Team Yellow Final proj

May 16, 2023

1 IMDB Big Data Analysis

Data-source: https://developer.imdb.com/non-commercial-datasets/

```
1.0.1 Importing all necessary packages

[1]: !pip install pyspark

Requirement already satisfied: pyspark in /usr/local/spark-3.3.2-bin-hadoop3/python (3.3.2)
Requirement already satisfied: py4j==0.10.9.5 in /opt/conda/lib/python3.10/site-packages (from pyspark) (0.10.9.5)

[2]: import pyspark

[3]: import warnings

[4]: from pyspark.sql import SparkSession

1.0.2 Starting a Spark Session and Building Schema

[5]: spark = SparkSession.builder.appName('IMDB').getOrCreate()
```

[6]: <pyspark.sql.session.SparkSession at 0xffff84f06b60>

1.0.3 Loading datasets

```
df_Rating = spark.read.csv('data-8.tsv', sep='\t',header=True, inferSchema=True)
df_episode = spark.read.csv('data-9.tsv', sep='\t',header=True,
inferSchema=True)
df_Crew = spark.read.csv('data-10.tsv', sep='\t',header=True, inferSchema=True)
df_title_Basics= spark.read.csv('data-11.tsv', sep='\t',header=True,
inferSchema=True)
df_name_Basics = spark.read.csv('data-12.tsv', sep='\t',header=True,
inferSchema=True)
```

```
df_title_akas = spark.read.csv('data-13.tsv', sep='\t',header=True,_
       →inferSchema=True)
      df_Principal= spark.read.csv('data-14.tsv', sep='\t',header=True,_

¬inferSchema=True)
 [8]: df_title_Basics = df_title_Basics.withColumnRenamed('titleId', 'tconst')
      df_title_akas = df_title_akas.withColumnRenamed('titleId', 'tconst')
 [9]: df_merged = df_Rating.join(df_title_Basics, on='tconst', how='inner') \
                         .join(df_title_akas, on='tconst', how='inner') \
                         .join(df_Crew, on='tconst', how='inner') \
                         .join(df_episode, on='tconst', how='left') \
                         .join(df_Principal, on='tconst', how='inner') \
                         .join(df_name_Basics, on='nconst', how='inner')
     1.0.4 Printing Individual Schemas for each dataframe
[10]: df Rating.printSchema()
     root
      |-- tconst: string (nullable = true)
      |-- averageRating: double (nullable = true)
      |-- numVotes: integer (nullable = true)
[11]: df_title_Basics.printSchema()
     root
      |-- tconst: string (nullable = true)
      |-- titleType: string (nullable = true)
      |-- primaryTitle: string (nullable = true)
      |-- originalTitle: string (nullable = true)
      |-- isAdult: integer (nullable = true)
      |-- startYear: string (nullable = true)
      |-- endYear: string (nullable = true)
      |-- runtimeMinutes: string (nullable = true)
      |-- genres: string (nullable = true)
[12]: df_Crew.printSchema()
     root
      |-- tconst: string (nullable = true)
      |-- directors: string (nullable = true)
      |-- writers: string (nullable = true)
```

```
[13]: df_title_akas.printSchema()
     root
      |-- tconst: string (nullable = true)
      |-- ordering: integer (nullable = true)
      |-- title: string (nullable = true)
      |-- region: string (nullable = true)
      |-- language: string (nullable = true)
      |-- types: string (nullable = true)
      |-- attributes: string (nullable = true)
      |-- isOriginalTitle: string (nullable = true)
[14]: df episode.printSchema()
     root
      |-- tconst: string (nullable = true)
      |-- parentTconst: string (nullable = true)
      |-- seasonNumber: string (nullable = true)
      |-- episodeNumber: string (nullable = true)
[15]: df_Principal.printSchema()
     root
      |-- tconst: string (nullable = true)
      |-- ordering: integer (nullable = true)
      |-- nconst: string (nullable = true)
      |-- category: string (nullable = true)
      |-- job: string (nullable = true)
      |-- characters: string (nullable = true)
[16]: df_name_Basics.printSchema()
     root
      |-- nconst: string (nullable = true)
      |-- primaryName: string (nullable = true)
      |-- birthYear: string (nullable = true)
      |-- deathYear: string (nullable = true)
      |-- primaryProfession: string (nullable = true)
      |-- knownForTitles: string (nullable = true)
[17]: df_title_Basics = df_title_Basics.withColumnRenamed('titleId', 'tconst')
      df_title_akas = df_title_akas.withColumnRenamed('titleId', 'tconst')
```

1.1 Data Cleaning

```
[18]: from pyspark.sql.functions import col, isnan, when, count
   df_list = [("df_Rating", df_Rating), ("df_title_Basics", df_title_Basics),__
   ⇔df_episode), ("df_Principal", df_Principal), ("df_name_Basics", ⊔

¬df_name_Basics)]
   for df name, df in df list:
     print(f"Null values in {df_name}:")
     df.select([count(when(col(c).isNull(), c)).alias(c) for c in df.columns]).
    ⇒show()
  Null values in df_Rating:
   +----+
   |tconst|averageRating|numVotes|
   +----+
             01
      01
                  01
   +----+
  Null values in df_title_Basics:
  |tconst|titleType|primaryTitle|originalTitle|isAdult|startYear|endYear|runtimeMi
  nutes | genres |
   ----+
     0|
          0|
               0|
                          0 1 1
                                   1|
                                        1|
   Null values in df Crew:
  +----+
   |tconst|directors|writers|
   +----+
          01
   +----+
  Null values in df_title_akas:
  +----+
   |tconst|ordering|title|region|language|types|attributes|isOriginalTitle|
   +----+
           0 0 1
                      1 1
   +----+
  Null values in df_episode:
   +----+
   |tconst|parentTconst|seasonNumber|episodeNumber|
```

```
+----+
                0| 1|
        01
    +----+
   Null values in df Principal:
   +----+
    |tconst|ordering|nconst|category|job|characters|
    +----+
             0|
                   0|
                         01 01
    +----+
   Null values in df_name_Basics:
   +----+
    |nconst|primaryName|birthYear|deathYear|primaryProfession|knownForTitles|
   +----+
                        1 l
    +----+
[19]: df_list = [("df_Rating", df_Rating), ("df_title_Basics", df_title_Basics),
     Garage ("df_Crew", df_Crew), ("df_title_akas", df_title_akas), ("df_episode", L
     df_episode), ("df_Principal", df_Principal), ("df_name_Basics",

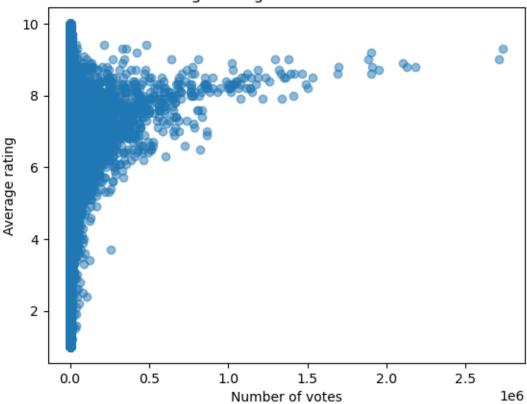
→df_name_Basics)]
    for df_name, df in df_list:
       print(f"Removing null values from {df_name}...")
       df = df.na.drop(how='any')
       print(f"Done. {df.count()} rows remaining.\n")
   Removing null values from df_Rating...
   Done. 1311568 rows remaining.
   Removing null values from df_title_Basics...
   Done. 873378 rows remaining.
   Removing null values from df_Crew...
   Done. 2248022 rows remaining.
   Removing null values from df_title_akas...
   Done. 1206926 rows remaining.
   Removing null values from df_episode...
   Done. 3571870 rows remaining.
   Removing null values from df_Principal...
   Done. 1404553 rows remaining.
   Removing null values from df_name_Basics...
   Done. 858901 rows remaining.
```

