



# WIZER

*Lets make the unreal real*

TEAM

**WIZ**

TEAM MEMBERS

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ABOUT

# Lets make the unreal real

Wizer is a gamified mobile e-commerce platform that connects the experiences of purchasing in-stores and the metaverse. It offers a method to relax while exploring the outside world online.

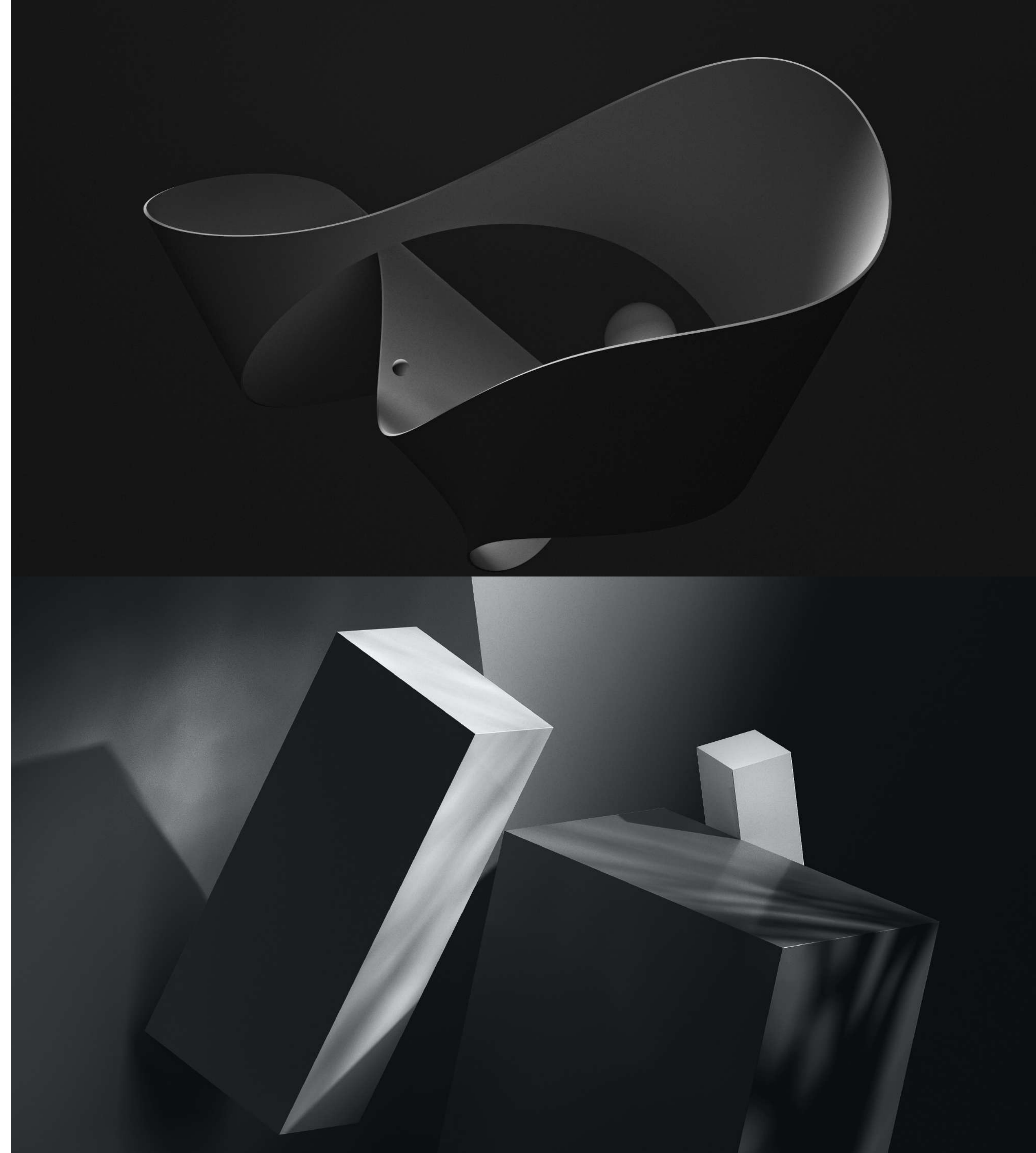
It aspires to bring people together in the metaverse and give them an avatar-based experience that resembles physical purchasing.



