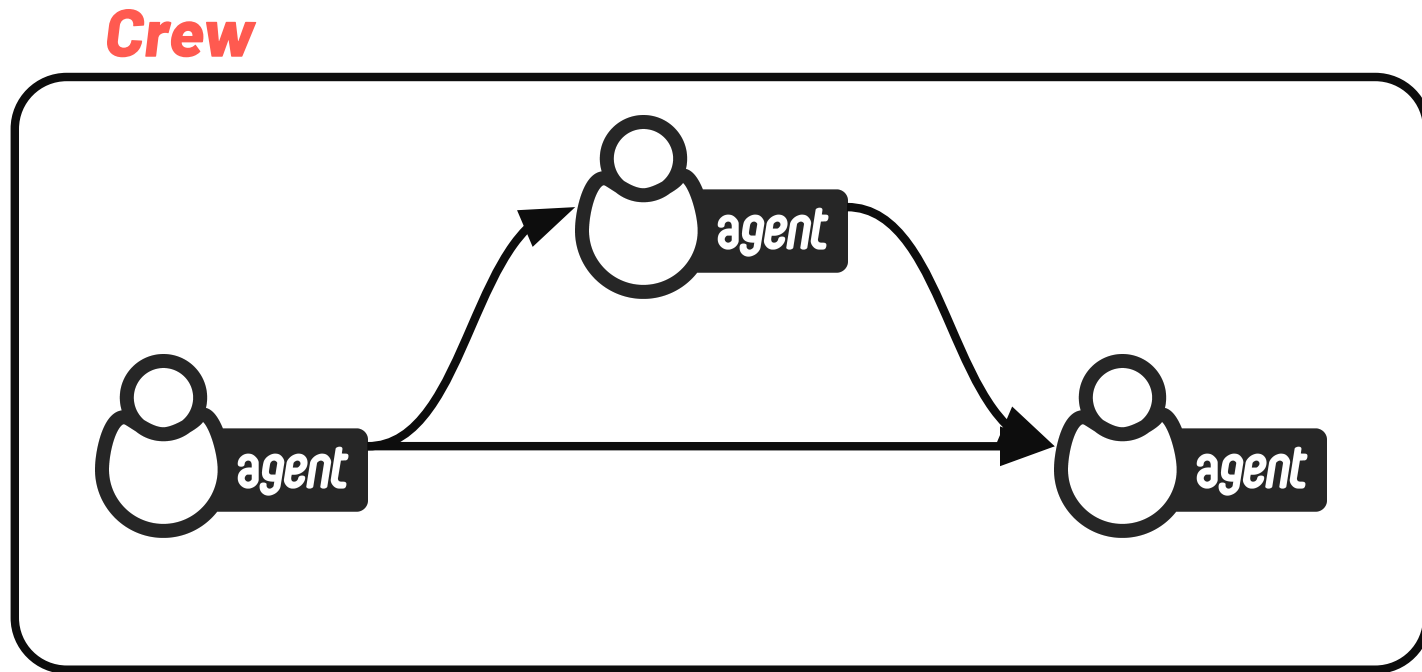


Sequential Process



Output of each Agent's Task serves
as context for the next one.

Sequential Process



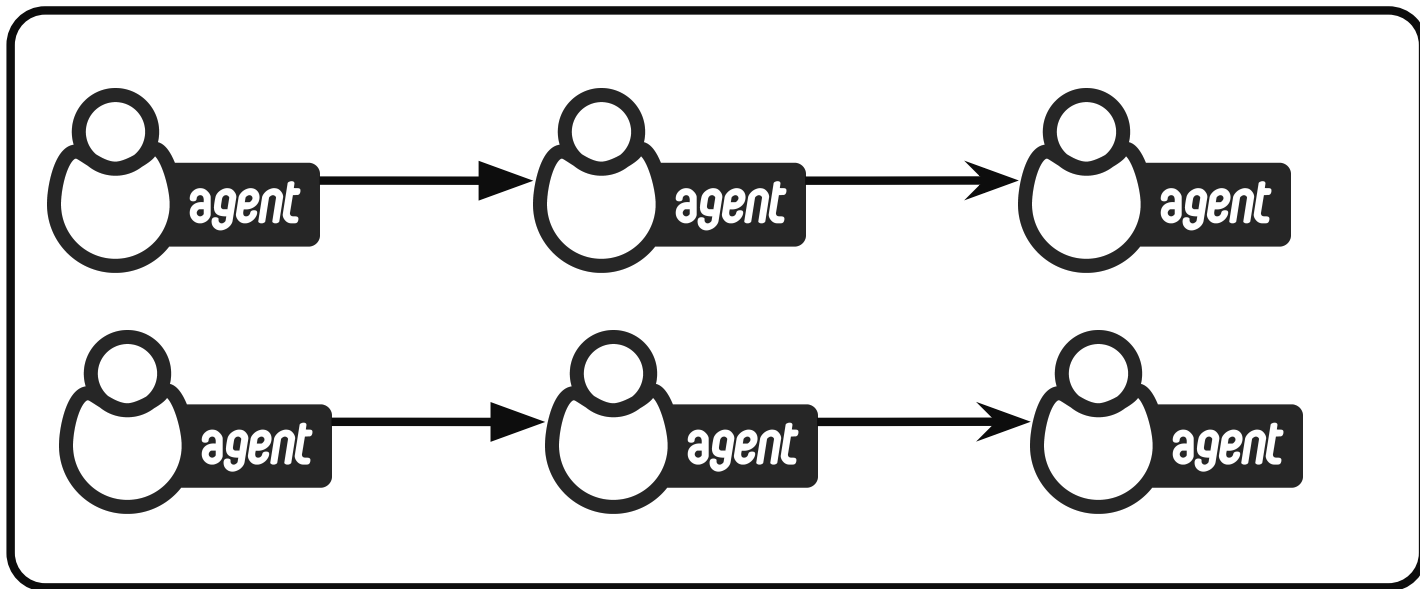
```
# Create a planning task
plan = Task(description="Develop a detailed plan to create a Ruby on Rails app...",
            expected_output="A detailed product specification document...",
            agent=planning_agent)

# Create a testing task
tests = Task(description="Create a set of unit tests for this app...",
            expected_output="A set of runnable unit tests...",
            agent=tester_agent,
            context=[plan])

# Create a app
app = Task(description="Develop a Ruby on Rails app using the specs, that passes the tests...",
            expected_output="A fully functional Ruby on Rails app...",
            agent=coding_agent,
            context=[plan, tests])
```

