

# ASHISH SANTANI

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## SUMMARY

Full-Stack Developer with 1 year of experience building high-performance, scalable production applications using Next.js, React, and Strapi CMS. Strong expertise in architecting robust solutions, writing clean and modular code, and troubleshooting complex systems to enhance user experience and drive business growth.

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## WORK EXPERIENCE

**Full-Stack Developer** | devxcommerce *August 2024 – Present*

- **Developed and architected scalable full-stack web applications** for diverse e-commerce, entertainment, and consumer goods clients, utilizing Next.js, React, Node.js, and Strapi CMS.
- **Engineered robust solutions and integrations**, including real-time POS system synchronization and optimized data migration scripts, **reducing transfer time by 75%**.
- **Leveraged AWS services (Lambda, API Gateway, DynamoDB) to architect cloud-based solutions**, notably implementing an AWS-based rating system with **Infrastructure as Code (Terraform)**.
- **Actively improved code quality** by refactoring legacy codebases, **enhancing readability by 50%**, and consistently resolving critical bugs across the full stack to ensure application stability.
- **Translated complex Figma designs into pixel-perfect, mobile-first responsive UI components**, ensuring seamless user experiences.
- **Collaborated effectively with cross-functional teams**, including QA, to ensure high-quality technical design, solution development, and issue resolution.

**Freelance Shopify Developer for B2B E-Commerce** *Mar 2024 – Jul 2024*

- Developed and launched a Shopify website specifically for **Business-to-Business (B2B) clients**, focusing on robust features like responsive design, B2B user authentication, breadcrumbs, and custom menus to enhance marketing and customer engagement.
  - Implemented **SEO best practices** to improve online visibility and drive organic traffic.
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## SELF - LEARNING PROJECTS

**Course Management System**

- Developed a user-friendly web application, targeting **educational institutions and students**, leveraging MySQL and JavaScript for efficient database handling, including flexible course enrollment with one-click subscribe and cancel options.
- Designed an admin dashboard with comprehensive CRUD functionality for course management.

## E-Commerce Platform

- Built a Full-Stack MERN web application designed for **online consumers and retail businesses**, delivering a seamless online shopping experience, featuring a comprehensive product catalog with search and filter options.
  - Implemented essential features including robust user authentication and authorization.
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## SKILLS

- **Programming Languages:** JavaScript, Java
  - **Frontend Development:** React, Next.js, Redux Saga, HTML5, CSS, Bootstrap, Tailwind CSS
  - **Backend Development:** Node.js, Express.js
  - **Databases:** MongoDB (NoSQL), MySQL (SQL)
  - **Cloud & DevOps:** AWS (Lambda, API Gateway, DynamoDB), Terraform (Infrastructure as Code)
  - **Content Management:** Strapi
  - **Tools & Methodologies:** Git, API Integration, Responsive Design, Troubleshooting, EJS
  - **Soft Skills:** Effective Communication, Problem-Solving, Cross-functional Collaboration, Proactiveness
  - **AI Tools:** Claude.ai, Chatgpt, VO, Copilot, Lovable, Augment
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## ACHIEVEMENTS

- Runner-up in **Hack The Tank 2.0 SVNIT HACKATHON**.
  - Received grant of 50,000 in **Idea-Pitching SSIP** event.
  - Secured 3rd position in **Web-Wave college event**.
  - Winner of the IT-AI **Inter-Wave Cricket Tournament** 1st.
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## EDUCATION

**Bachelor of Technology in Information Technology** | Sarvajani College of Engineering and Technology, Surat, Gujarat Sep 2021 – Jun 2025

- Secured 9+ CGPA Score in all Semesters.