

# Ashish Verma

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## SUMMARY:

Frontend Developer with 2 years of experience in React and Next.js, currently expanding into backend development with 6 months of hands-on experience in Node.js and Express.js.

## TECHNICAL SKILLS:

- **Frontend** – ReactJS, Redux, Next.js, Javascript, HTML, CSS
- **Backend** – Node.js, Express.js, Typescript (beginner)
- **DevOps/Tools** – Git, Jenkins, Jira, Redmine, GitLab, Bitbucket
- **Miscellaneous** - Data Structures and Algorithms (DSA), RESTful APIs, Object-Oriented Programming (OOP), Linux, Figma. SEO, Jest, React Query, React hooks forms, MongoDB

## EXPERIENCE:

**ReactJS Developer** – Nuvento Systems | Mar 2024 – Present

- Collaborated with the client, **InsuranceDekho (CarDekho Group)**, to architect and lead the frontend development for their newly launched financial services vertical.
- Designed and implemented the complete end-to-end transaction flow for both Credit Cards and Personal Loans, ensuring secure and efficient processing.
- Automated **WhatsApp** share link generation, resulting in a **27%** increase in user engagement through the creation of a new public webpage.
- Introduced **Redux** for optimized state management, ensuring smooth and efficient data flow across the application.
- Designed and developed a responsive and user-friendly Credit Card application form using **ReactJS** and **Redux**, reducing form abandonment rates by **21%** and significantly boosting overall user satisfaction.
- Led end-to-end project responsibilities, gaining valuable experience with **Node.js**, **Express.js**, and **MongoDB**.

**Associate Software Developer** – Big Oh Tech | Oct 2022 – Mar 2024

- Improved the company's official website's performance, achieving a **40%** increase in Lighthouse score.
- Developed a comprehensive resource architecture, including pages for video, news, blogs, and case studies, with server-side rendering and **SEO-friendly** detailed pages.
- Created various UI components, integrated with **Redux** and API integrations.
- Utilized **Material-UI** to develop a seamless user interface for components.
- Implemented **React Hook Form** for efficient form management and **React Query** for effective API state management.

## PROJECTS:

[\[Link\]](#) **Microsite Builder** -

- Developed a web application enabling businesses in hospitality to create tailored websites in under 10 minutes.
- Worked as Front-end developer on this project, used **Next.js**, **Redux Toolkit**, **Typescript**, **Material UI**, **React Hook Form**, **CK Editor**, **React Multi Carousel** and many more technologies for this project.
- My contribution to this project is making pixel perfect UI designing, creation of multiple components, creation of countless forms, integration of forms with microsite using redux toolkit, created dynamic filed renderer and much more.

[\[Link\]](#) **Botshot Marketing** –

- Created a range of marketing pages including Home, Features pages, Blogs page, Videos page and more, using **Next.js** to ensure efficient and performant rendering.
- Developed and integrated various forms and responsive UI components, such as cards, carousels and diverse input fields, to enhance user interaction and engagement.

## EDUCATION:

**St. Andrews Institute of Technology and Management**, Gurgaon | B. Tech in Computer Science and Engineering