

India's Best B-School Survey 2009

SELF FILLING QUESTIONNAIRE FOR PARTICIPATING B-SCHOOL

ALL INDIA MANAGEMENT ASSOCIATION

Management House, 14 Institutional Area, Lodhi Road, New Delhi-110 003 Tel.: 011-24608515

Fax: 011-24626689 Website: http://www.aima-ind.org

Please note that :

- 1. There is no participation fee.
- 2. Eligibility
 - 2.1 Two year full time management programme leading to award of:
 - a. MBA or equivalent degree by an Indian University

or

- b. Post Graduate Diploma in Management approved by AICTE.
- 2.2 Two batches should have passed out at the time of submission of questionnaire.

Please send the complete questionnaires along with enclosures latest by 31 July 2009 to :

IMRB International,

8 Balaji Estate, Guru Ravidass Marg, Kalkaji,

New Delhi-110019,

Phone No.: 011-42697800, Fax 011-42697801/02

The questionnaire is available on http://aima-ind.org/bschool_rating.asp

Kindly note that the following:

- 1. Filled-up questionnaire has to be signed by the Registrar or an equivalent authority and endorsed by the Director of the B-School.
- 2. Please fill every detail with utmost care. You will appreciate that every single detail being sought will be used while we evaluate.
- 3. The following supporting document must be sent along with the filled up form:
 - 3.1. Brochure
 - 3.2. Annual Report / Provisional Balance Sheet (2008-2009)
 - 3.3. List of full time faculty (2008-2009)
 - 3.4. List of visiting faculty along with courses taught
 - 3.5. List of seminars attended by faculty along with copy of invitations
 - 3.6. List of Books (Photocopy of the covers), Cases & Research Papers authored by your existing permanent full time faculty
 - 3.7. List of conferences organised by the B-School
 - 3.8. List of MDPs organised along with copy of notices / invitations
 - 3.9. List of faculty exchange programmes along with copy of MOU
 - 3.10. List of awards won by students in national / international competitions other than sports
 - 3.11. List of sports awards won by students in state level / national level / international level competitions
 - 3.12. List of students exchange programmes along with copy of MOU
 - 3.13. Copy of maximum placement offer
 - 3.14. List of Board of Governors with their work experience and designation in present occupation.
- **4.** Please attach a list of supporting documents sent with the questionnaire. Attach the list just after the last page of this self filling Questionnaire.
- 5. All the annexures & supporting documents attached with the questionnaire should be duly signed by the Dean or Registrar or an equivalent authority. No credit will be given to the B-School in case of nonsubmission of relevant supporting documents.
- 6. Please refer to the footnotes as they contain specific instructions for particular questions.
- 7. While filling the questionnaire please ensure that all information asked for should be filled in the space provided in the questionnaire. Even if, you are attaching brochures etc. containing the details; the relevant information must be filled up in the questionnaire itself. The brochures, prospectus and other attachments can serve as supporting documents.
- **8.** No space in the questionnaire should be left blank. If information is not available or the question is not applicable for the B-School on any particular area, please write '**NA**' clearly in the space provided.
- 9. Universities are requested to provide information only for the management courses. Number of classrooms, books and all other information should pertain to the management courses only, and not the entire University or other Department.





- **10.** If the B-School is a part of a University or a part of other Technical/Non technical college then please fill the extra columns pertaining to the University / college provided in the questionnaire. Autonomous / independent B-Schools may skip these columns.
- 11. Please ensure while filling in that each box contains only one character. In case of filling in numbers, please start from the right as illustrated below. Please fill in zeroes in the starting columns not utilised. E.g. If you have to fill in number of faculty with industry background and the answer in your case is 8, you should fill it as:

0	0	8
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12. Please ensure while filling in that the appropriate answer is encircled as illustrated below. E.g. if your B-School publishes an in-house B-School management journal, then circle as:

Yes	1
No	2

- **13.** Please count that there are 23 printed pages in this booklet before filling this questionnaire. Please get back to us in case of any discrepancy in the number of pages / printing in the booklet.
- **14.** The questionnaire is available on http://aima-ind.org/bschool_rating.asp . However, submission of duly filled and stamped hard copy of the form will only ensure participation.
- 15. <u>Please send the completed questionnaires along with enclosures latest by 31 July 2009 to IMRB International</u> Please understand that it will be difficult to incorporate the information in the survey, beyond the due date.

