

TACHYON '22



JAYPEE UNIVERSITY OF ENGINEERING AND TECHNOLOGY

TACHYON '22



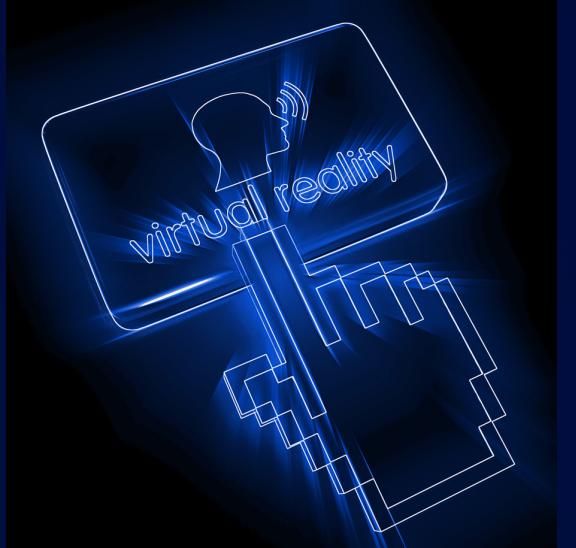
The annual technical festival of Jaypee University of Engineering and Technology, Guna, the Tachyon is back ,competitions for students across states in India. Many heart warming moments, skill sharpening workshops, seminars by Industry Experts, thousands of creative minds hustling together and celebrating the festival of innovation and joy.

Tachyon is an event where students get a platform to showcase there design, development and communication skills, opportunities to learn, apply and become better and more skilled engineers.

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CLUB VR AR MR

VR AR MR a Center of Excellence @ JUET where VR AR MR has collaborated with a memorandum of understanding (MOU).In which students are given industry experience and help by the mentors, here we develop various AR and VR experiences with software like Unity, Blender, Spark Ar, etc. and carry the torch of new technical aspects of web3.0 and other extensions based on user experience.



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COMMUNITY VR AR MR

VR | AR | MR - India's first and largest virtual reality and augmented reality community dedicated to build literacy in underserved areas and drive employment-led software skills development for the underprivileged. VR | AR | MR community comprises of technologists, artists, startups, and students creating a better future using immersive technologies. Delighted to share that VR | AR | MR reached the milestone of training more than 40,000 developers across the globe on VR & AR Technology for FREE.

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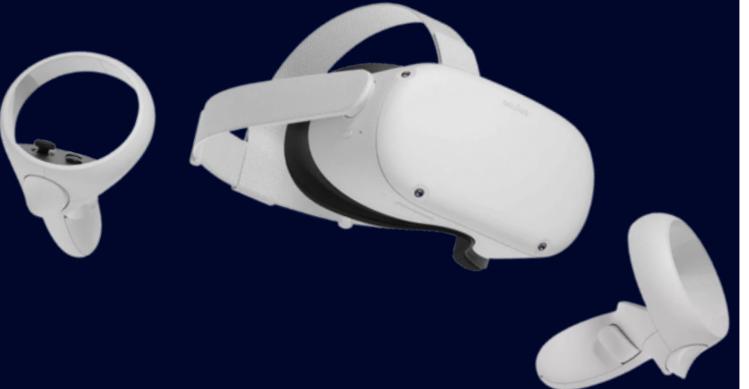
COMMUNITY VR AR MR

Since launch in February 2017 in India , We now have seven regional hubs in India namely Delhi-NCR, Mumbai, Bangalore, Hyderabad, Kerala, Ahmedabad and Madhya Pradesh. We have our community presence in more than 10+ cities internationally with chapters running in Tokyo, Boston, Bay Area, New York, Dubai, Washington D.C, London, Paris, Lagos, Port Harcourt, Nairobi, Kano, Owerri and Kampala.