1.1.1 Scatter plot of Average rating Vs Num of Votes

```
[20]: avg_rat_df = df_title_Basics.join(df_Rating, on=['tconst'], how='inner')

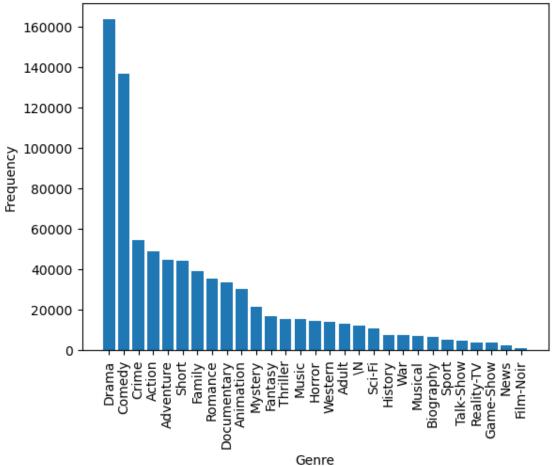
[21]: import pandas as pd
   import matplotlib.pyplot as plt
   from pyspark.sql.functions import col
   df = avg_rat_df.select('averageRating', 'numVotes')
   pandas_df = df.toPandas()
   plt.scatter(pandas_df['numVotes'], pandas_df['averageRating'], alpha=0.5)
   plt.xlabel('Number of votes')
   plt.ylabel('Average rating')
   plt.title('Average rating vs. number of votes')
   plt.show()
```

Average rating vs. number of votes



1.1.2 Finding out the Frequency of Genres

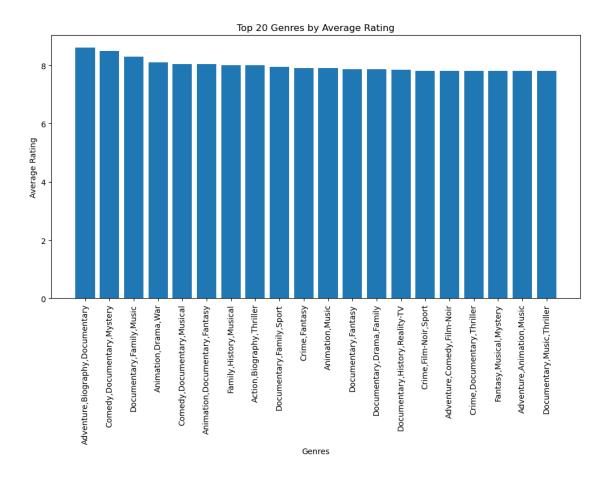




2 Top 20 Genre by Average Rating

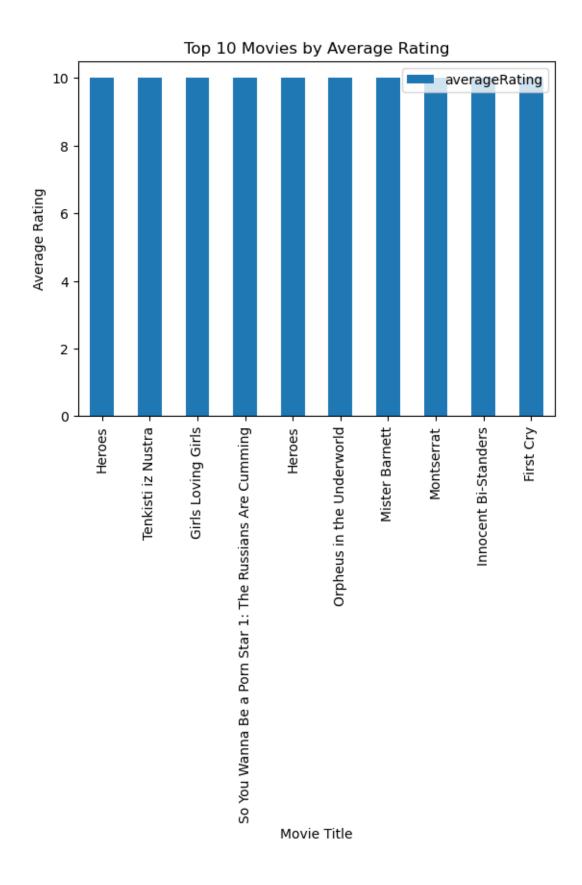
```
[23]: from pyspark.sql import SparkSession
     import pyspark.sql.functions as F
     import matplotlib.pyplot as plt
     merged_df = df_title_Basics.join(df_Rating, df_title_Basics["tconst"] ==_
       filtered_df = merged_df.filter(F.col("titleType") == "movie")
     avg_rating by_genre = filtered_df.groupBy("genres").agg(F.avg("averageRating").
      →alias("avg_rating"))
     avg_rating_by_genre.show()
     top_20_genres = avg_rating_by_genre.orderBy(F.desc("avg_rating")).limit(20)
     pandas_df = top_20_genres.toPandas()
     plt.figure(figsize=(12, 6))
     plt.bar(pandas_df["genres"], pandas_df["avg_rating"])
     plt.xlabel("Genres")
     plt.ylabel("Average Rating")
     plt.title("Top 20 Genres by Average Rating")
     plt.xticks(rotation=90)
     plt.show()
```

```
genres
                               avg_rating|
         Comedy, Sport | 5.7550632911392405 |
|Action, Adventure, ... | 5.359574468085106 |
|Documentary, Drama...| 7.42500000000001|
|Adult,Comedy,Musical|
                                    4.975
|Adventure, Family, ... | 6.0448484848486|
|Comedy,Drama,Western| 6.307499999999999|
| Documentary, Western|
                                    6.925
|Film-Noir,Horror,...|
                                    6.61
|Action, Fantasy, Hi...|
                                    6.01
| Fantasy, Horror, War|
|Film-Noir, Mystery...| 7.04000000000001|
    Documentary, Sport | 7.216326530612245 |
|Action, Animation, ... | 6.168421052631579|
|Comedy, Musical, Sc...| 5.446666666666666
|Fantasy,Sci-Fi,Th...|
                                   5.45
|Drama,Film-Noir,H...|
                                    6.01
        Comedy, Family | 6.029645093945721 |
|Film-Noir,Romance...|
     Animation, Comedy | 6.21500000000001|
        Action, Comedy | 5.680152671755725 |
+----+
only showing top 20 rows
```



