RESEARCHANDMARKETS

Brochure

More information from http://www.researchandmarkets.com/reports/2242637/

Common Sense on Mutual Funds. Updated 10th Anniversary Edition

Description: John C. Bogle shares his extensive insights on investing in mutual funds

Since the first edition of Common Sense on Mutual Funds was published in 1999, much has changed, and no one is more aware of this than mutual fund pioneer John Bogle. Now, in this completely updated Second Edition, Bogle returns to take another critical look at the mutual fund industry and help investors navigate their way through the staggering array of investment alternatives that are available to them.

Written in a straightforward and accessible style, this reliable resource examines the fundamentals of mutual fund investing in today's turbulent market environment and offers timeless advice in building an investment portfolio. Along the way, Bogle shows you how simplicity and common sense invariably trump costly complexity, and how a low cost, broadly diversified portfolio is virtually assured of outperforming the vast majority of Wall Street professionals over the long-term.

- Written by respected mutual fund industry legend John C. Bogle
- Discusses the timeless fundamentals of investing that apply in any type of market
- Reflects on the structural and regulatory changes in the mutual fund industry
- Other titles by Bogle: The Little Book of Common Sense Investing and Enough.

Securing your financial future has never seemed more difficult, but you'll be a better investor for having read the Second Edition of Common Sense on Mutual Funds.

Contents: Foreword for the 10th Anniversary Edition.

Foreword for the Original Edition.

Preface to the 10th Anniversary Edition.

Preface to the Original Edition.

Acknowledgments for the 10th Anniversary Edition.

Acknowledgments for the Original Edition.

About the Author.

PART I: On Investment Strategy.

Chapter 1 On Long-Term Investing.

Chance and the Garden.

Chapter 2 On the Nature of Returns.

Occam's Razor.

Chapter 3 On Asset Allocation.

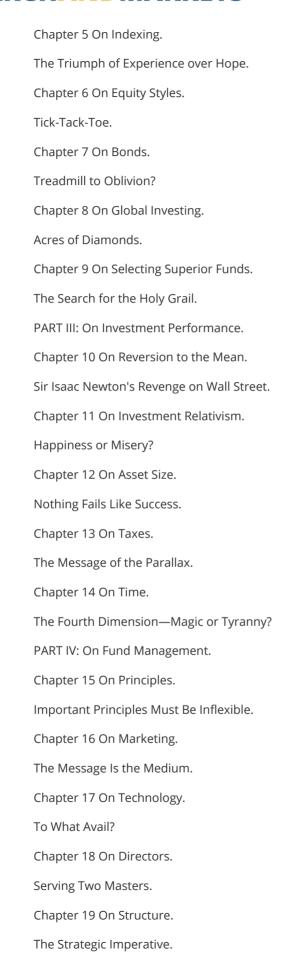
The Riddle of Performance Attribution.

Chapter 4 On Simplicity.

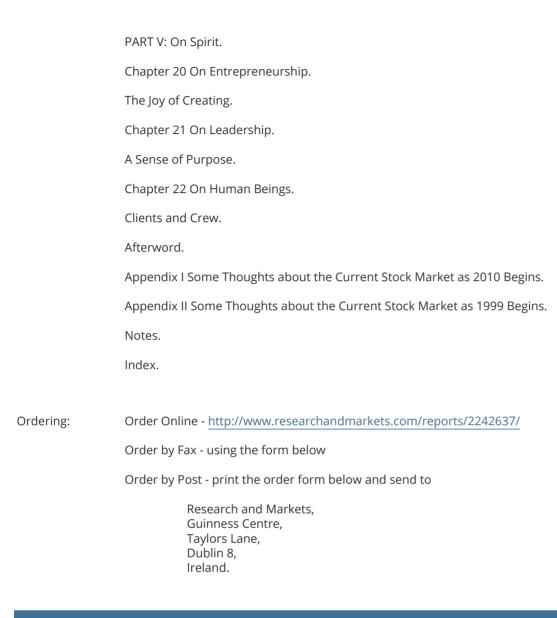
How to Come Down to Where You Ought to Be.

PART II: On Investment Choices.

RESEARCHANDMARKETS



RESEARCHANDMARKETS



RESEARCHANDMARKETS Page 1 of 2

Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

O		C-		4.5
()ro	lor I	INTO	rma	ation
$\mathbf{v}_{\mathbf{i}}$		\cdots	11116	14011

Please verify that the product information is correct.

Product Name: Common Sense on Mutual Funds. Updated 10th Anniversary Edition

Web Address: http://www.researchandmarkets.com/reports/2242637/

Office Code: SC3IEAAY

Product Format

Please select the product format and quantity you require:

	'	, ,,,	•					
	Q Hard Copy (Hard Back):	Quantity USD 10	06 + USD 30	Shipping/Har	ndling			
* Shipping/Hand	ling is only charged	once per orde	er.					
Contact Inform Please enter all th	ation he information belo	ow in BLOCK (CAPITALS					
Title:	Mr	Mrs		Dr 🗆	Miss	Ms	Prof	
First Name	<u> </u>			Lā	ast Name:			
Email Addı	ress: *							
Job Title:								
Organisati	on:							
Address:								
City:								
Postal / Zip	Code:							
Country:								
Phone Nui	mber:							
Fax Numb	er:							

^{*} Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)

RESEARCHANDMARKETS Page 2 of 2

Payment Information

Please indi	cate the payment method you woul	d like to use by selecting the a	appropriate box.	
	Pay by credit card:	You will receive an email with a link to a secure webpage to enter your credit card details.		
	Pay by check:	Please post the check, accompanied by this form, to:		
		Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.		
	Pay by wire transfer: Please transfer funds to:			
		Account number	833 130 83	
		Sort code	98-53-30	
		Swift code	ULSBIE2D	
		IBAN number	IE78ULSB98533083313083	
		Bank Address	Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.	
If yo	u have a Marketing Code please ent	er it below:		
	Marketing Code:			

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to: (646) 607-1907 or (646) 964-6609 - From USA +353-1-481-1716 or +353-1-653-1571 - From Rest of World