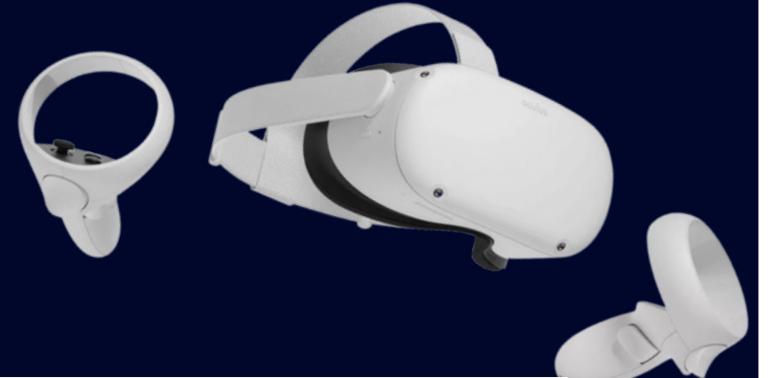
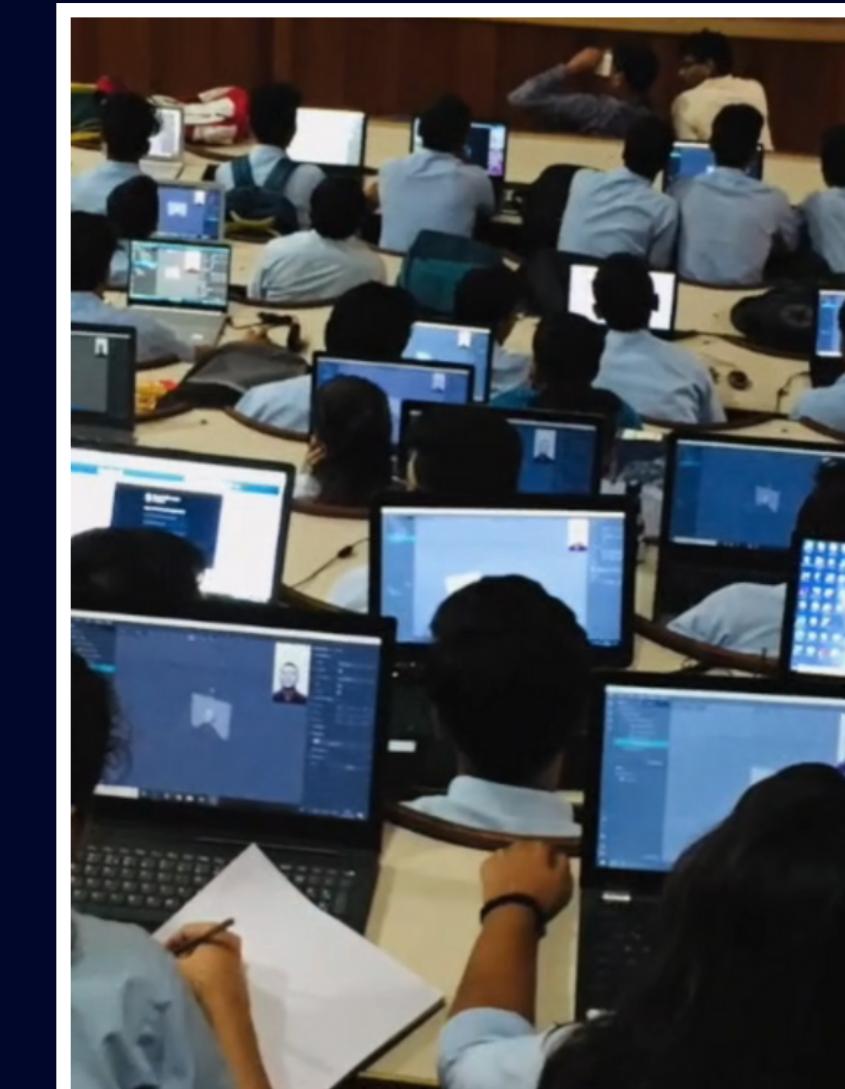


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PREVIOUS HIGHLIGHTS



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EVENTS

- VR BOWLING
- BEAT SABER



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- AR TREASURE HUNT

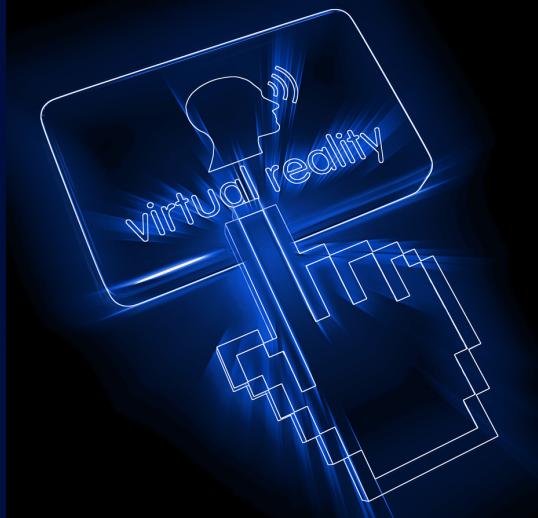


- SPARK AR WORKSHOP



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WHY SPONSOR US?