(IMRB International is one of India's leading market research companies and has been commissioned to undertake the survey).

The completed questionnaire as well as any correspondence must be addressed to:

Vivek Upadhyaya, Insights Director

IMRB International, 8 Balaji Estate, Guru Ravidass Marg,

Kalkaji, New Delhi - 110019

Phone No.: 011-42697800, Fax: 011-42697801 / 02

Email: vivek.upadhyaya@imrbint.com, msarkar@aima-ind.org, aima.b-school.2009@imrbint.com







1a. Full Time Faculty

Please give details of the total number of full time faculty at your B-School. Also give details of the number of faculty members who have PhD.

Please enclose list of current full time faculty along with their qualification.

Year	 Total No. (Full Time Faculty)		No. With PhD.			
2008-2009						

1b. Industry Experience of the Full Time Faculty

Please give number of the faculty with industry experience

Up to 2 years Between 2 years- 5 years More than 5 years

Please enclose list of the current full time faculty with industry experience.

Year	No. with Backgro (< 2 yea	ound	у	No. with Backgrou (between	 years)	No. wit Backgr (> 5 ye	round	stry
2008-2009								

1c. Visiting Faculty

Please provide the details of the visiting faculty in your B-School for the current session. Visiting faculty should include **only those who are teaching full courses** and does not include part-time, guest lecturers, teaching assistants etc.

Please also enclose the details of the visiting faculty along with their qualification.

Year	Total No. (Visiting Faculty)			No. Wit	h PhD.	
2008-2009						



1d. Industry Experience of the Part Time Faculty

Please give number of the visiting faculty with industry experience

Up to 2 years Between 2 years- 5 years More than 5 years

Please enclose list of the current visiting faculty with industry experience.

Year	No. with Industry		No. with Industry			No. with Industry	
	Background		Background			Background	
	(< 2 years)		(between 2 years- 5 years)			(> 5 years)	
2008-2009							

2a. Books, Papers & Articles by Faculty

Please give details of books, papers in referred journals and articles published by full time faculty <u>in the last 2</u> <u>years</u> only. Please <u>do not include books of readings / textbooks</u>.

Please enclose list showing title / author(s) name(s) / year of publishing and publishers name for the book / paper or the article.

	No. of t	itles	No. of Par	ers Publisl	hed*	No. of Ar	ticles	
2008-2009								
2007-2008								

^{*}Paper should be published in well-known management journals or magazines such as Indian Management, Harvard Business Review, Vikalpa, Management Review etc.

2b. Does your B-School publish an in-house management journal? (Please circle the appropriate answer)

Yes	1
No	2

2c. What is the frequency of the in-house management journal published? (Please circle the appropriate answer)

Monthly	1
Bi-monthly	2
Quarterly	3
Yearly	4
Other	5



Seminars attended by Faculty

Please give details of no. of seminars and conferences attended by faculty and the number of faculty sent to such seminars and conferences in the last 2 years.

Please furnish a detailed list of seminar / conference titles along with invitations and names of faculty who attended these.

Year	Total No. of seminars/conferences attended			Number of		
2008-2009						
2007-2008						

3. Conference Organised

Please give details of no. of national / international conferences organised by your B-School in the last 2 years.

Please furnish a list of titles of national and international conferences conducted by your B-School along with the details of venue, names of faculty leaders and co-ordinators.

Year No. of National Conferences No. of Internation Conferences Organised				
2008-2009				
2007-2008				

4. International Linkage

Many B-Schools have exchange programs with Universities/B-Schools abroad, wherein the B-School faculty and students are sent to that University/B-School abroad and in turn the foreign University sends their faculty and students to the B-School in India. The minimum period for such exchange should be 3 months.

Please give details of faculty and students from your B-School who have participated in an international exchange programme.

Please furnish a detailed list giving names, duration of the visit and to which University/B-School they went to.

