



BRAIN COIN INDIA PRIVATE LIMITED

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Our Brains that you can trust on, to save, safeguard and grow your each coin



OVERVIEW

“IT'S NOT ABOUT HAVING LOTS OF MONEY. IT'S KNOWING HOW TO MANAGE IT.”

- ❑ Brain Coin India Pvt Ltd in Pune, was founded in 2018 and is a leading player in Pune. This well-known establishment serves consumers both locally and internationally. This company has built a strong presence in its field during its existence.
- ❑ Brain Coin India is a professional technology driven platform of multidiscipline experts like CA/CPA offers expert level solutions and strategic consultancy that help businessman start, manage , protect and grow their business. .
- ❑ Brain Coin India supports client in web/ cloud based way of services. Web-based services is one such component that has completely revolutionized the concept of traditional way of services in the business world.
- ❑ The concept that client pleasure is just as vital as their products and services has helped this company build a large customer base that is growing by the day.
- ❑ This organization hires people that are passionate about their jobs and put forth a lot of effort to fulfill the company's overall vision and objectives.
- ❑ We have a passion for helping emerging businesses in every facet of accounting & finance so you can focus on what you do best – growing your business!



- ❑ Our vision is to bring best mix of technology and human expertise to solve business problems of finance and compliance at quick and affordable prices .
- ❑ To provide professional services that brings exceptional outcomes for the clients while maintaining the highest levels of integrity and professionalism.
- ❑ Our principal is client first and we keep customer satisfaction at top priority.
- ❑ We are committed to provide services with integrity and invest in lasting partnership with clients and the community and so Brain Coin India you are assured of value addition in each service you receive.

OUR SERVICES:-

- ❑ [Regular bookkeeping & accounting](#)
- ❑ [Bookkeeping & accounting for CPA](#)
- ❑ [Account Receivable/Account Payable management](#)
- ❑ [Cash Flow Analysis](#)
- ❑ [Budgeting, forecasting](#)
- ❑ Financial statement reporting
- ❑ Books of account clean-up
- ❑ Bank account/ credit card reconciliation
- ❑ Audit of transactions and balances
- ❑ Inventory tracking and management



Global Accounting, Powered from India

Expert-Led. Transparent. Aligned With Your Goals.

At **Brain Coin India**, we deliver complete **Accounting, Bookkeeping, and Compliance** solutions to global businesses—driven by real-time collaboration and deep expertise.

We don't just manage your numbers—we help you understand them.

- ✓ Clean, scalable Chart of Accounts -Tag- Organize your books the smart way.
- ✓ Outsourced Bookkeeping & Reporting -Tag- End-to-end bookkeeping, on time, every time.
- ✓ Accounts Payable/Receivable Support -Tag- Smooth cash flow with expert AR/AP handling.
- ✓ Cloud-based Bookkeeping (QuickBooks, Xero, Zoho & more) -Tag- We work where you work—QuickBooks, Xero & more
- ✓ Monthly Financials & Custom MIS Reports -Tag- Decision-ready reports tailored to you.
- ✓ **Live Review Sessions** to walk you through results -Tag- Meet your finance expert, one-on-one.
- ✓ DashBoard's tailored to business needs to serve different stakeholders
- ✓ Reports tailored to your business KPIs -Tag- Reports that actually help you grow.



Weekly or monthly check-ins keep you aligned with your numbers, your goals, and your growth.

Your offshore finance team, always in sync.

Trusted by global startups and agencies. Wherever you are—your books are safe with us.