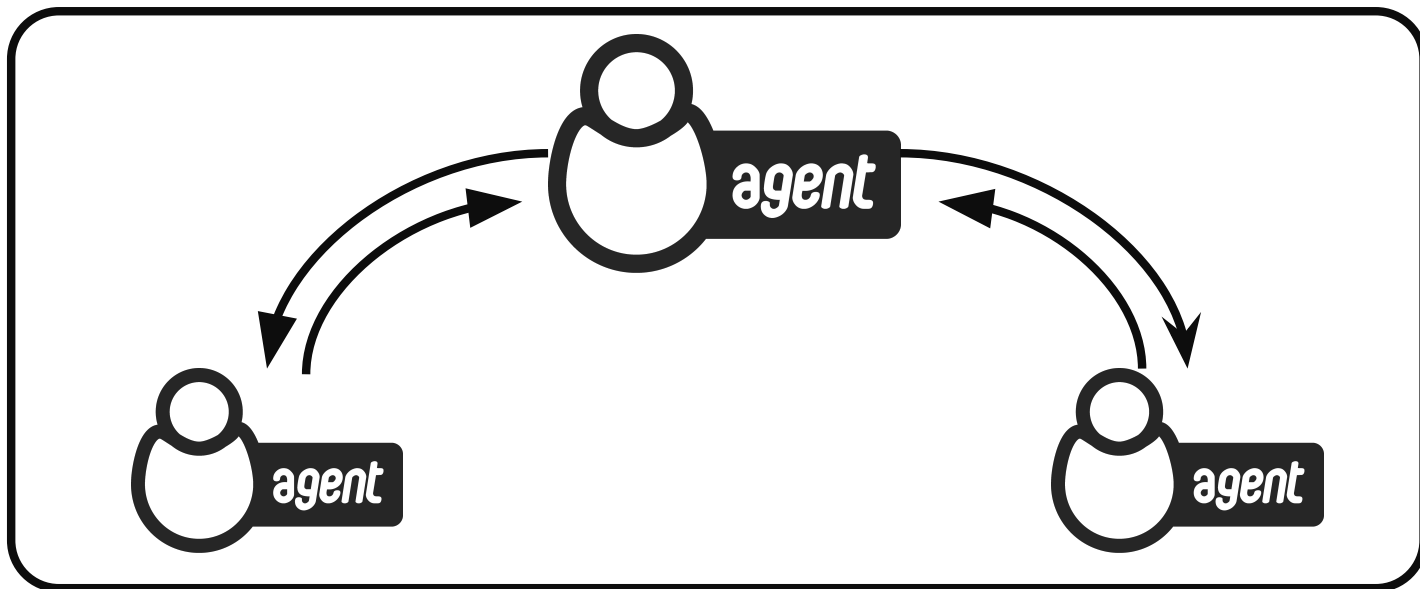
Parallel Process

Crew

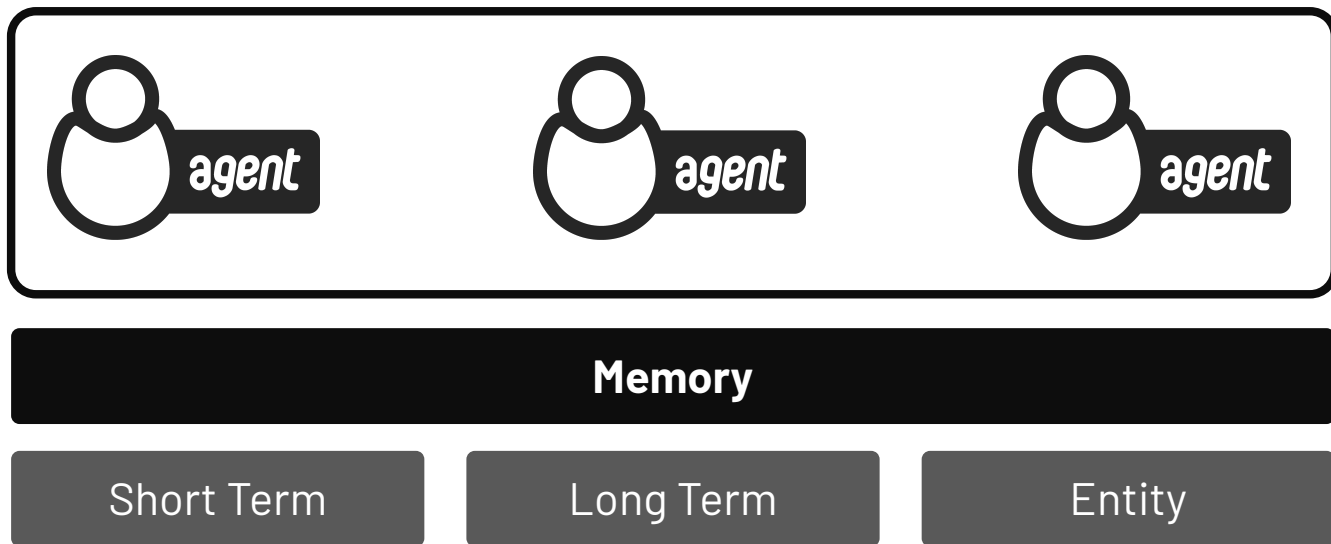


Hierarchical Process

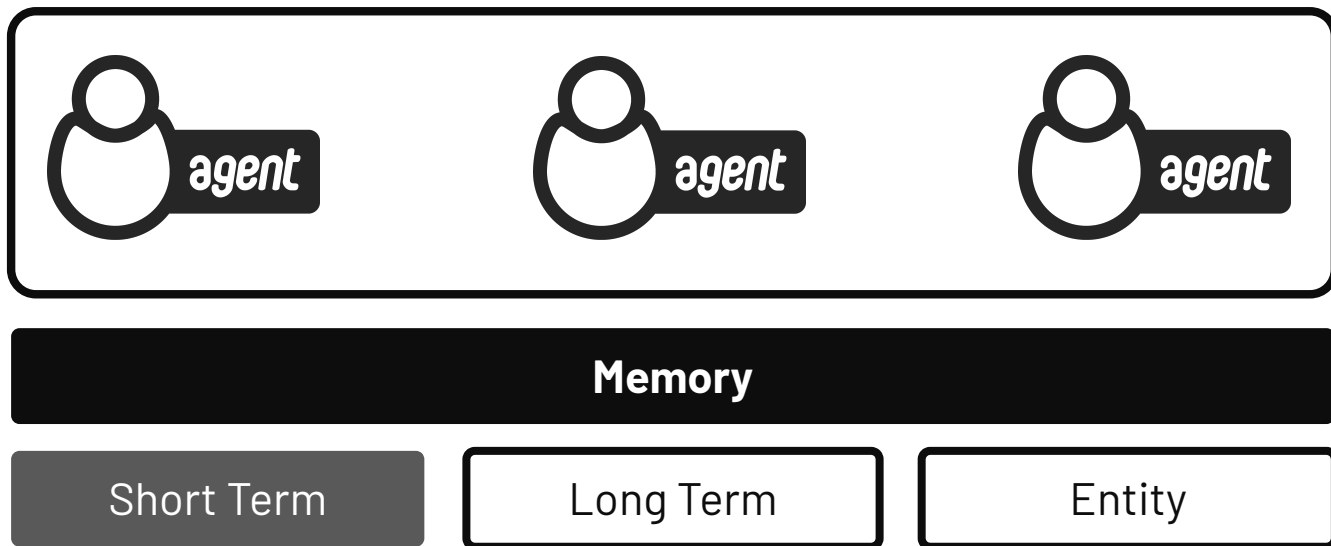
Crew



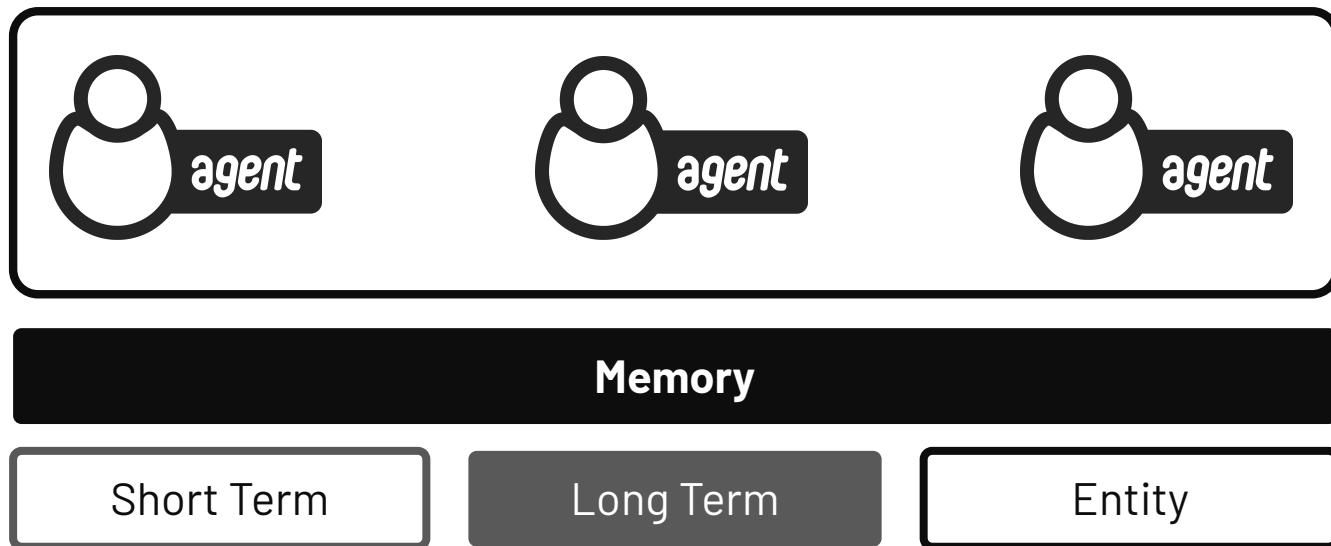
Using Memory for Communication between Agents



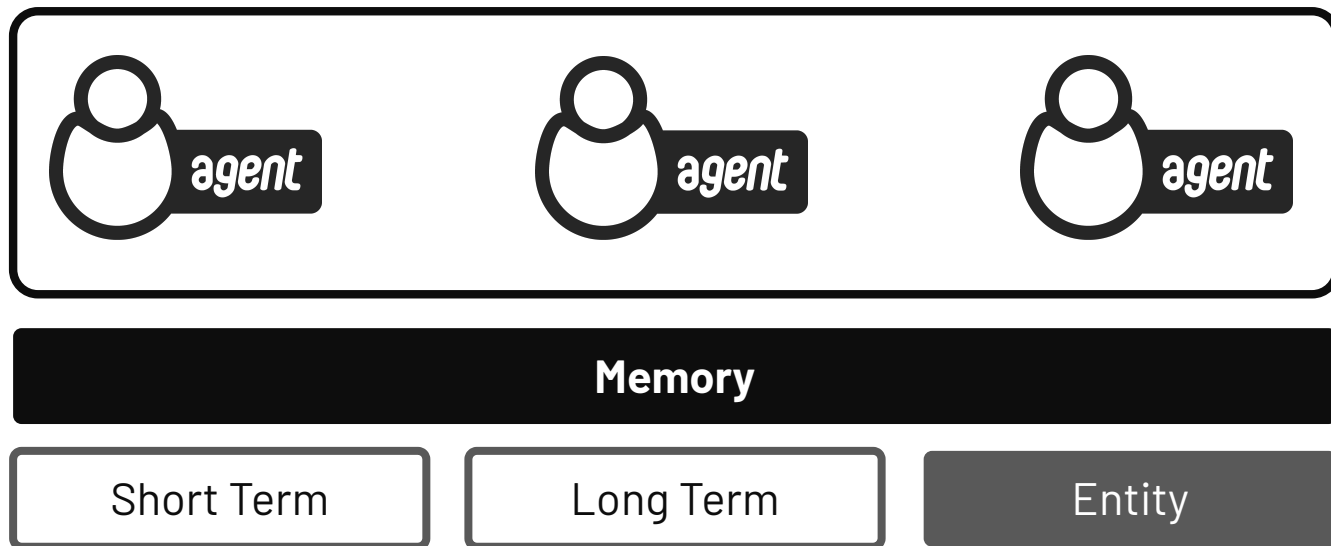
Using Memory for Communication between Agents



Using Memory for Communication between Agents



Using Memory for Communication between Agents



Common Coordination Issues

Redundant work:

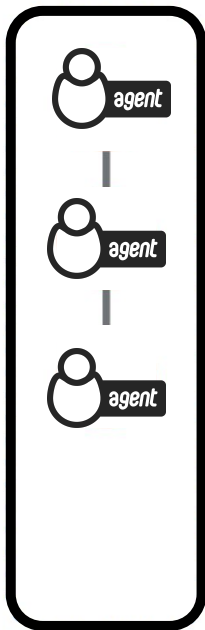
Tighten the scope of tasks each agent performs to avoid overlap; start with parallel process then hierarchical when needed.

Slow serial chains:

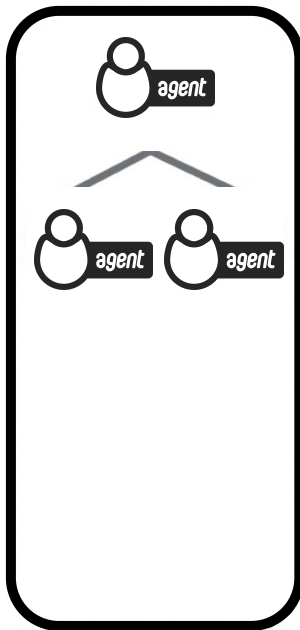
Mark independent tasks **async_execution=True** and gate with a later task's **context**