Please <u>do not include</u> faculty / students sent to participate in foreign conferences / seminars for shorter durations (<u>Less than 3 months</u>).

Year	No. of <u>faculty</u> sent abroad on exchange programs (for more than 3 months only)
2008-2009	
Year	No. of <u>students</u> sent abroad on exchange programs (for more than 3 months only)
	·

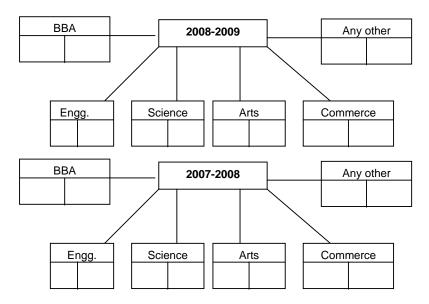


2008-2009

STUDENTS & ADMISSIONS

5. Student Profile: Please provide the student information on the strength of the batch and the students with industry background (in numbers). Please mention the no. of students with more than one year industry experience. In the diagram below, mention the number of students in each of the streams for the two batches currently running.

Year of Intake	Batch Strength			No. Of Students with Industry background (>1 yr only)			
2008-2009							
2007-2008							



6. Please furnish the following information regarding the students' background.

	Number of students belonging to						
Year of Intake	CBSE	ISC	STATE BOARDS				
2008-2009							
2007-2008							

	Average marks obtained by students belonging to						
Year of Intake	CBSE	STATE BOARDS					
2008-2009							
2007-2008							

IMRB

7. Please mention the **gender ratio** of students for the last two batches

Year of Intake	% Male	% Female
2008-2009		
2007-2008		

8.	Please mention the total	I number of students	admitted in the Pr	rogram for the ye	ear 2008-2009
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i e	

9a. Which Admission Test was used for the program intake? If there is any other test that was used apart from the ones mentioned here, please specify in "Any Other". (Please circle the appropriate answer)

CAT	1
MAT	2
CET	3
XAT	4
B-School's own Entrance Test	5
Common University Entrance Test (specify)	6
ATMA	7
Common State Entrance Test (specify)	
Any Other (specify)	

9b What was the number of applications that you received at the time of admissions for the ongoing program i.e. for the year 2008-2009?

AWARDS (OTHER THAN SPORTS AWARDS)

How many awards were won by your students in national / international competitions in year 2008-2009? Please enclose a list giving details of the awards.

Year	No. of awards won by students in national competitions				
2008-2009					

Year	No. of awards won by students in international competitions
2008-2009	





PLACEMENTS

11. Do you have a placement week in your B-School?

(Please circle the appropriate answer)

Yes	1
No	2

Please provide the following information regarding placement of students from your B-School.

**All percentages should be given as percentages of the total number of students in the batch

Year		Total Percentage (%) of Students Placed		Percentage Placed in Firms	, , ,	Percentage Placed in Internatio Firms*	, ()	No. of Placen	Days of nent ^{**}		
2008-20	09										

^{*}Percentage placed in international firms: Students getting salary in USD (\$) & are hired to work abroad.

^{**}Sometimes, students get placed before the actual placement day starts. e.g. with pre-placement offer from their summer training. Please do **NOT** include these days in the number of days of placement.

Average Annual Salary (fill with leading zero)														
Average Salary (Rs.) For students placed within India					Average International Salary in USD (\$) For students placed outside India									

(The 2 components are separate and there should be no overlap)

Maxin	Maximum <u>Annual</u> Salary													
Maximum Salary (Rs.) For students placed within India				Maximum Salary in USD (\$) For students placed outside India										

Please enclose the offer letter for the maximum salary

12. What is the percentage of the final year students securing a pre-placement offer (PPO) from the companies where they did their summer training? Also, what is the percentage of the final year students securing placement on campus in (2008-2009)? Percentage should add up to the total percentage of students placed in Q.11

Securing a PPO		%
Securing placement on Campus		%

13.	What is the percentage of the first	year students	securing summer	placement	through the	efforts	of the B-
	School in (2008-2009)?		•	•	_		





INFRASTRUCTURE

14a. Sports Facility:

Please circle the **sport facilities** that are available in your campus.

