



SYMBIOSIS INTERNATIONAL UNIVERSITY

(Established under section 3 of the UGC Act 1956)
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Institute: (0301)SYMBIOSIS INSTITUTE OF COMPUTER STUDIES & RESEARCH, PUNE
Programme: (030122) BACHELOR OF BUSINESS ADMINISTRATION (INFORMATION TECHNOLOGY)
Batch: 2015-18,2014-17,2016-19
Semester: I
Course: Introduction to Business Studies
Course Code: 0301220101

Date: 31/03/2017

Maximum Marks: 60

Day: Friday

Time: 01:30 pm - 04:00 pm

Q. 1. Answer any THREE [3*5=15]

1. Why is planning considered as the first important function of management? [5]
2. What are the ways of Delegating authority? Explain. [5]
3. Explain any three characteristics of controlling as a management function. [5]
4. Elaborate internal sources of recruitment [5]
5. Explain the 'Partnership' form of business in brief. [5]

Q. 2. Answer any FOUR [4*5=20]

1. What is 'staffing'? Why is it important for organisation's success? [5]
2. Define "Organisation" and elaborate the concept. [5]
3. Elaborate the concept 'Strategic Business units' [SBU's] [5]
4. What factors would increase the effective span of management? [5]
5. Why International Trade is important for a developing country? [5]
6. Write a note on 'Departmental Store' and the role of IT in running it. [5]

Q. 3. Write short notes – any THREE [3*5=15]

1. Limited Liability [5]
2. Formal & Informal Organisation [5]
3. Matrix Org. [5]
4. Sole Trader. [5]
5. Meaning and importance of motivation [5]

Q. 4. Answer any ONE [1*10]

1. What are the limitations of planning as a management function? Do you think that it is essential to plan? Why? [10]
2. Describe the Organization Process [10]
3. Explain Henry Fayol's principles of Scientific Mgt. [10]
