

Spring

A dark, atmospheric cityscape at night. In the foreground, there's a bridge or overpass with circular signs, possibly for a train station. The background features several buildings, including a prominent one with many lit windows and a tall skyscraper under construction with visible cranes. The overall mood is mysterious and urban.

STUDIOS OVERVIEW | OCTOBER 2022

SHOOOTS



MAIN SHOOTS CLIENTS



ABC News
Adidas
AIR Productions
Amazon
American Crew
American Eagle
Amiri
Amsale
Anthropologie
Aritzia
Art and Commerce
Athleta
Author by Humana
Badgley Mischka
Beats
BHLDN
Bibhu Mohapatra
Blonded Co.
Bloomingdales
Bobbi Brown
Bonobos
Bottega Veneta
Calvin Klein
Camera Club
Cannuka Luxe
Carnegie Fabrics
Celine
Champion
Chanel
Claire's
Cle De Peau

CLM
Cotton On
Cuup
Dazed & Confused
Derek Lam
DKNY
Document Journal
Dow Jones
Dr. Rossi
Dynamite
Elite Models
Elle
Estee Lauder
Gap
Givenchy
Goop
Gossip Girl
Harpers Bazaar
HBO
Hearst
J Crew
Kay Jewelers
Khaite
Laquan Smith
LeSportsac
Love Wellness
M Le Monde
MadHive
Makeup By Mario
Marc Jacobs
Markarian

Matrix
Maybelline
Mens Wearhouse
Michael Kors
Morris Adjmi
Architecture
New York Times
Nicole Benisti
Nicole Miller
Nili Lotan
North Six
NYC & Company
Olay
Old Navy
Oscar De La Renta
Pat McGrath
Cosmetics
Peloton
Perry Ellis
Proenza Schouler
Public
Ralph Lauren
Redken
Rent the Runway
Revlon
Robert Graham
Rodarte
Rose, Inc.
Saks
Sam's Club
Shopbop
Stash

Summersalt
Supreme
Tallows Media
Taylor Creative
The Shade Store
Tiffany + Co
Tribeca Film Festival
Tula
Tumi
Uniqlo
Universal Records
V Magazine
Versace
Versatile Studios
Very Rare Productions
Victoria's Secret
Vogue Australia
Vogue Italia
Vogue US
Wacoal
Wall Street Journal
XMONDO Hair
YSL
Zara