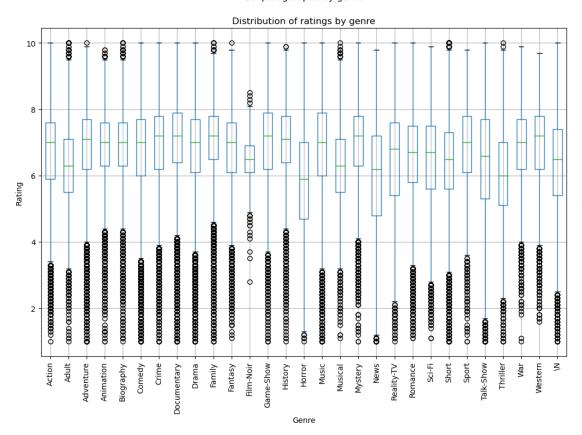
2.1 Top 10 Movies by Average Rating

```
[24]: import pandas as pd
import matplotlib.pyplot as plt
from pyspark.sql.functions import desc
top_10_movies = avg_rat_df.sort(desc("averageRating")).limit(10)
pandas_df = top_10_movies.toPandas()
ax = pandas_df.plot.bar(x="primaryTitle", y="averageRating", rot=90)
ax.set_xlabel("Movie Title")
ax.set_ylabel("Average Rating")
ax.set_title("Top 10 Movies by Average Rating")
plt.show()
```



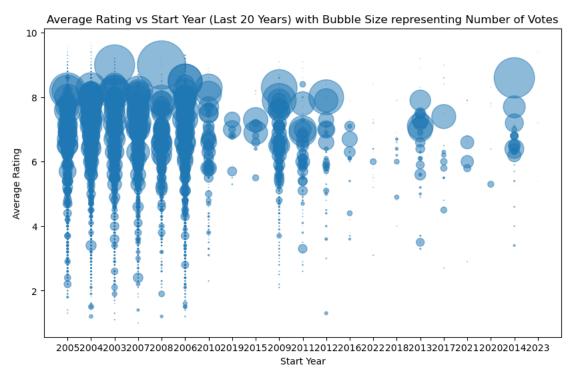
2.1.1 Distribution of ratings by genre

Boxplot grouped by genre



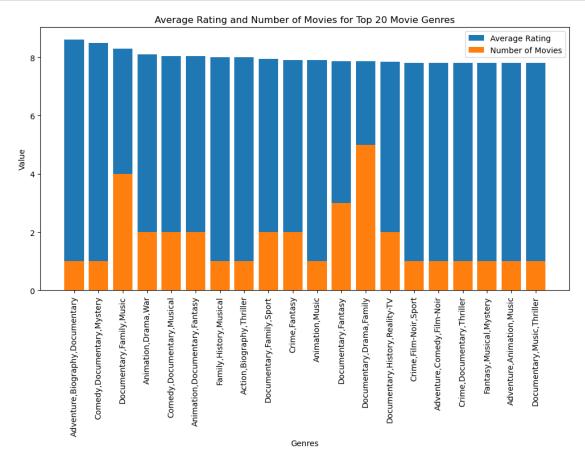
2.1.2 Average Rating VS last 20 years

```
[26]: from datetime import datetime
merged_df = df_title_Basics.join(df_Rating, "tconst", "inner")
filtered_df = merged_df.filter(F.col("titleType") == "movie")
```



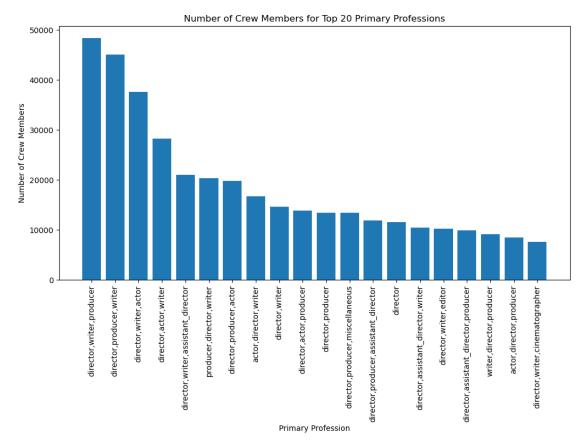
2.2 Average Rating and Number of Movies for Top 20 Movie Genres

```
plt.bar(pandas_df["genres"], pandas_df["avg_rating"], label="Average Rating")
plt.bar(pandas_df["genres"], pandas_df["num_movies"], label="Number of Movies")
plt.xlabel("Genres")
plt.ylabel("Value")
plt.title("Average Rating and Number of Movies for Top 20 Movie Genres")
plt.xticks(rotation=90)
plt.legend()
plt.show()
```

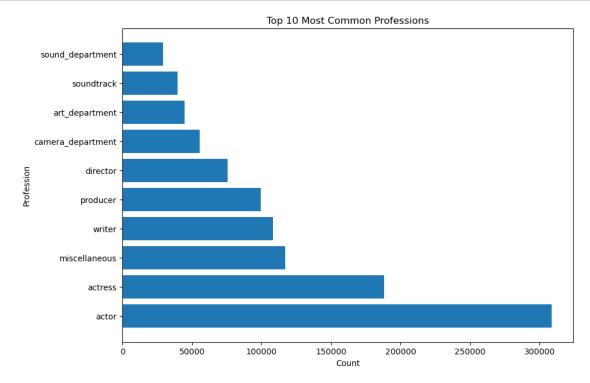


2.3 Number of Crew Members for Top 20 Primary Professions

```
plt.xlabel("Primary Profession")
plt.ylabel("Number of Crew Members")
plt.title("Number of Crew Members for Top 20 Primary Professions")
plt.xticks(rotation=90)
plt.show()
```

