

# THE ART OF SEDUCTION: Book Report and Practical Analysis

#### By Maddash

#### 1. Introduction

BELOW ARE THE PRIMARY DIFFERENCES BETWEEN STANDARD SEDUCTION TECHNIQUES AND THE ART OF SEDUCTION

STANDARD: Techniques focus on short-term applications only (ie: the "bar pickup")

AoS: Techniques focus on long-term seductions

STANDARD: Generally requires a small time investment per target.

AoS: Requires a SUBSTANTIAL time investment per target (ie: making files for

your targets to uncover their psychological profile)

STANDARD: Never break the rules

AoS: Apply the rule to the situation - there are very few rules that can't

be broken.

STANDARD: Shotgun approach used to quickly get random hotties into your bed.

AoS: Long-term techniques only to be used on women that threaten to turn you into an AFC.

STANDARD: Avoid emotional commitment, little danger of emotional backlash.

AoS: Emotional backlash will DEFINITELY affect the seducer. Requires

substantial self-control.

STANDARD: Avoid AFC moves at all costs.

AoS: Avoid "anti-seductive" moves at all costs. Certain tactics are used on

occasion that would definitely be considered AFC.

STANDARD: Goal is ONS and FB relationships.

AoS: Goal is M/LTR relationships.

STANDARD: Time frame is 25 minutes to perhaps 2 weeks.

AoS: Time frame is weeks to months, even years.

STANDARD: Great for getting #/\*/f-closes.

AoS: Not very useful for this.

STANDARD: Techniques don't really cover relationships that move beyond a date or

two.

AoS: Very good strategies for sustaining and escalating relationships.

STANDARD: Focus is on attracting her to you.

AoS: Focus is on making her fall deeply in love with you.

STANDARD: Quick demonstrations of value and sexuality, combined with disinterest.

Time frame: 25 minutes.



AoS: Same. Time Frame: 25 minutes - weeks.

STANDARD: Constant debate about optimum proportion of EV vs. Admiration stories.

AoS: Massive EV done to discover deep psychological needs of targets. Impressive efforts are made to demonstrate (not just tell) these values. These efforts grow over time.

STANDARD: Lots of peacocking and "standing out".

AoS: The seducer chooses a well-known "standard" identity (businessman, hacker, artist, etc) but layers on top of it an incongruent identity that compels the target to dig deeper.

STANDARD: Little technique on how to properly seduce the target through the written word.

AoS: The written word (ie: 'love letters' and poetry) are considered an integral part of the seduction. Specific principles are outlined.

STANDARD: Seems to work better on intelligent women. AoS: Purposely designed to work on intelligent women.

STANDARD: Intended for use by men. AoS: Intended for use by men and women.

STANDARD: tends to encourage superficial/sexual relationships. AoS: tends to encourage deep relationships. Some techniques can be considered downright EVIL if used on a target you don't really care about.

STANDARD: Anything goes, as long as you aren't AFC. AoS: Anything goes, as long as you aren't being anti-seductive.

STANDARD: Focus on "alphaness" and an attitude of "I don't need you as much as you need me"

AoS: Similar, although the techniques sometimes call for intense declarations of your deep feelings for your target, especially in later stages. The more intense the declaration, the more distant the subsequent "takeaway" is.

STANDARD: An incredible array of very specific tactics
AoS: 24+ general strategies arranged in chronological order (more or less).
STANDARD techniques can almost always be seen as a practical application of an AoS principle. Also, numerous techniques buried in the book that are not found at all in the STANDARD materials.

STANDARD: "one-size-fits-all" seduction (more or less)
AoS: Seduction is tailored specifically for the target, includes exposition of 18 seduction types.

STANDARD: Can use all the time, many times per day.

AoS: The full array of techniques can only be put into practice occasionally due to the lack of suitable seduction targets.

STANDARD: Little info on how to end a relationship (?)
AoS: Entire chapter on how to end or integrate a relationship after the



initial seduction is complete.

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I consider the the AoS techniques to be very advanced material that is FAR easier to learn after you've gotten good with the STANDARD stuff. It does put the STANDARD material into a logical framework.

I realize I generalized a little bit here and that there are a lot of gray areas (plenty of you have used STANDARD stuff to get MLTRs, for instance). This is just meant to provide an introductory context to this style.

#### 2. The Seducers

What type are you? Determine your natural strength, and then complement it with a secondary type. As you become proficient in this, add a third.

#### The Siren

The Siren is the ultimate male fantasy figure; innocence and sexuality rolled up in one. She is the sweet seductress, the heart-breaker. Most men, particularly those in positions of responsibility, have a Madonna-Whore complex and succumb easily to her charms. She is marked by her sweet-sounding voice which can mesmerize you. Her body dazzles and she radiates sexuality, while hiding it at the same time. The consummate saleswoman. Her symbol: Water. She lures men far out to sea, where they drown.

#### The Rake

The great female fantasy-figure. The Rake lavishes his target with affection and attention. He will go to the ends of the earth for her, however brief though the seduction may be. He may have many faults; disloyalty, dishonesty, immorality ... it only adds to his allure. Danger + Pleasure. His libido is uncontrollable and he is irresistibly attracted to women. He is hedonistic to an extreme. He goes after what he wants without hesitation and takes it, he could not control himself even if he tried (which he doesn't, although he may pretend to if it will further his aims). He worries about no resistance that a woman may put before him, not even a husband. He lies and she believes him, even though she knows better. His reputation, his greatest asset, only makes him more desirable. The key is to let yourself go, to draw the woman into the kind of purely sensual moment in which she loses sense of time. Each woman believes that she is the only one he truly loves. He is extreme, sarcastic, witty, he could care less what anyone else thinks. The secret: he makes women want to reform him. Think Bill Clinton. Symbol: Fire. He burns with a desire that enflames the women he seduces. His flames draw women to him like moths.

#### The Ideal Lover

This seducer finds your disappointments, your buried dreams and ideals ... then he embodies them. He reflects your fantasy through vagueness and slyness. He (She) creates the illusion you require. Casanova was the archetype: upon meeting a woman, he studied her, went along with her moods, found out what was missing in her life and provided it. What does she want? The knight to save her, to serve as her vassal, to undergo terrible trials and prove his love? Does she want beautiful poems and songs written about her? The ideal lover will become that. He becomes absolutely devoted to his target. The man who can develop the ability to maintain such an intense attraction towards his target becomes



immensely seductive. Symbol: the Portrait Painter: Under his eye, your imperfections disappear. He brings out your noble qualities, makes you godlike, immortalizes you. Danger: Avoid letting reality creep in. If this happens, you must end the relationship quickly and disappear without a trace, leaving her to idealize you in your absence.

