



TALK LIKE TED

Creating impact when you present!

OCTOBER 2017

Is this
You?



Easy as 1, 2, 3...!



PLAN



CREATE



DELIVER



PLAN

Opening hook!

- 1) Personal Story
- 2) Shocking Stat
- 3) Ask a powerful question





PLAN

Powerful Question



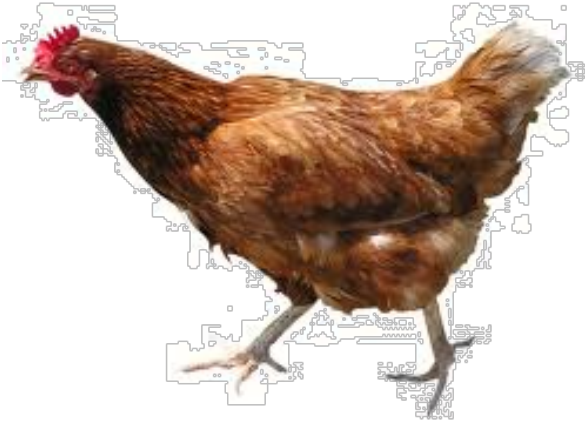
Why questions:

Tap into our
natural
curiosity



PLAN

Be committed



**Involved
in an egg**

VS



**Committed
to bacon**



CREATE



For the audience



CREATE

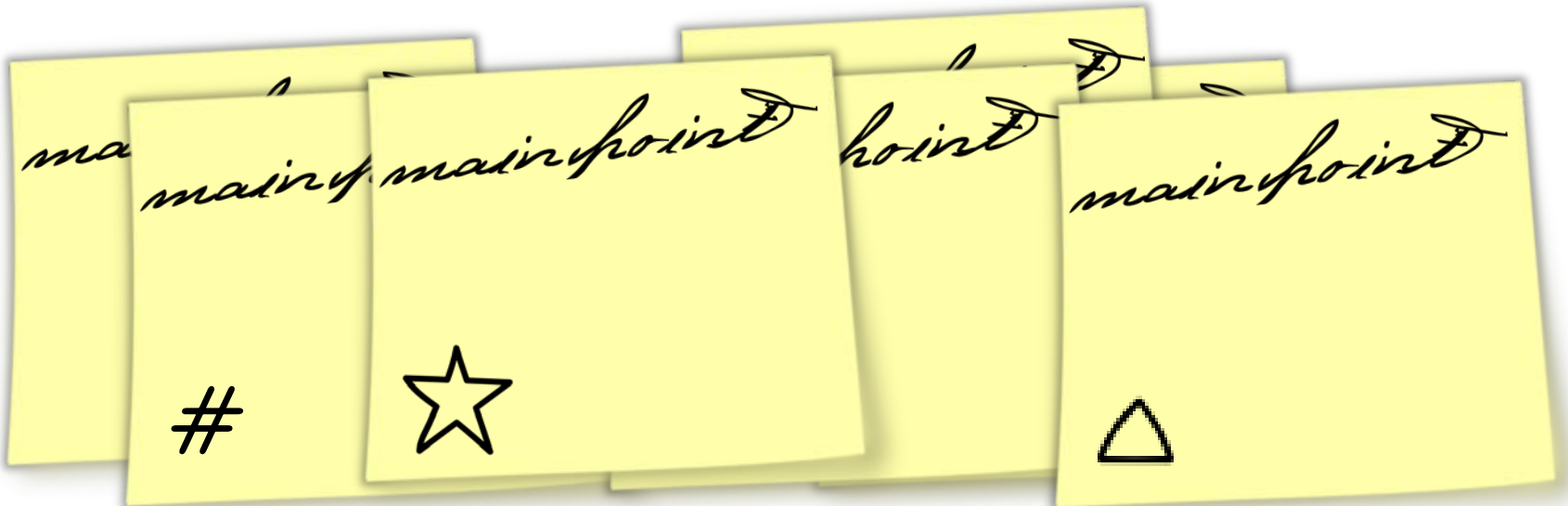
Think Big Picture





CREATE

Organize your thoughts





CREATE



Emotional Curiosity



Stories...data with a soul

Something

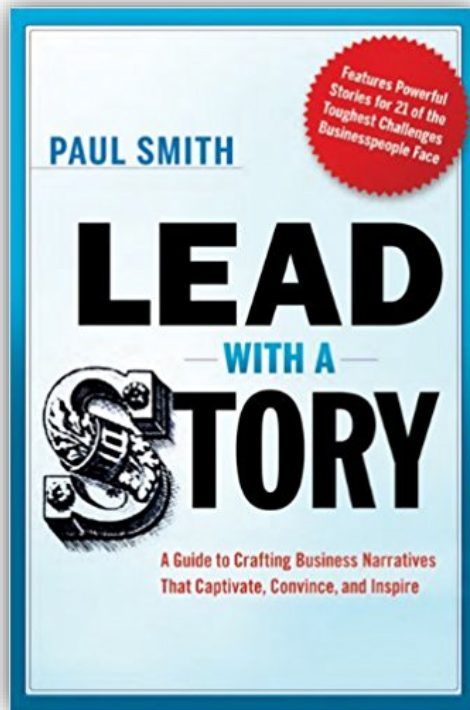
They'll

Always

Remember



Stories...



Balance

Content

Delivery



Visuals

Does it pass
the **70mph**
billboard test?

Sometimes less

is more

A close-up, high-contrast photograph of a heavy metal chain. The chain is composed of large, interlocking links. In the center, one link is breaking apart, creating a shower of bright, metallic sparks and shavings that radiate outwards. The background is a plain, light gray, which makes the dark, reflective metal of the chain and the bright sparks stand out. The overall composition is dynamic and emphasizes the moment of breaking or shattering.