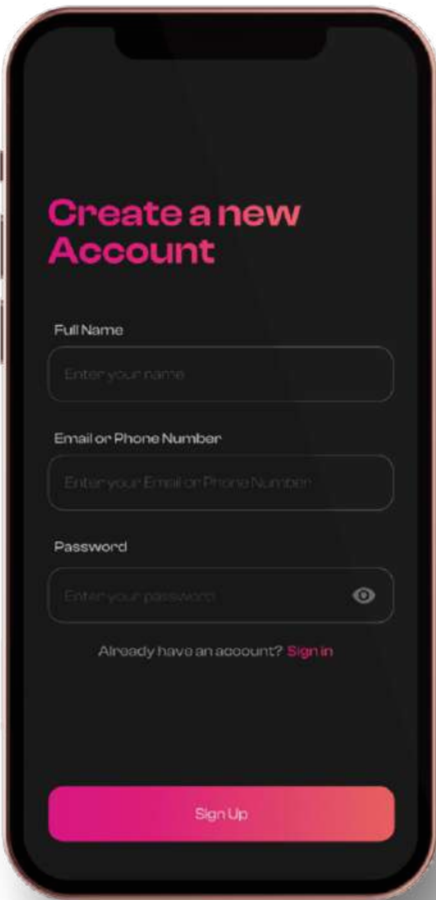
WHAT INSPIRES US?

# Metaverse is a social media that will connect the world physically.

- Movement of the tech world to Web 3.0
- "Looks sell", thus a metaverse based e-commerce website can lead to a great user experience.
- Higher security as we move to the world of blockchain for transactions and data storing.

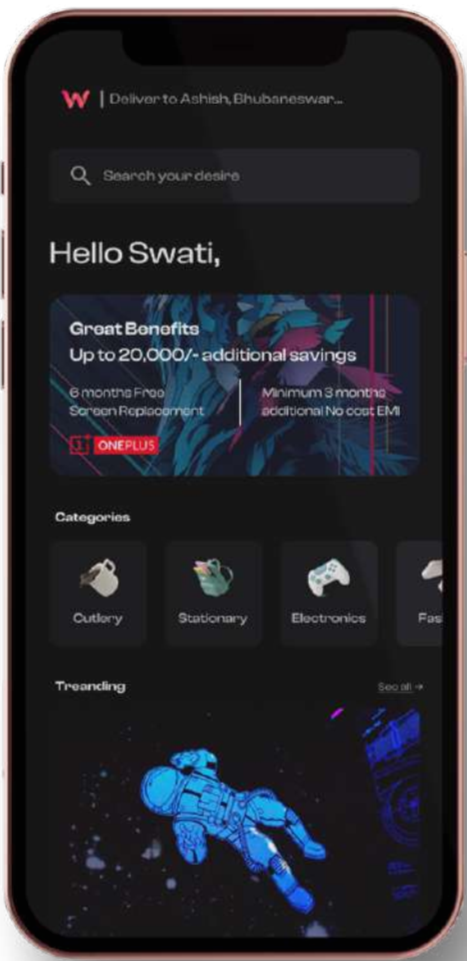


# Consistent and User-friendly



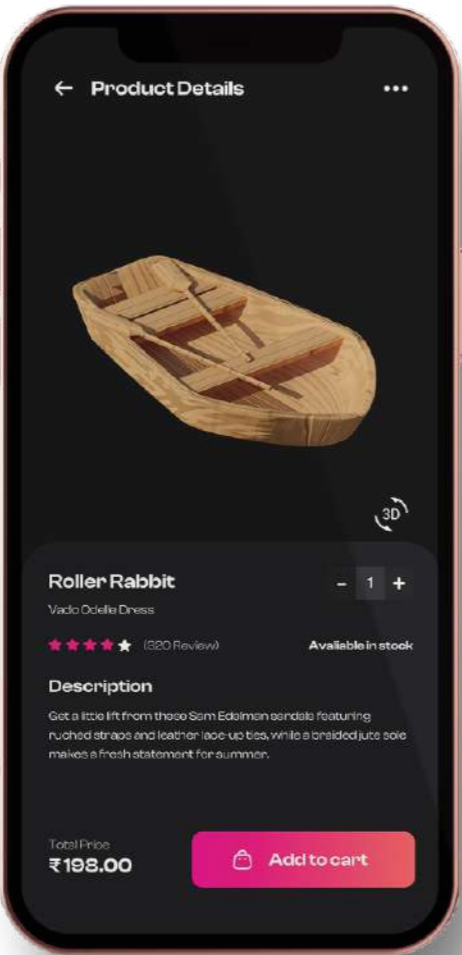
## Sign-Up

Create an online account using your e-mail id and password



## Home

Displays an interactive UI for users to search products, go through the mentioned categories, and select items from the trending section