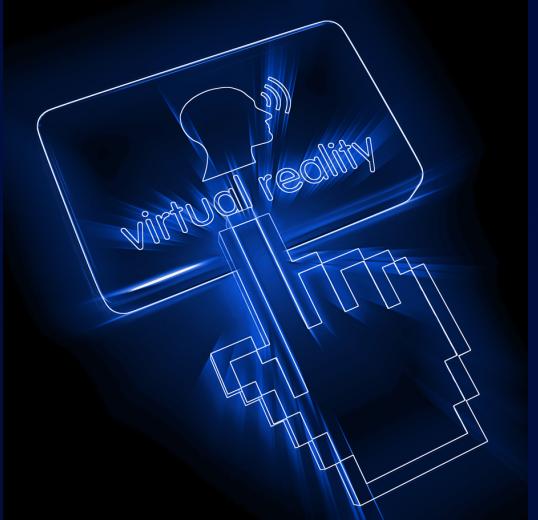
1. Brand promotion and recognition

Sponsoring us will get you featured on all our social media portals , all our promotional events and all the promotional accessories such as banners and posters.

2. Engagement Deliverables

Your brand will become visible among all the visitors. The audience will engage with the brand at the fest venue.(2500).

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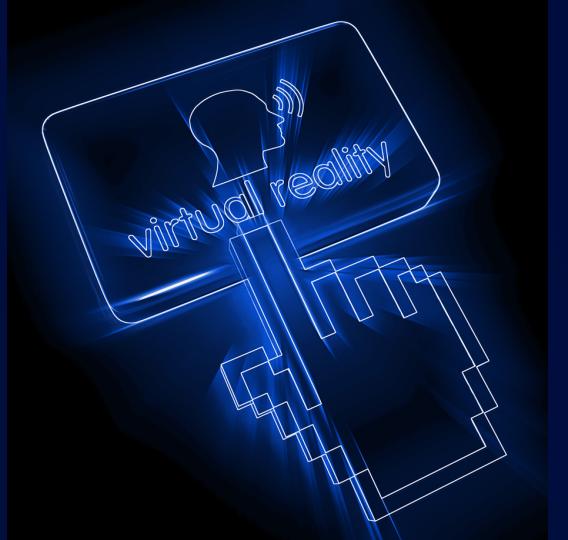
3. Media deliverables

Along with our posters you can place your customised standees and posters at the venue to promote your brand separately.

4. Long term Privileges

Brand logos on various goodies will help in long term publicity. Goodies will be distributed among all the participants.

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5. Vast audience

This fest includes many events organized by various societies , these events are both technical and informative which brings a vast audience exposure to your brand.

6. Database

You will be provided The registration database of each participation.

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SPONSORSHIP PACKAGES

	BRONZE ₹7500/-	SILVER ₹15000/-	GOLD ₹20000/-	PLATINUM ₹30000/-
LOGO ON WEBSITE				
OFFLINE PROMOTIONS				
MENTION ON POSTERS				

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	BRONZE ₹7500/-	SILVER ₹15000/-	GOLD ₹20000/-	PLATINUM ₹30000/-
SPONSORED EVENTS				
CUSTOM FILTERS				
MASCOT PROMOTION				

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	BRONZE ₹7500/-	SILVER ₹15000/-	GOLD ₹20000/-	PLATINUM ₹30000/-
WORKSHOP (45 min)				
PROMOTION BY SPEAKER				
LOGO ON CERTIFICATES				

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	BRONZE ₹7500/-	SILVER ₹15000/-	GOLD ₹20000/-	PLATINUM ₹30000/-
SPONSOR'S SPEAKER				
MERCHANDISE PROMOTION				

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THANK YOU