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SHOOTS & EVENTS

THANK YOU

EVENTS

Premier Cultural Events



NYFW

THE SHOWS

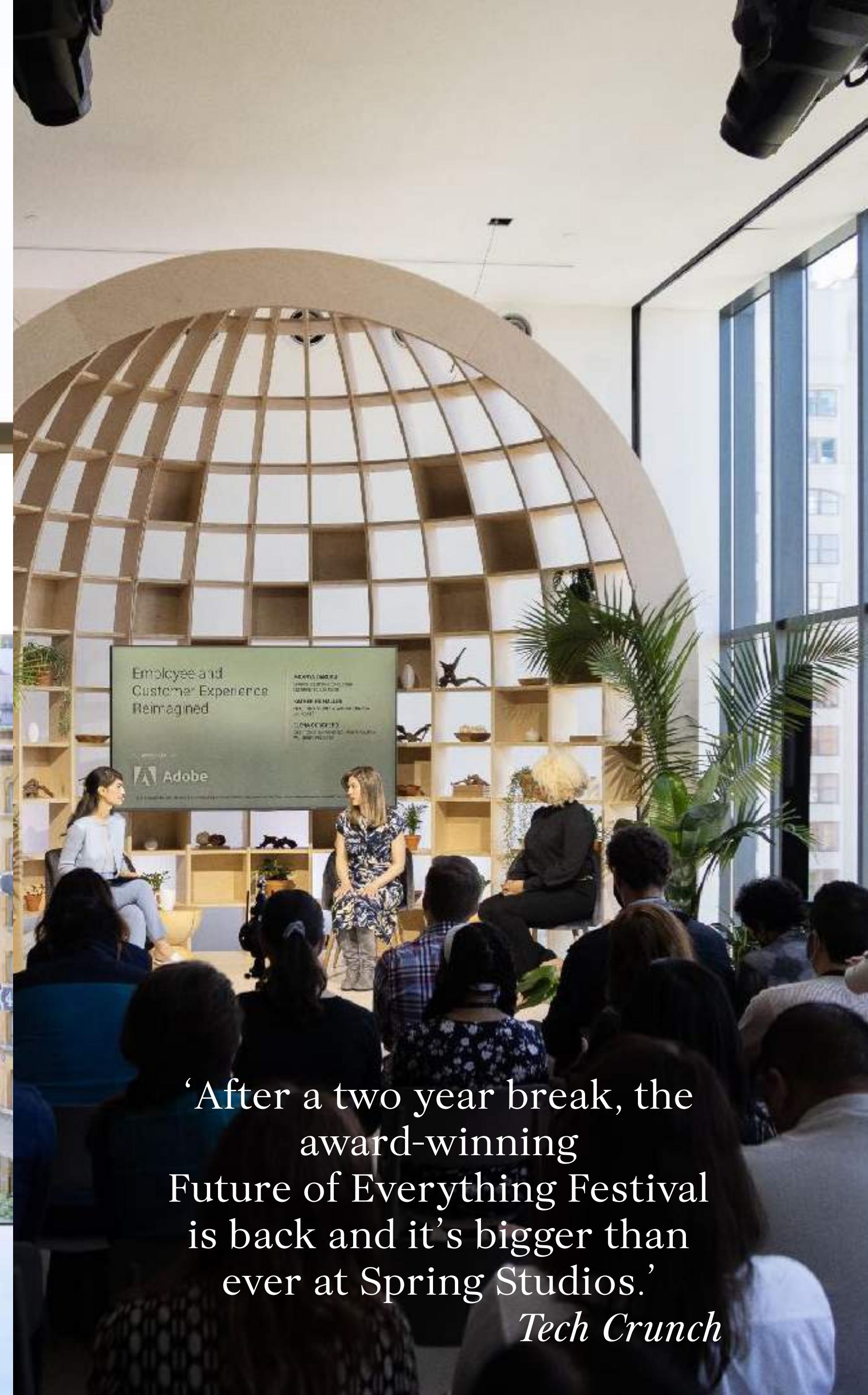
PRESENTED BY **afterpay** 

Independent



Mrs.

‘Independent Art Fair is back
and in fine form.
Returning to TriBeCa’s
stylish Spring Studios’
The New York Times



‘After a two year break, the
award-winning
Future of Everything Festival
is back and it’s bigger than
ever at Spring Studios.’
Tech Crunch



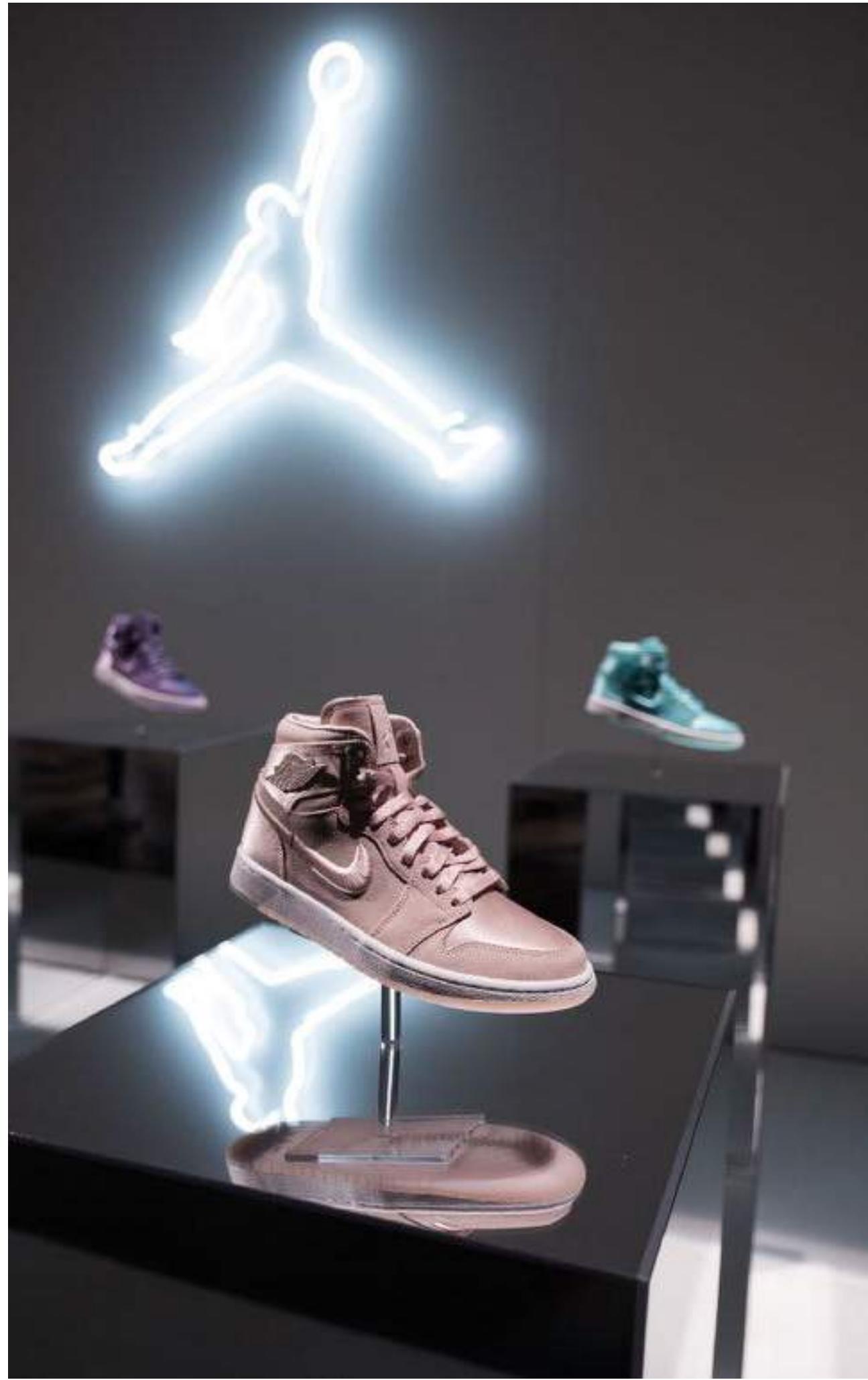
‘Tribeca Film Festival 2022: John
Legend, Spike Lee, Robert De
Niro, Al Pacino, more stars on
the red carpet.’
Vogue