Cricket Ground	01	Squash Facilities	08
Basket Ball Court	02	Any others (specify)	
Football Ground	03		
Billiards Table	04		
Swimming Pool	05		
Lawn Tennis Court	06		
Badminton Court	07		

14b. How many awards were won by your students in state-level / national / international sports competitions in year 2008-2009?

Please enclose a list giving details

Year	No. of awards won by students in state-level sports competitions
2008-2009	

Year	No. of awards we in national spor	on by students ts competitions
2008-2009		

Year	No. of awards won by students in international sports competitions			
2008-2009				

15. Recreational Facilities:

Please circle the recreational facilities that are available in your campus.

Gymnasium	01
Canteen	02
Student Common Room	03
Any others (specify)	



16.	Please	provide	information	about	phys	sical in	frastruct	ure of	vour	B-Scho	ol.

Please note that in case your B-School is a part of a University / other college please don't fill the details of the entire campus here, fill in the details only for the Management Department/B-School only

B-SCHOOL/MANAGEMENT	Size (in Sq. Meters*)				
DEPARTMENT	No. of classrooms				

In case your B-School is a part of a University / other college, please fill the area of the entire campus in sq meters.

ENTIRE CAMPUS	Size (in Sq. Meters*)				
ENTIRE CAMPOS	No. of classrooms				

^{*} Please convert the B-School's Area into square meters: Multiplication factors for different area units are :-

Does your B-School have an auditorium**? (Please circle the appropriate answer)

Yes	1
No	2

^{**}An auditorium is a large hall having a seating capacity to accommodate many persons & is used at the times of seminars, lectures & convocations etc.

If yes, please mention the total seating capacity of the Auditorium.

Seating Capacity			
*		l	

Is there a hostel facility for the students? (Please circle the appropriate answer)

Yes	1
No	2

What is the **capacity of the hostel** (i.e. the number of students that can be accommodated in the hostel at one point of time)? Please include only MBA / PGDBM / equivalent program students, and not the students of any other course or discipline.

No. of Beds		



¹ sq. ft. = 0.09 sq. m.

¹ Sq Yard = 0.836 sq. m

¹ acre = 4047 sq. m;



Please give the number of rooms in the hostel which are single occupancy, double occupancy and triple occupancy.

Single Occupancy (Number of rooms)		
Double Occupancy (Number of rooms)		
Triple occupancy (Number of rooms)		
Dormitory		

17. Library Information:

Please provide information regarding the no. of Titles, Journals subscribed, and no. of CDs and Videos in the B-School's library. B-Schools/Management Departments are requested to provide the same for management courses only

Year	Total r	o. of b	ooks*	•	No	No. of titles of books							No. of titles of books						
2008-2009																			
Year	Total N	No. of	CD/ Vi	ideos	No	o. of	CD/	Vide	os 7	Γitle:	S								

Year	su	bscr	ibed	l (Or	urna nline sions	+	Total no. of Online Journals subscribed							Total No. of Paper back Journals subscribed						
2008-2009																				

If B-School/Management Department is part of University/other college, please fill the library information related to University / college library in the tables below.

Year	To	Total no. of books*							Total no. of books* No. of titles of books									
2008-2009																		

Year	Total N	o. of C	D/ Vi	deos	0	No. of CD/ Videos Titles							
2008-2009													

Year	su	tal N bscr perb	ibed	(Or	line	+	Total no. of Online Journals subscribed								Pap Ibsc		
2008-2009																	

^{*} Total number of books might include multiple copies of the same title of books. For example if there are 10 copies of Kotler & 5 copies of Prasanna Chandra means:

Total number of books = 15

Total number of titles = 2





Does your B-School have an online system for management of books, journals and other knowledge resources? (Please circle the appropriate answer)

Yes	1
No	2

Does your B-School have an online library/ knowledge resource for students and faculty? (Please circle the appropriate answer)

Yes	1
No	2

18a. Give the total **number of computers** available in the computer centre of the B-School exclusively for management students. Also give details of their configuration.