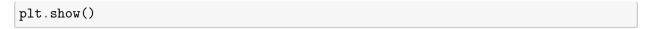


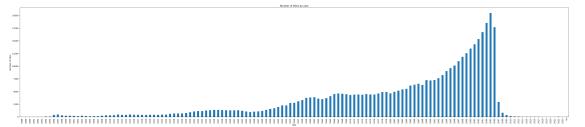
2.4 Top 10 Most Common Professions



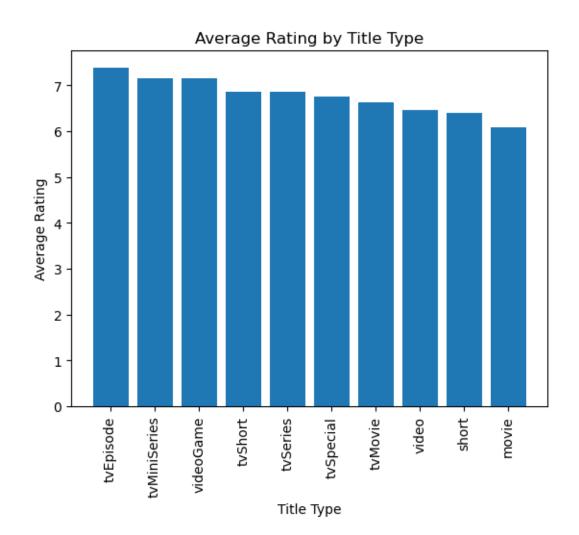
2.4.1 Number of titles per year

```
[30]: import matplotlib.pyplot as plt
start_years = avg_rat_df.select('startYear')
pandas_df3 = start_years.toPandas()
pandas_df3.groupby('startYear').size().plot(kind='bar', figsize=(50, 10))
plt.xlabel('Year')
plt.ylabel('Number of titles')
plt.title('Number of titles by year')
plt.xticks(rotation=90)
```



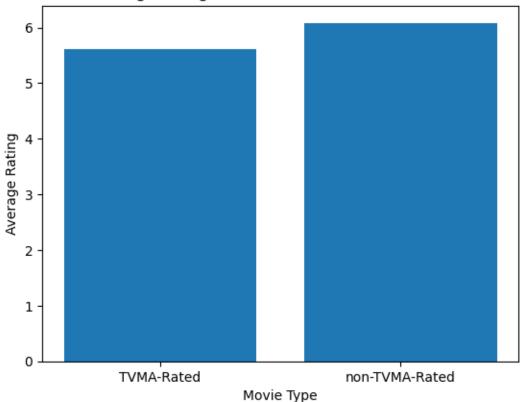


2.4.2 Average Rating by title type



2.4.3 Plotting TVMA and Non-TVMA Category based on Average Ratings

Average ratings of TVMA and non-TVMA movies



3 Final Schema for merged dataframe

```
root
    |-- nconst: string (nullable = true)
    |-- tconst: string (nullable = true)
    |-- averageRating: double (nullable = true)
    |-- numVotes: integer (nullable = true)
    |-- titleType: string (nullable = true)
    |-- primaryTitle: string (nullable = true)
    |-- originalTitle: string (nullable = true)
```

```
|-- isAdult: integer (nullable = true)
|-- startYear: string (nullable = true)
|-- endYear: string (nullable = true)
|-- runtimeMinutes: string (nullable = true)
|-- genres: string (nullable = true)
|-- ordering: integer (nullable = true)
|-- title: string (nullable = true)
|-- region: string (nullable = true)
|-- language: string (nullable = true)
|-- types: string (nullable = true)
|-- attributes: string (nullable = true)
|-- isOriginalTitle: string (nullable = true)
|-- directors: string (nullable = true)
|-- writers: string (nullable = true)
|-- parentTconst: string (nullable = true)
|-- seasonNumber: string (nullable = true)
|-- episodeNumber: string (nullable = true)
|-- ordering: integer (nullable = true)
|-- category: string (nullable = true)
|-- job: string (nullable = true)
|-- characters: string (nullable = true)
|-- primaryName: string (nullable = true)
|-- birthYear: string (nullable = true)
|-- deathYear: string (nullable = true)
|-- primaryProfession: string (nullable = true)
|-- knownForTitles: string (nullable = true)
```

3.1 Movie Genre Popularity Over the Years

```
+-----+
| genres|year|sum(numVotes)|
+------+
|Drama,Musical,Rom...|null| 460566|
| Drama|null| 154|
| Romance|1894| 3060|
|Documentary,News,...|1897| 5628|
| Biography,Drama|1903| 10098|
| \N|1905| 150|
```

```
\N|1906|
                                        381
|Action, Adventure, ... | 1906 |
                                   57820|
                 Drama | 1907 |
                                       564 l
                    \N|1908|
                                       125
    Adventure, Fantasy | 1908 |
                                      1224
                 Drama | 1908 |
                                       600|
                    \N|1909|
                                      1195
|Biography,Drama,F...|1909|
                                    37761
                 Drama | 1909 |
                                       525
            Drama, War | 1909 |
                                       357
                Comedy | 1909 |
                                        72|
                 Drama | 1910 |
                                      1714
        Drama, History | 1910 |
                                       641
      Adventure, Drama | 1910 |
                                       252
       -----+
only showing top 20 rows
```

3.2 Top Movie Directors by Box Office Success"

```
|primaryName
                    |total_box_office|
|Steven Spielberg
                    |6025091918
|Francis Ford Coppola|4056835266
|Peter Jackson
                    |3854382130
|Robert Zemeckis
                    |3822785685
|James Cameron
                    13601055169
|George Lucas
                    |3381170822
|Stanley Kubrick
                    3212387840
|Frank Darabont
                    3069088340
|David Fincher
                    2996747960
|Martin Scorsese
                    2418768959
```