#### The Dandy

These seducers cross the edge of masculine and feminine roles. He may have flowing long hair. She may be violent and overly assertive. They embody freedom from restraint and stir their targets repressed desires, particularly homosexuality. There is a powerful key to seduction here ... by crossing the gender barrier, ever so slightly, unoffensively ... a woman's defenses naturally fall. Women are narcissistic. They admire the way a woman looks, the way she carries herself, her poise, her charm. Imitate them. The Dandy is beautiful, never vulgar, never conformist. He has total confidence in himself. There must be a reference point - stray too far and you will seem an obvious attention getter. The Dandy doesn't give a damn what a woman thinks - he may purposely displease her to gain her favor. Important: unlike the Rake, who desires nothing but a woman, the dandy cares for nobody, save to flaunt society's conventions. Symbol: The Orchid. It's shape suggests both sexes. It is delicate and highly cultivated, unlike any other flower. Danger: You have more to fear from other men who will naturally become more defensive around you.

## The Natural

Light-hearted, joyful, spontaneous, and innocent. S/he acts like a child and in response you lower your defenses, leaving the way open for him. Defensiveness is deadly in seduction. Never act defensive, open up. Bend instead of resist, let others influence you, and they will fall under your spell. Act like a child and be demanding, stir her competitive desires. Symbol: The Lamb. Pure Innocence. Danger: Childish quality can be charming, but it can also be irritating. For most people, it is best to act innocent only at specific times, when a touch of innocence and light-heartedness is called for.

#### The Coquette

This seducer orchestrates a back-and-forth movement between hope and frustration, dangling what you most desire in front of you and then taking it away. First they get under your skin and give you exactly what you want. Then they quickly remove it, pulling you towards them. When you chase them, they give it back to you. Gradually, the takeaways become longer and longer, your anxiety increasing each time. They bait you with the promise of a reward, which seems always just out of grasp. The greatest power in seduction is the ability to turn away; to make others come after you, and delay their satisfaction. Never be put off by anger, it is a sure sign of success. The emotional abuser is a negative coquette. Be careful of this one, and be careful should you choose to play this role; the emotions stirred up can give way to incredible anxiety, even violence. It is difficult to successfully maintain a long-term relationship once you assume this role. Symbol: The Shadow. It cannot be grasped. Chase and it flees. Turn and it follows.

#### The Charmer

Seduction without sex. The charmer manipulates you, flattering you, covering you with pleasure and comfort. The deflect attention from themselves and bathe their target in flattery and charm. They seem to understand you, feel your pain, adapt to your moods. They make you feel better. They play on your vanity and self-esteem. Make your taget the center of attention. Be a source of pleasure. Bring antagonism into harmony. Lull your target into ease and comfort. Show calm and self-possession in the face of adversity. Above all other things, the charmer is clever. Symbol: The Mirror. When one looks, they see themselves. They never see behind the mirror.

#### The Charismatic



This seducer embodies Self-confidence, sexual energy, sense of purpose, contentment. They have a piercing gaze, fiery speech, and an air of mystery. They are INTENSE and yet detached. They are the leaders of the masses. Symbol: The Lamp lights the way.

The Star

They project a glittery, elusive, and glamorous presence. They are the actresses, the models, the millionaire playboys ... they keep their distance and let you imagine that there is more to them than there truly is. Be vague and dreamlike, cultivate a blank, mysterious face. Never say yes or no, only perhaps. Let your target gain a mere glimpse into your inner life. Symbol: The idol. Danger: Familiarity will break the spell.

The Anti-Seducer

This person repels others! Learn his traits and avoid them. More on this later.

#### 3. The Rake

- 1) Give totally of yourself, live for her, hold nothing back. Never apologize for your actions.
- 2) Seem to be unable to control yourself. This touches a deep pleasure point in most women.
- 3) Never succumb to resistance. In fact, if there is no resistance, you must manufacture some, to inspire seductive creativity.

Desire: (The Art of Your Heart)

"You know, I don't have to know someone for a long time to know whether I want to be with them for a long time...

I want you Mary ... more than any other man wants you ... you are so passionate, I love that. Passionate ... and fun ... and beautiful ... god, I love your lips. What do you think of my wanting you? Sometimes when I write you, I don't mean to be so forward, but when I think of you, I find myself smiling BIG. That can't be a bad thing.

But aside from the sexual compatibility stuff, I can tell that you and I ... above the boy girl stuff are going to be really good friends... I enjoy your company. Do you ever just KNOW? I feel like I just KNOW. Is that too forward? or maybe it just makes things SIMPLE.

Now tell me something to make me feel good. Tell me that maybe you want to see me again."

#### Miscellaneous:

You are making me crazy ... It is in your power to make me so happy. Imagine that one day soon you are free, that nothing is holding you back ... and when you see me you kiss me ... can you feel my arms around you, holding you up in the air laughing and smiling knowing that we can finally be together ...

How much longer will you make me wait ... it is cruel ... I feel as if I am missing something in my life, someone who can tame me ...



Fall back into my arms Mary. When my arms are around you, you will know that I am the right man for you.

Lusty:

"I have not told you everything...

I need your help. I am torn and don't understand the feelings that rage through my body, like whirling rivers of fire... I could find another ... but all I think about is you, do you know what you do to me? I will describe it for you ... as I was falling asleep minutes ago I imagined you and I ... the urgency with which we tear our clothes off ... I feel the touch of your skin, I see the beautiful birthmark on your leg, I have memorized your curves... I can taste the saltiness of your neck ... feel your teeth and lips on my mouth ... stroke the little bumps on the side of your breast ... I feel you sitting on top of me, undulating ... back and forth ... I see your face tense, as you close your beautiful brown eyes, your lips pursed together... I feel you move from side to side, then you melt ... again and again ... it has been so long, but I refuse to release this ... energy ... inside of me ... with anyone else ... because it burns for you ...

Can you guess now why I am resisting? Desire and friendship ... I have never before felt both these things with one woman ... I want to be your friend so badly ... If only I could deny half of what I feel for you so you can have that ... but it is like separating the roots from a tree. Something you said today ignited it again in me. Now I am burning ... I feel like the sun in my dream, you are still trapped in ice ... be my friend and give me insight."

## 4. The Objects of Your Attention

**The Reformed Rake or Siren**: ex-PUAs! Seduce a Siren by giving her the impression that she still has the irresistible power to draw a man in and make him give up everything for her. Remember you are offering her not a relationship, but the chance to have some fun and escape her current stifling conditions.

**The Disappointed Dreamer**: An idealistic person who has been disappointed by the reality of life. Recognize them by the books they read and the films they watch. They are often trapped in drab relationships. The have a great deal of pent-up passion and energy, great imaginations, and respond to vagueness. All them to live their fantasy through you. Do not allow reality to break the illusion, they will leave quickly.

**The Pampered Royal**: Spoiled as children, they are taught that others will entertain them. They are lazy and grow bored easily. They find pleasure in variety and move quickly from relationship to relationship. What they are truly looking for is a parental figure who will give them the spoiling they crave. Provide them with a lot of variety: new places to visit, new experiences, color, spectacle. You must maintain mystery and remain unpredictable. Recognize them by the turmoil in their past.

**The New Prude**: They stay rigorously within the boundary of societal correctness and maintain appropriate and acceptable behavior. Deep down, however, they are excited and intrigued by guilty, transgressive pleasures. They long to transgress. They are prime targets for a Rake or Siren, or someone with a dangerous or naughty side. You can draw them into a seduction by giving them a chance to criticize or reform you, and use the opportunity to spend time with them. They will be seduced merely by being around you. They seem drab at first ... but they are simply asleep, waiting to awakened.