Core Bookkeeping Services

General Bookkeeping

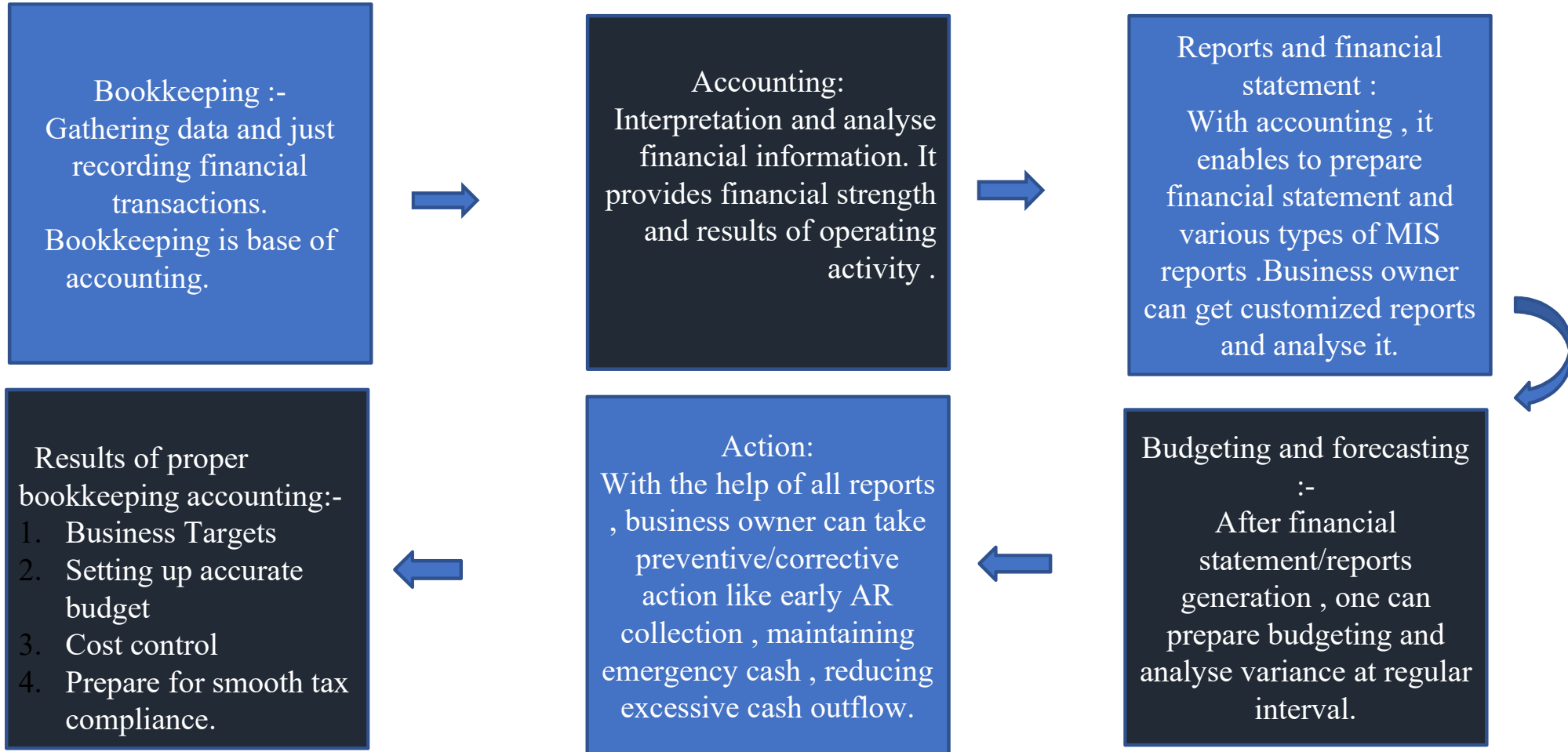
- ☐ Maintaining accurate and up-to-date financial records.
- ☐ Recording day-to-day financial transactions (sales, purchases, receipts, payments).
- ☐ Reconciling bank statements and accounts.
- ☐ Designing and setting up a customized chart of accounts for clients.
- ☐ Ensuring alignment with international accounting standards (e.g., IFRS, GAAP).
- ☐ Advisory on the accounting in terms of the processes to be followed in order to achieve efficiency in the system.