**Most basic way
to get someone's
attention...**

...is to break a pattern



DELIVER

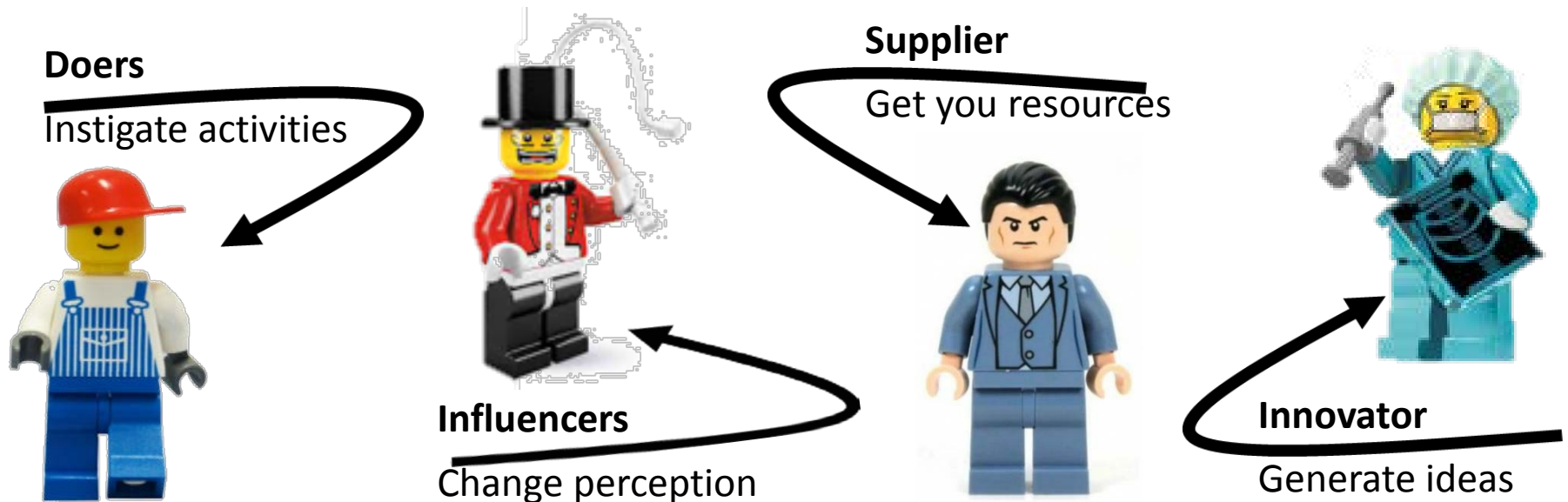
Effective call to action





DELIVER

Effective call to action





DELIVER

Practice... Eye Contact



Voice

Motivational

Humorous

Assertive

Cautious

Sympathetic

Critical