**The Crushed Star**: They were at one point the center of attention and have lost it. To seduce them, make them the center of attention again. Get them to talk, particularly about themselves. They are susceptible to the Charmer. To the extent that you make them radiate, they will fall madly in love with you. If you are a Star or Dandy, avoid this type.



**The Novice**: They are innocent, without much experience in the world, or at least seem to be so. Seduction is easy but requires some skill. They are interested in people with experience, particularly people with a touch of corruption or evil. Do not make the touch too strong and frighten them, however. Mix your qualities – be playful and childlike, but give them a glimpse into your hidden depths. Make everything romantic, not ugly or seedy. Mix innocence and corruption.

**The Conqueror**: Lots of energy, always looking for someone new to conquer. Make yourself a worthy target, to not give in. Pull away and be a coquette. Keep them charging back and forth like a bull.

**The Exotic Fetishist**: They do not like their upbringing, they do not like themselves, so they search outwardly for fulfillment. They feel empty inside and have strong dose of self-loathing. They like to travel, they fill their houses with objects from distant places, they fetishize foreign cultures. They are often rebellious. Position yourself as an exotic – you must appear to come from a different background or race, or be drastically different in some way.

**The Drama Queen**: They cannot do without some constant drama in their lives. Do not offer them stability and security. They want pain, it is their source of pleasure. You must give them rough treatment mentally, if you are too nice, they will find a way to get rid of you. You can recognize them by the tragedies and traumas that have befallen them. If you want a long-term relationship with them, you will constantly have to inject drama in their life.

## 5. FMAC (Find Meet Attract Close)

I like Mystery's formula, and to be honest, I have spent a lot of time on MAC, but very little on F. This is because the manual has very little useful to say on the matter. Essentially, it says "Go find a location where women are hanging out". Well, maybe it's just me, but this seems patently obvious.

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Tonight, while reading the Art of Seduction, I learned something that shattered a long-held pattern of mine. According to AoS, there are three aspects to "Find" (also known as "Choosing Your Victim"):

- 1) She must be vulnerable to seduction
- 2) She must attract you in some way
- 3) There must be a challenge

Now, how many posts have there been in the past few weeks from guys who complain that they are getting bored of seduction? I have participated in at least one of these discussions, so I know what these guys are feeling.

Well, I made an observation tonight: the other night when I was seducing HB11, I was anything but bored. I felt ALIVE, like I haven't in a long time. Why? According to AoS, it is because she passed the three tests:

1) She was vulnerable to my seduction

First of all, she had only one friend in our group, and not a close friend



at that. There was very little protection from girlfriends (I disarmed the sole WP guardian). Secondly, she was obviously attracted to me in some fashion: I was the most alpha in the group and represented a challenge to her; I am extremely intellectual (a weakness of beautiful women); and I showed a great deal of disinterest in her looks. Third, as the evening progressed and I continued to sarge her, I elicited emotional reactions (cube, guitar playing) from her. Emotional Reaction = vulnerability. Finally, she has a vivid imagination, sharp intellect, and is discontent with something in her life, all necessary prerequisites for seduction. (Chris Powles: remember discussing how STANDARD seems to work best on beautiful, intelligent women? Finally, an explanation!)

#### 2) She attracted me

I am attracted to young, innocent, beautiful and extremely sexually charged women. Sirens. SHB 10+'s.

I am a textbook example of the Madonna/Whore complex.

#### 3) There must be a challenge

Obviously, women like this are pursued by a great deal of men. In my field report, I wrote about how various men tried CB'ing me throughout the evening, and even my neighbor, B Trash, instigated the Mad Dash challenge.

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As I think about the past two months or so, since discovering the seduction community, I realize that only three of my targets (out of 31) passed all three tests. I have been sargin' a lot of easy girls that don't attract me at a core level. This is fine for practice (and in fact, the realization that I could never be happy with less than a 9.5+ relieves me of a lot of anxiety about trying out new material on 8's and 9's), but as I look back, I know that my best, most well executed sarges were done on these girls. They pass all three tests, and because of this, it animated me and added a lot of energy and motivation to the seduction.

Having realized this, I probably will make no follow-up effort on any woman who fails to pass the three tests.

## 6. The Approach

The AoS has been incredibly invaluable to me. I have been using the techniques from it in my long-form seduction of HB11. As I mentioned before, I feel that the AoS methods are only suited to women who threaten to turn you into AFC's... in short... the PRIZES. The first step screens out sub-par women (the kind most seduction guys seem to be hitting on... hence their boredom). I also feel that an AoS seduction is way harder to pull off because the end result is to make a woman not merely sleep with you



(standard community fare), but to \*fall in love with you\*. Not for the dilletante...

Also, the AoS seduction deals with how to continue a seduction beyond the purely sexual f-close. It answers a lot of questions (that to me) remain unanswered with standard seduction stuff.

However, this step is pretty well covered by standard techniques, I believe. The idea is that you approach a target (a 3+ set in the community, or through friends in AoS), but hide your intentions. Don't let on that you are hitting on her ... yet. Demonstrate that you are indifferent to her, give her space, and basically dare her to make moves on you. Build rapport with her. Don't share your feelings with her: do NOT tell her she's beautiful, or you find her attractive... at best give a grudging compliment ("I've seen uglier"). This layer of disinterest will eliminate her bitch shield and initial resistance to you.

This "neutral" time is very important... you have a short window in which to demonstrate VALUE. Don Juan would appear in majestic clothing. I do this with several "admiration/envy" routines (Oprah show/yoga/business school stories ... never talk about work). Lately, I've been doing quick probes into her psyche in an attempt to figure out her core values in a man (easy: bring up relationships, all women LOVE to talk about this), but the AoS has some interesting advice which seems to work well... my targets are always beautiful women who are in demand. The AoS says that beautiful women: A) need validation for something other than beauty B) are strongly attracted to intelligent men. (Side note: how many times have you seen guys walk up to beautiful women, compliment them on their beauty and act like testosterone filled buffoons? How many of those guys are successful?)

By showing disinterest and demonstrating the kind of value that she CRAVES, she will begin to wonder about you... "Why isn't he interested in me when everyone else is? I wonder if I look ugly tonight. God, he sure is smart ... that story he just told me is SO cool... does he have a girlfriend? Why is he interested in my friends and not me? Wow, he thinks I'm intelligent ... I wonder if I can be with a guy like this... does he have a girlfriend?".

Done properly, you have gnawed a bigger hole in her armor ... made her more vulnerable. Maintain coolness and disinterest, but give her a subtle touch on the lower back or arm (kino)... now she really begins to wonder...

Side note: I don't think AoS stuff is going to work with young women with ADD. In fact, AoS itself says that seduction should be limited to women who have intelligence and imagination. So, if you are planning on pulling this stuff off in home room or at the rave, I'd probably forget about it...