3.3 Popularity Trend of Actors/Actresses Over the Years

```
+----+
               |startYear|total votes|
|primaryName
+----+
               1893
| John Ott
                        131368
|Charles Kayser
               1893
                       131368
|William Courtenay | 1894
                       1020
|Blanche Bayliss | 1894
                       11020
|James J. Corbett |1894
                       |7362
|Peter Courtney
               1894
                       17362
|Annabelle Moore
               1895
                       122990
                       132120
|Benoît Duval
               l 1895
|Auguste Lumière
               1895
                       1116650
|Eugen Skladanowsky|1895
                        1804
only showing top 10 rows
```

3.4 Top 10 Most Popular Actors/Actresses in the Last 10 Years".

```
[38]: for i in range(len(df_actor_popularity)):
    nconst = df_actor_popularity[i][0]
    start_year = df_actor_popularity[i][1]
    total_votes = df_actor_popularity[i][2]
    actor_name = df_merged.filter(col('nconst') == nconst).

    select('primaryName').collect()[0][0]
    print(f"{i+1}. {actor_name}: {start_year} - {total_votes} total votes")
```

```
1. Oja Kodar: 2018 - 184272 total votes
```

- 2. Peter Bogdanovich: 2018 184272 total votes
- 3. Susan Strasberg: 2018 184272 total votes
- 4. John Huston: 2018 184272 total votes
- 5. Orson Welles: 2018 184272 total votes
- 6. Patricia Rivadeneira: 2017 2752 total votes
- 7. Luis Alarcón: 2017 2752 total votes
- 8. Francisco Reyes: 2017 2752 total votes
- 9. Luis Alarcón: 2020 1730 total votes
- 10. Shenda Román: 2020 1730 total votes

3.5 Performance comparison between original and remake movies

```
[39]: from pyspark.sql.functions import col
     df movies = df merged.filter((col('titleType') == 'movie') & (col('numVotes').
      →isNotNull()) & (col('averageRating').isNotNull()))
     df_remakes = df_movies.filter(col('originalTitle').isNotNull()).

¬filter(col('primaryTitle') != col('originalTitle'))
     df_originals = df_movies.alias('a').join(df_remakes.alias('b'),
                                           (col('a.originalTitle') == col('b.

¬originalTitle')) &
                                           (col('a.startYear') == col('b.
      ⇔startYear')), how='inner')
     df_originals_avg = df_originals.groupBy('a.originalTitle').agg({'a.
      →averageRating': 'mean', 'a.numVotes': 'sum'}) \
                                 .withColumnRenamed('avg(averageRating)', ___
      .withColumnRenamed('sum(numVotes)',_
      df_remakes_avg = df_remakes.groupBy('originalTitle').agg({'averageRating':__
      .withColumnRenamed('avg(averageRating)', __
```

```
.withColumnRenamed('sum(numVotes)',__
       [40]: df_comparison = df_originals_avg.join(df_remakes_avg, 'originalTitle',__
       ⇔how='inner')
      df_comparison = df_comparison.select('originalTitle', 'originalAvgRating', | 

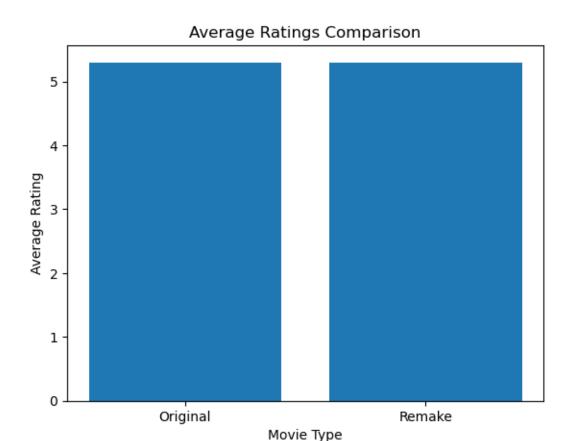
¬'remakeAvgRating', 'originalTotalBoxOffice', 'remakeTotalBoxOffice')

      df comparison = df comparison.withColumn('ratingDifference',

¬col('remakeAvgRating') - col('originalAvgRating'))
      df_comparison = df_comparison.withColumn('boxOfficeDifference',__
       →col('remakeTotalBoxOffice') - col('originalTotalBoxOffice'))
[41]: print("Performance comparison between original and remake movies:")
      df comparison.show()
     Performance comparison between original and remake movies:
             originalTitle | originalAvgRating |
     remakeAvgRating|originalTotalBoxOffice|remakeTotalBoxOffice|
     ratingDifference|boxOfficeDifference|
     +-----
              1/3 ging ren| 5.30000000000118|
                                                            5.31
     58320
                           1620 | -1.18127729820116... |
                                                                -567001
         Achtung! Banditi! | 6.3999999996605 | 6.3999999999998 |
     8930100|
                            52530 | 3.392841563254478... |
                                                                -8877570|
                 Besökarna | 5.700000000007445 | 5.69999999999999 |
     63955700 l
                            376210 | -7.48734407807205... |
                                                                -63579490|
     |Ceremonia sangrienta| 5.7999999994754|5.800000000000005|
                            165880|5.25091081726714E-12|
     364936001
                                                                  -36327720
     |D-Zug 13 hat Vers...| 7.20000000000322|7.2000000000001|
                            588 | -3.20632409511745... |
                                                                -282241
     | El techo de cristal|6.39999999999515|
                                                            6.4|
                           14580 | 4.884981308350689...|
                                                                -7727401
           Elnökkisasszony | 7.29999999999657 |
                                                            7.31
     152500 l
                            3050|3.428368700042483...|
                                                                -149450|
           Gäst i eget hus | 4.30000000000104|
                                                            4.31
     41472
                           1152 | -1.03916875104914... |
                                                                -403201
     |Haruka naru yama ...|7.59999999994134|7.5999999999997|
                                                                -5845920|
     5907456
                            61536 | 5.835332217429823... |
                                                            6.2
              Krvavý román| 6.20000000000367|
     3825921
                            6832|-3.66817687336151...|
                                                                -3757601
     | Kvinnorna på taket|
                                                            6.01
                                                   0.01
     2491200|
                            207601
                                                                  -2470440|
          La proie du vent | 6.69999999998009 | 6.6999999999999 |
     22234501
                            16470|1.98685512486918E-12|
                                                                  -2206980|
```