Computer Configuration	Number
486	
Celeron	
AMD	
Pentium I	
Pentium II	
Pentium III	
Pentium IV	
Laptops (Only PIII, PIV, M, Centrino)	
Any other (specify)	
Total Number of computers*	

^{*}Do not include the computers that are owned by the students. Only computers that are the school's property are to be included in the above table.

18b. Give details of the **number of computers** owned by the students themselves that they use within the campus of the B-School. Also give details of their configuration.

Computer Configuration	Number
486	
Celeron	
AMD	
Pentium I	
Pentium II	
Pentium III	
Pentium IV	
Laptops (Only PIII, PIV, M, Centrino)	
Any other (specify)	
Total Number of computers	





18c. If part of a University/other college, please give the total **number of computers** in the computer centre of the University/college. Also give details of their configuration. Leave blank if not any.

Computer Configuration	Number
486	
Celeron	
AMD	
Pentium I	
Pentium II	
Pentium III	
Pentium IV	
Laptops (Only PIII, PIV, M, Centrino)	
Any other (specify)	
Total Number of computers	

18d. The IT Network: Please circle the type of internet connection in your B-School.

Internet connection		Number of nodes*		
Dial Up (State the no. of nodes)	1			
Through Cable	2			
V-SAT connection (through a Dish Antenna)	3			
Leased Line / ISDN	4			
No Internet connection	5			

Frequency of the Internet connection (Please circle the appropriate answer)				
32 KBPS	1			
64 KBPS	2			
128 KBPS	3			
512 KBPS	4			
> 512 KBPS	5			
Any Other (specify)				

^{*} No. of nodes is not applicable for Cable/ V-SAT/Leased line/ISDN connection.

18e. Is your B-School Wi-Fi enabled? (Please circle the appropriate answer)

Yes	1
No	2



CURRICULUM

19. Has the curriculum been restructured in the last 2 years?

Please circle '1' if the curriculum has been restructured. By restructuring, we mean that new electives have been introduced in the curriculum.

Restructured	1
Not Restructured	2

Please write (in the boxes below) the number of new electives introduced in the past two years. *Please attach a separate list of the new electives with this questionnaire.*

	No. of new electives					
2008-2009						
2007-2008						

20a. Please mention the **details of course fee structure for the Management course**. Also mention the hostel fee structure for the complete course. Please mention the fees for the full **2 year course**.

Management course fee (Rs.) for full 2 years				
Hostel fees (Rs.) for full 2 years				

20b. Please provide the details of the other courses offered by the B-School. The details should be in the format given below. Please attach an additional sheet if necessary.

Name of the course	Other offered	Courses Duration (months)			Course Fee for the full course (Rs.)				Fee (Rs.)	for	the	full	

21. Has the curriculum been updated in the last 2 years?

Please circle '1' if the curriculum has been updated in the last two years. By updation, we mean whether there has been any change in the course content. (Please note that here we are **not** talking about any new electives being added).

Curriculum Updated	1
Not updated	2





REVENUE & EXPENDITURE

(All the figures to be quoted in Q.22 & Q.23 should be converted to the nearest integer lakh value. E.g. if annual revenue is Rs. 23,70,500, it should be written as Rs. 24 lakhs in the space below)

22. Gross Revenue of the B-School/Management Department only (in lakhs). Please round off the numbers and do not give the figures in decimals. B-Schools/Management Departments are requested to provide the same for management courses only

Year	A	Annual Revenue (Rs. Lakh)				Fee Income (Rs. Lakh)				
2008-2009										
2007-2008										

If B-School/Management Department is part of University/other college, please provide below information on the overall revenue & income of the University/college.

Year	P	Annual F (Rs. L	•	Fee Income (Rs. Lakh)				
2008-2009								
2007-2008								

23. Expenditure of the B-School/Management Department only (in lakhs). Please round off the numbers and do not give the figures in decimals. B-Schools/Management Departments are requested to provide the same for management courses only

Year	Total Gross Expenditure (Rs. Lakh)				Faculty Development* (Rs. Lakh)				
2008-2009									
2007-2008									
2006-2007									

Year	 Student facilities (Rs. Lakh)				IT Investment (Rs. Lakh)			
2008-2009								
2007-2008								
2006-2007								

Year	Li	Library (Rs. Lakh)		Library Budget - for foreign Books and Journals (Rs. Lakh)			Infrastructure Budget (Rs. Lakh)					
2008-2009												
2007-2008												
2006-2007												

^{*}In faculty development budget, please do not add the salaries of the faculty members and also do not add the budget of the faculty travel and stay expenses during any seminar etc





If your B-School/Management Department is part of University/Other college, please provide below information on the overall expenditure of the University / college.