Create a False Sense of Security - Approach Indirectly (Never approach the target)

a. Indirection



- b. Approach her through friends; infiltrate her circle.
- c. Use friendly conversations to elicit values
- d. Spend time with her to make her comfortable
- e. Your goal is to make her trust you, wonder why you are not chasing her, and have her come to you.
- f. She will come to you only if you give her space. Do not crowd your target. This is especially important if she has a deep effect on you.
- g. She must feel as if she is making all of the moves. If you appear to making the moves, she will resist.
- h. Be elusive; do not declare your true feelings under any circumstances; never mention love and she will project her true feelings on to you.
- i. Friendship will open the gate to their body; their mind. A slight physical contact, an offhand comment will cause her to think that there could perhaps be more.
- j. Image: The Spider's Web.
- k. Reversal: Gain her attention and stir her desire upon contact, and move for the kill immediately. This will result in a short seduction only.

# 7. Sending Mixed Signals

Ok, you've found the right girl, you've lowered her initial defenses through disinterest and negs, and she's inwardly attracted to you... now what?

You need to convey mystery. Ok, let's talk about me. I have an outward appearance of a clean-cut, successful, and confident professional. Attractive? Sure, but there are tons of guys like that, and chances are, the girls I hit on have dated guys like me before, plenty of times even. So she thinks she has me figured out. But wait ... I'm different... something about me is not the same as all these other guys, but she can't figure out what. She finally notices the ivory beads around my neck and asks about them. "I teach yoga", I tell her, and launch into my yoga routine.

In the past few weeks, I've had this experience 20 times ... they usually short-circuit and immediately their interest level goes WAY up. Why? Because spirituality and business success are almost opposites. Now I got her. So we talk about yoga for awhile, and perhaps I launch into a discussion about spirituality and religion... I hint of how I moved across country to write a novel about renaissance philosophy. She has uncovered a vein of interesting stories here, but of course, she won't get all of them. Not tonight.



If I'm really interested in seeing her again, I'll then look for an opportunity to send out another incongruency ... she asks about god, and I say "Fuck GOD! What has God done for anybody? Why do babies die? Why isn't everyone in a perfect relationship? Maybe God is a myth, or maybe god is us and we don't know it. Maybe god doesn't take sides and just likes to watch us... have you ever thought about that?"... then I'll order a shot (she thinks: "is he upset? he appears to be so calm... is he spiritual? Yet he just said fuck god... who is this guy?"). My claws are in her.

Now I do a takeaway, and let her think about me for 5-10 minutes...

Mixed signals are a big part of my game, perhaps a huge part of it. Most people are obvious:

"Hi, I'm Biff, I'm a lawyer. I work at Benny, Bob, & Blow. My Porsche is outside." AFC!!!

Chumps introduce theirselves by what they do for a living and are content to fill that role. This is boring, and most women would rather take an exciting guy with an indeterminate economic base than a boring guy who definitely makes \$100k/year. Women always ask "what do you do?". I answer with "No, you meant to ask me what I like to do. I teach yoga."

A lot of guys I see out there are explaining themselves, trying to cram in every detail about their lives in the 10 minutes they have to talk to this girl. They are BORING. Women love the unknown... tease them with it. Tempt them with missing details. The beauty is that the more vague you are about yourself, the more they will project their fantasies on to you.

Other ways to send out mixed signals:

- 1) Cross the gender line a little I tell them openly that I don't like sports, and I'll talk about music, theater, opera, or movies. (1 in 20 women get really turned off by this. Fuck them, they are just men in disguise. If they want to sit on the couch, watch basketball, and eat bon-bons, that's between them and their cats.). The AoS warns that the real problem here won't come from women ... they enjoy a little femininity in men... it comes from other men who become very threatened by this type of behavior.
- 2) Continue to show disinterest ... I like to pull out the photo routine and when she gets to a picture of one of my ex's, I say "That's one of my girlfriends..." Most of the time, I get a funny look and they don't ask any further, but I can tell that they are really intrigued now ... maybe I'm taken, maybe I'm not. But they SEE that I get hot women.
- 3) Show off a little. Combined with disinterest, it really fucks with their heads.

Finally, this doesn't always work. I sometimes run into girls who get really turned off by this ... their minds are too simple to grasp



complexity, or they are disturbed by it. Yes, I've blown a # of sarges with this technique, but none that I cared about. It's a great filter.

(A big thanks goes out to Sin for suggesting the yoga routine. I owe him big time.)

P.S. I just found out that HB11's husband, who is now insanely jealous of me, told her that she shouldn't see me because "he looks gay". This is fucking awesome, it means that I have successfully crossed the line ... just a little.

# 8. Create Triangles (Social Proof)

The next part of the AoS deals with a key principle that all guys in the community know by heart.

Create Social Proof.

When I have sufficient social proof, I barely have to expend any effort at the PU. I simply walk around, demonstrate that I'm the king Alpha, that I'm the guy in the middle of the party, and female biology takes care of the rest. Did you notice how at the last party you threw, you basically had your choice of women? Next time you are out, create that party! (Oh, and hey, share the wealth with your buddies - social proof is one of those things that you get more of by sharing it. There is no better feeling that being with a wing who can generate his own party, because the two of you will multiply each other's social proof. You are guaranteed to close the hottest chicks in the bar)

Admittedly, this isn't always easy to do. But it can be done (I have mixed success with it, but getting better all the time). Start by talking up the bouncers and waitresses, be friendly and interesting. Remember, they are working and they are BORED. So make their night a little easier. Ask the bouncer if he's picking up chicks, find out if he wants to. I do this a lot. I let him in on the game, "hey buddy, I bet you pick up tons of chicks here. <most don't for some reason> Oh c'mon ... I used to work in a bar, you aren't fooling me. Half the chicks here are dying to talk to you. See? Watch this, I'll prove it. Play along.". Now that you know the bouncers, it's easy enough to walk up to a girl (a lot of times she'll walk up to him or you) and strike up a conversation. "Hey, me and my buddy, Dave here, were just talking and we think women lie more than men. What do you think?". She is THRILLED to get attention from the bouncer... and you by association. And guess what? The bouncer is now meeting chicks through you. Instant friend.

Another thing that helps is if you invite a bunch of friends or former girlfriends to meet you out, or you are a "regular" at the bar. Instant social proof. A lot of my friends will want to leave the bar if they run into an ex-girlfriend. This is a waste of a golden opportunity. Contrary to male psychology, women become more interested when you are pursued by



other women.

Anyway, now you start building up your circle of friends. It's a lot of work, you have to be "on" and prepared to talk. Build up a few more friends, 2-3 groups is about all it takes. Now the fun starts. You start scouting around for your target. Hopefully, you have been animated and highly visible to everybody (if you were standing by the door for awhile, then most people have seen you by now). If you've done everything right, and the target is well chosen, she will be eating out of the palm of your hands within 5-10 minutes.

Another application of this principle is when approaching groups, hit on the obstacles while ignoring the target. If you seduce the obstacles and show indifference to the target, her shield will drop towards you. You are "in" and you have established credibility with her group. Now she is vulnerable.

Yet another principle: let people see your success with women. Build up a reputation as a seducer. Women will pursue you that much harder. I carry around pictures of my hottest ex-girlfriends in my wallet, so when the time comes, my target/obstacles will see the beautiful women who I've been with. I like to intimidate them and make them feel as if they aren't pretty enough for me. Imagine telling a girl to her face that she isn't pretty enough for you ... she'll throw her drink in your face ... yet this is exactly what you are doing! And you aren't being insulting, because after all, you aren't interested in her (principle 3).