Process Types

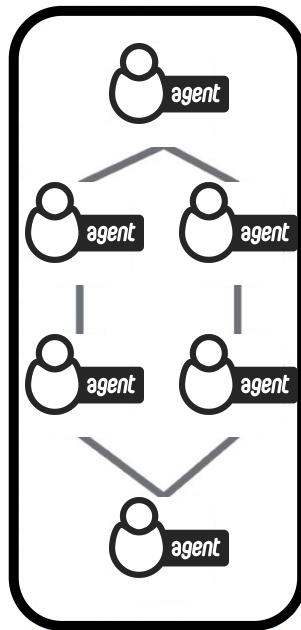
Sequential



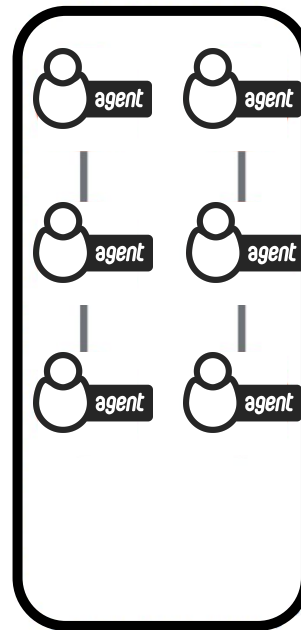
Hierarchical



Hybrid



Parallel



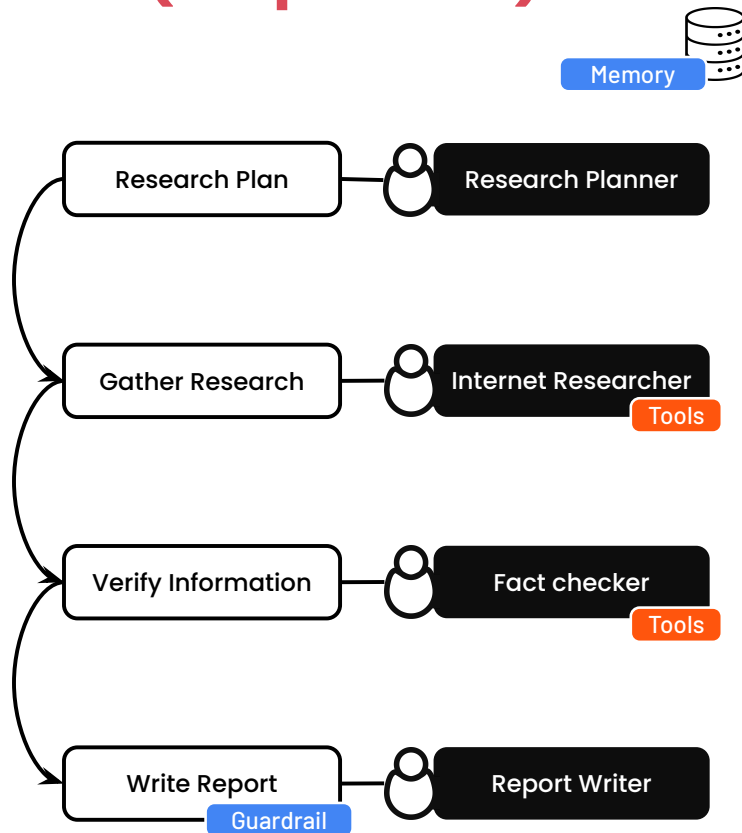
Managing Systems of AI Agents

Building
Coordination Patterns

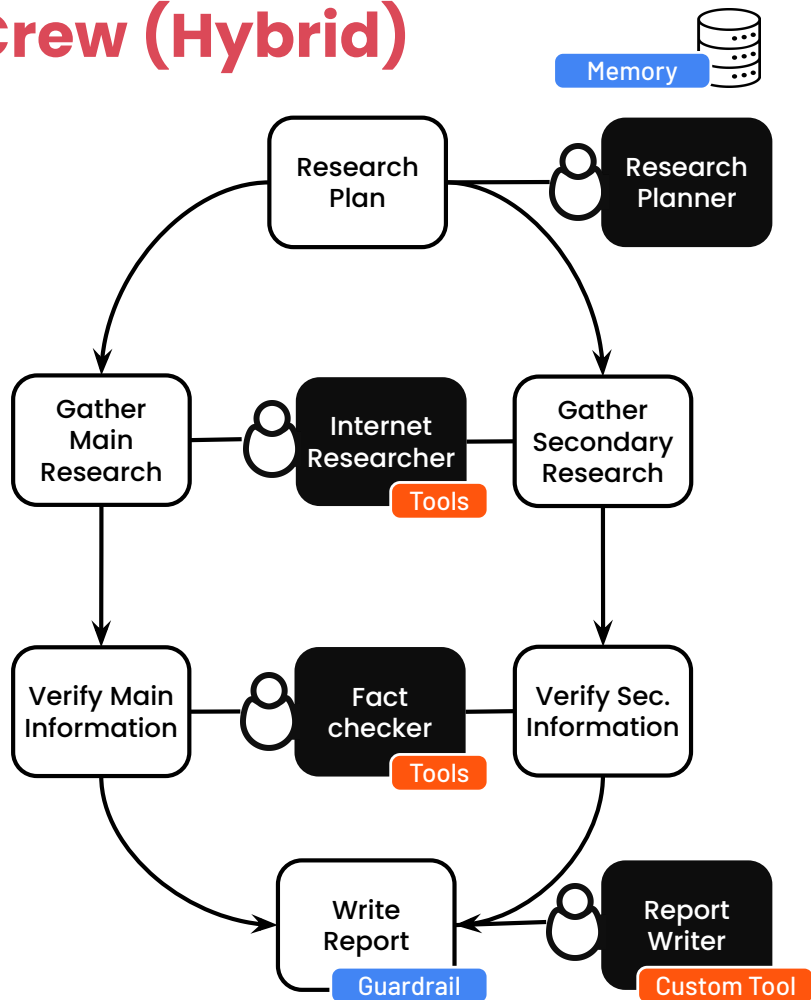
crewai

 DeepLearning.AI

Deep Research Crew (Sequential)



Deep Research Crew (Hybrid)



Managing Systems of AI Agents

Using the A2A Protocol



Agent2Agent Protocol

Agent2Agent Protocol (**A2A**) is an open standard for AI agent communication across different frameworks and vendors

simplicity

Decouple public specifications and private implementations of agents

standardization

Promotes interoperability between agents without wrapping them as tools

security

Built on familiar constructs like HTTP / JSON-RPC with support for authentication

Key components of A2A

Agent Card

Document describing agent identity, capabilities, and connection details

Task

Stateful unit of work supporting long horizon jobs

Message

Single turn of conversation between agents and/or users

Artifact

Output from tasks consisting of multimodal data

A2A versus MCP

- A2A complements MCP
- Use MCP to connect agents to tools
- Use A2A to connect agents to agents
- Wrapping agents as tools could limit their capabilities for collaboration and communication