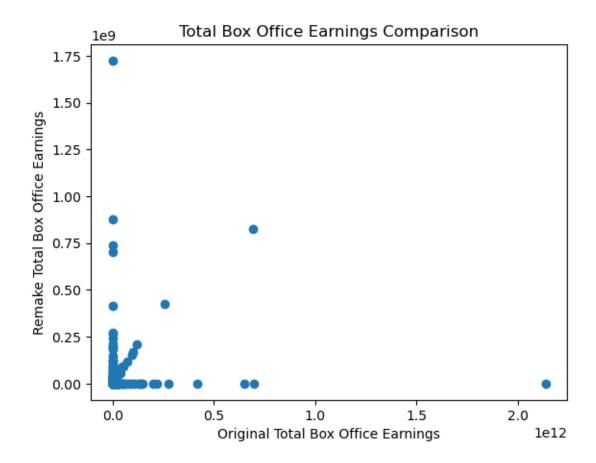
```
La voie lactée 7.40000000013186 7.39999999999997
754288900|
                   2433190 | -1.31992194951635... |
                                                 -751855710
                                              6.51
         Le départ|
                              6.51
32417800|
                   170620|
                                       0.01
                                                   -32247180|
|Lo B'Yom V'Lo B'L...| 5.7999999999519|5.7999999999998|
                  1260 | 4.787281682183675... |
                                                 -86940 l
   Maître après Dieu| 6.40000000000913|6.40000000000002|
153900 l
                   1710 | -9.11271058612328... |
                                                 -152190|
         91445761
                   84672|9.299228054260311...|
                                                 -9059904 l
Ι
          O krahtis | 4.79999999999501 |
                                              4.8
2048001
                   2560 | 4.991562718714704... |
                                                 -202240|
|Otoko wa tsurai y...| 6.70000000000472|6.7000000000001|
3194881
                   4992 | -4.70734562441066... |
                                                 -314496
79440 | 1.024957896333944... |
190656001
                                                 -18986160|
+----+
only showing top 20 rows
```

3.6 Bar chart comparing the average ratings of original and remake movies



3.7 Create a scatter plot comparing the total box office earnings of original and remake movies

```
[43]: plt.scatter(df_comparison.select('originalTotalBoxOffice').collect(), udf_comparison.select('remakeTotalBoxOffice').collect())
plt.title('Total Box Office Earnings Comparison')
plt.xlabel('Original Total Box Office Earnings')
plt.ylabel('Remake Total Box Office Earnings')
plt.show()
```



3.8 Calculating the co-relation between Critcs and Audience rating

```
[44]: from pyspark.sql.functions import corr

df_ratings = df_merged.select('averageRating', 'numVotes')

corr = df_ratings.corr('averageRating', 'numVotes')

print("Correlation between critical and audience ratings:", corr)
```

Correlation between critical and audience ratings: 0.231256796768513

The value of 0.231256796768513 indicates a positive correlation between critical ratings and audience ratings, but the strength of the correlation is relatively weak. A correlation coefficient can range from -1 to 1, with -1 indicating a perfect negative correlation, 0 indicating no correlation, and 1 indicating a perfect positive correlation. In this case, the positive value indicates that as critical ratings increase, audience ratings tend to increase as well, but the magnitude of the increase is not very strong.

3.9 Analysis of Movie Types: Sequels, Franchises, and Standalone Films

```
[45]: from pyspark.sql.functions import regexp_extract, col, when
      # Define regular expressions to identify sequels and franchises
      sequel_regex = r'(?i)^*.*\b\d\b.*$' # Matches titles that contain a single digit
      franchise_regex = r'(?i)^.*\b(\d|part)\b.*$' # Matches titles that contain a_{\sqcup}
       ⇔digit or the word "part"
      df_merged = df_merged.withColumn(
          'movie_type',
          when(
              regexp_extract(col('primaryTitle'), sequel_regex, 0) != '',
              'sequel'
          ).when(
              regexp_extract(col('primaryTitle'), franchise_regex, 0) != '',
              'franchise'
          ).otherwise('standalone')
      df_performance = df_merged.groupby('movie_type').agg(
          {'averageRating': 'mean', 'numVotes': 'sum'}
      df performance.show()
```

3.10 Finding Highest Rated Movies by Category: Sequels, Franchises, and Standalone Films

```
Highest rated sequel: Renegades 2 with a rating of 10.0 Highest rated franchise: The Godfather Part II with a rating of 9.0 Highest rated standalone movie: Girls Loving Girls with a rating of 10.0
```

4 Analysis using Apache Hive

4.1 Genre Popularity Trend Over the Years (2012 and onwards)

```
[47]: from pyspark.sql.functions import year
    from pyspark.sql import HiveContext

    hive_context = HiveContext(spark.sparkContext)

    df_merged.registerTempTable("merged_table")

    genre_popularity_query = """
    SELECT startYear, genres, COUNT(*) as num_movies
    FROM merged_table
    WHERE startYear IS NOT NULL AND startYear >= '2012'
    GROUP BY startYear, genres
    ORDER BY startYear DESC, num_movies DESC
    """

    genre_popularity_df = hive_context.sql(genre_popularity_query)
    genre_popularity_df.show(100)
```

```
/usr/local/spark/python/pyspark/sql/context.py:718: FutureWarning: HiveContext
is deprecated in Spark 2.0.0. Please use
SparkSession.builder.enableHiveSupport().getOrCreate() instead.
   warnings.warn(
/usr/local/spark/python/pyspark/sql/context.py:112: FutureWarning: Deprecated in
3.0.0. Use SparkSession.builder.getOrCreate() instead.
   warnings.warn(
/usr/local/spark/python/pyspark/sql/dataframe.py:229: FutureWarning: Deprecated
in 2.0, use createOrReplaceTempView instead.
   warnings.warn("Deprecated in 2.0, use createOrReplaceTempView instead.",
```

FutureWarning)

+	+	++
startYear	genres	num_movies
\N	Drama,Musical,Rom	81
\N	Drama	14
\N	Animation, Short	12
\N	\N	10
2023	Documentary	28
2023		
2023	Animation,History	6
2023	Short	5
1 2022	Action, Comedy	28
2022	Drama	24
2022	Music, Musical	9
2022	Short	8
2022	\N	4
2021	Documentary	18
2021	Short	10
1 2020	Drama	70
2019	Fantasy	36
2019	Biography,Documen	18
2019	Short	15
2019	Animation, Short	4
2018	Drama	216
2018	\N	20
2017	Comedy,Drama,Fantasy	56
2017	Adventure,Animati	40
2017	Horror, Thriller	61
2016	Short	61
2016	Animation, Short	2
2015		4
2014	Documentary,Music	6
2013	Documentary	30
2013	Animation, Short	10
2012	Biography	5
+	+	