For a pure AoS, "long form" seduction, this is just the first step. Go meet and take photos of yourself with famous people. Show off a little. Last week, I wanted to go out with HB11 again but I didn't want to risk a blur. We had tentatively decided to go out on Friday night, but on Thursday I got the chance to meet a movie producer and show him around town. I combined the principle of social proof with the technique of changing plans at the last minute. I called her up and told her how I spent the day backstage at the Oprah show, and now I was hanging out with a film producer. I told her what a fucking cool day we were having... she was hanging off of every word. Then I hit her with "hey, why don't you come out and join us?" Well, HB11 was hanging out with her best friend that day, who didn't want to go to the city. In most situations, this results in a blur. What did HB11 do? She sent her friend home and drove an hour, \*by herself\*, to come hang out with me.

The idea here is that you have to appear to be the Trophy. The best part about a trophy isn't the fact that you won it. It is the fact that everyone else LOST.

#### 9. Create a Need – Stir Envy

A girl who is perfectly happy can not be seduced.

If you are like me, and have decided to only chase Prizes, then you have by now discovered that the Prizes all have boyfriends or husbands. And



probably pretty good ones, too. So how in hell do you seduce these girls?

Well, once you are in their good graces and they are intrigued by you (not necessarily strongly attracted to you ... yet), you need to discover what is missing in her life. Maybe her boyfriend doesn't take her out to dinner or on trips. Maybe she is bored in her relationship. Maybe she wants to live a different kind of life than she is (Example: HB11 wants to be a city girl, not a country girl). Maybe she isn't getting any younger and she has no real prospects for marriage ... Your job at this point is to discover her anxieties, shortcomings, and deep needs that aren't being fulfilled, and then subtly remind her of them.

Here are some examples from my conversations with HB11. Keep in mind that she loves to be teased ... these comments might offend some girls.

Mad Dash to HB11: "Oh ... so where do you go for fun out here? Ponderosa?" (while visiting her place out in the country)

or

MD: <looking at her Mercedes> "So where are the pink neon lights and the sticker of Calvin peeing?"

or

MD: "Hmm, my friends sure are boring. I like to go to the best places in town and stay out late. They'd rather hang out in \$2 beer bars wearing T-shirts and baseball hats."

HB11: "Ugh ... That's how my ex-husband dresses" <husband destroyer + stirring insecurity>

or ... one evening after a very nice dinner, I asked her if the restaurant was the type of place she sees herself frequenting when she imagines living in the city (yes, it was). I chose the next restaurant that we ate at for the incredible view of the city skyline in order to remind her of this deep desire of hers to live in the city. It worked ... the next morning she invited me out to go looking for apartments in my neighborhood with her.

This next one is interesting. She started teasing me about how I hadn't passed all of her tests yet, and in fact, I "failed" one. Then she wouldn't tell me what they were! It drove me nuts. Then it dawned on me that just about everybody is a little insecure about how they come across in a new relationship. So what did I do? The next time I saw her I turned the game around:

MD: "You haven't passed all the tests yet..."

HB11: "What tests???"

MD: "Well, you have tests, so do I. a LOT of them."

HB11: "Have I passed any?"

MD: "The first three... you attracted me in a way I couldn't identify, that's one ... you were a challenge ... that's another ... and I'm not going to tell you the third"



Since then she has been bugging me EVERY time I see her about the "tests". When she kisses me goodbye, she always asks me if she passed any more yet. LOL. She is so obsessed with this little game, that every now and then I'm going to feed her a desired behavior as a "test that she passed". For instance, I want to make sure she always listens to me (I hate girls who don't listen)... I'm going to use this one soon: "so you passed another test ... you are a good listener, you listen and remember everything I say. That's good, I broke up with B Trash because she didn't pay attention".

It seems to take a little while to discover what a person's core needs are, particularly if they have rationalized them away. A good question to start bringing this up is "so what do you want out of life?" (be ready to volunteer your own answer if she feels uncomfortable answering this. After you share, she will be more willing to.)

The symbol for this step is cupid's arrow ... it creates a wound. Pain leads to pleasure.

Reversal: Stirring up insecurity won't work on everybody (especially people who are already very insecure). Use charm instead.

## 10. The Power of Suggestion

People resent overt attempts to persuade them.

This is why telling a girl how much you like her or that you think she is beautiful is usually a bad idea (at least in the beginning). It is much more powerful to drop elusive hints that don't take root until days later ... these are called suggestions and patterns. The idea behind this is that your suggestion appears to the target to be her own idea. Suggestions are not limited to words ... the most powerful suggestions are actions.

Retraction and apology: the famous "Just Kidding!" and "geeeez..." falls in this category. When a woman blows you shit, it is important to demonstate that you won't stand for it. Deliver a nasty comment, then follow it up with a smile and one of these beauties. A few weeks ago, I was sargin' a girl who was fairly hostile to my advances. At one point, she said to me "Why aren't you drinking? Don't you know how to have fun?". I replied with a loud "I \*AM\* fun ... geeeeez" and a takeaway. Her hostility evaporated. Another example: just yesterday, I used "WTF ... geezus, I introduce you to nice guys and you are being a bitch to me... geeeeez." <takeaway> on a WP. She apologized to me just minutes later (and then she called ME a "nice guy"... weird, huh?). Is there a suggestion here? Ummm, probably only that you are have a spine and no woman is going to disrespect you and get away with it. That's pretty powerful.

Alluring glances: anybody figure out how to do this? It's something I'm working on, with mixed success. I think it has something to do with finding something really attractive on your target, and just holding that in your mind. Sometimes when I do this and I look into my targets eyes, I get a



strange response, almost like an instant DDB... anybody else?

Besides that, EC is a major sticking point with most guys, including me. Looking away before your target does is a sure sign of "betaness". Alphas don't look away (from a decent looking girl, that is). I used to look away very quickly when an HB caught my eyes... that is, until I went out one night with the sole goal of not looking away. Let me tell you one thing ... women can stare at a guy for a LONG time without getting self-conscious. Still, it wasn't that hard to learn. After attempting to keep EC with 10 or 15 HBs, I got pretty good at it. Now, I \*never\* look away first, it has just become a habit.

Kino: this is a KEY suggestion. Most people don't touch each other in ordinary situations. A subtle touch indicates that you are interested in a woman (and vice-versa, it is a primary IOI).

Tonality: having a warm, calm, and steady voice is key. This is something else I'm working on, especially on the phone. Controlling your voice sends the message that you aren't anxious or nervous about talking to her (beta traits).

Passing comments: flattery will get you everywhere, if it is something that the target isn't usually flattered with. HB11 gave me a five-minute speech the other day about how some dude told her she had a beautiful smile. Well, I think so, too, but I figured it was obvious so I never pointed it out to her. It turns out that she \*hates\* her smile and nobody has ever told her this before. She was obviously very impressed by the compliment and that guy earned some major points in her book. Fucker. The key lesson here is to slip some flattery in by making a passing, very casual comment about something that interests you in the target. Not only does this contribute to you being a source of pleasure for her, it conveys the suggestion that you like her without saying it.