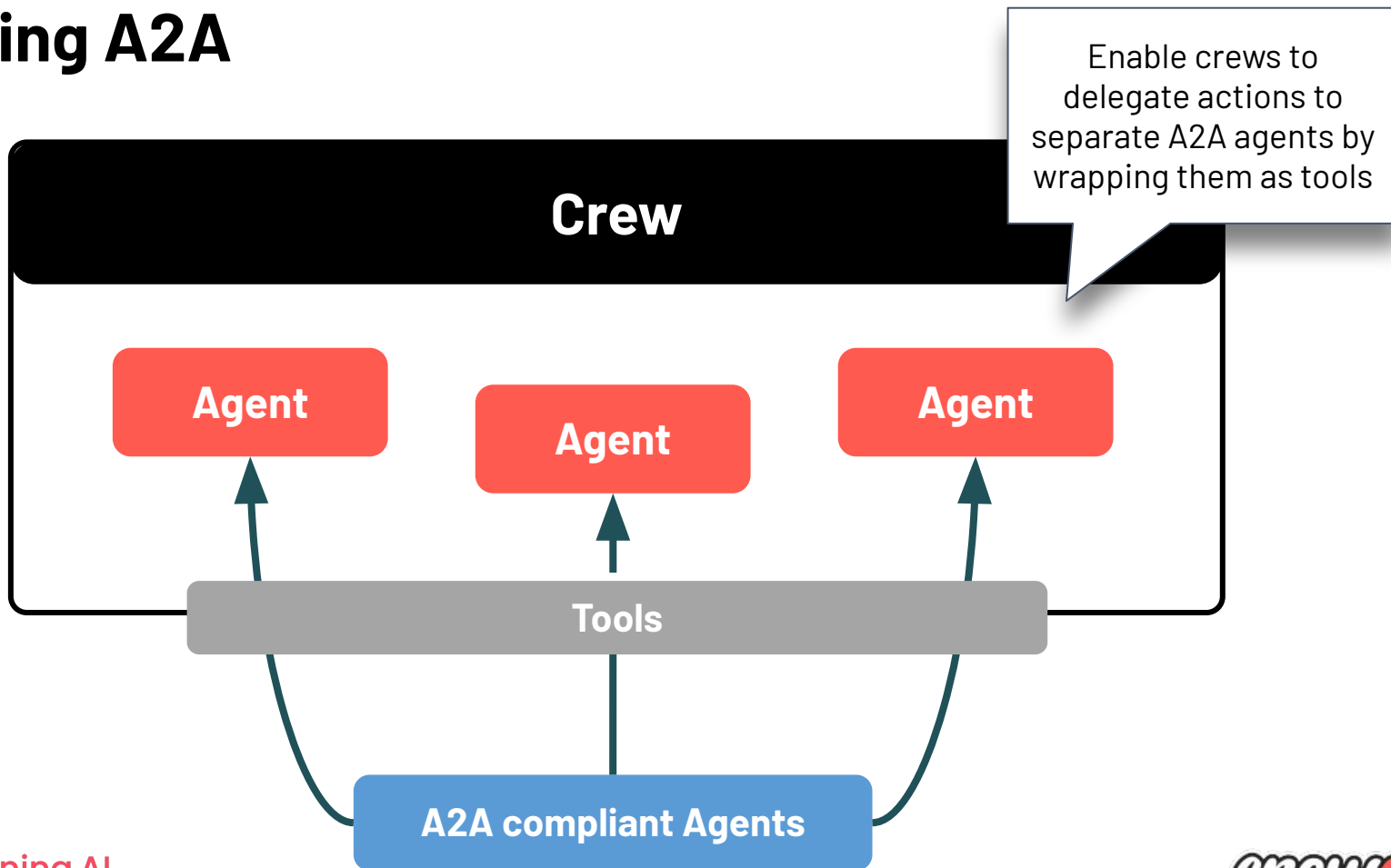
MCP

Stateless standard for connecting agent to tool, prompts or datasets

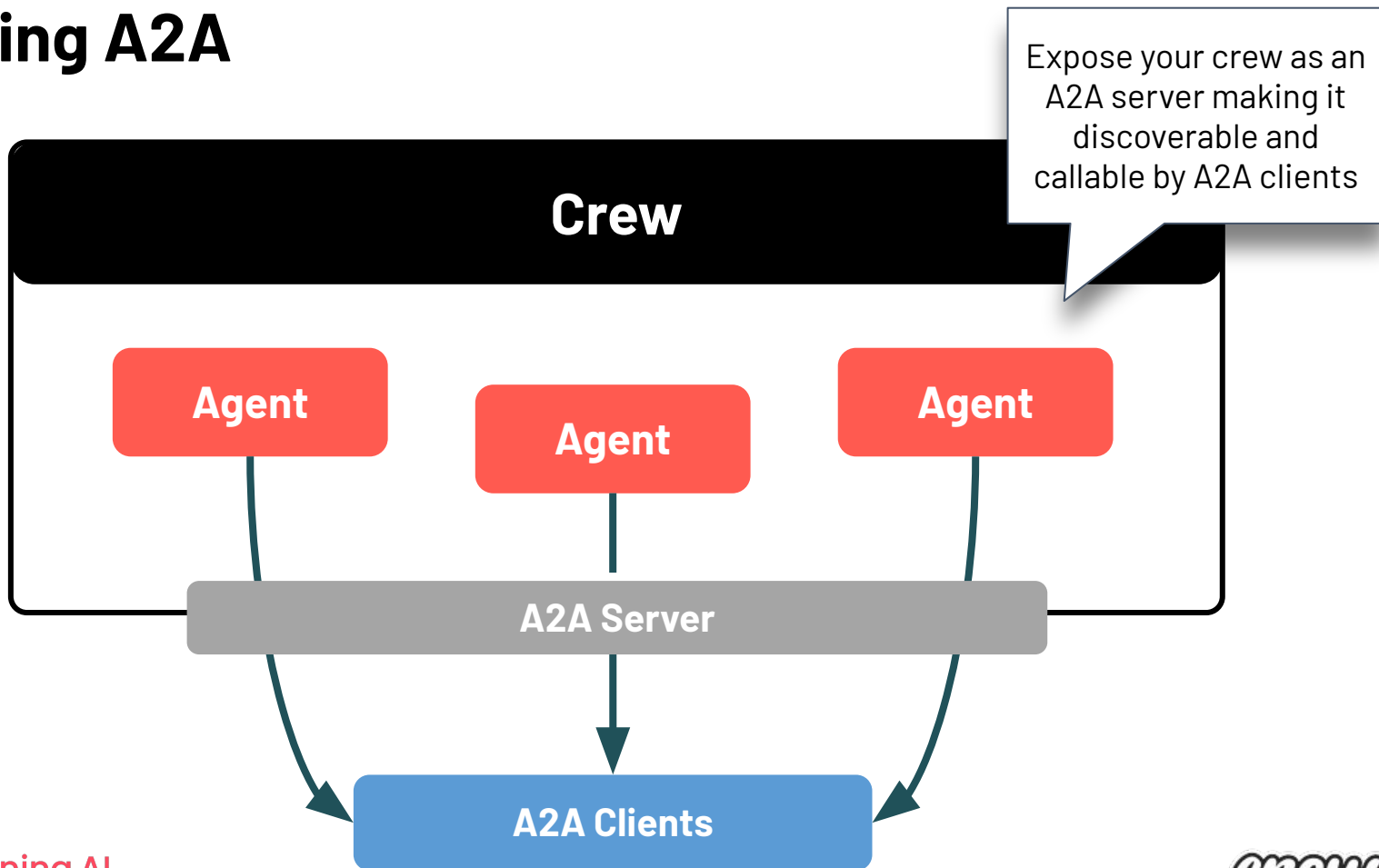
A2A

Stateful standard for interactions between different agents

Adopting A2A



Adopting A2A



Managing Systems of AI Agents

Orchestrating Agents
with Flows



Mental Models for Agentic Systems

Agents

Real-time planning

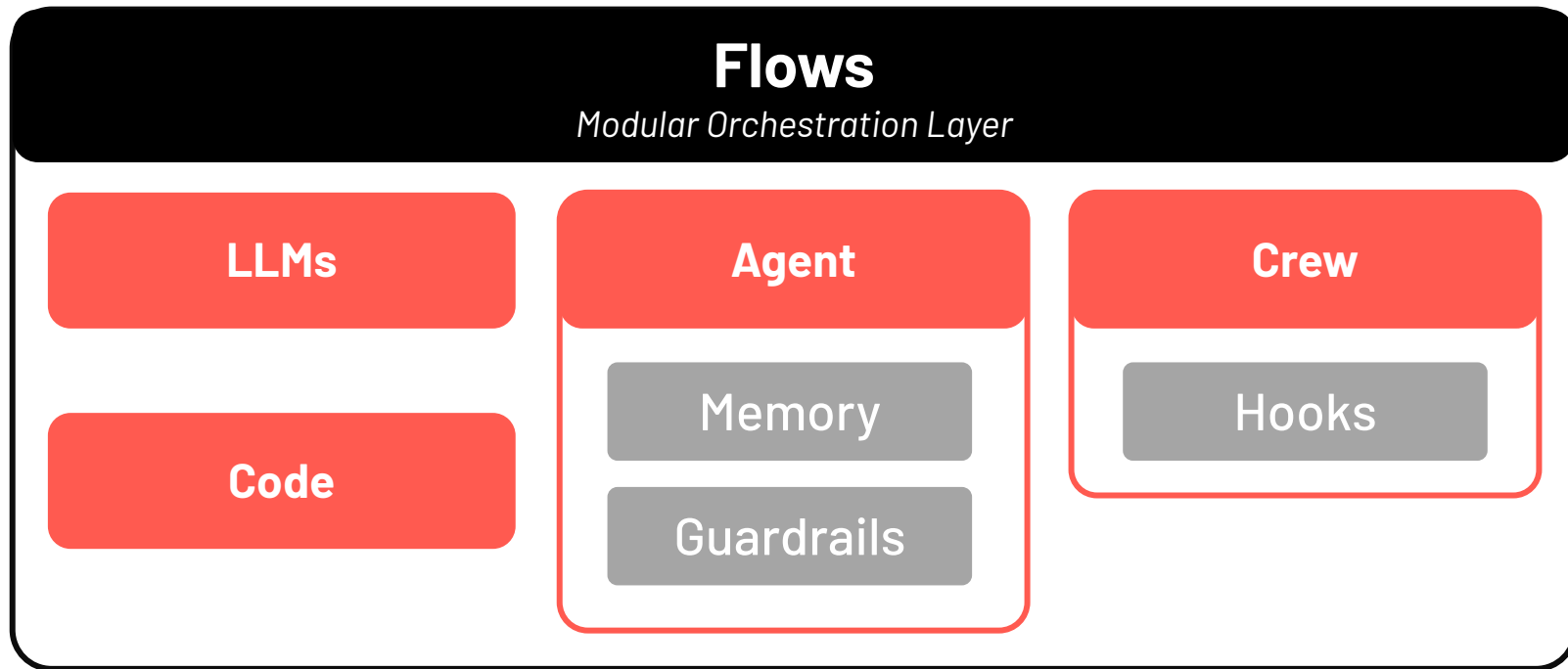
Graphs

Nodes and edges

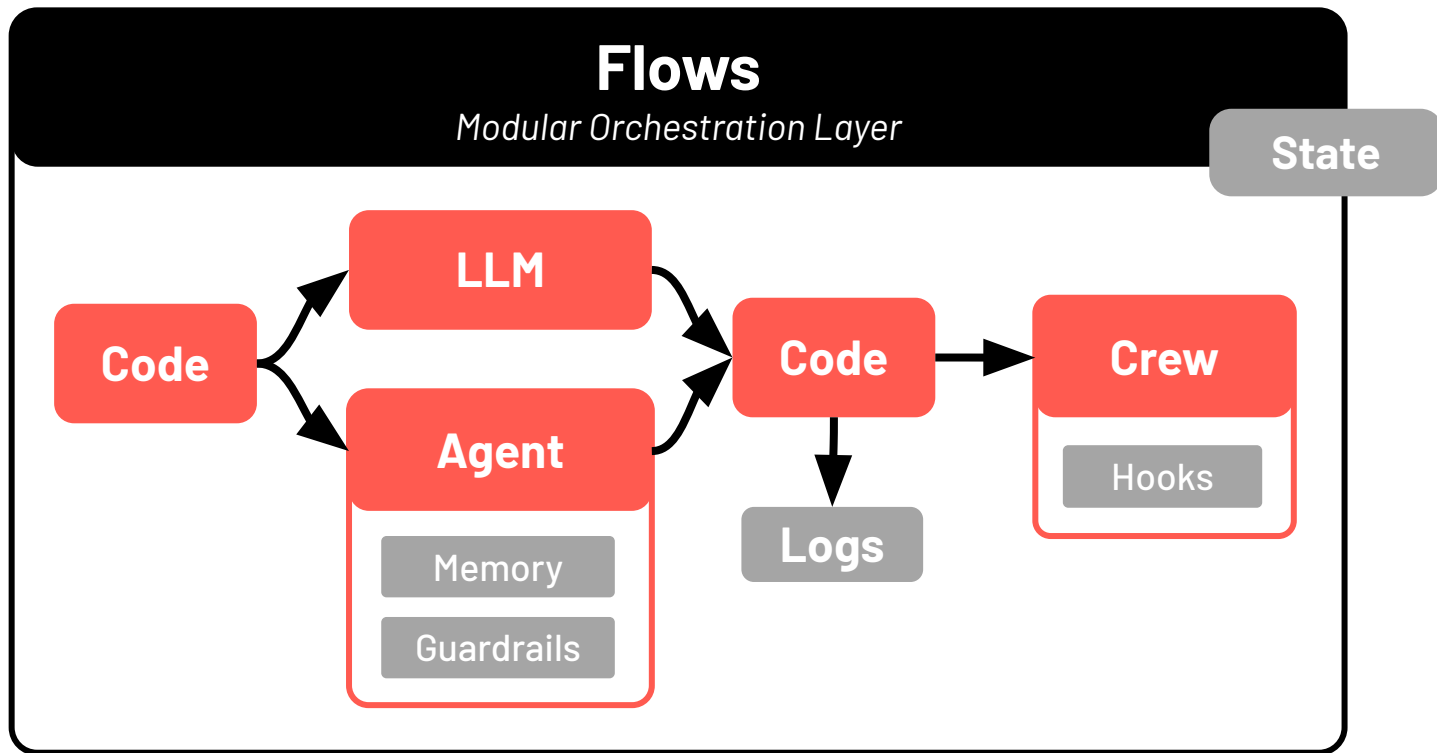
Events

Trigger-based workflows

Flows

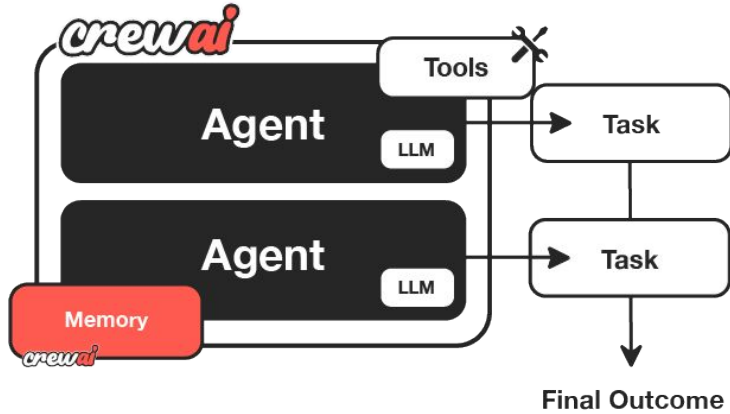


Flows



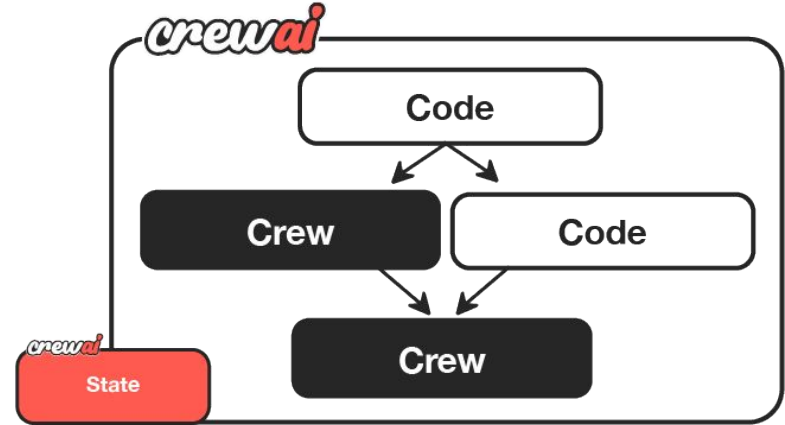
Crew

more agency



Flows

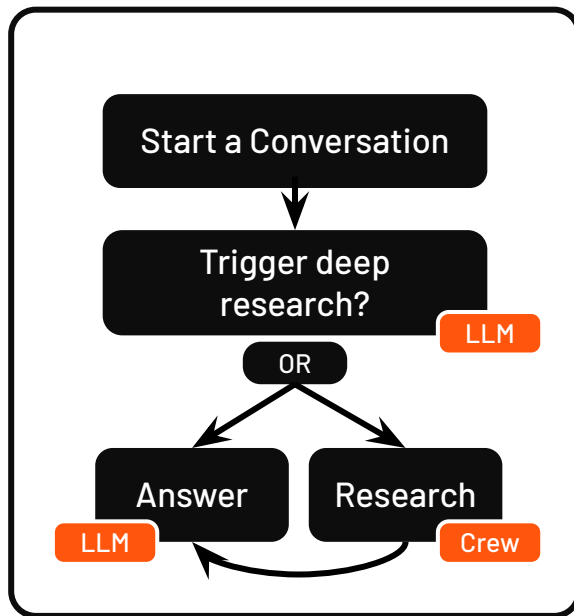
finer precision



Opt-In Agency Model

What is the minimum I
can get away with for my
use-case?

