

Ashish Surana

SOFTWARE ENGINEER (FRONTEND)

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Summary

Frontend Engineer with 8+ years of experience in JavaScript, React, and scalable web applications across B2C and B2B SaaS platforms. Skilled in UI development, performance optimization, and delivering user-focused experiences. Proven track record in leading frontend initiatives, enhancing design systems, and cross-functional collaboration to align technology with business KPIs.

Skills

Proficiency JavaScript, Functional programming

Libraries - React, Redux, Jest

Frameworks - Express, Node.js, Next.js

Typed Systems - Typescript

Also Familiar with GraphQL, AWS, Firebase, Apollo, Unit Testing

Packaging - webpack, Docker

Automation - Gitlab CI

Release Management - npm & Semver, A/B Testing

Certifications Red Hat Certified Engineer (RHCE)

Experience

Level AI

Noida, India

SENIOR SOFTWARE ENGINEER (FRONTEND)

Sept. 2023 - Present

- *About Level AI* - Level AI is a startup that is building a platform for AI-powered customer service. And my roles were as follows:
- Ownership of Front end part of Analytics Module of product. Responsibilities includes **tackling tech-debt, phased releases, UX Detailings**
- Built and mainted **Design System, Test suite** and some low level system utilities.
- Contributed in improving **Engineering processes** and Automation using **AI Tools** and Gitlab CI.
- Actively involved in recruitment, knowledge sharing, improving processes and onboarding new joiners along with cross team coordinations.
- **Technologies** - React, A/B Testing, Firebase, **Data Visualisations**, Jest

Trivago N V

Düsseldorf, Germany

SOFTWARE ENGINEER (JAVASCRIPT)

Nov. 2020 - Aug. 2022

- *About trivago* - trivago is a global hotel search platform. The Product consist of a meta search and a booking engine. And my roles were as follows:
- Ownership of Front end part of express-booking, Responsibilities including preparing **design documents, tackling tech-debt, improving processes**
- Actively involved in cross team communication with Designers, Product owners, Engineers to take the product forward with matching business KPIs.
- **Technologies** - React, symphony, Server Side Rendering, A/B Testing

Innovaccer Analytics

Noida, India

SOFTWARE DEVELOPMENT ENGINEER - I

Jan. 2018 - Nov. 2020

- *About Innovaccer* - Innovaccer is a **healthcare** data activation platform for care management. The Product consist of a Micro Front-end application and my roles were as follows:
- Ownership of development and releasing two modules in React using Redux and styled components
- **Technologies** - React, AngularJs, **Next.js**, Express, **Server Side Rendering**

AadhaarApi.com

Pune, India

JAVASCRIPT ENGINEER

Aug. 2017 - Jan. 2018

- *About AadhaarAPI* - Aadhaar is the database containing biometrics 1.3 Billion Indians and AadhaarAPI is a product to leverage the power by developing SDKs over it. I worked on the back-end for the "Know Your Customer (KYC)" using Aadhaar APIs
- Successfully delivered Dashboard from scratch and developed efficient REST APIs for improving workflows
- **Technologies** - React, Redux, Server Side Rendering, Node.js, Postgres, AWS

Education

Rajasthan Technical University

Kota, India

BACHELOR OF TECHNOLOGY, COMPUTER SCIENCE ENGINEERING

June 2017

Awards

Star Performer, Peer recognition Awards

Level AI, Noida

DECEMBER, 2024

- Recognized for cross-team collaboration, frontend delivery excellence, and process automation.

Hackathon Winner

trivago, Germany

MARCH, 2022

- Designed a UI simplification solution for hotel booking, adopted after successful A/B testing.