Neutral

Pitch
Tone
Pacing
Volume
Enunciation



Exaggerate your
movements

4

Match your gestures
with content

5

Peel yourself away
from your slides

2

Open up
your posture

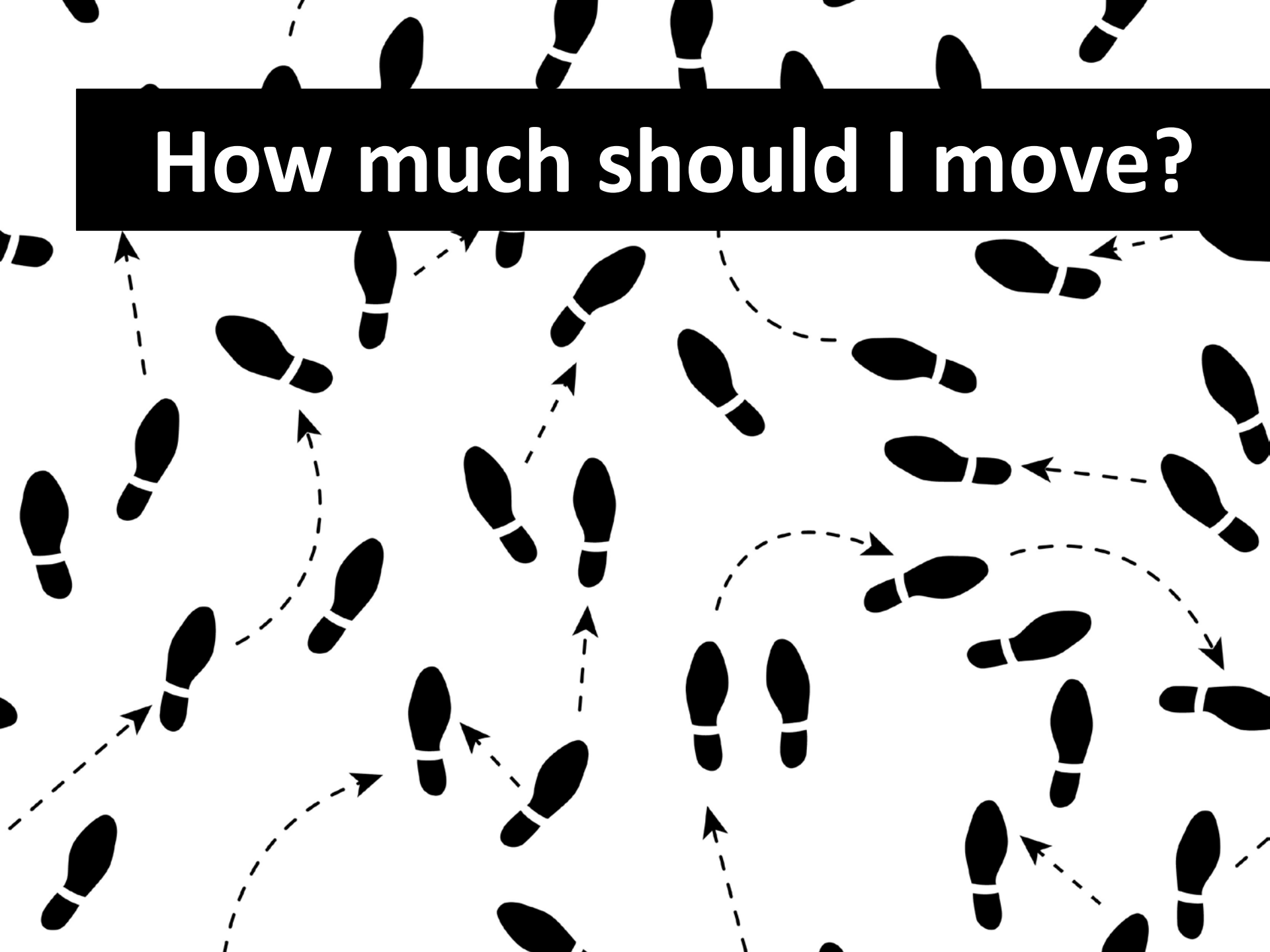
3

1

Project
with
your
face

Avoid a DOA presentation by...

How much should I move?