I have a theory that the average guy makes about 25 mistakes when he talks to a woman for the first time (and this is why most guys go home alone every night). I'm willing to bet that a significant portion of those mistakes fall in the above categories.

Certain semantic constructs are really powerful. Ross Jeffries calls these weasal phrases. The ones I like are: "What would you think/say if I were to X?" where X is the thing that you want to do. For example: "Hypothetically, what would your friends think if we were to leave here together?" Another one that I just learned is "No, you don't really want to X". For instance, "No, you don't really want to kiss me ... we shouldn't" (followed by her kissing you). The natural reaction after this phrase is for her to do the thing that you just said she shouldn't.

Other stuff: you can take this as far as you want to. Chris Powells gave me a great idea the other day... after a few days of no-contact with your target, email or fax (better because its kinesthetic) her a little poem. See, little things like this convey not only that you dig your target, but that you are a considerate man, a step above the rest. This is an AWESOME suggestion. (Remember, AoS seduction is about making a woman fall in love



with you. This is WAY overkill for something casual.) Along these lines, if you happen to catch a small detail about something your target likes (for instance, a certain kind of candy), give it to her as a present a few weeks later, after she's forgotten that she told you about it. If she forgot about it, she will think that you are reading your mind, and if she didn't, she'll think that you are paying a lot of attention to her and are truly considerate. This is one of the coolest long-term seduction techniques I know.

For some reason, this last technique leaves a more powerful impression if the gift is modest and unassuming (presumably, because you aren't giving her the impression that you are trying to "buy" her affection). Years ago, when I was dating Noxema girl, she casually mentioned to me how much she likes flowers. A month later prior to meeting her out, I went out and picked 10 tiny little flowers off of the street and tied them together with a rubber band. The whole package was perhaps 3" tall. I gave it to her when I greeted her, and I will never forget the look on her face. I saw her about six months ago, and she still had that little bunch of flowers (dried of course), sitting prominently on her window sill. Tell me that isn't a powerful suggestion!

Patterns: Ok, I'm going to admit that I'm a newbie when it comes to patterns. I'm not sure if I buy into the whole "embedded command" thing, although when I told the voodoo dildo story to a couple of married women, I got double DDB, so I admit I could be wrong:-)

Examples of some suggestive routines (not exactly patterns, but same difference) that I use:

- \* Mystery's "kissed 4 women simultaneously" story this conveys sexuality and openness.
- \* Beautiful women are common routine conveys disinterest about beauty without actually saying it (WORKS AWESOME on SHB's)
- \* Deida's Natural Women variation not only does this have some embedded commands, but it suggests that you are a calm, powerful, yet spiritual man.
- \* Security routine someone made this up for me. Basically, you begin by pointing out her positive qualities, including the fact that she is "secure". You then talk about how certain types of people are jealous and clingy and how they can never have a successful relationship with a secure person. You then state that secure people don't have to worry about silly things like cheating, jealousy, etc. and then finish it off by stating that "I like you because I don't have to worry about those silly things". It's easy to follow the logic while reading it, but it is somewhat circular logic when spoken... the conclusion is that "we belong together". nice, huh?

The image is the seed that takes root in darkness.

Reversal: When you are deep into a seduction, it is better to communicate your desire directly ... but only when you know that she will welcome it. This only works when the target is virtually yours. When in doubt, be indirect.



## 11. Enter Their Spirit (Mirroring)

"Enter Their Spirit" is also known as Mirroring, and is well-known to NLP veterans.

A powerful part of seduction is to invoke a feeling of similarity and kinship with your target. You do this by mirroring their moods, thoughts, body language, voice, and breathing. You also should mirror their values (AKA Feeding back values) to them.

This is powerful stuff. By doing so, you give them nothing to resist and you will draw your target out of their defenses. Without going into specific examples, I have been to many sales training sessions and have learned conclusively that people buy from who they like. Commitments of any kind are based on emotional reactions and a certain degree of "sameness" engenders friendliness. It literally takes TWO MINUTES to establish rapport by using mirroring in conjunction with the small talk questions (name, where do you live, work, travel, hobbies). Don't ignore this stuff, it is basic.

Mirroring is also a form of flattery. You are focusing intense interest on your target. Even if they suspect what you are up to, most people will become MORE attracted to you because they are so flattered that you are paying such close attention to them. Attention is gold in AoS.

Once you are mirroring your target successfully, you must begin to pace them, that is, leading them into your world. This is detailed more in stages 2 and 3 of the AoS.

Finally, having a touch of femininity is a form of mirroring. Women are naturally tolerant and even somewhat attracted to other women. The gap between the sexes is large for most people. By cultivating just a hint of femininity, you help to close that gap. Long hair, a soft voice, a penchant for theater, books, and music (as opposed to sports), a bit of tasteful jewelry ... all of these things will make you more attractive to women (note: ignore the random idiots who make fun of you for not liking sports. You'd be bitter if you had your penis chopped off at birth as well).

Moods: Always begin interacting with your target by mirroring their mood. If they are sad, feel their sadness. If they are happy, feel happy.

Thoughts: This is a little harder. It is done by Eliciting Values (EV). Through attentive conversation with your target (and good record-keeping, if you are a hard-core AoS'er), you will learn how they think, what they think about, and so forth. Keep in mind that people have radically different ways of thinking - some are very logical, some are not. If you approach the average woman from a foundation of "logic" and "sensibility", you are doomed to failure. This is why most seduction guys are advised to discard facts and talk about feelings ... this is how women think (in general).

Spiritual Values: This isn't just limited to religion, it encompasses their



philosophical approach to life. B Trash went out of my stable the second I learned she was intensely serious about Christianity. There are women out there who won't sleep with me, despite being otherwise attracted, because of my liberal spiritual views. Shucks, don't care though.

Body Language: Basically, whatever they are doing with their body, copy it.

Breathing: Synchronize your inhaling and exhaling with hers to create rapport.

Symbol: The Mirror (obvioiusly)

Reversal: Mirror for too long and they will see through you and be repelled by you. You must begin to pace and lead your target at the right time, before this happens.

## 12. Create Temptation

This step is easy. Discover your target's unfulfilled weakness, something you may have touched on in step V. This is a deeper fantasy of theirs however, something you discover in the patterns of their past relationships, or their way of living. Perhaps it is boredom ... a need for an affair ... a weakness for wealth, fame, etc... dangle it in front of them by offering vague promises of how they will get this ... through you ... sometime in the future.

It is important to establish a barrier of some sort, perhaps an impropriety (cheating on a husband or boyfriend perhaps) of sorts ... this allows the sexual tension to build. Without barriers, no seduction is possible.

If you have correctly identified your targets weakness and establish a barrier, they will pursue you straight into stage 2 of the AoS Seduction.