Other Events



Levi's

Levi's previewed their upcoming capsule collection at Spring Studios. They brought in a marching band, along with Justin Timberlake.



Nike

Nike took over Spring's Studio 2 to promote the Jumpman23 collection.



MAN Show

Four times a year, Spring turns into a showroom for MAN/WOMAN Show New York, providing a platform for brands, buyers and retailers from around the world to connect under one roof.



UMG Grammy's

Music industry heavy weights gathered for UMG's pre-Grammy showcase, held at Spring Studios. In attendance were several hundred employees of the world's biggest music company along with artists and members of the music press.



Retail Party

French Founders and its partners gathered 300+ retail top-executives from the luxury, fashion, beauty and food & beverage industries.



Retail Party

After a day of presentations, key retail players shared the last retail insights through a panel discussion and a networking cocktail reception.



Tiffany & Co

Tiffany & Co held a press preview at Spring Studios in a glasshouse designed by Stefan Beckman's production studio.



NYFW: The Shows

Biannually during New York Fashion Week, Spring dedicates its entire building to host the shows, presentations, and afterparties.



Independent Art Fair

Spring is the presenting partner for the prestigious Independent Art Fair during New York Art Week.



Independent Art Fair

Spring acts as host to over 60 independent galleries worldwide to present their work to top industry buyers. What results is a curated environment that elicits the feel of a museum to highlight each independent gallery's work in creative and nuanced ways.



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Spotify Conference

Daniel EK, founder and CEO of Spotify, spoke onstage during Spotify Investor Day at Spring Studios.



TriBeCa Film Festival

The TriBeCa Film Festival, hosted at Spring Studios, is one of the world's leading entertainment platforms, encompassing film premieres, industry and hospitality programs, VIP opportunities, and a wide range of large scale concerts and events.



Founders Fair

Vanity Fair held a summit that highlighted the accomplishments of ambitious women entrepreneurs and explored ways to help them unleash even greater growth for their businesses and their brands. The centerpiece of the summit was a series of in-depth, one-on-one interviews with inspiring founders.



Marriott Rewards

During TriBeCa Film Festival, in partnership with the Marriott Bonvoy Boundless Credit Card, a portion of Spring Studios was converted into the Marriott Bonvoy Boundless Theater.