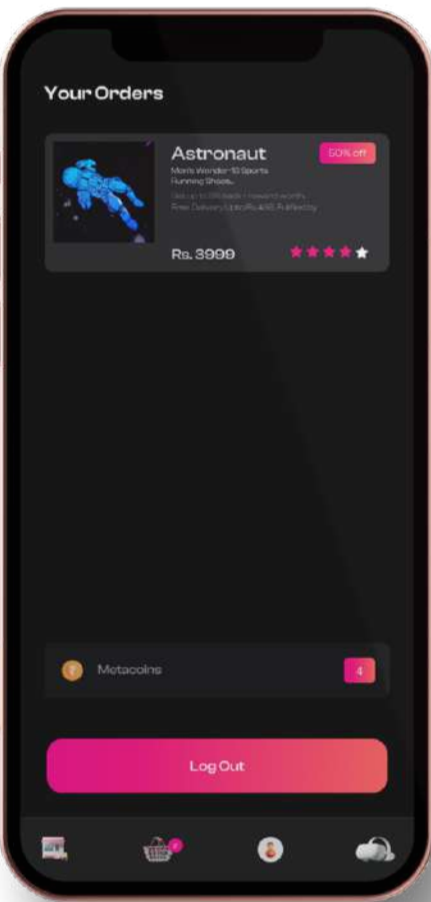


## Product-Detail

View the product's main details, utilise the 3D viewer to better understand its application, and use the auto-rotate option to eliminate the fatigue of clicking, dragging, and rotating the images.

It also comes with a feature of Augmented reality to view object in real space.

# Interactive and Intuitive



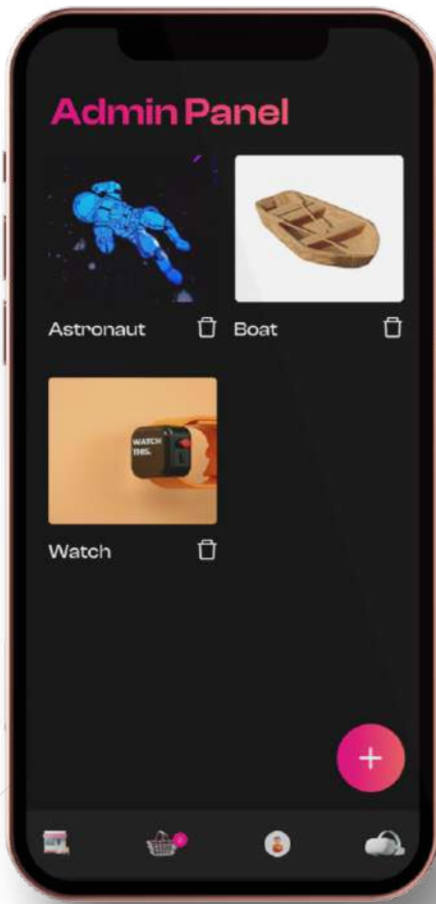
## My Cart

Have an easy and hassle-free experience to add your favorite items to the cart and view the cumulative total of all the products.



## Metaverse

An Antique Fantasy World: view objects from a 3D perspective, Live through the Virtual Try-Ons, collect Metacoins, and accompany others in your virtual shopping.



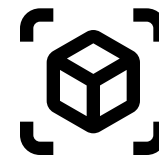
## Admin Panel

Admin can add or delete products from the database and see analytics for different catagories

## FEATURES

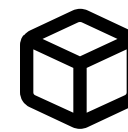
# What makes us stand out ?

### Augmented Reality



AR manages to blend digital and three-dimensional components with an individual's perception of the real world,

### 3D viewer



The present ecommerce applications allow users to view commodities in form of images, taking a step ahead 3D viewer permits user to view products from all angles and directions.

