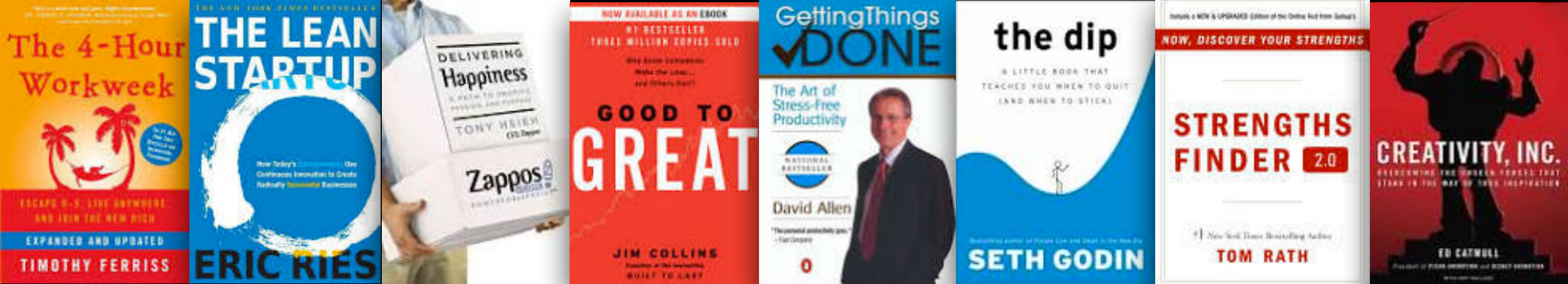


THE MAGIC OF THINKING BIG



BOOK BY DAVID J. SCHWARTZ
SLIDES BY RYAN BATTLES



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“Not many people believe that they can move mountains...”

"...So, as a result, not many do."

-DAVID J. SCHWARTZ

Think BIG.

Build confidence in yourself.
Action reduces fear, so act.

Take **small steps** at first:

Sit in the front everywhere you go, practice eye contact, walk 25% faster, practice speaking up, smile big, use positive words.

Think and dream creatively.
Believe that it can be done
and then **the mind finds a way** to get it done.

Be open to new ideas and be progressive.
Stimulate yourself with diverse ideas from diverse people. Capacity is a state of mind.

You are what you think.

"The price tag you put on yourself, is probably the same price tag that the world will put on you."

Dress up.

Think **your work is important.**

Think enthusiastically. Ask yourself if you are the type of manager that a subordinate would respect and follow?

Manage your environment
because it is **food for your mind.**

People who tell you that it cannot be done
are usually **unsuccessful** people.

Make your attitudes your allies.
Live it up. Broadcast good news.
Do better work than others expect.

Remember people's names.
Take initiative to **build friendships**.
Talk less. Listen.

Get the action habit.
Nothing happens just by thinking.
Start now.

Do not worry about problems.
You can handle them as they come.
Successful people handle problems **as they arise**.

Turn defeat into **victory**. Defeat is a state of mind.

Think that **there is a way**.
If it does not work, then back off and start afresh.

Use goals to help you grow.

"The important thing is not where you were or where you are but where you want to get."

Know where you want to go.
Visualize your future.

Achieving success **requires** the help of **others**.

Trade minds with the people you want to influence.
"What would I think **if I were that person?**"

Be human, and **put people first.**

Think big enough to see that
if you **put service first**, money takes care of itself.

Think BIG.

“A wise man will be Master of His Mind
A Fool will be Its Slave.”

—PUBLILIUS SYRUS
ROMAN AUTHOR, 1ST CENTURY B.C.

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THE MAGIC OF THINKING BIG

ACQUIRE THE SECRETS OF
SUCCESS...
ACHIEVE EVERYTHING YOU'VE
ALWAYS WANTED:

PERSONAL PROPERTY • FINANCIAL SECURITY
POWER AND INFLUENCE • THE IDEAL JOB
SATISFYING RELATIONSHIPS
REWARDING AND ENJOYABLE LIFE

David J. Schwartz, Ph

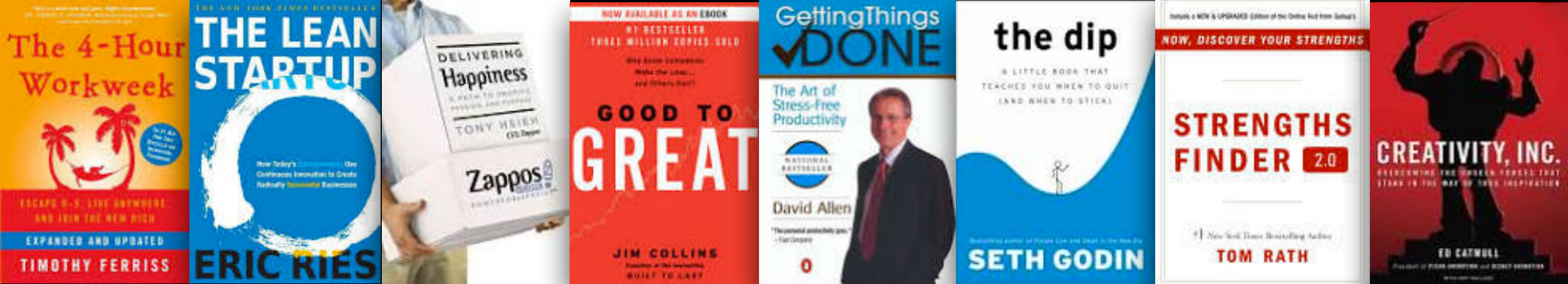


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