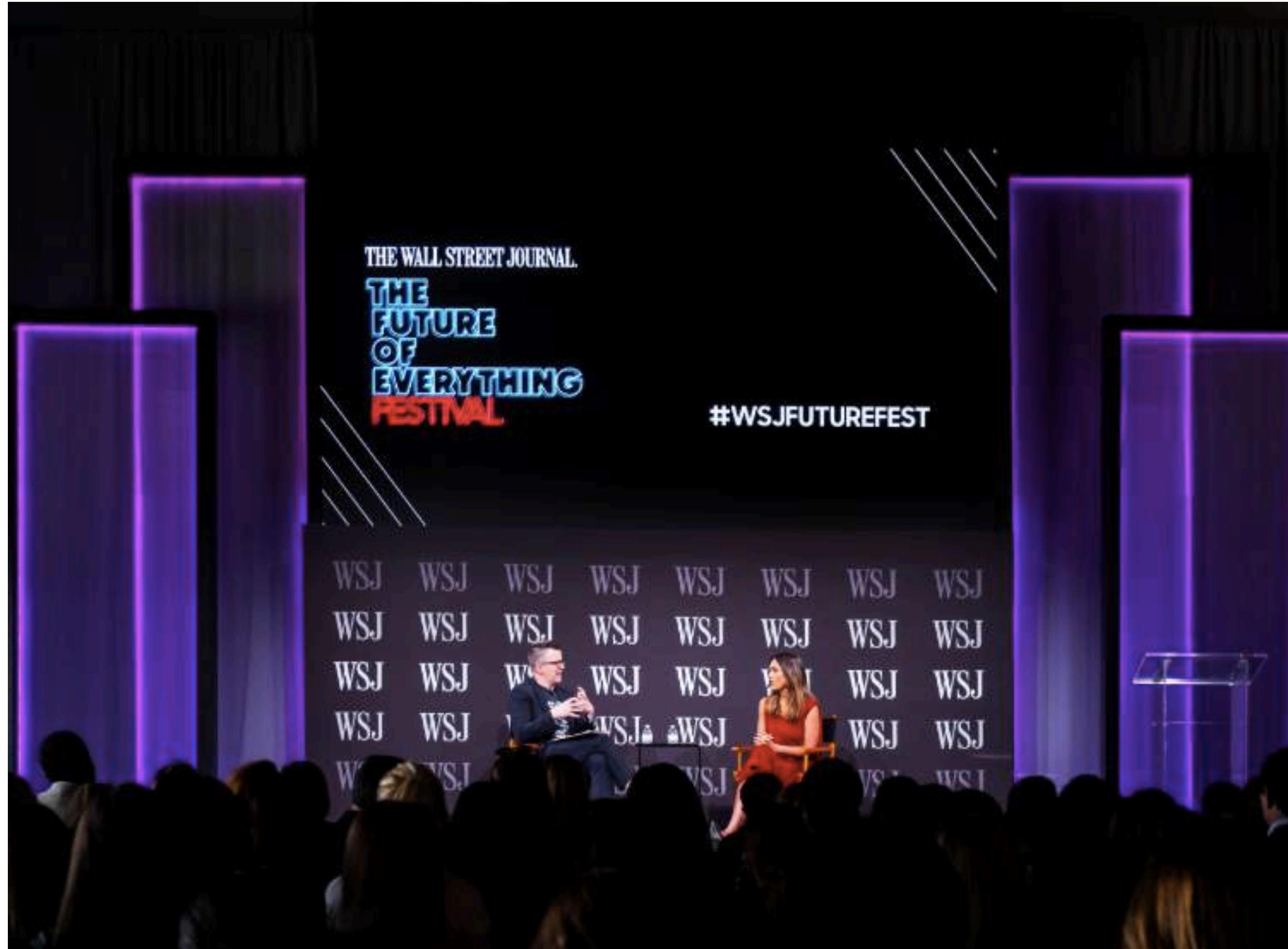
Pratt Fashion Show

The Pratt Institute honored womenswear designer Gabriela Hearst with the Pratt Fashion Show Visionary Award at its annual runway show at Spring Studios.



Univision Upfront

A two-day experimental event produced by Kairos Production in order to promote Univision's clients and portfolio.



Future of Everything

During Wall Street Journal's Future of Everything Festival, top journalists and an extraordinary group of thinkers, makers and doers came together at Spring to explore the exciting changes transforming our world.



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Max Richter's Sleep

An eight-hour performance, *Sleep*, written by composer Max Richter with input from a neuroscientist, took place at Spring Studios. The piece was meant to promote sleep, and mattress company Beautyrest partnered with Richter to provide bedtime accommodations for each concert-goer.