- Structured backbone
- Add agency according to the need
- Start with LLM and expand to full Crew



Building Blocks of Flows

@start

First function that is
executed

@listen

Makes a method execute
when the specified task
generates an output

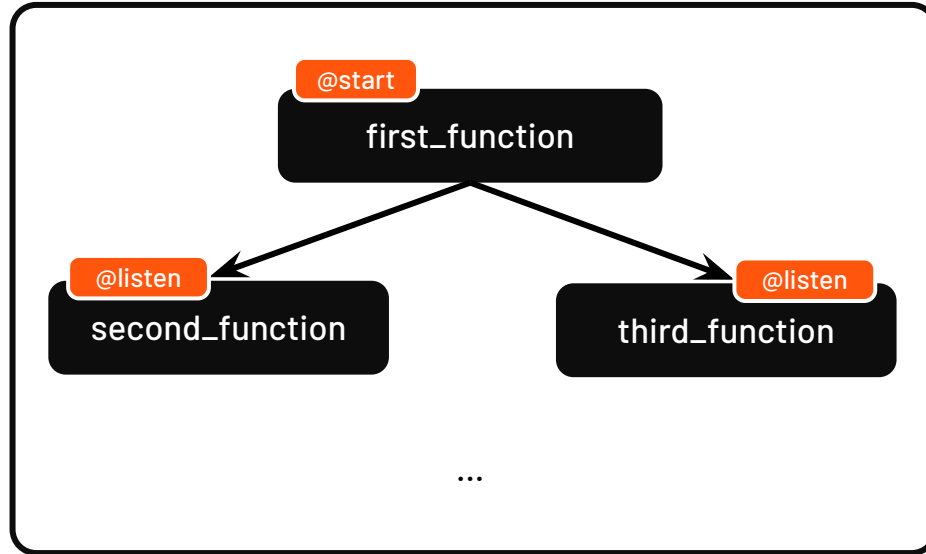
@router

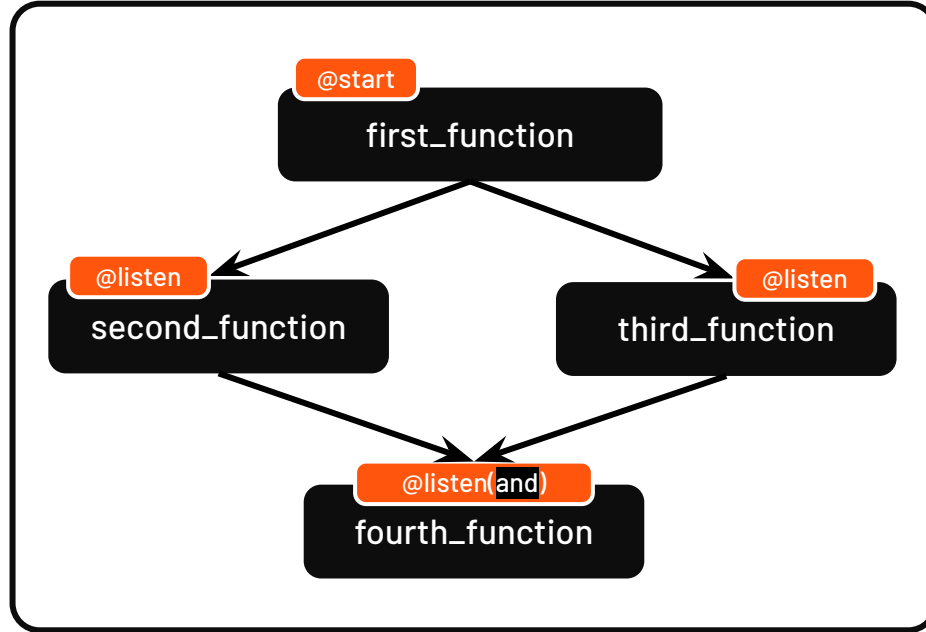
Defines conditional routing
logic based on an input

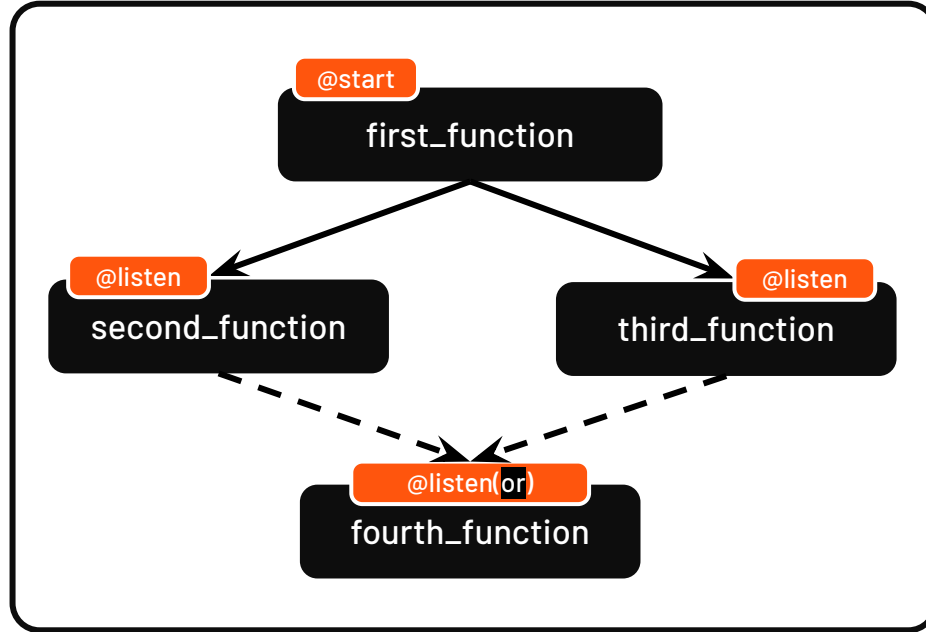
```
from crewai.flow.flow import listen, start
```

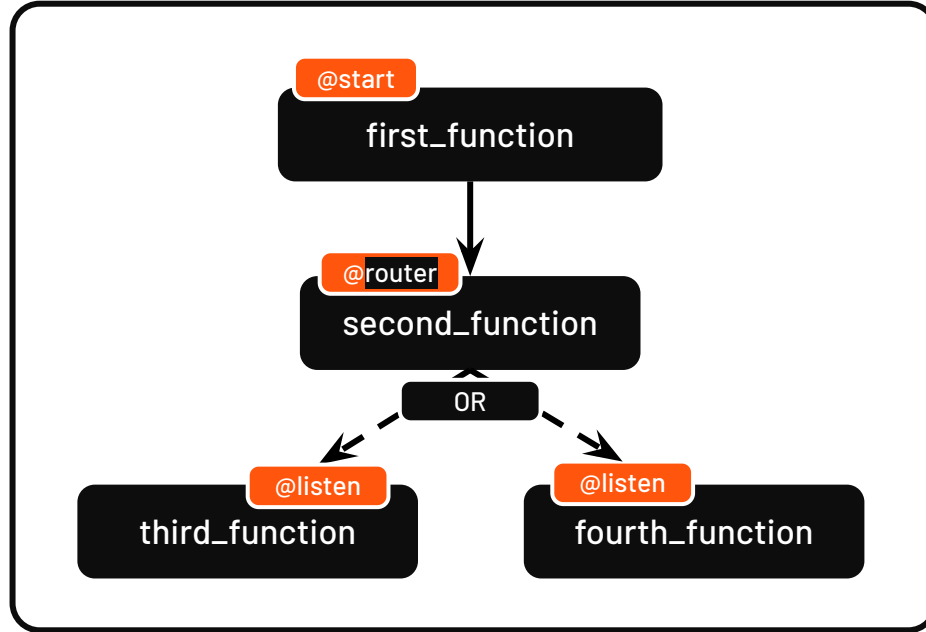
```
@start()  
def start_conversation(self):  
    print("Starting conversation")
```

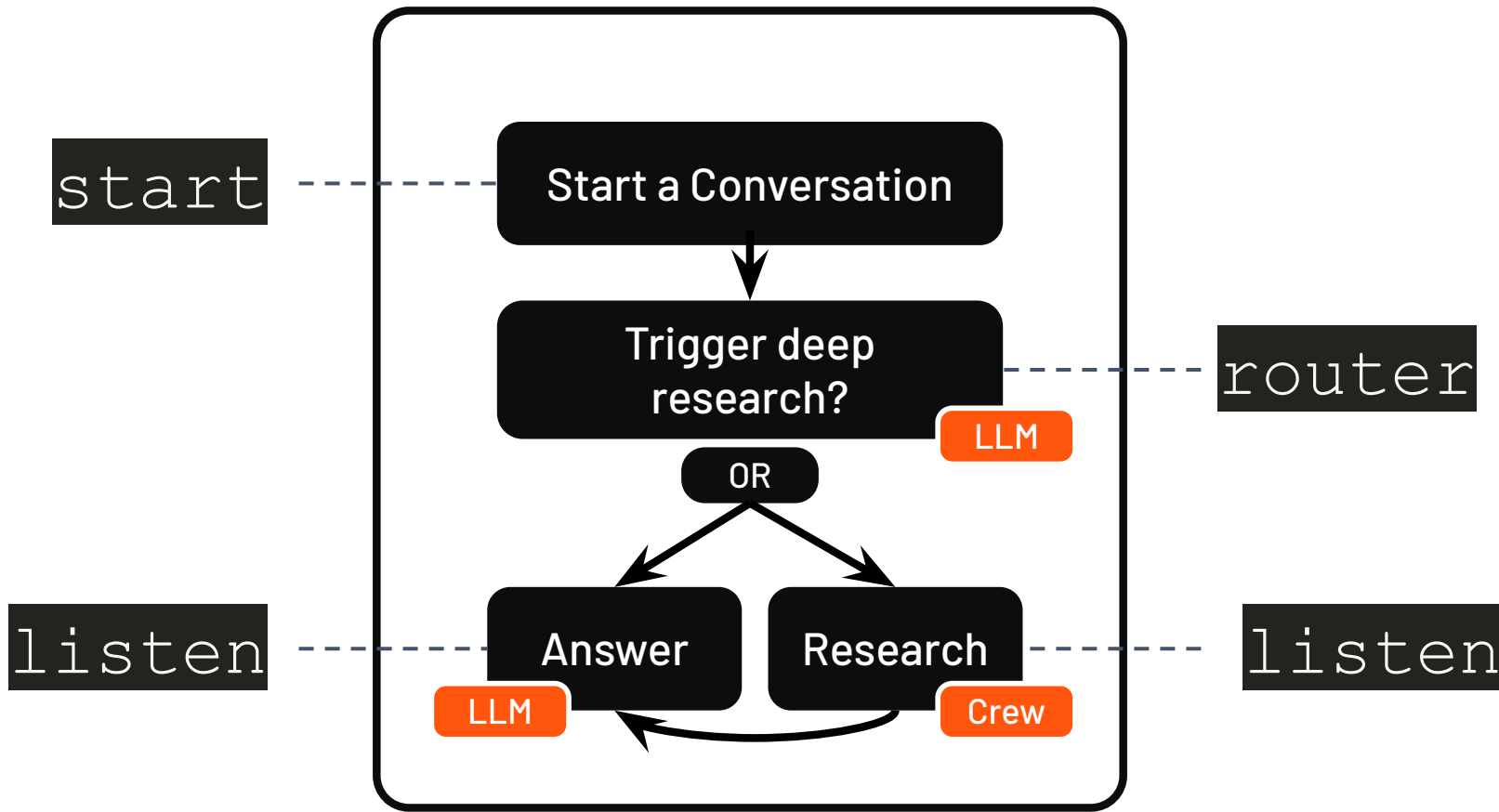
```
@listen(start_conversation)  
def trigger_research(self):  
    print("Checking for research")
```