BOOKKEEPING AND ACCOUNTING FOR CPA



- ❖ Many business owners look for a one-stop solution for financial planning of their organization. That's why they approach a CPA firm that can manage their finances, cash flows, tax planning and advising effective strategies while at the same time provide bookkeeping and accounting service.
- ❖ While CPA firms do offer a blanket of services according to the needs of their clients, their prime focus is on offering advisory service, audits, managing compliance requirements, tax planning, etc.
- ❖ Most CPA firms are well aware of the fact that bookkeeping can be extremely time-consuming and can negatively impact the bottom line. Besides, it can shift the focus from the core business of advisory , audit and like .
- ❖ At BCI a Tech Driven platform having a team of CA, CS, Lawyers & MBA's understand this situation and therefore in association with CPA firms globally to offer bookkeeping services to their clients. Regardless of location, we will take care of the bookkeeping requirements of your clients.
- ❖ We believe in delivering results that match up to your expectations and therefore we consult with you to ensure that your client's books are inline with your preferences.

FLOW OF BOOKKEEPING AND ACCOUNTING



Daily tasks :-

- ❖ Incoming and outgoing payments
- ❖ Preparation and sending clients invoices
- ❖ Collection of client's invoices
- ❖ Recording of Vendor bills and payments to vendors
- ❖ Open eye on due bills
- ❖ Categorization of Bank entries

Monthly tasks :-

- ❖ Profitability report
- ❖ Monthly Revenue
- ❖ Monthly Variable vs fixed expenses
- ❖ Bank Reconciliation
- ❖ Analysing assets vs operating exp
- ❖ Balance Sheet preparation

Weekly tasks :-

- ❖ Account Receivable report with Ageing
- ❖ Account Payable report with Ageing
- ❖ Weekly Cash flow
- ❖ Analysis of variance of budget vs actual
- ❖ Ensuring proper bank feeds and categorization
- ❖ Ensuring all fixed expenses paid on time

Yearly tasks :-

- ❖ Profitability report
- ❖ Preparation for tax return
- ❖ Budget vs actual analysis
- ❖ Preparation of balance sheet
- ❖ Long outstanding receivable / payable

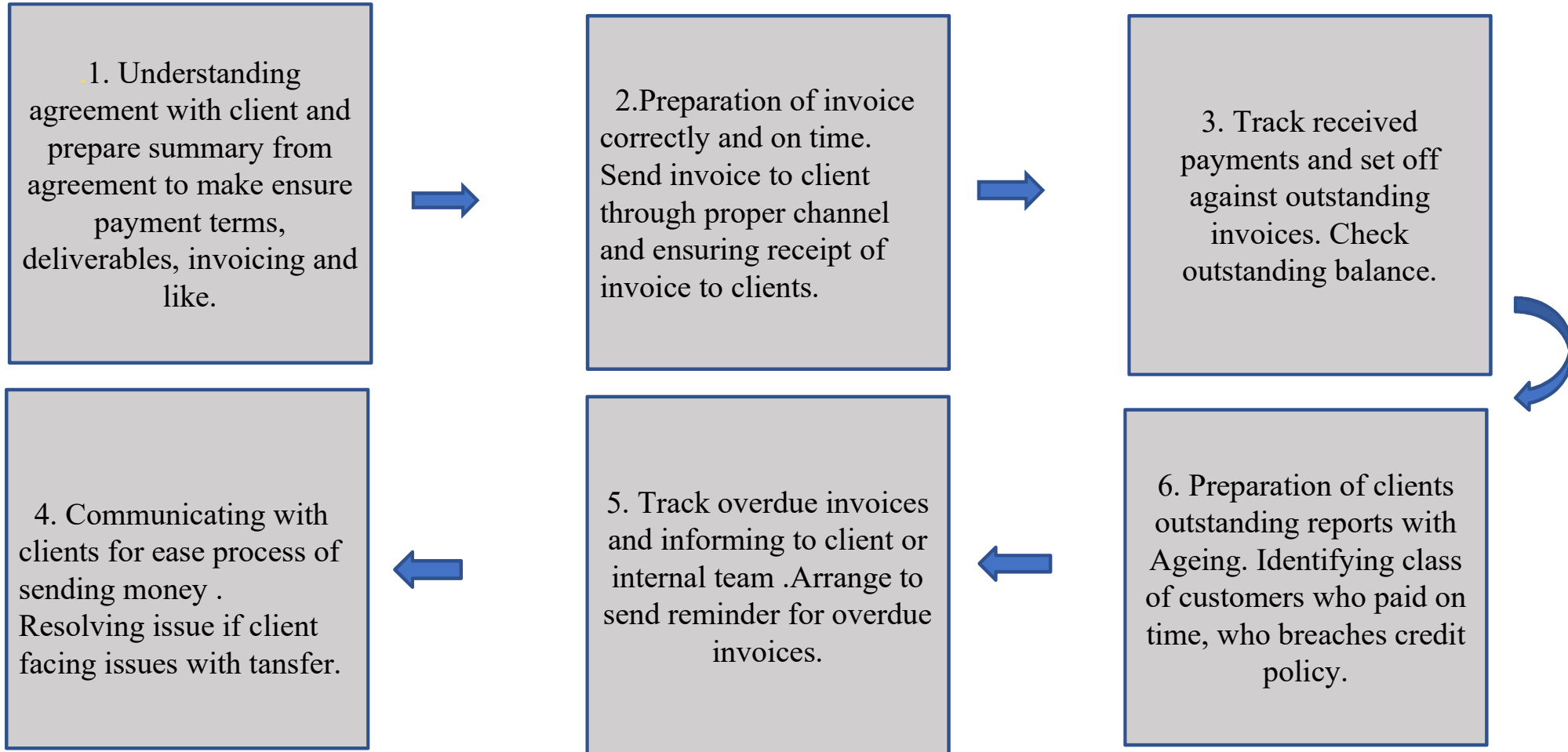
Account Receivable Management:

For a business, receivables management is core part as it helps in maintaining the effective cash flow. Receivables management not restricted to only getting paid on time from the clients but it extended to helps in building great relations with them and strengthen the goodwill of a company .

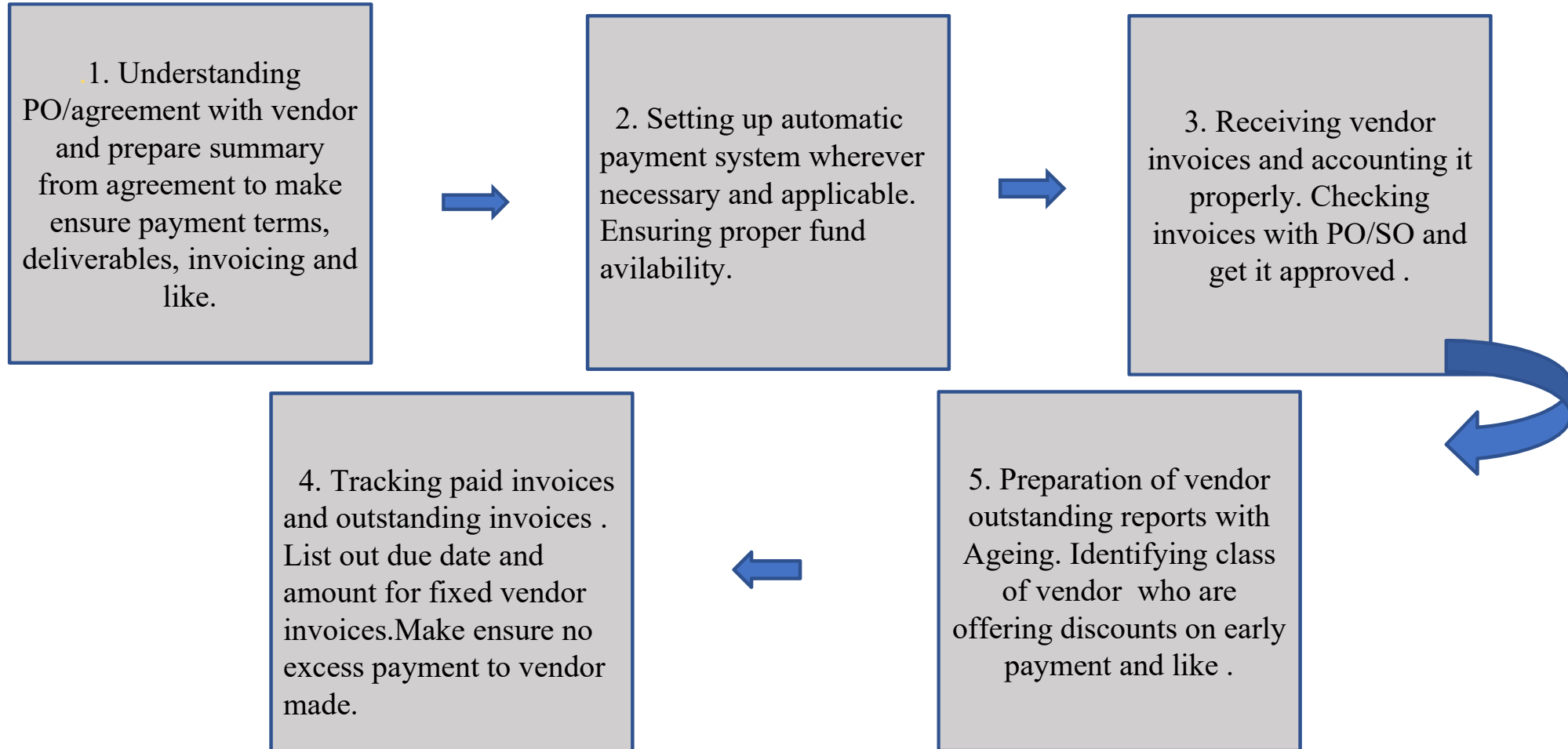
Benefits of Account Receivable Management:

- ✓ Maintain cash flow
- ✓ Timely payment to vendors/employees
- ✓ Smooth working capital
- ✓ Built-up relations with customers
- ✓ Analysis of customers trends
- ✓ Setting up terms condition, discount structure for future deal
- ✓ Reducing risk of payment failure
- ✓ Reducing bad debts

Brain Coin India Process and flow for AR management



Brain Coin India Process and flow for AP management



Account Payable Management:

For a business, payable management is also core part as it helps in maintaining good current ratio. It's critically important to have everything organized and in a proper systematic way. This will then help and play a significant role in keeping your vendors happy. Paying your suppliers regularly will also have a positive effect on your business. Relation with vendor determines also your market existence.

Benefits of Account Payable Management:

- ✓ Maintain current ratio
- ✓ Ensuring PO/ contract is adherence with invoice
- ✓ Built-up relations with supplier
- ✓ Good opportunities for low price, high discounts, quick Delivery.
- ✓ Setting up terms condition, discount structure for future deal

Cash flow Management:-

Even if business are profitable , shows good profit but it is important to have liquidity in business .

Liquidity of funds can be get through cash flow analysis . Through cash flow statement , one can see how business earn cash and spent cash. Inflow , outflow of cash enables businesses to set and implement policy of cost reduction, revenue recognition etc.

Benefits of Cash flow Management :-

- ✓ Review expenses and control unreasonable/ excessive expense
- ✓ Commitment to vendor for payment.
- ✓ Investment / business expansion plan
- ✓ Ensuring timely payment of govt dues/ insurance etc.
- ✓ Ascertaining ratio of expenses vs income and availability of funds
- ✓ Speed up revenue generation and collection of outstanding of invoices

Budgeting and forecasting

The key difference between a budget and a forecast is that a budget lays out the plan for what a business wants to achieve, while a forecast states its actual expectations for results. Stated differently, a budget is a plan for where a business wants to go, while a forecast is the indication of where it is actually going. Budgeting is the process of creating a plan to spend your money. Creating this spending plan allows you to determine in advance whether you will have enough money to do the things you need to do or would like to do. It ultimately focuses on revenue growth and business goals .