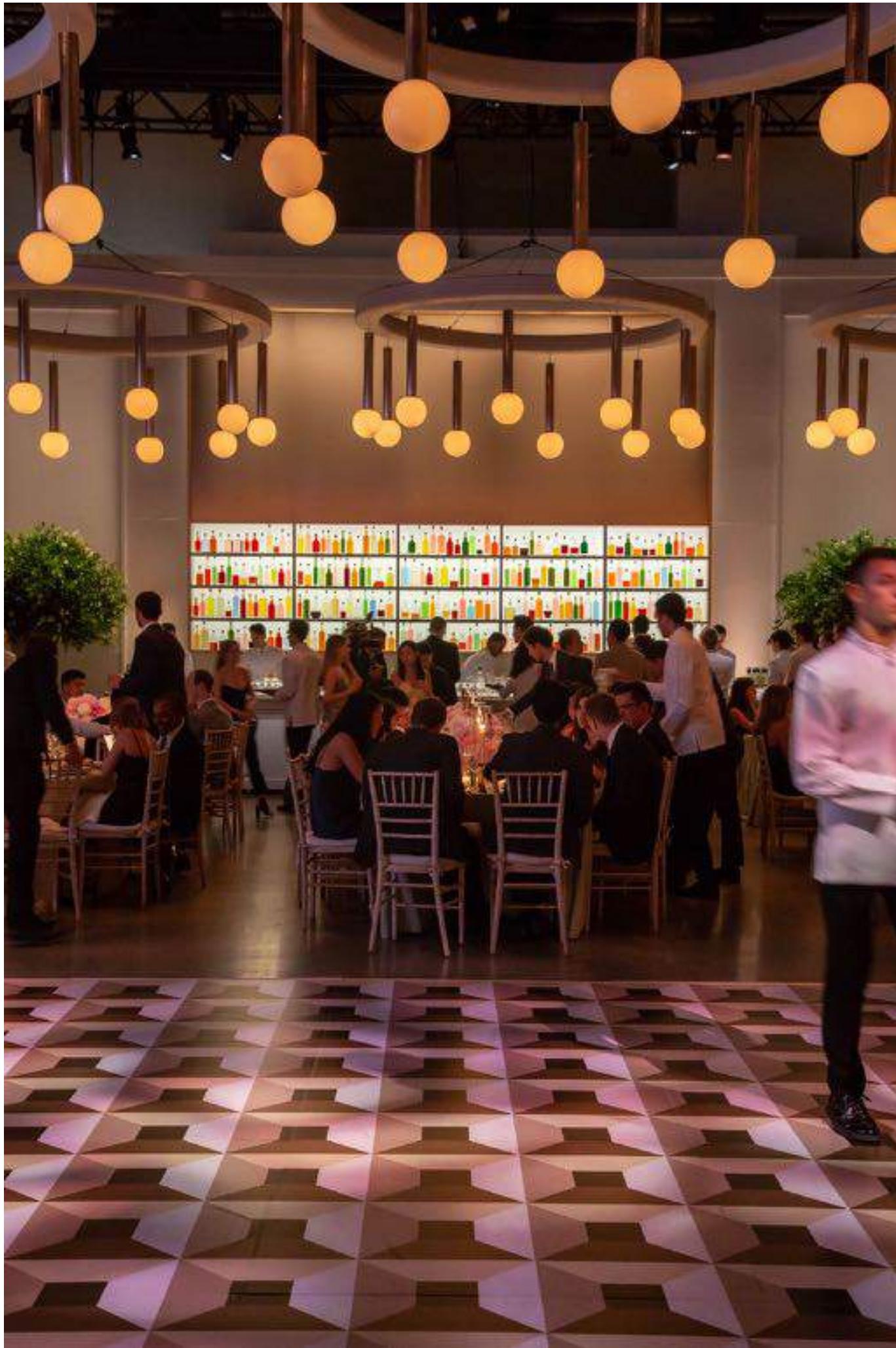
FounderMade

The FounderMade Consumer Discovery Show East featured the most innovative consumer brands in wellness, beauty and food at the world's most elite summit for next generation brands.



Eckart Award

The BMW Group and the Witzigmann Academy paid tribute to outstanding services in groundbreaking gastronomy and nutrition on the American continent.



