

# **U-Kreation**



## Introduction

U-Kreation is a technical modelling competition. It is a big platform for innovators where they can present their creative ideas through models. The theme for the event in this year's edition of Blitzschlag'17 is `U-Kreation', which mean an innovative fix or a simple workaround, used for solutions that bend rules, or a resource that can be used as such, or a person who can solve a complicated issue. It is a mixture of tradition, culture and attitude since it is an ancient management technique which signifies attaining any objective with the available resources at hand. It is a cost effective method to solve our day-to- day problems since only minimal resources are used.

# **GAME PLAY**

## **First Round**

In the first round, the participants have to submit a written abstract of their model giving details about their idea before **23th Feb 2017**. Abstracts have to be submitted at

## mnit.ukreation17@gmail.com

## **Second Round**

- The participants will have to present their working model in front of the jury.
- > Parameters of judgment will be an idea, working, aesthetics, cost and usage.

- > Model exhibitors will be provided an electric supply (220 V/ 50 Hz AC/ 3-pin) from the organizers' side.
- > This is a great opportunity to showcase the project to the corporate world and will be a head start for the project to find a place for itself in the market.
- > Top 3 teams from each category will be awarded exciting prizes.
- > In a case of ambiguity, the decision of the judges would be considered final.

## **RULES**

- There will be two persons per team. Register your team at <u>www.blitzschlag.org</u>
- No cheating and talking allowed.
- The technicality of the project will be checked by the judges.

#### PRIZES:

Prizes worth 5000 INR

Certificates will be given to all the participants.

#### **CONTACT US:**

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## Schedule

Will be updated on website: www.blitzschlag.org