Benefits of budgeting :-

- Helps to create and implement operational as well as strategic plan
- Coordinating various activities of organization
- Motivating people of organization to achieve budget
- Compare with actual spending and control cost
- Proper cash allocation / fund planning
- Allocating fund for emergency
- Variance analysis between actual and budget
- Root cause analysis for effective fund utilisation

Financial statement reporting:

- Preparing income statement / balance sheet as per tax rules and guidelines
- Ensuring all banks are reconciled .
- Ensuring classification between revenue and capital exp
- Ascertaining various ratios and analyse where we are correct and wrong.

Audit of transactions and balances:-

- ☐ Apart from accounting , audit also plays vital role.
- ☐ No one can depend only on accounting but it executes audit it can be internal or external.
- ☐ In audit , auditor check transactions of business considering accounting rules, principles and tax laws.
- ☐ It ensures accuracy and correctness of financial statements .



Additional Accounting and Advisory Services

- Budgeting and Forecasting

Assisting clients in creating budgets and financial forecasts.
Providing variance analysis and recommendations.

- Financial Analysis and Reporting

Analyzing financial performance and trends.
Preparing customized reports for management decision-making.

- Compliance Reporting

Assisting with regulatory and statutory reporting requirements.
Ensuring compliance with local and international accounting standards.

- Software Implementation and Training

Assisting clients in setting up accounting software (e.g., QuickBooks, Xero, SAP).
Providing training on software usage and best practices

- Process Improvement

Streamlining bookkeeping and accounting processes for efficiency.
Implementing automation tools to reduce manual work.

Non-Profit Specific Services

❖ Grant Management and Reporting

Tracking grant funds and ensuring proper allocation.
Preparing grant-related financial reports for donors.

❖ Fund Accounting

Managing restricted and unrestricted funds.
Ensuring compliance with donor restrictions and reporting requirements.

❖ Donor and Stakeholder Reporting

Preparing financial reports for donors and stakeholders.
Ensuring transparency and accountability in fund usage.

Why Outsource Bookkeeping Services?

- As a bookkeeping and accounting firm, we got opportunities to have words with various business owners of different industries.
- As a talk with business owners, many owners has pain points that they are not able to take proper financial decision , also they want to save money , save time and concentrate on business growth and expansion.
- The benefits of [outsourcing](#) your accounting and bookkeeping tasks go beyond the cost and time savings.
- Outsourcing your accounting back office gives you peace of mind knowing that your books are taken care of while you focus on your core business functions.



Reasons why outsourcing can be best option for business owners :-

Timely financial advice: Many businesses do their work of bookkeeping accounting on year end so will not able to make sound business decision throughout year. Outsourcing can track financial activities on day to day basis.

Cost saving services:- By outsourcing, you save money on paying the salaries, taxes, office supplies and benefits for the full-time or part-time employee. You only pay for what you need. There is no loss in productivity costs that come along with hiring full-time employees. Ultimately it reduce organization cost.

. Save and invest your time:- Therefore, outsourcing administrative tasks like bookkeeping and accounting help you to focus your time, energy and resources on creating business strategies. It will be bringing more revenue, as well as networking and building relationships with your customers.



Reasons why outsourcing can be best option for business owners :-

Eliminate recruitment cost and time:- It is being observed that recruitment process is time consuming job and take more resource to manage it. Hiring professional outsourcing , eliminate this cost and time.

Scalable :- Outsourcing firms generally charges on an hourly basis so business can easily scale up/ scale down the hours without any interruption. Also outsourcing firm has team member for additional tasks. They can available easily without time lapse.

Advisors with new technology, methodologies:- Outsourcing firms are engaged with multiple clients so with their various fields experience, they can help and advice in financial activity.



Reasons why outsourcing can be best option for business owners :-



Outsourced Accounting

Increases efficiency:- :- Outsourcing bookkeeping tasks can relieve your staff of time-consuming back-office work. You can then devote more resources to activities that generate revenue, like marketing, reaching out to new clients and so on, resulting in a higher return on investment.



How You Can Benefit from Our Services ?