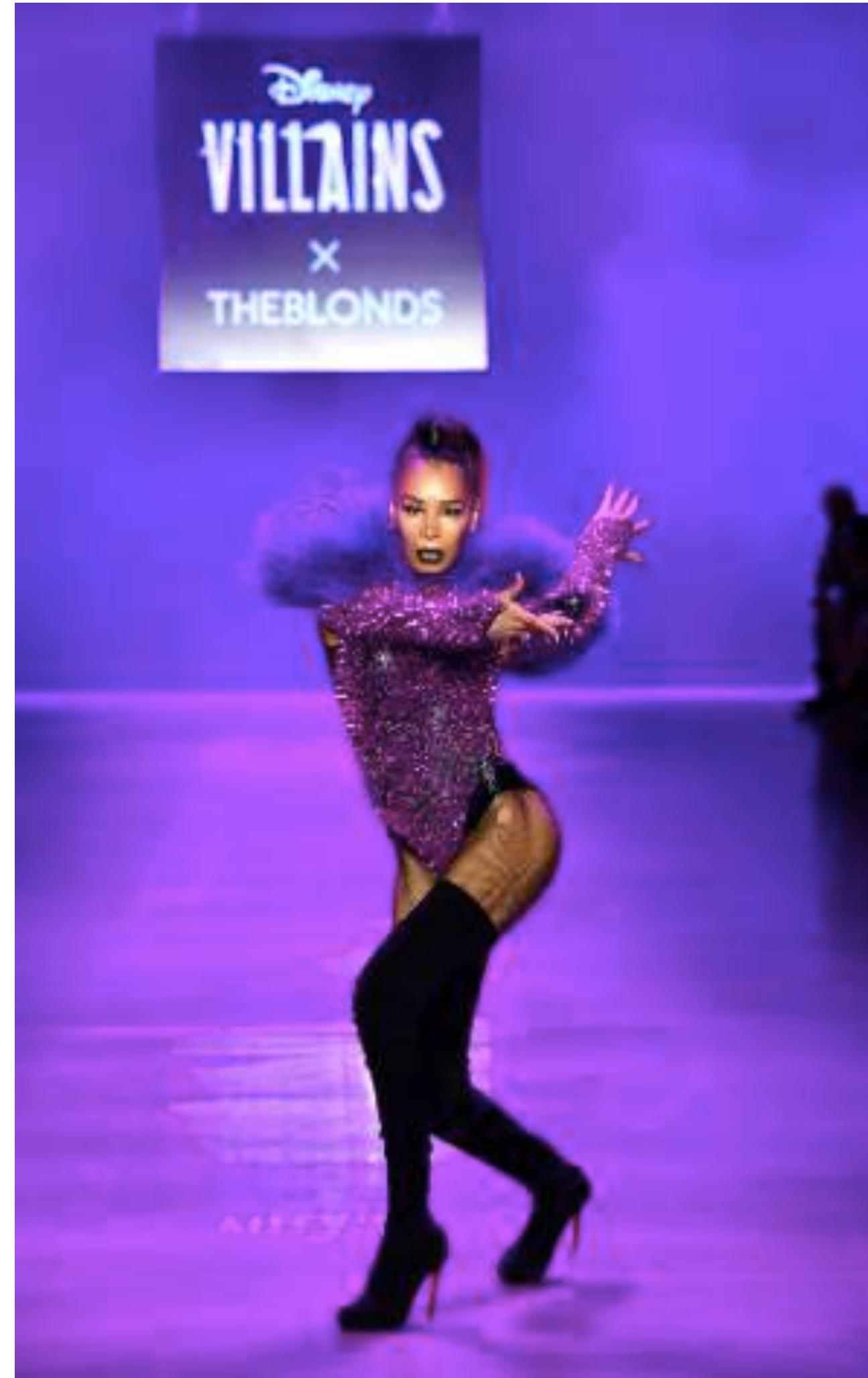
David Stark

Once again Spring Studios partnered with renowned New York production house David Stark Design & Production for a private wedding. The studios were decorated in David Stark's bold signature style, with breathtaking views over Lower Manhattan in the background.



MAN Show

Four times per year Spring turns into a showroom for MAN/WOMAN Show, New York providing a platform for brands, buyers and retailers from around the world to connect under one roof.



NYFW: The Shows

Biannually during New York Fashion Week, Spring dedicates its entire building to host the shows, presentations, and afterparties. A highlight this season was transgender dancer Leiomy Maldonado, opening The Blonds runway show.



NYFW: The Talks

With 'The Talks' IMG and Spring Studios coproduced series of in-depth conversations with industry leaders and artists.



Slack Frontier

Slack executives, customers and partners shared best practices to help leaders and their teams create the right conditions for collaboration.



Google Pixel Launch

Activations and pop-up were created by Google at Spring Studios as part of their Google Pixel Launch.



Medidata NEXT

Medidata hosted their annual NEXT conference at Spring Studios with over 1,100 attendees. The venue was filled with multiple sessions of thought-provoking content and an 'Innovation Lounge' where attendees could grab a bite to eat, and network among sponsors and colleagues.



Medidata NEXT

Known for its tagline ‘Where Science Meets Technology Meets the Future’ Medidata NEXT provided a space where like-minded professionals, developers, data scientists, researchers, executives, and Medidata product experts were able to connect, and learn from each other.



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Golden Heart Awards

The Golden Heart Awards serve as a model of how the strengths and resources of the private and public sectors combine to support God's Love We Deliver in their critical work.



Peloton Tread

Peloton's elite New York City instructors inspired at Spring Studios with words, motivated with music, and lead inspiring, effective workouts for all levels.



Robin Hood

Robin Hood, New York's largest poverty-fighting organization, held its annual Investors Conference at Spring Studios.



Endeavor Gala

Empire partnered with Endeavor to celebrate 21 years of leading the high-impact entrepreneurship movement. The gala showcased Endeavor's powerful global network of over 500 game-changing entrepreneurs and international industry leaders.



Woman of the Year

Glamour's annual Woman of the Year Awards were hosted at Spring Studios, featuring many influential speakers. Former secretary of state Hillary Clinton also surprised the audience with a moving speech on the importance of voting and women running for office.



ArtWalk

ArtWalk NY brings together hundreds of artists, art-lovers and other compassionate New Yorkers at this landmark event to celebrate the role of 'artist-as-activist' and raise awareness about the issues of homelessness, poverty and social justice.



Senator Conference

Spring partnered with David Stark Design for Senator Investment Group's Anniversary. Guests were invited to what was expected to be a traditional investor's conference, but upon arrival, were astounded by a dynamic, immersive exhibition.



Business Insider Ignition

Ignition brought together an engaged community of next-generation leaders and change makers from around the world to explore the implications of seismic shifts for business, society, and culture.



