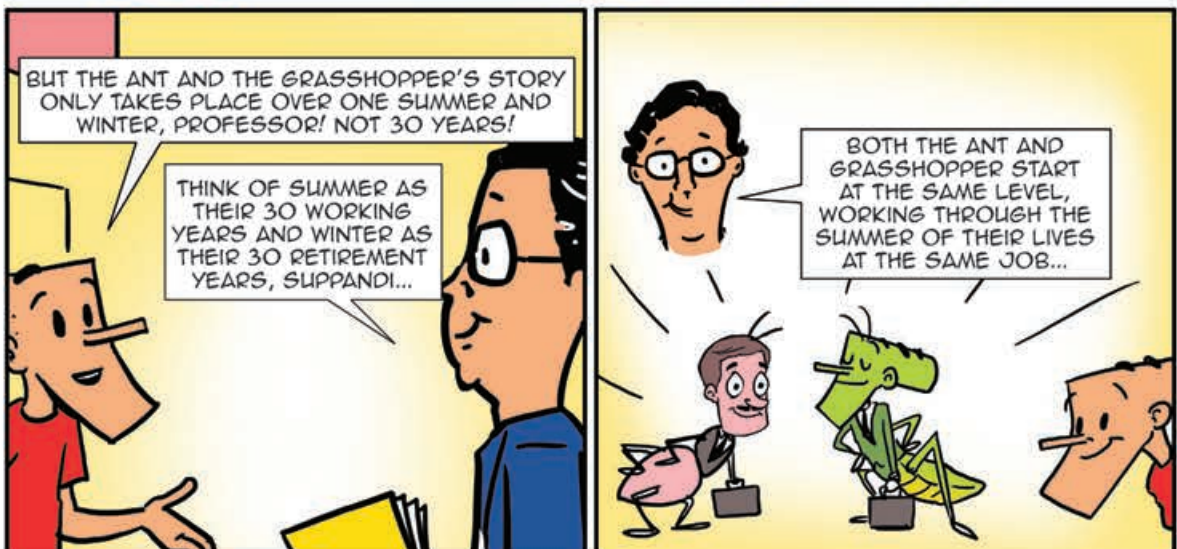
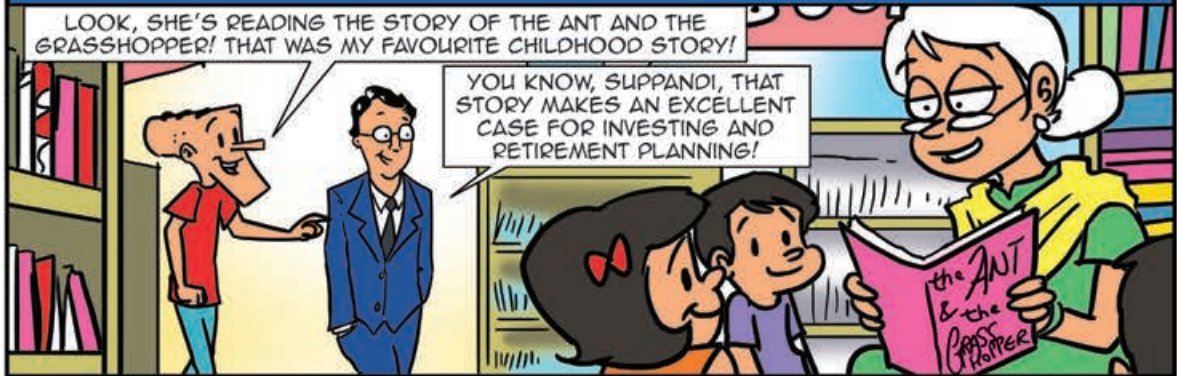


THE 30-30 CHALLENGE

EPISODE VIII

TATA
MUTUAL
FUND



"WHILE THE GRASSHOPPER FRITTERS AWAY ALL OF HIS EARNINGS WITH NO REGARD FOR TOMORROW, THE ANT INVESTS A PORTION OF HIS SALARY EVERY MONTH."



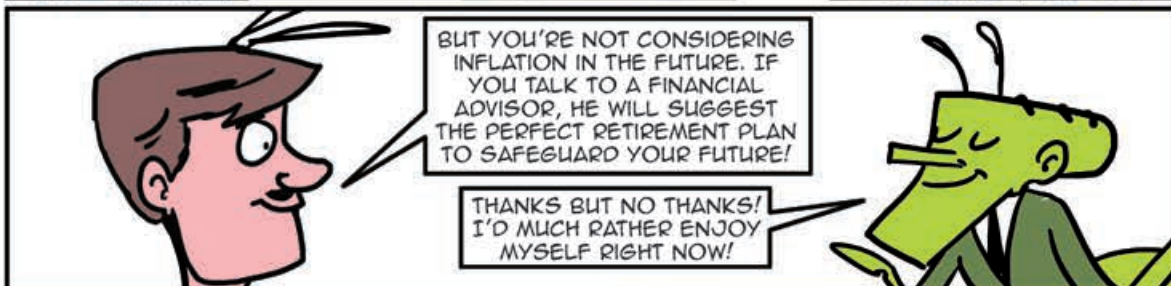
GRASSHOPPER, YOU NEED TO START SAVING AND INVESTING YOUR MONEY RIGHT NOW, OR ELSE, YOU WILL HAVE NO MONEY LEFT FOR WHEN YOU RETIRE!

IT'S NOT LIKE I'M RETIRING TOMORROW. I'LL START SAVING SOME DAY.



BUT YOU'RE NOT CONSIDERING INFLATION IN THE FUTURE. IF YOU TALK TO A FINANCIAL ADVISOR, HE WILL SUGGEST THE PERFECT RETIREMENT PLAN TO SAFEGUARD YOUR FUTURE!

THANKS BUT NO THANKS! I'D MUCH RATHER ENJOY MYSELF RIGHT NOW!



WHEN WINTER ROLLS AROUND, THE ANT'S METICULOUS PLANNING PAYS OFF AS HIS INVESTMENT RETURNS ALLOW HIM TO CONTINUE HIS STANDARD OF LIVING.

MEANWHILE, THE NOW-PENNYLESS GRASSHOPPER REALIZES TOO LATE THAT HE SHOULD HAVE LISTENED TO THE ANT WHEN HE HAD THE CHANCE!



SO YOU SEE, SUPPANDI, THE EARLIER YOU START INVESTING, THE LESSER YOU'LL HAVE TO SAVE IN THE LONG RUN. THE LATER YOU START, THE MORE YOU HAVE TO SAVE FROM YOUR EARNINGS AND THE LESS YOU WILL GET TO SPEND! THAT'S THE POWER OF COMPOUNDING AT PLAY. REMEMBER?



YES, PROFESSOR, I DON'T WANT TO SUFFER THE GRASSHOPPER'S FATE. I WILL GET A RETIREMENT PLAN TODAY!