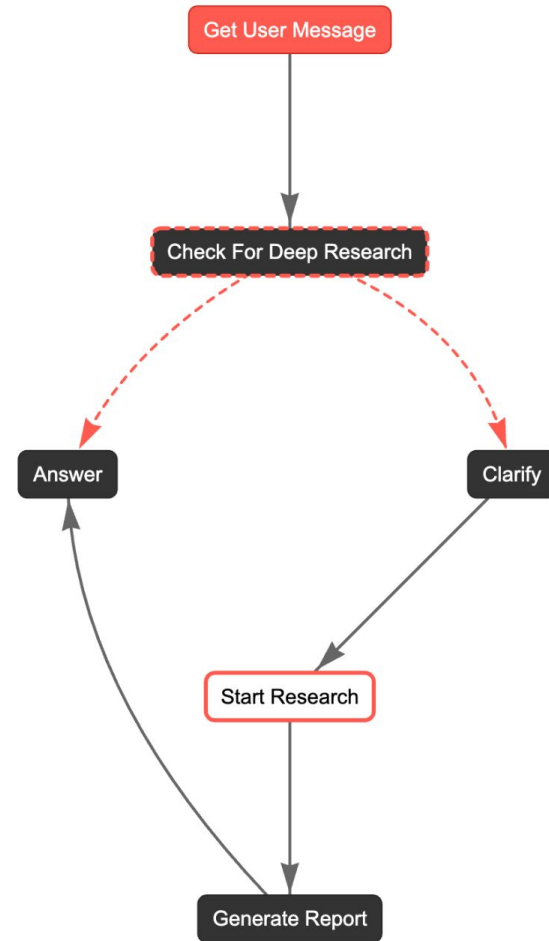








```
C:>  
crewai flow plot
```



```
C:>  
crewai create flow deep_research
```

```
+--- pyproject.toml  
+--- tests  
+--- README.md  
+--- .gitignore  
+--- .env
```

```
+--- src
```

```
+--- deep_research  
    +--- crews  
        |   +--- research_crew  
        |   |   +--- research_crew.py  
        |   |   +--- config  
        |   |   |   +--- agents.yaml  
        |   |   |   +--- tasks.yaml  
        |   |   +--- __init__.py  
    +--- tools  
        |   +--- __init__.py  
        |   +--- custom_tool.py  
    +--- __init__.py  
    +--- main.py
```

Adding State to Flows

State provides **shared context** across each step of your flow

During Execution

- Each step of the flow consists of a function with access to state
- All functions can read / write state throughout execution
- Accumulated data in state can inform routing of the flow

After Execution

- Optionally you can persist state. Persistence store state for later use.
- Note persistent state of flows is different from the memory of crews in the flow
- Using persistence is especially important with conversational agents

Making State Persistent

Persistent state allows for flows that can be **paused**, **resumed**, and even **recover** after failures

Class Level Persistence

- When applied at the class level, the state updates and saves after every function execution in the flow

Method Level Persistence

- When applied at the method level, the state updates and saves after execution of functions with `@persist()` decorator

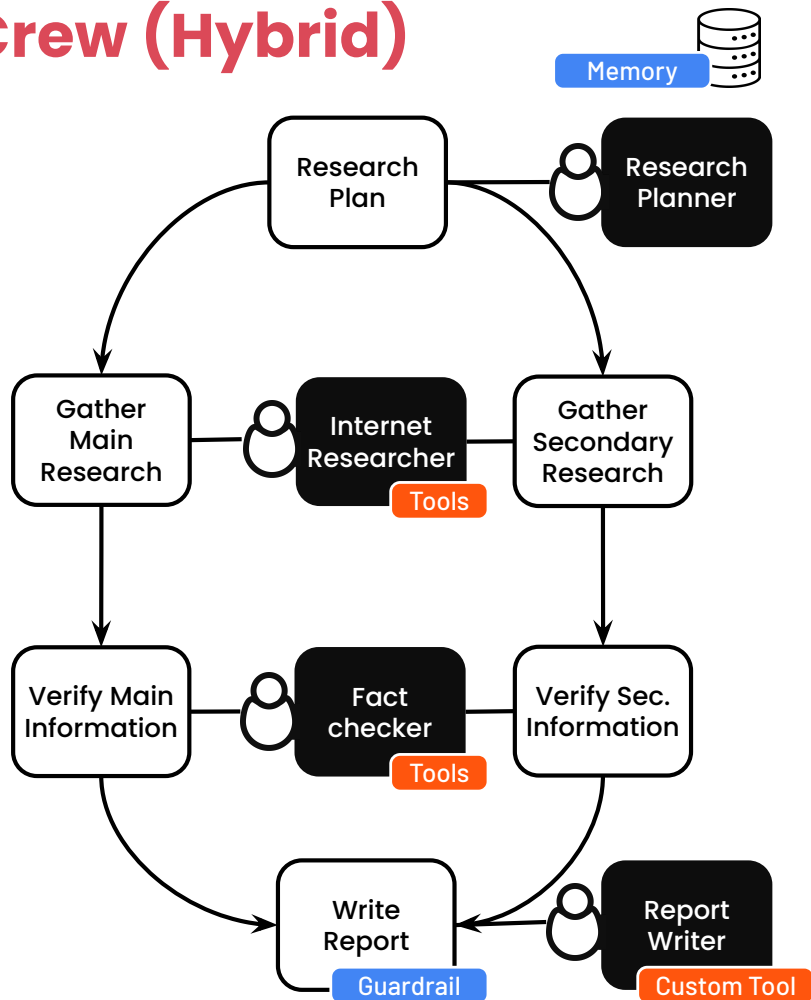
Managing Systems of AI Agents

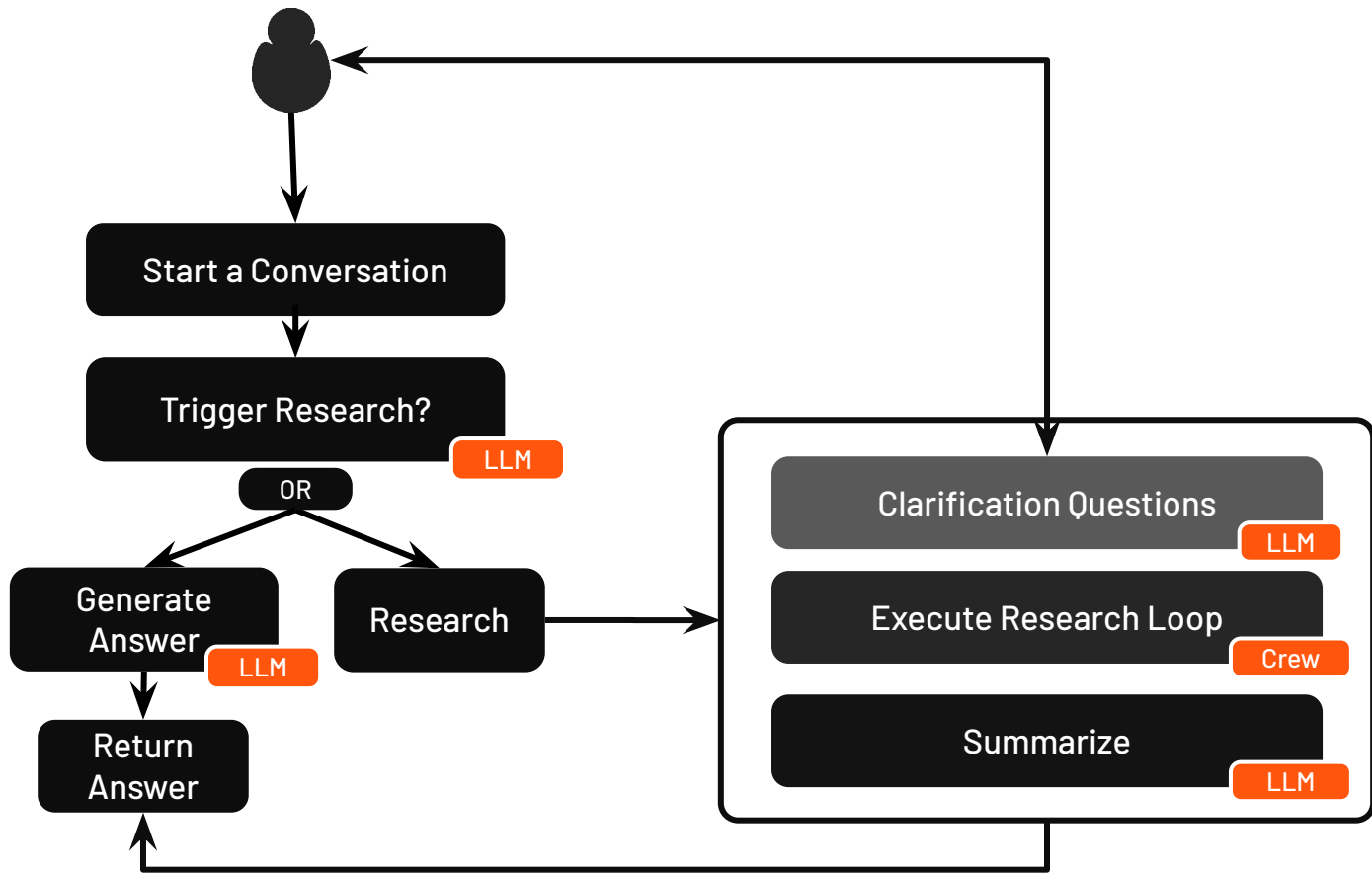
Building a
Deep Research Flow

crewai

 DeepLearning.AI

Deep Research Crew (Hybrid)





Managing Systems of AI Agents

Tactics for Building
Reliable Systems

crewai

 DeepLearning.AI

You can build an agent

But can it run reliable every time?

More importantly: Can you trust it?

How to Build Agents you Trust

**Including Deterministic
Controls to Agentic system**

Flows

Guardrails

Reasoning agents

Human-in-the-loop oversight

Testing

Training

Structured output

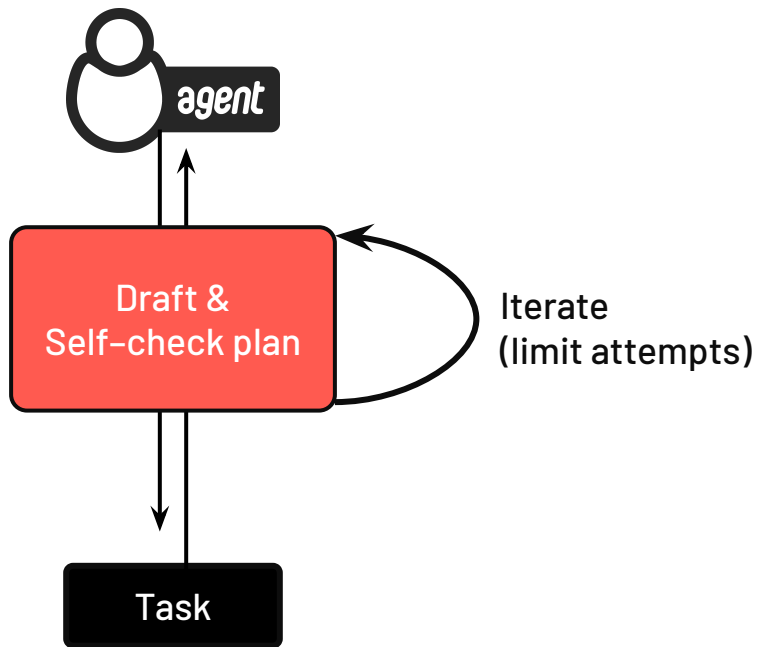
Safe code execution

Adding reasoning

Requiring your agents to pre-plan

**Turn on Reasoning at the Agent level
to force a Pre-Plan before execution**

Reasoning



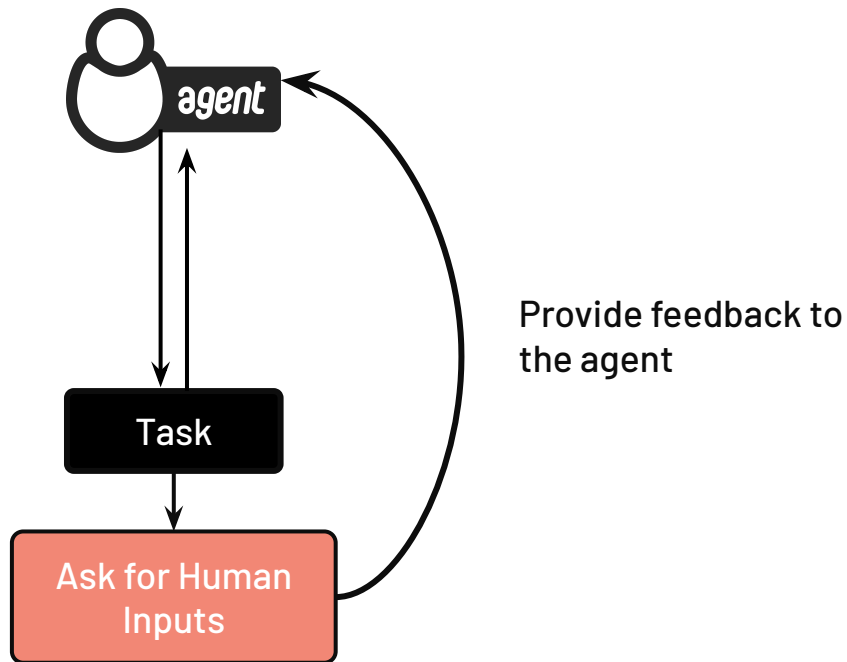

```
from crewai import Agent

# Create an analyst agent with reasoning enabled
analyst = Agent(
    role="Data Analyst",
    goal="Find actionable insights from the data",
    backstory="Experienced at EDA and communication",
    reasoning=True,
    max_reasoning_attempts=3,
    verbose=True
)
```