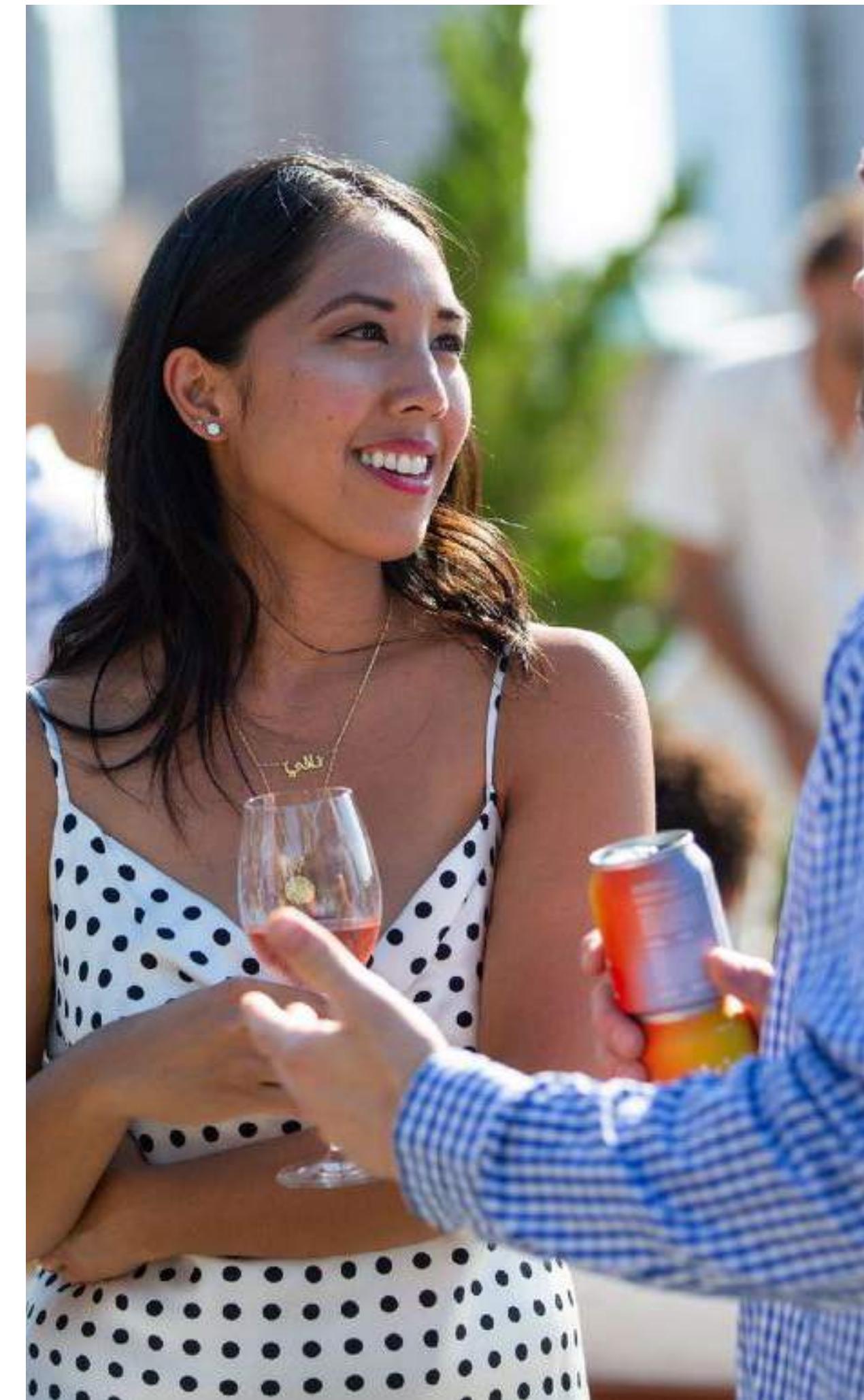
EGG Conference

Spring hosted the Dataiku's EGG Conference, focused on human-centered AI and topics like democratization, inclusivity and diversity. EGG put the spotlight on real-world use cases around bias and fairness from the humans who are making AI happen.



FounderMade

FounderMade Discovery Show returned to Spring for the East edition presenting some of the most innovative consumer brands in wellness, beauty and food at the world's most elite summit for next generation brands.



FounderMade

During FounderMade Discovery Show at Spring, guests were presented upcoming consumer brands with panels, a discovery lounge and two studios filled with product booths. After the talks, the summer weather allowed guests to enjoy brand new drinks on the Rooftop Terrace.



PRICELESS

In collaboration with Mastercard, Spring presented PRICELESS, our most ambitious food project yet. We recreated three restaurants from around the globe within our New York Studios.



PRICELESS

The result was a once-in-a-lifetime culinary experience bringing the tastes of London's best cocktail bar Lyaness, Zanzibar's hidden treasure The Rock and Japan's most exclusive seafood restaurant Teruzushi.



WOMAN Show

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Forces of Fashion

For this edition of Vogue's Forces of Fashion, themed 'Forces of the Future', Anna Wintour brought together the fashion world's most influential designers and icons of the moment, including Tom Ford, Virgil Abloh, Tory Burch and Donatella Versace.