4.2 Number of Movie and TV Show Releases by Year

```
[48]: from pyspark.sql.functions import count from pyspark.sql.functions import desc df_merged.createOrReplaceTempView("merged_table")

num_releases_query = """
SELECT startYear, COUNT(*) AS num_releases
```

```
FROM merged_table
WHERE titleType IN ('movie', 'tvSeries') AND startYear IS NOT NULL
GROUP BY startYear
ORDER BY startYear
"""
num_releases_df = spark.sql(num_releases_query)
num_releases_df.show()
```

```
+----+
|startYear|num_releases|
+----+
     1894
                  15|
     1897
                  121
     1903
                  17|
     1905 l
                  101
     1906|
                  721
     1907 l
                  251
     1908
                  47|
     1909|
                 175|
     1910
                 209
                 923|
     1911
     1912
                1039
     1913
                2900
     1914
                6101
     1915
                7029|
     1916|
                8927
     1917
                9075
     1918
                10154I
     1919|
                13745
     1920|
                14415
     1921
                15199I
only showing top 20 rows
```

4.3 Number of movies/shows by language

```
[49]: num_titles_by_language_query = """
SELECT language, COUNT(*) AS num_titles
FROM merged_table
WHERE titleType IN ('movie', 'tvSeries') AND language IS NOT NULL
GROUP BY language
ORDER BY num_titles DESC
"""
num_titles_by_language_df = spark.sql(num_titles_by_language_query)
num_titles_by_language_df.show()
```

```
+----+
|language|num_titles|
+----+
      \N|
            6858184|
      en|
             601422
             193865
      jal
      fr
             191046
      rul
             177071
      tr|
             111834
      bg|
              88019
     qbn|
              47600|
      sr|
              42352
      svl
              29979|
      hil
              293341
     cmn |
              28147|
              15611|
      cal
     yue|
              15318
      he|
              11707|
      fal
              10692
      hr|
               9983
      cs
               7417
      sl
               6083
      nll
               4736 l
only showing top 20 rows
```

4.4 Number of movies/shows by director

```
[50]: num_titles_by_director_query = """
    SELECT directors, COUNT(*) AS num_titles
    FROM merged_table
    WHERE titleType IN ('movie', 'tvSeries') AND directors IS NOT NULL
    GROUP BY directors
    ORDER BY num_titles DESC
    """
    num_titles_by_director_df = spark.sql(num_titles_by_director_query)
    num_titles_by_director_df.show()
```

```
+-----+
|directors|num_titles|
+-----+
|nm0000033| 22445|
|nm0002031| 22186|
|nm0000406| 21145|
|nm0909825| 16642|
|nm0368871| 14925|
|nm0861703| 14656|
```

```
|nm0001238|
               13523 l
|nm0000485|
               13065|
|nm0782947|
               12944
|nm0000005|
               12726
lnm02350661
               12694 l
|nm0001486|
               12690|
|nm0001379|
               12524
|nm0851537|
               12383 l
|nm0496746|
               12378
       /NI
               12198 l
|nm0792450|
               11857
|nm0045800|
               11817
|nm0001175|
               11786
|nm0002030|
               11726
+----+
only showing top 20 rows
```

4.5 Top 25 Movies with Highest Average Ratings

```
+----+
                 avg_rating|
     primaryTitle|
+----+
| Girls Loving Girls|
                         10.0
     All I Know Isl
                         9.8
   Nicole's Revenge
                         9.7
|Seinerzeit zu mei...|
                        9.7
   Pepper's Pow Wow|
                         9.6
|Wiping the Tears ...|
                        9.5
    Dresden Diary 3
                          9.5
|Nikki Dial's Secr...|
                        9.51
```

```
Maria, die Magd|9.400000000000002|
      Born of Water | 9.40000000000002|
|Christy Canyon X-...|
                            9.4
|Christy Canyon X-...|
                            9.4
      Mahatma Phule|
                             9.41
          Nine Ball
                              9.41
      General Motors
                              9.4
      Nonki Yokochol
|The Shawshank Red...|9.30000000000018|
|Ein Mädchen mit P...|9.300000000000002|
    Steeper & Deeper|
|Before Your Eyes:...|
+----+
only showing top 20 rows
```

Average rating of top-rated movies: 9.448000000000006

4.6 Top 20 TV Series with Highest Average Ratings

```
[52]: df_merged.createOrReplaceTempView("merged_table")

top_rated_tv_query = """

SELECT primaryTitle, AVG(averageRating) AS avg_rating, COUNT(*) AS count
FROM merged_table

WHERE titleType = 'tvSeries' AND numVotes IS NOT NULL
GROUP BY primaryTitle
ORDER BY avg_rating DESC

LIMIT 20
"""

top_rated_tv = spark.sql(top_rated_tv_query)
top_rated_tv.show()

print("Average rating of top-rated TV series:", top_rated_tv.

selectExpr("AVG(avg_rating)").collect()[0][0])
```

```
primaryTitle| avg_rating|count|
+----+
|Six Centuries of ...|
                     9.5| 20|
  The Liars |
Meeting of Minds |
                     9.5| 24|
                       9.41
                            27 l
          18|
         Matador | 9.300000000000006 | 140 |
       Monstervision|
                       9.31
                           40|
     Black Omnibus|
                      9.3|
                            18|
|The World of Tim ...|
                     9.3 20
```

```
Traps | 9.29999999999999 |
                                          30 l
       Night Network | 9.29999999999999 |
                                          18|
I
        The Sopranos | 9.200000000000022 |
                                         550 l
    The World at War | 9.20000000000019 |
                                         430|
   Eyes on the Prize | 9.20000000000001 |
                                          281
     Bei uns zu Haus | 9.200000000000001 |
                                          18 l
|Charlie Wild, Pri...|9.20000000000001|
|Saturday Night at...|
                                 9.2
                                         81
     Byomkesh Bakshi|
                                   9.2
                                          121
|The World of Surv...|
                                 9.2
                                         21
   Prosjaci i sinovi|9.1999999999998|
+----+
```

Average rating of top-rated TV series: 9.28499999999998

4.7 Count of Movies by Decade

```
[53]: df_merged.createOrReplaceTempView("merged_table")

movies_by_decade_query = """

SELECT SUBSTR(startYear, 1, 3) || 'Os' AS decade, COUNT(*) AS count
FROM merged_table
WHERE titleType = 'movie' AND startYear IS NOT NULL
GROUP BY SUBSTR(startYear, 1, 3)
ORDER BY decade
"""

movies_by_decade = spark.sql(movies_by_decade_query)
movies_by_decade.show()
```

```
+----+
|decade| count|
+----+
| 1890s|
            27
l 1900sl
          346 l
| 1910s| 60102|
| 1920s| 248896|
| 1930s| 684053|
| 1940s| 709749|
| 1950s|1043039|
| 1960s|1118823|
| 1970s|1235621|
| 1980s|1355683|
| 1990s|1526253|
| 2000s| 59714|
| 2010s|
         476
| 2020s|
           180|
| \N0s|
           95 l
+----+
```

