

THE INFLATION PROBLEM

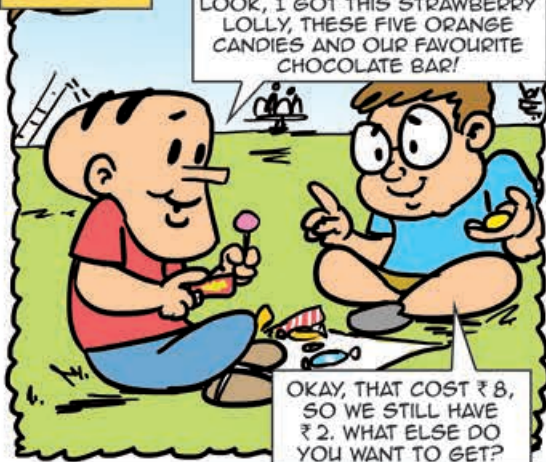
EPISODE III

TATA
MUTUAL
FUND

SUPPANDI AND HIS OLD SCHOOL FRIEND, BUNTY, ARE SHOPPING FOR GROCERIES AT THE SUPERMARKET. SUPPANDI IS AT THE CONFECTIONERY SECTION, WHERE BUNTY JOINS HIM AFTER HE IS DONE SHOPPING FOR DINNER.



SUPPANDI AND BUNTY ARE TRANSPORTED TO THEIR CHILDHOOD.



PROFESSOR SIMPLY SIMPLE HAPPENS TO CROSS SUPPANDI AND BUNTY WHILE THEY ARE LOST IN CHILDHOOD MEMORIES. HE TAPS SUPPANDI ON HIS SHOULDER, BRINGING HIM BACK TO THE PRESENT.



YES, THE GOOD OLD DAYS. NOW ₹ 10 DOES NOT HAVE AS MUCH VALUE. IT IS ALL THE EFFECT OF INFLATION.



INFLATION IS WHEN THE PRICE OF GOODS AND SERVICES RISES OVER TIME. THIS OCCURS DUE TO THEIR DEMAND GROWING FASTER THAN THEIR SUPPLY, OR WHEN COMPANIES INCREASE THE COST OF GOODS TO MAINTAIN PROFIT MARGINS. AND THIS IS WHY YOU GET LESS CHOCOLATES FOR ₹ 10 NOW THAN YOU DID BEFORE.



PROFESSOR SIMPLY SIMPLE, BUNTY AND SUPPANDI CONTINUE THEIR DISCUSSION AT THE CHECK-OUT COUNTER.

