

## Contact

[www.linkedin.com/in/mishmanners](https://www.linkedin.com/in/mishmanners)  
(LinkedIn)

## Top Skills

Social Media  
Sales  
Management

## Languages

English

## Honors-Awards

National Champion - Innovation Prize  
Best Hardware Implementation - NASA Space Apps Challenge  
3rd Place + Sustainability Prize - Codebrew Hackathon  
Best Use of Scientific Data - Science Hackfest  
1st Place - Startup Weekend

# Michelle Duke

Hackathon Queen®™ | Founder | International Speaker  
Coburg North, Victoria, Australia

## Summary

Michelle “MishManners” Duke (nee Mannering), is a multi-talented personality in the tech and gaming communities. As a developer advocate, she has made significant contributions to GitHub and the is known for her expertise in sharing technical knowledge. She is also a respected leader in the hackathon community, having won, organised, and mentored at numerous events.

Mish is a successful entrepreneur and founder, having co-founded several companies. She has been a driving force in Melbourne's entrepreneurial culture and sits at the forefront of the city's science, tech, esports, and startup scenes. She has been instrumental in pioneering esports to become mainstream and has been recognised as an influential woman in the industry. Throughout her career, Mish has been a dedicated advocate for diversity, inclusion, and community building, inspiring others to pursue their passions in tech, gaming, and entrepreneurship. You'll often catch her at an event or speaking on stage!

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## Experience

### GitHub

5 years 8 months

#### Developer Advocate

July 2021 - Present (3 years)

As the Developer Relations team grows, I'm excited to be a Developer Advocate. We're here for the community, to promote the community, to showcase and spotlight the community. We have a several programs for GitHub users including GitHub Stars, Maintainers, and many other ways to highlight amazing things the community are doing. There's the ReadME Project, Release Radar, and tonnes more. If you want to highlight someone amazing in your community, nominate them for GitHub Stars: [stars.github.com](https://stars.github.com) or drop me a message for a chat.

## Developer Community Manager

July 2019 - June 2021 (2 years)

GitHub is how people build software. We're supporting a community where millions of people learn, share, and work together to build software. If you have an event or program that you want support for: speakers, SWAG, stickers... hit me up! We're always excited to hear what our community is doing and how we can help.

## Community Lead

November 2018 - June 2019 (8 months)

I'm very excited to be working with such a prestigious tech company as the Community Lead for APAC. At GitHub we're excited about making it easier for people to together and solve problems, so we're working closer with the community to foster collaboration. If you have a hackathon or community event you'd like a facilitator, speaker, mentor, or just a bunch of amazing stickers, get in touch.

## Melbourne Accelerator Program (MAP)

### Entrepreneur In Residence

March 2020 - Present (4 years 4 months)

Melbourne, Victoria, Australia

As MAP Entrepreneurs in Residence, we are active founders who run a startup and work

from the MAP office. We give back to the community by serving as EIRs to the MAP cohort.

As EIRs, we're here to guide the current cohort of founders. We were chosen from MAP community members who have a willingness and ability to assist the current year's cohort of founders, based on the composition of the current cohort.

<https://www.themap.co/mentors/michelle-mannering>

## Raine Scooters

### Co-Founder

March 2018 - Present (6 years 4 months)

Melbourne, Australia

One of three founders of Enova Design, and our first product - the Raine One. With a key focus on the rider, we've developed an innovative product that is designed to put the fun in your daily journey. I'm working on partnerships

and events for Raine Scooters. If you want to partner, collaborate, or have an awesome event you'd like us at, drop me a message.

## MishManners

Founder | Director

September 2017 - Present (6 years 10 months)

As Melbourne's Hackathon Queen, I'm proud to help you and your business get to the next stage in your innovation journey. Whether it's running a hackathon, designing a workshop, or bringing your staff up to speed on the latest trends, I'm here for you.

I'm also involved in esports and motorsport and write extensively on a range on topics including business, innovation, motorsport, video gaming, the future of work, and more.

## BAJABOARD International Pty. Ltd.

1 year 2 months

Brand & Partnerships Manager

September 2017 - November 2017 (3 months)

BajaBoard is the most powerful, off-road, all-terrain, electric powered skateboard. The board is a unique, one of a kind adrenaline toy. Unlike other electric skateboards and mountain-boards, the BajaBoard features a particular chassis design with a fully sophisticated suspension system. Coupled with high power, this board is designed for superior off-road handling and durability.

As the Brand and Partnerships Manager, my task was to manage BajaBoard's partnerships and provide high-level advice and direction on our brand.

Chief Sales and Marketing Officer

June 2017 - August 2017 (3 months)

BajaBoard is the most powerful, off-road, all-terrain, electric powered skateboard. The board is a unique, one of a kind adrenaline toy. Unlike other electric skateboards and mountain-boards, the BajaBoard features a particular chassis design with a fully sophisticated suspension system. Coupled with high power, this board is designed for superior off-road handling and durability.