10 Commandments of Prep



- 1) Get to know the AV Person
- 2) Test all equipment
- 3) Bring back ups
- 4) Prerecord your demos
- 5) Test your slide deck
- 6) Try out comfort monitors
- 7) Play all media
- 8) Confirm type of projection
- 9) Find out if people will attend remotely
- 10) Practice, Practice, Practice

Delivery Skills

Eye Contact	Voice	Hand Gestures	Body Movement	Visuals
Eye contact establishes a connection with your audience	Make sure your message reaches everyone in the room	Your actions should support your message	Use motion to focus your audience's attention	Let your visuals support you and your message
<ul style="list-style-type: none">▪ Maintain eye contact for a complete thought or 3-5 seconds▪ Ensure you look at all sections or members of the audience▪ Talk to the audience, not the screen	<ul style="list-style-type: none">▪ Vocal projection▪ Rate of speech▪ Pauses▪ Enthusiasm▪ Articulation▪ Include the final consonants of all words▪ Don't run words together▪ Maintain volume at ends of sentences▪ Avoid verbal fillers	<ul style="list-style-type: none">▪ Gesture as a natural extension of the words▪ When not gesturing, let arms hang loosely at sides or hold paper clips at your core▪ Do not lock hands▪ Gesture broadly above the waist	<ul style="list-style-type: none">▪ Keep feet and hips stationary▪ Move with purpose, move toward your listeners at key moments and away from them when you want to signal a pause or change of topic▪ Look more at your audience than your visuals	<ul style="list-style-type: none">▪ Talk to the audience, not the screen▪ Don't read it— flesh it out▪ Manage what the audience sees▪ Don't block the audience's view▪ Actively focus the audience's attention

Your turn

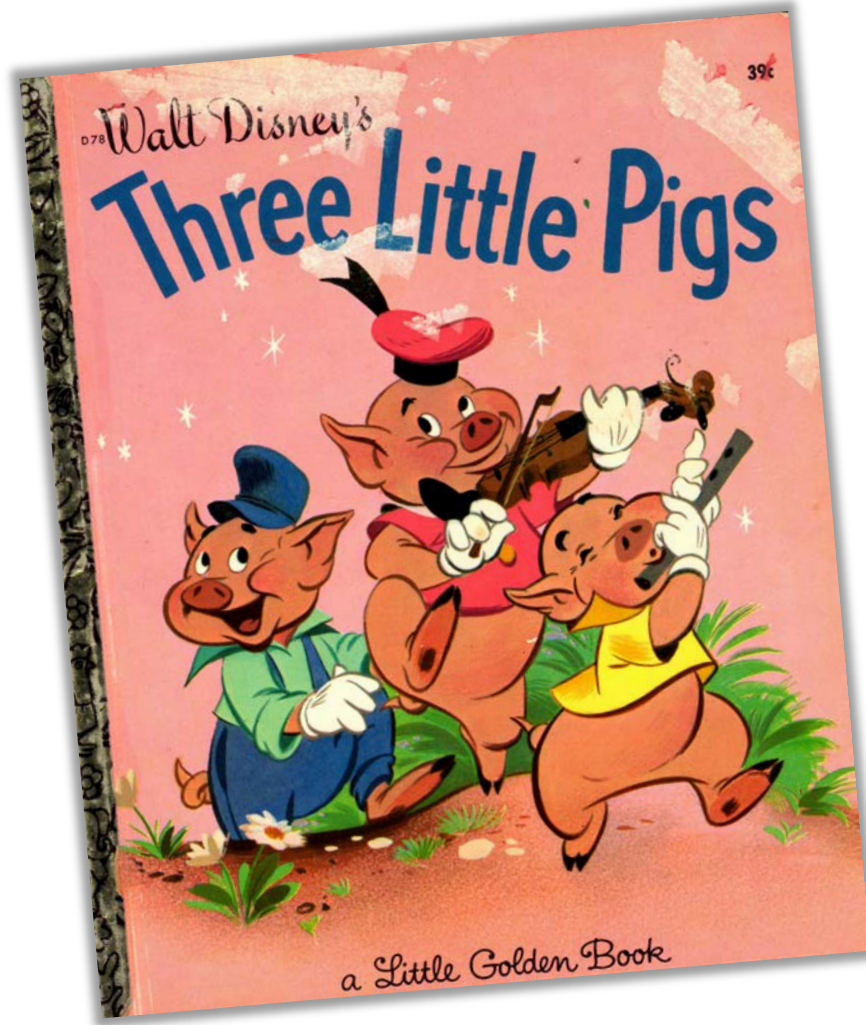


Your turn




*Practice
eye
contact*



Your turn



The only thing that
truly matters in
public speaking...

-  confidence
-  stage presence
-  smooth talking



It is **having something
worth saying!**



TALK LIKE TED

Creating impact when you present!

OCTOBER 2017