

Hello I’m a **Design enthusiast** with 4+ years of experience and a passion for crafting intuitive experiences through **scalable design systems** and user-centered **product design**. I thrive on solving complex design challenges, ensuring consistency, and enhancing digital experiences.

Product chef

Skills

- Product Design
- Interaction Design
- Storytelling
- Visual design
- Design sytems
- Product strategy/Thinking
- MLP creation
- User research
- Wireframing
- Prototyping
- HTML
- CSS
- Javascript

Tools

- Figma
- Adobe XD
- Excalidraw
- Jitter
- Rive
- Adobe After effects
- Illustrator
- Photoshop
- Spline
- Invision

Education


Graduation : 2023

Odisha University of
technology and Research

Higher education : 2019

Kendriya Vidyalaya Khurda
road, Jatni


Work Experience



Proximity Works

UI UX Designer – Jan 2023 – Present


- Worked on DreamX’s internal product design system, assisting the team in migrating to a new architecture that enhanced usability and resulted in a **33% faster product build**.
- Designed multiple user flows and micro-interactions, improving overall product functionality and user experience.
- **Build and maintained entire design system** from scratch for an internal product.
- Collaborated on the redesign of the ESPN Cricinfo homepage, enhancing usability and contributing to **improved user retention by 12%**.
- Improved Tailcall’s website usability, boosting user retention, and designed their internal product from scratch to test for better product-market fit.



Marathon Digital

Figma & UI UX Consultant – Nov 2023 – Oct 2024


- Worked on their Internal Design system, and helped them build consistent docs and components which helped them reduce time and increase efficiency
- Streamlining processes on Figma for faster execution of design requirements.
- Worked on their website revamp to help build better experience



Triveous

Product Designer – June 2022 – Dec 2022


- Designed an internal productivity product focused on enhancing the note-taking experience by researching user habits on knowledge recall and storage, resulting in a **more accessible and meaningful process of note-taking while reading**.
- Worked on the WHO website for the African team, optimizing the design to improve data entry speed, leading to faster filling of consumer data and also better information architecture.



LectureNotes

Product Designer – Feb 2022 – May 2022


- Contributed to the design and development of LectureNotes’ tech product by creating wireframes, prototypes, and interactive designs that improved product usability and user experience.
- Collaborated closely with cross-functional teams to ensure design solutions aligned with business goals and user needs, helping drive the product’s success in the market.
- Iterated on design concepts based on user feedback, optimizing the product for efficiency and user engagement, which contributed to the product’s overall impact.



Tartan

UI UX Design Intern - Nov 2021 - Dec 2021


- Worked on the integration flow for employee data within Tartan’s product, Perks, streamlining the process to ensure smooth onboarding and data accuracy.
- Collaborated with the team to optimize user flows, contributing to a **24% reduction in integration time** and improving overall user satisfaction.
- Helped refine the platform’s usability, supporting the product in achieving seamless data integration and operational efficiency.



Abt Studios

UI UX Design Intern - Sep 2021 - Oct 2021


- **Assisted in heuristic evaluations** of digital interfaces, identifying usability issues and providing actionable recommendations that enhanced overall user experience and streamlined navigation.
- Contributed to interface design by **creating wireframes and prototypes**, ensuring a user-centric design that **improved functionality** and visual appeal.
- Collaborated with senior designers and developers to implement design improvements, resulting in a **more intuitive user interface and positive user feedback**.



Nirmitee

UI UX Designer Part Time - Aug 2020 - Aug 2021

- Assisted in developing the company website from scratch, contributing to design, coding, and deployment, which helped **improve user engagement and site performance**.
- Supported social media campaigns on platforms like Instagram, Facebook, and Twitter, creating content and **helping increase followers and engagement**.



Qualki

UI UX Designer - Jun 2020 - Jul 2020

- Assisted in developing the company website from scratch, contributing to design, coding, and deployment, which helped **improve user engagement and site performance**.
- Supported social media campaigns on platforms like Instagram, Facebook, and Twitter, creating content and **helping increase followers and engagement**.