### Meta Coins



Collect metacoins from metaverse, view them in the account section & avail amazing offers and discounts





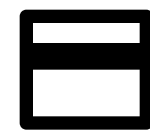
## **Search**

Search functionality helps the users to find relevant product by specifying keywords or phrases



## **Rate Products**

Share your experience with a product or service, and give it an overall star rating



## **Payment Gateway**

Pay for the product of choice through online methods - Google pay.



## METaverse

**"The Metaverse isn't some far-off dream of the future, it's right here, right now."**



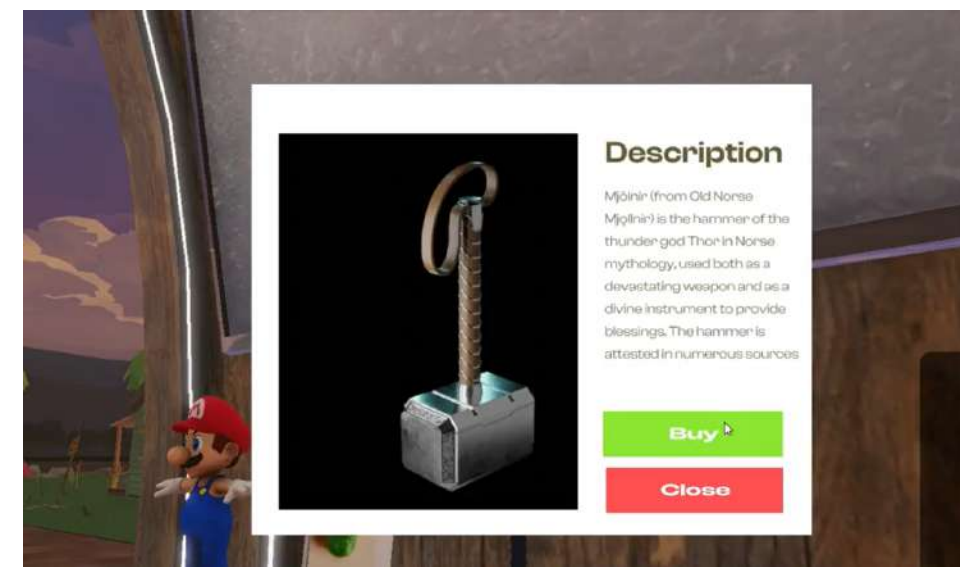
### Features Integrated

- Personalized avatar – personalized avatars help people express emotions online with much more detail than plain old texting, people can customize their own avatars.
- Chat & shop with others – it provides a connected space for people to meet, shop and chat alongside.
- Virtual Try-on – Virtual try-on technology lets customers see how clothes fit on their avatar, allowing them to virtually “try on” clothing before purchasing them or even without leaving your house.



## METaverse

# Conecting in a Virtual World



## Features Integrated

- Place your ads – The users can place any ad, poster or banner they want to play in the store.
- It provides a gamified ancient virtual space for users to shop with a new experience in the land of fantasy – mystic birds drifting along the wind, in-motion billboards , something way beyond the old shopping style.
- Auto-rotate – Products kept on display have a default auto-rotate feature without any friction.
- Metacoins – Unlock metacoins through shopping, hunt and collect them from the metaverse and access them from the account section of app



## USE CASES

- Wizer aims to make the shopping experience better.
- It's for people to connect virtually to shop in the exact same manner as in offline shopping.
- Keeping it user-friendly irrespective of any age difference in short providing the same platform where people meet using avatars.
- To visualize things in real-time with the use of VR & AR and even implement virtual try-on.
- It aims to help all the 3.8 billion e-commerce users to have a better experience while shopping.