Adding Human in the Loop

Strong code check for tasks outputs

Human in the Loop



Human in the Loop

```
C:>
```

```
=====
```

```
## HUMAN FEEDBACK: Provide feedback on the Final Result and Agent's actions.
```

```
Please follow these guidelines:
```

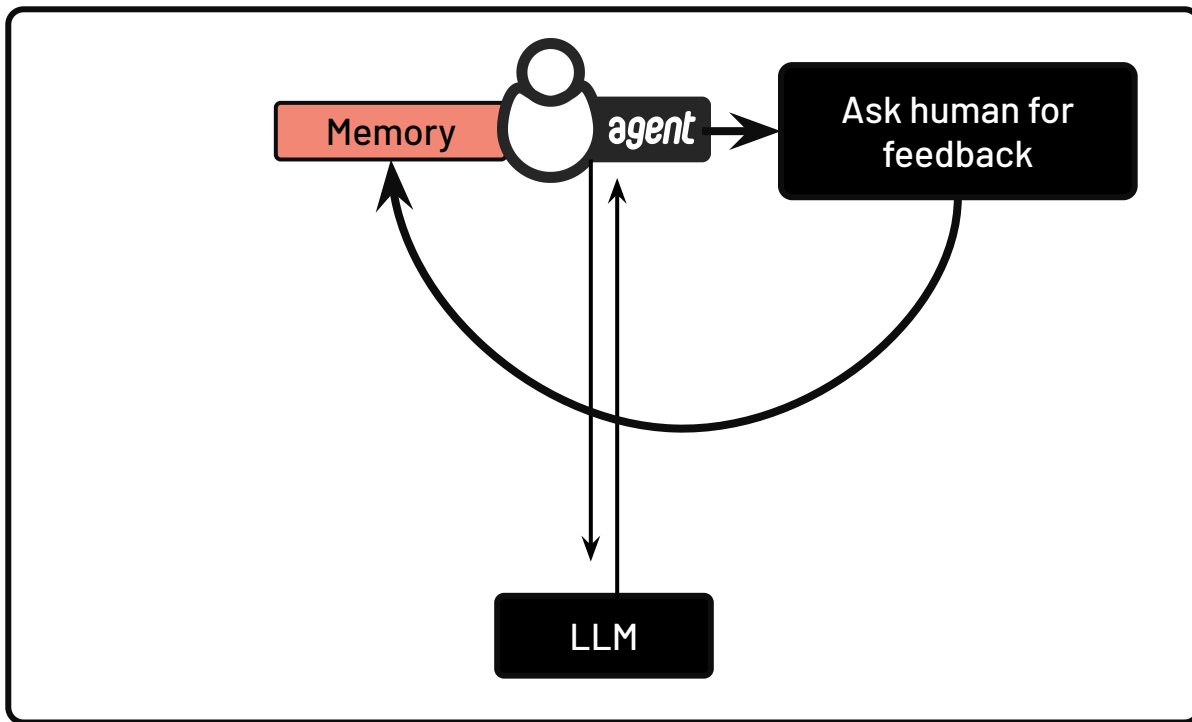
- If you are happy with the result, simply hit Enter without typing anything.
- Otherwise, provide specific improvement requests.
- You can provide multiple rounds of feedback until satisfied.

```
=====
```

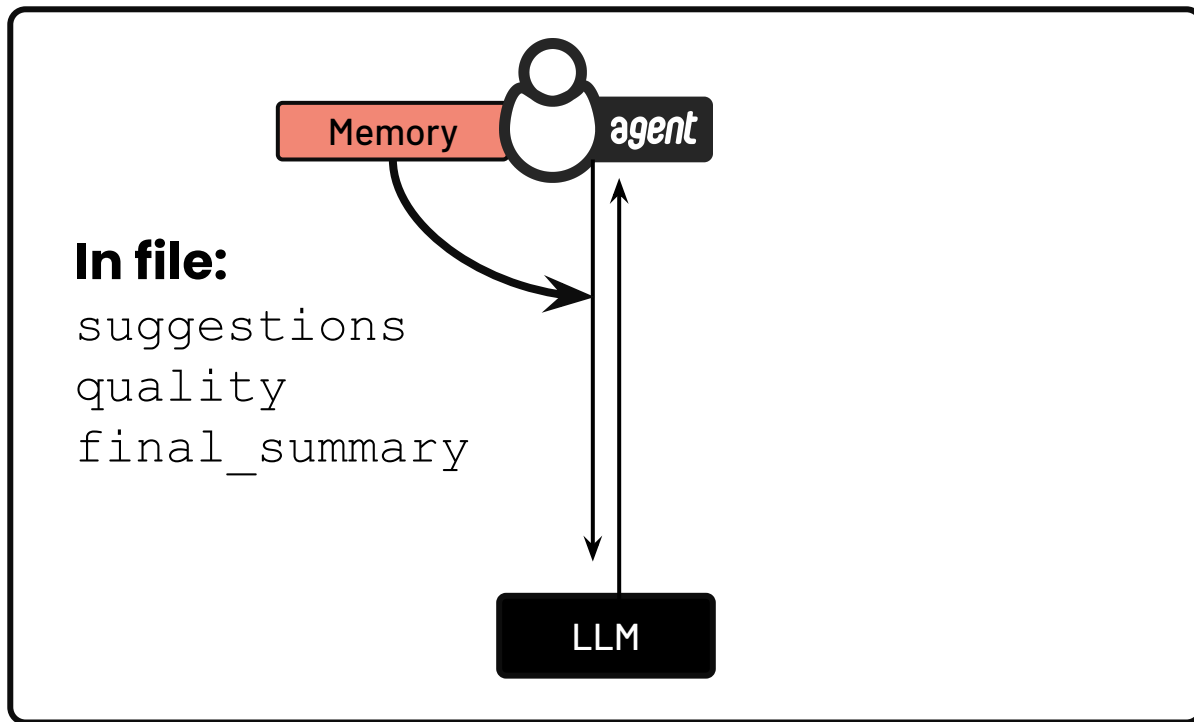
Training your crew

Building iterative feedback into memory

Training



Training



Training

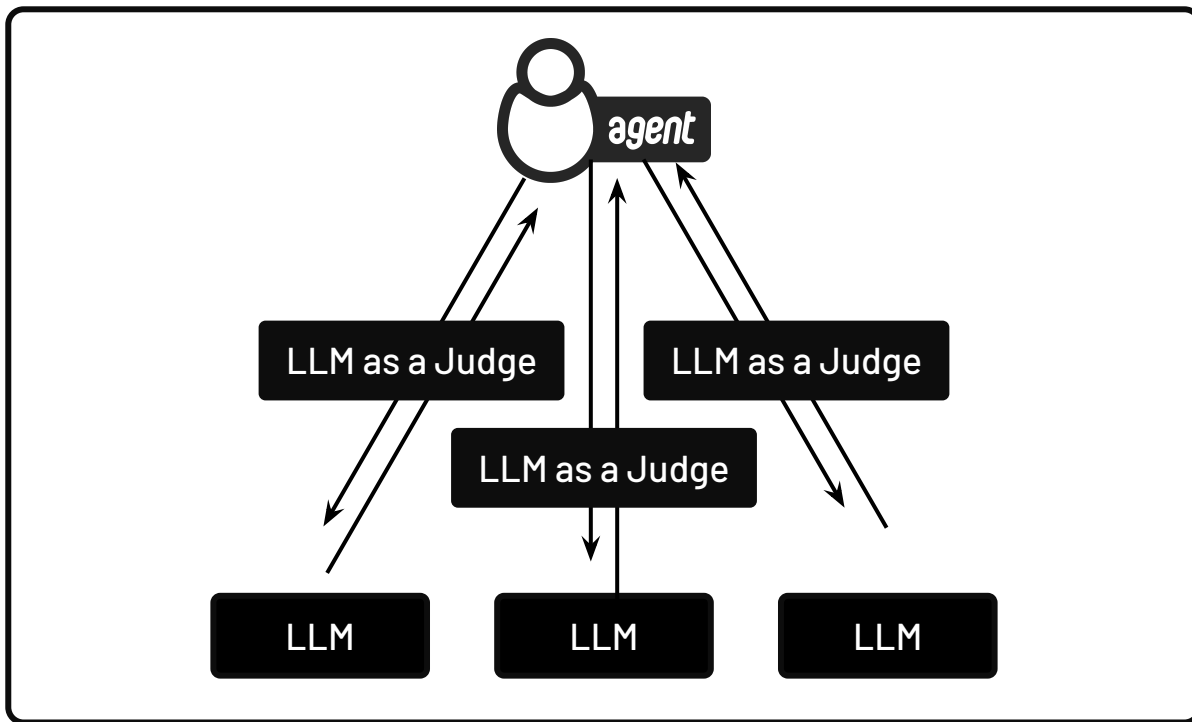
```
C:>  
crewai train
```

```
DeepResearchFlow().crew().train(  
    n_iterations=n_iterations,  
    inputs=inputs,  
    filename=filename  
)
```


Running tests for your crew

Comparing performance of different LLMs

Testing



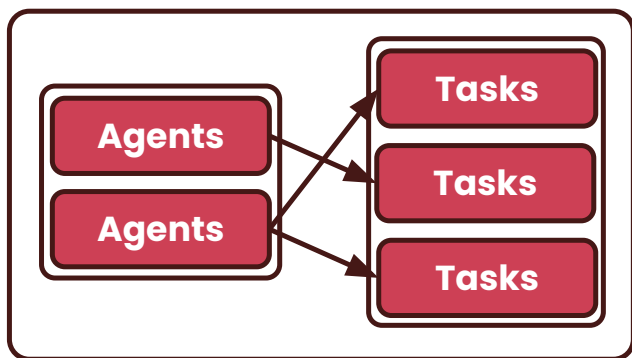
Testing

```
C:>  
crewai test
```

```
DeepResearchFlow().crew().test(  
    n_iterations=n_iterations,  
    model=model_id,  
)
```

Testing

Crew



**Judge
LLM**

*Tasks Scores
(1-10 Higher is better)*

| Tasks/Crew | Run 1 | Run 2 | Run 3 | Avg. Total |
|--------------------|-------|-------|-------|------------|
| Task 1 | 7.0 | 6.5 | 8.0 | 7.2 |
| Task 2 | 5.5 | 7.0 | 6.0 | 6.2 |
| Crew | 7.0 | 5.0 | 6.5 | 6.3 |
| Execution Time (s) | 45 | 40 | 59 | 48 |

Safe code execution

Running code written by agents

Code Interpreter Tool

```
from crewai import Agent

programmer_agent = Agent(
    role="Python Programmer",
    goal="Write and execute Python code to solve problems",
    backstory="An expert Python programmer.",
    allow_code_execution=True,
    code_execution_mode="safe",
)
```

Reliable agents aren't just accurate
they're predictable, measurable, and recoverable

Managing Systems of AI Agents

Monitoring and Observability

crewai

 DeepLearning.AI

How to Build Agents you Trust

Debuggability

Quality Monitoring

Data Governance

Protecting PII

Prompt Injection Safeguards

Secure Code Generation

Observability

Debuggability
Quality Monitoring

Security

Data Governance
Prompt Injection Safeguards
Secure Code Generation

Compliance

Protecting PII

"You can't fix what you can't see."