An example: HB11 presently lives in the country as a suburban house mom. She wants to be a city girl, she has all her life... I often tell her about my travels and the interesting people I meet. I gave her a taste of this by bringing her out to meet a film-director, and later to a black-tie fundraiser. Through me, she has met a multimillionaire trader and a world-famous card counter... She wants to start businesses... I am in a position to introduce her to many contacts who can make that happen... She wants to go antique shopping with an LTR who writes guitar music about her ... again, I have drawn out these values and demonstrated that I am the ONE man who can provide all of this to her.

What about the barrier? Easy ... her estranged husband is now mad with desire and jealousy ... trying to get back together with her. He has created a barrier for me! She really "shouldn't" do what her heart tells her to do, she feels bad for it, confused (Confusion is part and parcel of a stage 2 seduction). I continue to give and take, more and more each time ... using the barrier as leverage, to build up the tension in her life (today she called me at least 4x and emailed me twice ... I have yet to



return her calls).

Her emotions are leading her to pursue me now ... frequent emails, phone calls, driving an hour to see me, telling me how much she likes me...

## 13. Keep Them In Suspense

Stay unpredictable. Change directions. Just when she is thinking you are totally in to her, pull away. When you have an argument and you are totally pissed at her, laugh at her, pick her up and kiss her.

It is important to stay one step ahead of your target. You must be setting the frames. If she surprises you or tries to set a frame, reframe and take charge. Whether or not you appear to be in control, you must be. If you lose your temper or clear-headedness, calm down and think about the situation. When in doubt, be unpredictable . at the very worst, it will buy you time to try something else. Just like children, we are always willing to wait and withhold taking action if we know there is a surprise around the corner.

Surprise drops a person's defenses. Pleasurable surprises are extremely seductive and you will enter their mind without them knowing it. This is a key tactic of the Rake.

Being unpredictable is a great way to build sexual tension and suspense, which is crucial for seduction.

#### Ideas:

- a.. Send them a letter out of the blue
- b.. Show up unexpectedly
- c.. Stop showing up just when she expects you to
- d.. Take them to a place they've never been
- e.. Best are surprises that reveal something new about your character

Most important: Have fun with the drama you create.

Symbol: The Roller Coaster. A thrill around every corner.

Reversal: Surprises can get boring after awhile if you overdo it. If you conduct a surprise, make it truly new.

#### Examples:

HB11 decided to go back to her husband. She emailed me, asking me for my address so she could FedEx my things to me. If I gave her my address or ignored her, I was playing into her frame - she was calling the shots. Instead, I said:



"Something has come up and I'm going away for awhile. I need you to hold on to my things until I get back."

Blammo, instant reframe. She freaked:

"are you ok? I mean i know its not me but I hope your family is ok if not my prayers are with you iam sorry for such a short email sweetie i do miss you...... and iam sorry really MD if somthing is going on with your family or work or the new business if you need to talk iam here"

I then sent her back all of her photos that I had, telling her that I could not look at them anymore and went to LA to visit Style. A few days later, she sent me a photo of her and her family (obviously, trying to get back under my skin, although she didn't know I wasn't being sincere). I reframed anyway:

MD: Cute, who's the third girl from the left (HB11)? I'd like to meet her.

HB11: didnt you already date that girl. Weren't there problems?

MD: Yeah but she has my garage door opener and pajama bottoms. I need them for my next girlfriend.

Soon after this, I began receiving emails at 1am in the morning, asking me to call her.

A few days later, we made plans to see each other (something she had resolved not to do). She had driven half the distance (we live an hour apart) to see me, but then called me to tell me that she couldn't go through with it and that she had turned around. My natural reaction would be to stay calm and hang up on her. Instead, I did the unpredictable: I got angry and threatened to drive to her house and knock on her door, even though her husband was there. She flipped, but it worked, although I did end up driving 34 miles to meet her in a mall parking lot (The Bold Move, an advanced stage in AoS). She had called me several times on the way, telling me not to come, that she was leaving, but I repeated my threat and she relented. I could tell that she was truly scared at that point that I had flipped out and went psycho. However, when I arrived, instead of getting angry (what she expected), I laughed at her, pulled her out of her car, and kissed her.

Note: I tried several other reframes that didn't work in this time. However, when they didn't work, I just tried something different. Always be persistent and look for new opportunities!

## 14. The Power Of Words and Imagery

This step deals with the power of words and imagery in seduction. We are now beginning to move into the second stage of the AoS seduction. In stage 1, we were indirect. Now we begin to show our target how much they interest



us.

One powerful way to do this is with letters. Letters and poetry were the historical medium of this step ... and still a quite powerful one ... however, emails are probably more common these days.

It is vitally important to ease into this. An FB of mine, an IT instructor, told me just yesterday about an email she received from a student in one of her classes. Out of the blue, he wrote her a 13 page email revealing his deep feelings for her. The email went on and on about how he feels about her, about how he couldn't take his eyes off of her, about how her ass looked, how she "rubbed up against him" in class. Why was this letter creepy and psychotic, when under other circumstances, a similar letter might be considered deeply seductive? Here's why:

- \* It was too long (13 pages)
- \* He directly stated his feelings, rather than implying them
- \* He didn't ease into it. The earliest you should write a letter like this is 3-4 weeks after you have initiated a seduction with an HB.

It starts with a simple email ... short, indirect. Perhaps a week or two later, as you progress with the other stages, another email. Then another ... and another. Feel our your target ... slowly increase the frequency. Of course, she must be responding to these ... never overwhelm her with these. After a month with HB11, we were trading emails perhaps 5x/week. Let her grow used to this style of contact with you. Eventually, you will reduce the frequency in order to suggest that you are losing interest in her and she will grow hungry for more.

These are the steps to seductive writing:

#### Stage 1: Initiating

- 1. Wait until several weeks have passed since your initial contact
- 2. Be humorous and light-hearted at first
- 3. Come off as intriguing.
- 4. Show disinterest Avoid explicit declarations of how much you like your target.
- 5. Flatter your target. Give her pleasure by encouraging her when she is down. Give her hope. Don't flatter a person's strengths flatter their weaknesses in believable ways. If she is insecure about her intellect, tell her that you admire her mind. If her hobby is writing, tell her how interesting and inspiring her words are.
- 6. Impress her by demonstrating value in accordance with earlier EV.
- 7. When you sense she is interested and intrigued, move on to .

Stage 2: Escalation

# STYLELIFE

## The Art Of Seduction

- 8. Begin to write more frequently, in fact, more frequently than your personal appearances.
- 9. Avoid use of the word "I". Especially avoid stating directly how you feel about her instead, infer it through stories and anecdotes. Bad: "I think about you all day". Better: "Today, when I saw that bag of mustard-flavored-chocolate-covered-fruitflies, it reminded me of how much you like mustard-flavored-chocolate".
- 10. NEVER become sentimental ("I love you so much, schmoopy", "I can't live

without you", "Do you remember that time..." BLECH)

- 11. Use vague, suggestive imagery think poetic and elevated. Once you have shown that you are safe (stage 1), most women will welcome creative homages to them.
- 12. Comfort their insecurities
- 13. Envelope your target in fantasies, sweet words, and promises
- 14. Feed her values (that you have identified in great detail by now) back to

her ... rephrase them in novel ways

- 15. NEVER argue or lecture.
- 16. NEVER explain yourself. Drop HINTS.
- 17. Let your thoughts become disordered. Ramble from one subject to another... disordered thoughts are exciting.
- 18. Do not waste time on real information. Focus on feelings.
- 19. Let the letters become longer and more frequent in this stage.