As the Chief Sales and Marketing Officer my role was to design and lead our marketing campaigns, and push our custom signature boards into the hands of influencers, brands, and companies.

Media & Marketing Manager  
October 2016 - June 2017 (9 months)  
LAB-14

BajaBoard is custom design for adrenaline fuelled, off road adventures. With top speeds of 50km/h, 7kW of power, and all wheel drive this electric board is in a league of its own. Designed and built in Melbourne. Do you Dare to Ride?

I joined Bajaboard as a Media & Marketing Manager with my main responsibilities being the management of our media campaigns, social media marketing, and events.

CarbonSix Pty Ltd  
Consultant  
August 2017 - November 2017 (4 months)

CarbonSix provides is designed to help people succeed, and offer a range of specialities including hackathons, social media & marketing, grants & funding applications/advice, mentoring, web design, management, and anything you need to build your business further. We'll help you no matter what stage you're at; whether you've just got an idea, you're into your scaling phase, or you're a well established corporate with decades of experience, we tailor our services to help you succeed.

ZEN ESports Network  
Ambassador  
November 2016 - December 2016 (2 months)

The newest and finest Australian eSports venture. ZEN Esports Network is set to take Australian eSports to the global playing field. I'm the face of this exciting new brand, bringing you ZEN Esports Network's community, TV, tournaments, and pro League.

Carlton Connect Initiative, The University of Melbourne  
1 year 11 months

Hacker in Residence  
April 2016 - December 2016 (9 months)  
LAB-14

Exclusive hackathon guru sitting with the Carlton Connect Initiative.

Events and Programming Coordinator  
February 2015 - April 2016 (1 year 3 months)  
700 Swanston St

The Carlton Connect Initiative is an ambitious strategy to unite talented people who share a desire to tackle some of our biggest sustainability and social resilience challenges and a passion for designing new ideas and technologies to help secure Australia's prosperity.

#### Kingdom Hack

Senior Event Coordinator

March 2016 - October 2016 (8 months)

Kingdom Hack is cordially inviting all to a national, professional and multidisciplinary Hackathon which intends on bringing together competitors to participate over 24 hours to make something amazing.

#### Black (Australia)

Co founder & Chief Operations Officer

November 2015 - October 2016 (1 year)

Black is a collective of creative, talented minds who like to build awesome stuff because we can. The Black team have won a number of awards including Best Overall Prize and 'Best Cortana/Azure Implementation at the Microsoft Personal Computing Hackathon and 1st place at the Startup Weekend Melbourne.

We're working on a number of cool projects, the main one being Ani, a scalable AI development platform. Ani featured at the Future Assembly Tech expo in 2015 and is working towards Microsoft Imagine Cup in 2016.

#### CLASS Training

Administration, Secretary, Technical Assistant, Web and Graphics Designer

November 2007 - January 2016 (8 years 3 months)

602 Olive St, Albury, NSW

CLASS Training is a leader in computer training and software support. When I was still living in Albury, I worked in all parts of the business from customer service to training, graphics design, web management, finance and social media. Now I advise CLASS on social media, trending topics, latest technology and continue to help with marketing and web management.

#### Newman College

IT Representative

January 2012 - December 2014 (3 years)

Melbourne, VIC

Student IT representative. Communicate with the IT manager, fix student IT problems, mainly internet issues.

#### The University of Melbourne

##### Open Day Coordinator

June 2014 - September 2014 (4 months)

Marketing and Communications Department. Recruitment, training and organisation of Student Guides at Open Day.

#### North Melbourne Football Club

##### The Huddle - Intern

March 2014 - July 2014 (5 months)

Website design and creation, community programs and community engagement.

#### Microsoft

##### Windows UCrew Ambassador

January 2014 - June 2014 (6 months)

Promoting Microsoft's products and services to staff and students on campus.

#### Australian Catholic Students Association

##### IT and Publications

July 2012 - March 2014 (1 year 9 months)

IT manager. Created new website, manage Facebook and Twitter Social Media accounts.

#### JB Hifi

##### Sales - Games Department

December 2010 - February 2012 (1 year 3 months)

Albury, NSW

Games Department and Online Sales Manager - working Christmas Casual Summer of 2010-2011 and Summer 2011-2012

#### Veritas Central

##### Retail, Sales

November 2007 - December 2008 (1 year 2 months)

Albury, NSW, Australia

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## Education

University of Melbourne

Master's degree, Global Media Communication (MGMC) · (2013 - 2015)

University of Melbourne

Bachelor of Science (BSc), Chemistry · (2009 - 2012)