## COMPOSITIONS

# Lets make the unreal real

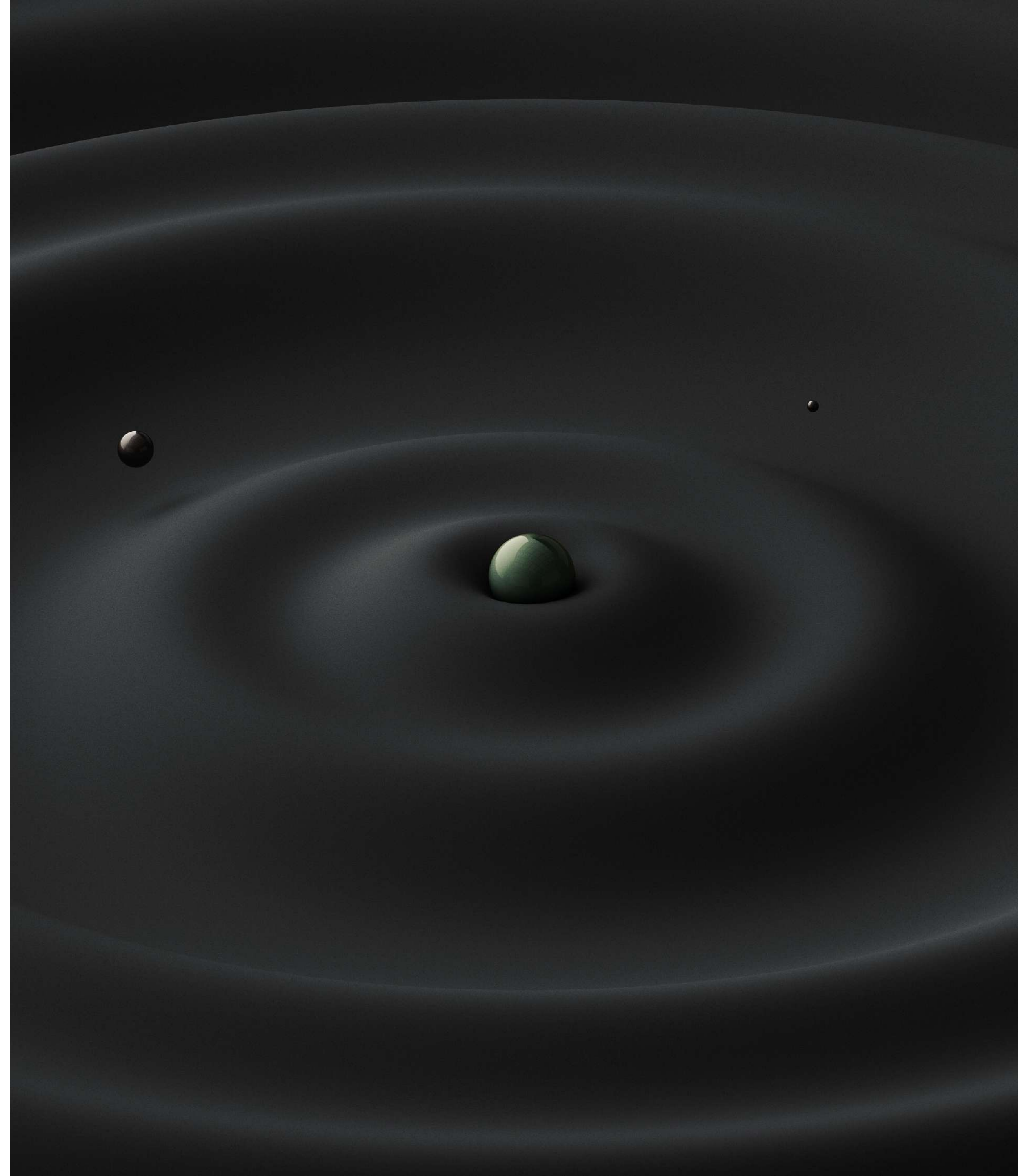
- Well-organized and clean code. The data and operations are optimized to remove any unnecessary dependencies between the classes.
- The code is self-documented and has high readability.
- Code uses the concept of modularity and abstraction to make use of reusability.
- The code is highly robust and reliable, making it perform well even under high server load.
- The UI is clean and the UX is built after a good amount of research, making it customer-centric and user-focused.



## LIMITATION

# We will grow beyond them

- The metaverse is available in local host and in web only, which will be redirected from the mobile application.
- The metaverse comes with global chat only.
- The metaverse only have one shop for testing purposes.



## FUTURE SCOPE

# Metaverse means an ever-growing share of our lives



### Voice Chat

Chat with your friends and family seamlessly.



### Form Party

Form a community and manage the group with more ease.



### Security

Secure transactions using Blockchain



### Buy from Metaverse Directly

Get your desired product with more ease and fastest way possible.



### Easy to Customize

Change the avatar with more funky and real matching characters

TECH-STACK

**Technology is best when it brings  
people together.**



Express



node