#### Stage 3: Climax and Pull-away

- 20. When your target repeats your words and phrases, allow your letters to become more erotic and physical.
- 21. Begin to make your letters shorter, more frequent, and even more disordered.
- 22. Eventually, you should decrease the frequency of your letters or stop them altogether. Done properly, your target will begin to pursue you to inspire you to write more. Timing is everything don't overdo it and become boring.

#### Stage 1 example:

I am most proud of this email. It was a very good example of a short, well-targeted email that literally made her melt without coming off as creepy.

In this conversation, she was challenging me to see who could go out and do more #-closes. I used the opportunity to flatter her to great effect. I also reframed her values. She told me twice that a man should treat a woman like a princess. So in this email, I referred to her as "m'lady", as if she were one. She brought up this email with me yesterday. I pretended to not remember what the email said, so I asked her to tell me what it said. She repeated it to me, almost word for word, DDB'ing on the word m'lady. I also previously ran the cube on her and knew that the horse imagery struck a chord with her (as with most women). I referred to myself as a noble steed,



looking for the rider who can tame me. Notice how I demonstrated disinterest with the P.S.

"My friends go out and get one phone # every 2 months. I think I do ok compared to them. Still, I admit, you are a superhero of pick-ups. Men adore you. Women hate you. Strangers fall at your feet. Even the 10's are intimidated. However, m'lady, even a princess needs a valiant steed, and I am an \*Arabian\*, looking for the rider who can tame me.

P.S. Just remember, if any of these guys successfully pick you up, then I get to interview them before I lose you forever. It's only fair."

#### Stage 2 example:

This was a bit of a boyfriend destroyer. Much longer than stage 1 (I had previously tested her to see if she enjoyed long emails, and she does) and very powerful. Note how I told a story about myself in the third-person by writing a story about it. Pay attention to the figurative speech. She told me early on that she loved getting flowers, it was one of the most special things a man could do for her. Rather than supplicate and buy her flowers, I incorporated the flower as a symbol in my story. "Flowers" are now tightly anchored to her concept of "heart".

"A long time ago, a boy sat on his bed praying to God to please bring his beloved back to him. Months passed, and all he remembers from that time is sleeping and lying awake hoping beyond hope that that person would come back to him. Of course, he went to work, he went out . he went through all the motions. But he wasn't all there. The only memory he had was sleeping and dreaming. The day came, of course. She called, crying, begging to have him back. He told himself that he would be strong enough to say no. But when she looked him in the eyes with tears streaming down her face, he melted and gave in. He let her back into his heart, which at that time was nothing but the remnants of a once-beautiful garden, tore up and charred from the battles that were waged there. And that evening, the sun shone and the flowers began to grow again, as they are won't to do when they are given warmth and light. For the first time in a long time, he remembered something other than sleeping or dreaming. And her face seemed all the more beautiful because of the months of loneliness he had endured. Days passed. and as he became used to her, life started to return to normalcy again.

She left again, of course, and the flowers died. He slumbered and dreamt, and in his sleep the memory of her seemed even greater than it was when she was there. He prayed even harder, and she came back once again. Glorious feeling of love, normalcy, then she was gone. Again. Again. A year passed like this. With time, he began to rebuild the garden in his heart, he replanted the tulips, cleaned up the splinters of wood (except for the old charred stump which he left as a memory). Only this time he built a brick wall around the garden so that no more battles would take place there, and he also built a little caretaker's shed should a caretaker some day come by and tend the garden. And as the days passed, he slowly woke up from the sleeping and the dreaming, and one day he realized . "I am happy". The girl, smelling the fruit that was once again growing in the garden, wanted



to taste it again. She called and called and called again. She made sweet promises in her sweet, beautiful voice. she just wanted to make everything all better again: "please, won't you let me simply smell the tulips? Surely we could try again." But he knew, finally, that she could never be anything other than what she is. Dogs will always bark, cats will always meow, and ----- will always take and never give.

So I truly know what it is like to love the unlovable. You are not alone. I hear you and I understand. I had many excuses that I gave to my friends as well, how nobody knows her like I know her, and how they don't like her because they are jealous, or they do not want me to be happy, or how it was ok that she would never come to meet my parents, or how it was ok that she didn't want to see me every day because she needs her space, or how one day we will be together and happier than anybody else, or how we will one day have kids together and then she will finally see, or how my love will make her happy. Why? Because I KNEW it was fate, that it was destined to be. Yet I was wrong. I chased my rainbows, beautiful rainbows, indeed. Yet . whenever we were together, and just as she gave in and surrendered to me (for an hour, for a day, for a week, but never longer), my heart said...

...no.

Just like that. A little whisper of a 'no'. And then there was silence, and I would look at her and wonder what I saw in her just an hour (a day, a week) before. And I noticed how she would not listen to my stories, or she didn't remember the little thing I was excited about the day before, or how she wouldn't go out of her way for me (that was reserved for when she wanted something), or how she would tell me that I wasn't good enough for her and that I didn't deserve her. As time passed, I realized what hearts truly are: They are what WE were when we were little boys and girls. And that is why they are meek and why they whisper and why they cry and why they laugh and why they hurt and why they are hard to hear over the big booming voice of the adult who lives in our heads and who is wrong so often.

And so, whether the clouds are once again passing over your soul as you fall asleep and dream, or whether a great battle is raging in your heart, tearing up the earth and flowers. if you listen . you will hear . very softly . knock . knock . knock . Do you hear it? It's me. I am knocking at your door, very quietly because like your heart, I want you to listen. If you can hear me, come to the door. I have slipped a note under it. It reads:

Little	Garden	Caretaker	looking	for work
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Lots of experience

Good at planting flowers and fixing broken things

Serious inquiries only

Stage 3 example:

Climax:



"I need your help. I am torn and don't understand the feelings that rage through my body, like whirling rivers of fire. I could find another . but all I think about is you, do you know what you do to me? I will describe it for you . as I was falling asleep minutes ago I imagined you and I . the urgency with which we tear our clothes off . I feel the touch of your skin, I see the beautiful birthmark on your leg, I have memorized your curves. I can taste the saltiness of your neck . feel your teeth and lips on my mouth . stroke the little bumps on the side of your breast . I feel you sitting on top of me, undulating . back and forth . I see your face tense, as you close your beautiful brown eyes, your lips pursed together... I feel you move from side to side, then you melt . again and again . it has been so long, but I refuse to release this . energy . inside of me . with anyone else . because it burns for you . "

#### Pull-away:

"I'm kinda busy right now, sorry no time to write. I feel your pain, but as Krishnamurti said, "we trap ourselves". Last night I dreamt that I was the sun and you were frozen in ice. Time."

Often these days, I don't respond at all to her emails, which causes her to call me incessantly until I answer. That's the way I like it.

Reversal: Excess verbiage is tiring. Your emails should grow more frequent, yet shorter over time. Less is more. Sometimes silence is best, as it is suggestive.