Cost

You pay for the services you need and avoid fixed costs

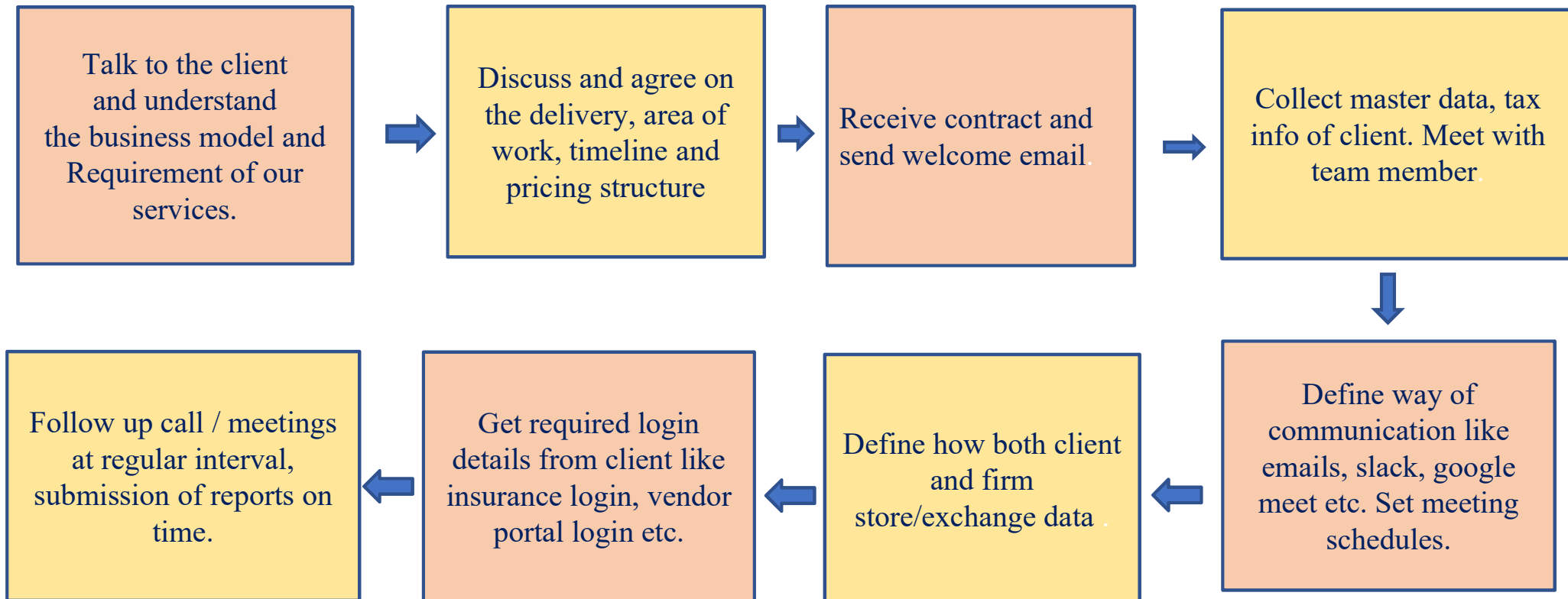
Flexibility

Our team can assist you on a need basis to avoid time crunches

Time

Free your team to focus on serving your Clients, and building your Client relationships

Our client on boarding Process flow



Why Choose Us?

Technical Expertise	A team with extensive experience on bookkeeping and accounting with certification of Quickbooks Pro-Advisor and is keen to work as an extension of your team to provide you with high-quality and cost-effective bookkeeping and accounting solutions
Broad Industry Experience	Our team has worked for various industries including financial services, healthcare, IT/ITES, engineering, Trading and manufacturing among others
SPOC	We shall assign 1 experienced qualified professional who shall be single point of contact for all the discussions
Infrastructure	We are equipped with secure and high quality systems to provide services. Our IT team will make sure that secure communication channels are established and stringent data security protocols are followed.
Confidentiality	We shall maintain absolute confidentiality with all the data shared with us. We can even sign an Non Disclosure Agreement with you.



Thank You



BRAIN COIN INDIA PVT LTD