Year	-	otal Gross iture (Rs. La	kh)	Faculty Development* (Rs. Lakh)			
2008-2009							
2007-2008							
2006-2007							

*In faculty development budget, please do not add the salaries of the faculty members and also do not add the budget of the faculty travel and stay expenses during any seminar etc.

Year	Student facilities (Rs. Lakh)					IT Investment (Rs. Lakh)				
2008-2009										
2007-2008										
2006-2007										

Year	Library (Rs. Lakh)		Library Budget - for foreign Books and Journals (Rs. Lakh)			nd	Infrastructure Budget (Rs. Lakh)				
2008-2009											
2007-2008											
2006-2007											

<u>Please enclose copies of the relevant documents, duly signed by the Director, Registrar or equivalent</u> authority in the B-School, in support of the above figures.



INDUSTRY INTERACTION

24. Does the B-School have an Alumni Association? (Please circle the appropriate answer)

Yes	1
No	2

25. Please provide the following details on your <u>Alumni Association</u>. Please leave blank, if you do not have an Alumni Association.

Number of members in the Alumni Association			
No. of meetings of Association from April 2008 – March 2009			
No. of meetings of Association from April 2007 – March 2008			

26. Details of industry professionals visiting the campus for interaction with students (Please note that Top Management would mean all GM and above professionals) in the last 2 years.

Also furnish the list of chairs including the details of the grant and the name(s) of the company(s) sponsoring it. Also include the total number of different occasions when Professionals have been invited for student interaction

Year	No. of i	ndustry pr	ofessionals	visiting	No. of ch	nairs*	No occa	different	
	Mana	Top gement nd above)		anagement w GM)					
2008-2009									
2007-2008									

^{*}Chair - Sponsorship of Senior Faculty Positions in the B-School by Corporates/ Individuals

27a. No. of Management Development Programmes (MDP) undertaken by the B-School: Please give a break up i.e. No. of programmes for Top management and programmes for Middle management. Also furnish a list of such MDPs undertaken by B-School during the last 2 years. (Add this list as an attachment)

Year	MDP (Category
	Programme for Top Management (GM and above)	Programme for Middle Management (Below GM)
2008-2009		
2007-2008		



27b. Total No. of people participated in the Management Development Programmes (MDP) undertaken by the B-School: Please give a break up i.e. Total number of participants for Top Management level programmes (considering all the Top Mgt. level programmes held in that year) and similarly total number of participants for Middle Management programmes in that year. (Please give details for the past 2 years).

Year	MDP Category								
	Participants in Top Management programmes (GM and above)	Participants in Middle Management programmes (Below GM)							
2008-2009									
2007-2008									

28. Please mention below the number of Consultancy assignments that have been undertaken by the B-School's full time faculty in the last 2 years along with the number of full time faculty involved in them. Give details for the last 2 years separately.

Year	No. o	sultancy	No. of faculty involved		
2008-2009					
2007-2008					

29a. Ownership of the school (Please circle the appropriate answer)

Government	1
University Dept	2
Private	3
Missionary / Trust	4
Corporate	5
Registered Society	6

29b Is the Two Year Full Time Management Programme offered by your B-School approved by All India Council of Technical Education (AICTE)? (Please circle the appropriate answer)

Yes	1
No	2

30. Please provide the **details of the Board of Governors**. Please furnish a list of the Board of Governors, including their work experience and designation in the present occupation.