PRICELESS

After the successful first edition, Mastercard's PRICELESS came back to Spring for more exclusive dining experiences. Newcomer was Peruvian restaurant KJOLLE with famed chef Pia Leon, who brought us contemporary Peruvian cuisine with unique ingredients from the Andes to the Amazon.



Taste of Priceless

Mastercard presented the Taste of Priceless, a multi-sensory exhibition where artists explored the role of identity through taste. Visitors were invited to discover the taste of Passion and Optimism with two macarons crafted by Ladurée.



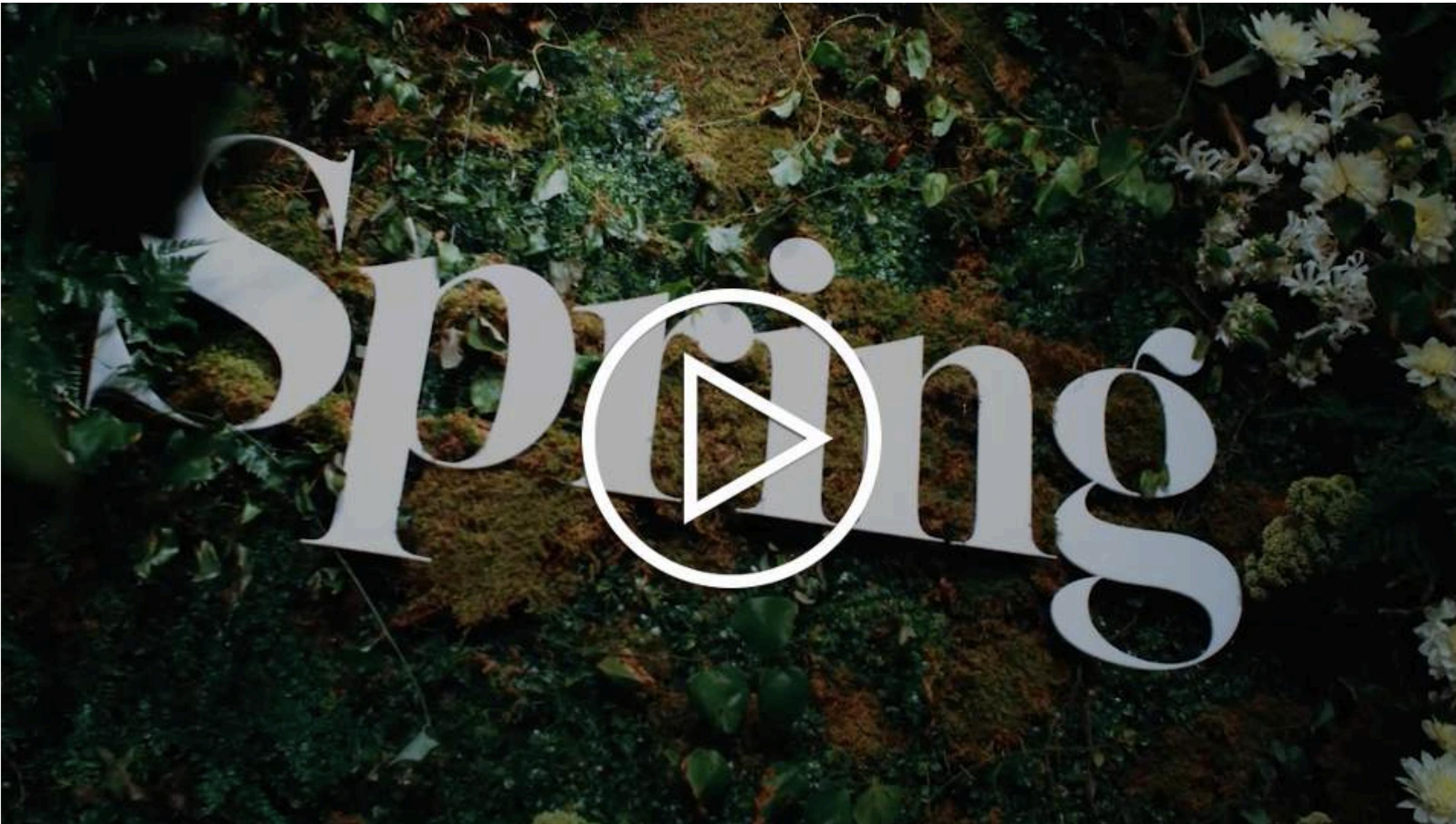
CNN Citizen

CITIZEN BY CNN Conference at Spring Studios featured speakers and panel discussions with industry leaders in business and technology, media, philanthropy, academia and non-profit sectors.



Digital Realty

A community of digital and tech industry leaders joined MarketplaceLIVE to discuss and explore inspiring ideas of what's next in the digital world. The event replaced panels with compelling stories on how the digital community is changing the world.



WATCH THE VIDEO