Assigment : Define a problem statement and give a brief Executive Summary Snapshot.

Executive Summary:- A farming community in Nashik wants to start online store because they want to grow their business globally. They are selling onion seeds and other things, they want to reach more and more customers. They want ~~to~~ a website /app to sell their products. The data indicates that they have a low customers retention rate 20% today. The farming community wants to increase the number of customers to 90%.

Project Description:-

The purpose of the project is to increase the Product sales of the farming community and to reach more farmers, so they can also join the community.

Challenges:-

The website/app needs to be in different indian languages and be ~~cous~~ customer-friendly.

Project Scope:-

Objectives:- we need to develop a website and mobile app to facilitate the sale of products.

Budget:- The cost of projects depends on active users The estimated budget is approximately ₹10,000, which includes the cost of advertising the platform both nationally and globally

Task:- The primary task is to create a simple, user-frendly website and app so that all farmers can easily understand how the platform works.

Deliverables:

- Develop a platform that connects farmers with tramsportation companies to ensure that parcles reach customers efficiently.

- Establish a logistics network to deliver the product as quickly as possible, ideally within one week

- Define and implement a clear refund policy.

Deadline:- The website/app must be completed within Four monts.

Date :

Why to do the project :-

The project is intended to help farmers increase their income by enabling them to gain more profit through selling their products Online.