Total No. of Board Members	
No. of Academicians on Board	
No. of Industry Professionals on Board	
No. of faculty members on Board	
No. of alumni on Board	
Frequency of Board Meetings in year (2008-2009)	



31. Given below are names of different type of committees that are formed in different B-Schools. Please provide details about such committees that are currently active in your B-School. In the grid below, please circle the ones that you have in your B-School and mention any other if there are more. Mention the total number of members in each committee, and the break up of the members by faculty, students and industry professionals.

Committee For		Total No. of members		No. of Faculty (members)		No. of Students (members)		No. of Industry Profession als		Frequency of meeting in a year	
Curriculum revision, introduction of new courses	1										
Placement	2										
Admissions	3										
Control and Monitoring of finance	4										
Student welfare	5										
Faculty Development and Training	6										
Any other ()											
Any other ()											

32. Does your B-School have a corpus^{*}? (Please circle the appropriate answer)

Yes	1
No	2

If the B-School has a corpus, please provide the following details.

	Amount in the corpus (Rs. Lakh)						Interest Income from the corpus (Rs. Lakh) **			us		
2008-2009												
2007-2008												

	Amount of this (corpus) interest income spent, on the B-School in the current year (Rs.)							
2008-2009								
2007-2008								

^{*}The corpus may be defined as a "Large Lump sum Fund" held in the form of deposit, the income from which is used for running the B-School.

^{**}The accrued income in the form of interest etc from this fund and its percentage used for running of the B-School.





33. Does the B-School have any staff quarters / residential facilities for faculty or the administration staff? If yes please give the following details. (Please circle the appropriate answer)

Residential Accommodation	Facility a	available	Number of houses / flats / rooms for the faculty / staff			
	Yes	No	,			
For Faculty	1	2				
For Staff	1	2				

34. Does your B-School have an accreditation? If yes which type of accreditation does your management B-School have? (Please circle the appropriate answer)

National	1
Global	2
Does not have	3

35. Does your B-School have any standard system operating manuals available in soft copy or any other format? (Please circle the appropriate answer)

Yes	1
No	2



D	ETAIL	LS A	BOUT		E B-S	СНО	OL (I	PLE/	ASE	WRIT	E IN	CAPI	TAL	4311	ERS)						
1. N	lame	B-Sc	hool	:																	
													1	1		7					
2	Yea	ar of	Estal	olish	ment																
3	Naı	me o	f the	Direc	ctor																
	Mr/	Ms/N	/lrs/D	r./Pro	of																
4			f the																		
•																					
_	Mr/Ms/Mrs/Dr./Prof Website Address																				
5.	We	bsite	Add	ress																	
6.	Contact Email Address:																				
7.	B-School Postal Address																				
	PIN	l :																			
8.	Pho	one M	Numb	er (a	long	with	the S	STD	code	e)						-					
9.	Fax	(Nur	nber	(alor	ıg wi	th the	e STI) cod	de) _							_					
Signature & Seal																Co	unte	r Sigı	ned		
Veri	fied B	у											Direct	or/ Cl	nairm	an/ D	irecto	or Gei	neral		

(As applicable)





ise	also attach the following: Very important
	Brochure
	Annual Report / Provisional Balance Sheet (2008-2009)
	List of full time faculty (2008-2009)
	List of visiting faculty along with courses taught.
	List of seminars attended by faculty along with copy of invitations
	List of Books, Cases & Research Papers authored by your existing permanent full time faculty
	List of conferences organised by the B-School along with venue, faculty and coordinator
	List of MDPs organised along with copy of notices / invitations
	List of faculty exchange programmes along with copy of MOU
	List of students exchange programmes along with copy of MOU
	Copy of maximum placement offer
	List of awards won by students in national / international competitions other than sports
	List of sports awards won by students in state level / national level / international level competitions
	List of Board of governors with their work experience and designation in present occupation
	Other supporting documents

Kindly send your queries, if any to:

Vivek Upadhyaya, Insights Director

IMRB International, 8 Balaji Estate, Guru Ravidass Marg,

Kalkaji, New Delhi - 110019

Phone No.: 011-42697800, Fax: 011-42697801 / 02

Email: vivek.upadhyaya@imrbint.com, msarkar@aima-ind.org, aima.b-school.2009@imrbint.com

The questionnaire is available on http://aima-ind.org/bschool_rating.asp