Tracing

```
from crewai import Agent, Crew, Process, Task
from crewai_tools import SerperDevTool

# Define your first agent
researcher = Agent(
    role="AI LLMs Senior Data Researcher",
    goal="Uncover cutting-edge developments in AI and data science",
    backstory="""You work at a leading tech think tank.
    Your expertise lies in identifying emerging trends.
    You have a knack for dissecting complex data and presenting actionable insights.""",
    verbose=True,
    tools=[SerperDevTool()],
)
```

Tracing

```
# Define your second agent
writer = Agent(
    role="AI LLMs Reporting Analyst",
    goal="Craft compelling content on tech advancements",
    backstory="""You are a renowned Technical Writer, known for your insightful and engaging
articles.
You transform complex concepts into compelling narratives."""
    verbose=True,
)
```

Tracing

```
# Create tasks for your agents
```


```
research_task = Task(  
    description="""Conduct a comprehensive analysis of the latest advancements in LLMs.  
    Identify key trends, breakthrough technologies, and potential industry impacts."""  
    expected_output="Full analysis report in bullet points",  
    agent=researcher,  
)  
reporting_task = Task(  
    description="""Using the insights provided, develop an engaging white paper  
    that highlights the most significant AI advancements.  
    Your post should be informative yet accessible, catering to a tech-savvy audience."""  
    expected_output="white paper with at least 4 paragraphs",  
    agent=writer,)
```

Tracing

```
# Enable tracing in your crew
crew = Crew(
    agents=[researcher, writer],
    tasks=[research_task, writing_task],
    process=Process.sequential,
    tracing=True, # Enable built-in tracing
    verbose=True
)

# Execute your crew
result = crew.kickoff()
```


▼



AI LLMs Senior Data Researcher


0.01s (+9.43s) • 1 task

▼




research_task

🕒 9.43s +0.01s




Started

+0.00s



LLM call


🕒 9.4s +9.42s



Completed

+9.43s


▼



AI LLMs Reporting Analyst


9.44s (+21.51s) • 1 task

▼




reporting_task

🕒 21.51s +9.44s




Started

+0.00s



LLM call

🕒 21.5s +21.49s



Completed

+21.51s

Timeline

AI LLMs Senior Data Researcher 0.01s (+9.43s) • 1 task

| | |
|---------------|--------------|
| research_task | 9.43s +0.01s |
| Started | +0.00s |
| LLM call | 9.4s +9.42s |
| Completed | +9.43s |

AI LLMs Reporting Analyst 9.44s (+21.51s) • 1 task

| | |
|----------------|---------------|
| reporting_task | 21.51s +9.44s |
| Started | +0.00s |
| LLM call | 21.5s +21.49s |
| Completed | +21.51s |

Event details

Details Messages Raw Data

LLM call

9/9/2025, 12:34:14 AM

Response

I now can give a great answer
Final Answer:

- Model Size and Efficiency**: In 2025, several AI LLMs have exceeded 1 trillion parameters, with optimized architectures that improve computational efficiency. Researchers are focusing on pruning and quantization techniques to deploy these large models on edge devices without significant performance loss.
- Multimodal Capabilities**: Leading LLMs can now seamlessly integrate text, images, and audio, leading to advanced applications in fields like virtual reality, education, and creative arts. These models demonstrate a better understanding of contextual relationships across different modalities.
- Personalization Features**: AI LLMs are now equipped with adaptive learning capabilities that allow them to personalize interactions based on user behaviors and preferences, resulting in more engaging and user-centered experiences in applications like virtual assistants and customer service.
- Interdisciplinary Applications**: AI LLMs are being applied across various fields, including healthcare for diagnostic support, law for contract analysis, and climate science for predictive modeling, showcasing their versatility and enhanced role in decision-making processes.

🕒 Timeline

▼ 👤 AI LLMs Senior Data Researcher
0.00s (+16.30s) • 1 task

| | |
|-----------------------------------|-----------------|
| ▼ 📋 research_task | 🕒 16.30s +0.00s |
| 📄 Started | +0.00s |
| 🔄 LLM call | 🕒 1.4s +1.42s |
| 🔄 Search the internet with Serper | +1.43s |
| 🔄 LLM call | 🕒 999ms +4.12s |
| 🔄 Read website content | +4.12s |
| 🔄 LLM call | 🕒 1.7s +6.48s |
| 🔄 Read website content | +6.49s |
| 🔄 LLM call | 🕒 7.6s +16.29s |
| 📄 Completed | +16.30s |

📄 Event details

Details Raw Data

🔄 Search the internet with Serper

9/9/2025, 12:44:17 AM

↓ Input

```
{"search_query": "latest developments in AI LLMs 2025"}
```

🔄 Running

Started 12:44:17 AM

Production Agents Operate at Machine Speed

*So observability becomes reactive
and proactive alerting becomes larger priority*

Crew Quality Sampling

Sampling 10% of executions for quality checks.

Sampling Percentage

Select the portion of executions to be evaluated.



Enable Quality Sampling

Toggle this feature to enable or disable quality sampling for this deployment.

Enabled ☒

▼ Advanced thresholds

Performance Threshold (0-10)

Max Execution Time (seconds)

Tokens, Execution Time and Test Results

Aggregating prompt tokens and execution time. Displaying averaged daily test results.

Time Range

Daily

Period

Current Month

Aggregation

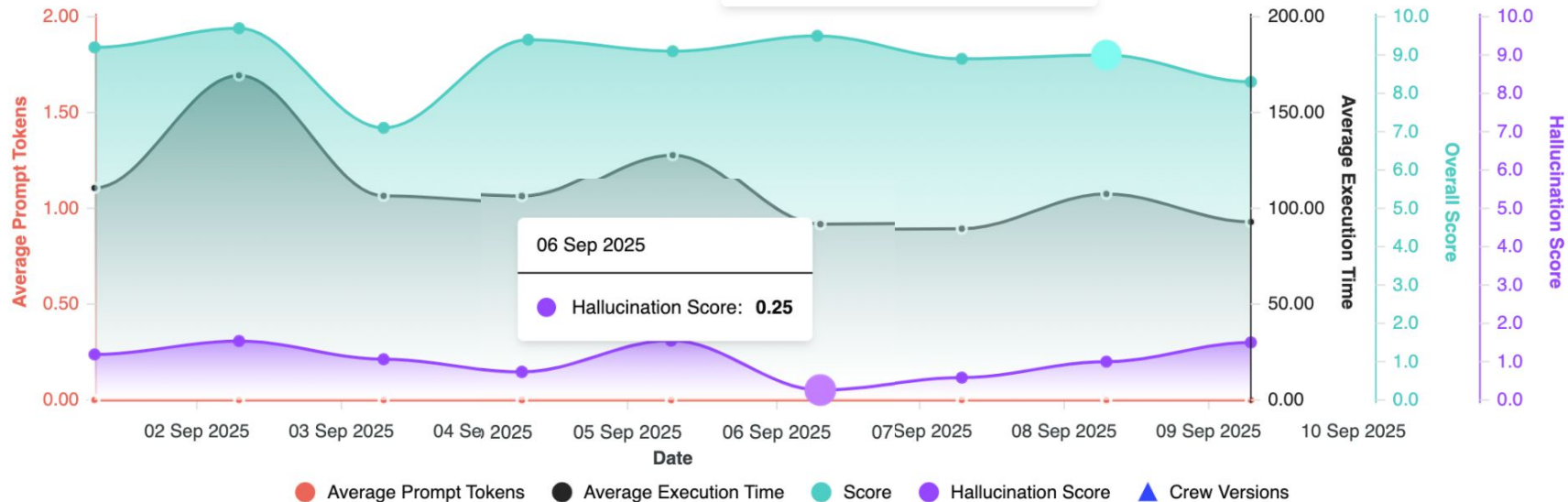
Average

Data type

Discrete

08 Sep 2025

Score: 9 (Hallucination Score: 1.0)



Managing Systems of AI Agents

CI/CD for Agents

crewai

 DeepLearning.AI

CI & CD for Agentic Systems

- How can you support new models?
- How do these systems evolve over time?
- How do you ensure they are still working?

CI & CD for Agentic Systems



Prompts

(Roles, Goals, Backstories, Descriptions
and Expected Outputs)

Agent Logic

(Custom tools, Hooks, Guardrails
and such)

```
C:>  
crewai create crew research_crew
```

```
C:>  
cd research_crew
```

```
research_crew/  
├── .gitignore  
├── pyproject.toml  
├── README.md  
├── .env  
└── src/  
    ├── research_crew/  
    │   ├── __init__.py  
    │   ├── main.py  
    │   ├── crew.py  
    │   ├── tools/  
    │   │   ├── custom_tool.py  
    │   │   └── __init__.py  
    │   └── config/  
    │       ├── agents.yaml  
    │       └── tasks.yaml
```

Agent Repository



Agents Repository

Manage your agents - Create and configure agents to automate tasks and workflows ⓘ

+ Add Agent



Agent Repository

1. Create agents with specific roles and goals for your workflows
2. Configure tools and capabilities for each specialized assistant
3. Deploy agents across projects via visual interface or API integration



Your Pre Made Agents

| ROLE | GOAL | TOOLS | | | ACTIONS |
|----------------|--------------------------------|---------------------------------|-----------------------------|-------------------------------------|-----------------------------------|
| Sales Research | gather sales data about a lead | crewai-tools: ScrapeWebsiteTool | crewai-tools: SerperDevTool | crewai-tools: CrewaiEnterpriseTools | Options ▾ <button>Delete</button> |

Agent Repository

```
from crewai import Agent  
agent = Agent(from_repository="sales-research")
```

Tool Repository



Tools

Collaborate by sharing tools within your organization, or publish them publicly to contribute with the community.



Getting Started

1. Creating a new tool? Use `crewai tool create your-tool`
2. Ready to share your tool? Publish with `crewai tool publish`
3. Want to use a tool? Install it with `crewai tool install your-tool`



Your Tools



crewai-tools Public

CrewAI Tools - Official collection of tools for CrewAI



your-tool Private

Power up your crews with your_tool

Don't Overlook the Planning

1. Not spending time on planning use cases
2. Not clear definition of success
3. Not breaking the process into smaller chunks
4. Not measuring / evaluating