4.8 Count of Movies and TV Series by Region

```
[54]: df_merged.createOrReplaceTempView("merged_table")
    movie_tv_count_query = """
    SELECT region, titleType, COUNT(*) AS count
    FROM merged_table
    WHERE titleType IN ('movie', 'tvSeries') AND region IS NOT NULL
    GROUP BY region, titleType
    ORDER BY region
    """

    movie_tv_count = spark.sql(movie_tv_count_query)
    movie_tv_count.show()
```

```
+----+
|region|titleType| count|
+----+
    AE | tvSeries | 2748 |
    AEI
           movie | 10606 |
    AF|
           movie|
                     55|
    AL | tvSeries |
                     66 l
    AL|
           movie | 1195|
    AM I
           moviel
                    255 l
    AO I
           movie
                     17|
    AR.I
           movie | 128469 |
    AR | tvSeries | 4174 |
                    706 l
    AT | tvSeries |
    AT|
           movie| 83291|
    AU| tvSeries| 11355|
    AU|
           movie | 110656 |
    AWI
           movie
                      91
           movie
    AZI
                    411
    BA| tvSeries|
                     65|
    BAI
           movie | 1130 |
    BD|
           movie|
                  579
                    44 l
    BD | tvSeries |
    BE | tvSeries | 1022 |
+----+
only showing top 20 rows
```

```
[55]: from pyspark.sql.functions import when, col, lit

# Add a new column to indicate TV shows or movies
```

```
| region | total | tot
```

4.9 Count of Movies and TV Shows by Job Role

```
[56]: df_merged.createOrReplaceTempView("merged_table")
    director_query = """
    SELECT job, COUNT(*) as count
    FROM merged_table
    WHERE media_type IN ('Movie', 'TV show')
    GROUP BY job
    ORDER BY count DESC
    LIMIT 10
    """
    director_count = spark.sql(director_query)
    director_count.show()
```

4.10 Top Crew Members with Most Titles in Movies and TV Series

```
[57]: df_merged.createOrReplaceTempView("merged_table")
    crew_query = """
    SELECT nconst, primaryName, COUNT(DISTINCT tconst) as num_titles
    FROM merged_table
    WHERE titleType IN ('movie', 'tvSeries') AND job != ''
    GROUP BY nconst, primaryName
    ORDER BY num_titles DESC
    LIMIT 10
    """

    top_crew_members = spark.sql(crew_query)
    top_crew_members.show()
```

+	+	+
nconst	primaryName	num_titles
+	+	+
nm0627060	Harry Neumann	262
nm0001553	Ennio Morricone	238
nm0588316	Ernest Miller	217
nm0627864	Sam Newfield	202
nm0441947	Sam Katzman	192
nm0156963 H	Hsing-Lung Chiang	185
nm0105899	Artur Brauner	184
nm0006275	Paul Sawtell	179
nm0000465	Ron Jeremy	177
nm0845290	T.J. Särkkä	174
+	+	+

4.11 Average Rating by Runtime Bucket in Movies and TV Series

```
|runtime_bucket|
                        avg_rating|
+----+
           null|6.2503788461539305|
            0.0 | 7.557352941176467 |
           10.0 | 7.233922383922398 |
           20.0 | 7.485625947108558 |
           30.0 | 7.161048172543064 |
           40.0 | 7.184508600744431 |
           50.0 | 6.601158311510927 |
           60.0 | 6.307350638164518 |
           70.0 | 6.043955837672797 |
           80.0 | 6.01889605339931 |
           90.0 | 5.909627397390164 |
          100.0 | 6.177719308958317 |
          110.0 | 6.496968267503368 |
          120.0 | 6.766118927839834 |
          130.0 | 6.950740143799192 |
          140.0 | 7.097615956487228 |
          150.0 | 7.154792294856221 |
          160.0 | 7.129961618078396 |
          170.0 | 7.181163752164839 |
          180.0 | 7.4431808307989655 |
```

only showing top 20 rows

4.12 Correlation Between Runtime and Average Rating in Movies and TV Series

Correlation coefficient: 0.12049038315298953

5 Machine Learning Modelling

5.0.1 Predict the average rating of movies based on various features such as genres, startYear, and numVotes.

Approach: Linear Regression

6 Importing packages

```
[60]: from pyspark.ml.feature import StringIndexer, VectorAssembler from pyspark.ml.regression import LinearRegression from pyspark.ml.evaluation import RegressionEvaluator
```

7 Feature Selection

```
[61]: selected_features = ["genres", "startYear", "numVotes"]
  target_column = "averageRating"
  df_selected = df_merged.select(selected_features + [target_column]).na.drop()
```

8 Linear regression Training and Testing

```
# Split the data into training and testing sets
(train_data, test_data) = df_assembled.randomSplit([0.8, 0.2], seed=42)

# Create a Linear Regression model
lr = LinearRegression(labelCol=target_column)

# Train the model
lr_model = lr.fit(train_data)

# Make predictions on the test data
predictions = lr_model.transform(test_data)

# Evaluate the model using RMSE
evaluator = RegressionEvaluator(labelCol=target_column, metricName="rmse")
rmse = evaluator.evaluate(predictions)
```

```
[63]: print("Root Mean Squared Error (RMSE):", rmse)
print("Model Coefficients:", lr_model.coefficients)
```

Root Mean Squared Error (RMSE): 1.0410740437429606 Model Coefficients:

[-0.00012453945920703948, 0.004868608367347362, 2.6756119689425546e-06]

- A lower RMSE indicates better predictive performance, so a value of 1.04 suggests that the model's predictions are relatively close to the actual ratings.
- The coefficients show that "genres" have the most significant positive effect, while "startYear" has a slight negative effect, and "numVotes" has a very small positive effect in predicting the rating.

[]:

8.1 References

- $\bullet \ \ https://spark.apache.org/docs/latest/api/python/reference/api/pyspark.ml.regression. Linear Regression. html. regression. The approximation of the property of the pro$
- https://www.sobyte.net/post/2021-10/jpuyter-pyspark-hive/
- https://spark.apache.org/docs/latest/sql-data-sources-hive-tables.html
- https://spark.apache.org/docs/latest/api/python/

[]: