



YOUTH POWER ASSOCIATION UTTAR PRADESH



About the Organization

Youth Power Association (YPA) Uttar Pradesh is an emerging, a youth - run & led non – governmental organization that supports & aims at nurturing emphatic young leaders and providing opportunities to youth to advance their skills and sharpen their personality making them more equitable, cooperative and sustainable. YPA is making efforts for the implementation of some developmental projects in the above areas with the support of the local people and District Administration. These developmental projects set a hallmark of integration, local information, substantial approach and urban resilience. Through its research, advocacy and networking system in eastern U.P., YPA has emerged as a main asset association in the above fields. YPA is actively working on the Sustainable Development Goal of Clean Water & Sanitation and leads a campaign for water conservation, [“Jalandolan – Jal Hai to Kal Hai”](#) with the support of local stakeholders, people and the young brigade.



Vision

YPA strives to transform society where the youth are capable to understand and recognize their true potential, their rights to the fullest and their duties towards their environment, society and nation

Mission

To support & aim nurturing emphatic young leaders and provide opportunities to youth to advance their skills and sharpen their personality making them more equitable, cooperative and sustainable.

Milestones and Awards

Acknowledging our eminent efforts the London based Global Policy Insights have identified our organization as a driving force for the development of the youth in the country.

YPA's Fields of Work



Youth Development



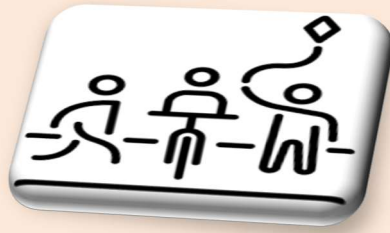
Water Conservation & Sanitation



Environment



Health and Well Being



YPA Theatre

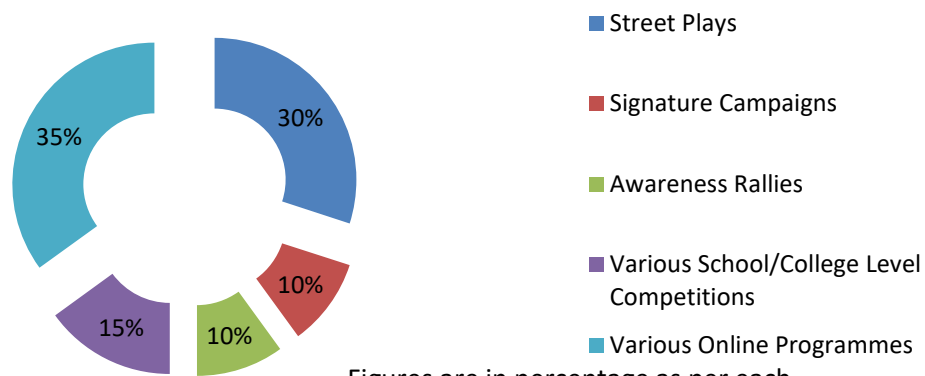
Our Projects/Initiatives

1. Water Conservation and Sanitation

YPA since its inception in 2019 is committed towards the conservation of water and availability of clean & safe drinking water, along with proper approach to sanitation facilities. With this reference, YPA initiated a pan region awareness campaign under the theme entitled – “**Jal Hai to Kal Hai**”.

And through various activities like Street Plays, Signature Campaigns, Awareness Rallies, Various Regional and National Competitions at the School & College Level in both Offline and Online mode are being conducted by the organization and thereby, impacting thousands of individuals across the country.

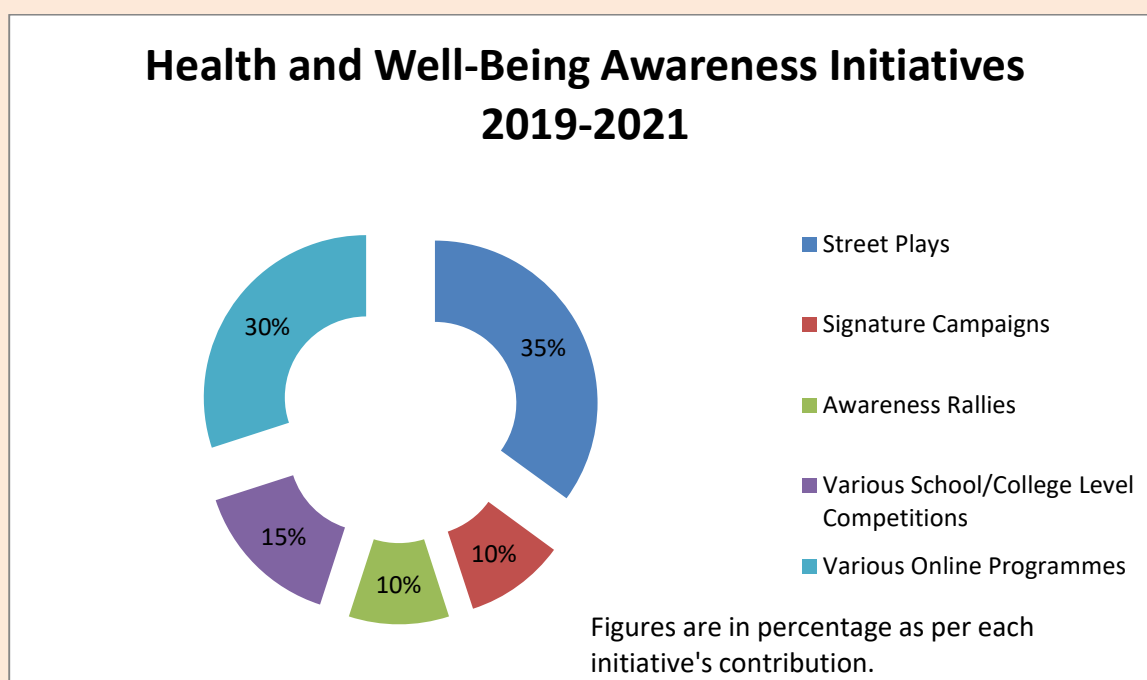
Classification of the Various Awareness Programmes Conducted under the Project - "Jal Hai to Kal Hai" 2019-2021



Figures are in percentage as per each initiative's contribution.

2. Health and Well-being

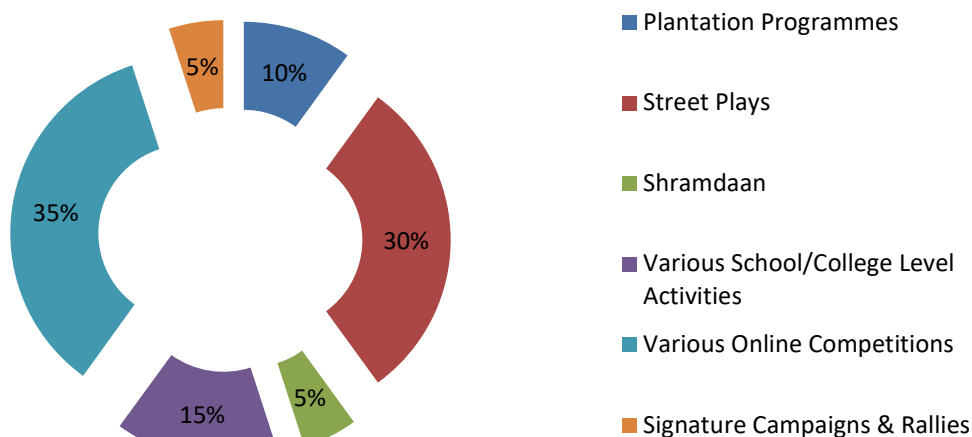
In the state of U.P. especially in the eastern part of it, health is also one of the prominent issues prevailing and hence, YPA since its second year of formation, defined its new aim in the field of Health and Well-Being of the people. Therefore, in 2020, YPA collaborated with the Synergy Institute of Cancer Care & Research, Gorakhpur, and launched the rigorous campaign for cancer awareness and especially through Street Plays, which had an immense impact.



3. Environment

YPA with the aim to conserve water is also in parallel with the conservation of environment. Thus, YPA laid down the proforma for the conservation of environment through mass scale plantation programmes, awareness campaign through street plays and organizing various regional and national competitions both in online and offline mode, doing Shramdaan at the Ramghat beside the River Rapti, in Gorakhpur district, since 2020.

Environment Awareness Initiatives 2019-2021



Figures are in percentage as per each initiative's contribution.

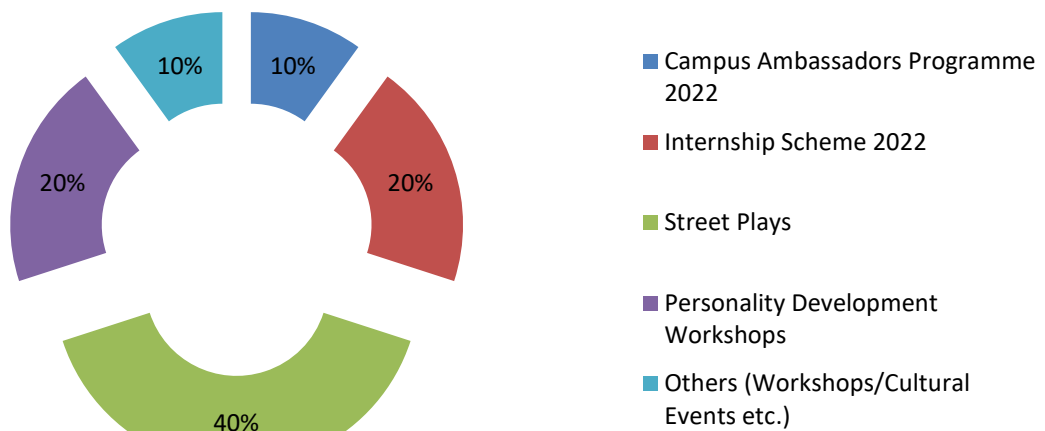
4. Youth Development

Youth Development is also a key objective of YPA. Therefore, in this reference YPA has launched the “Smart Yuva Initiative” under its Youth Development Project and, thus initiating the Campus Ambassadors Program and the Internship Scheme with Mentor Scheme on a different note.

Along with, YPA invites applications from such youth who are interested in theatre, thereby providing a specialized training and providing opportunity to such individuals to work with the organization through YPA Theatre.

YPA on monthly cycle basis organizes Personality Development Workshops, Events and Celebration of Important Days, where eminent resource person of renowned personality and distinguished backgrounds provide training and play their part, thereby impacting thousands of young individuals across the country.

Youth Development Initiatives

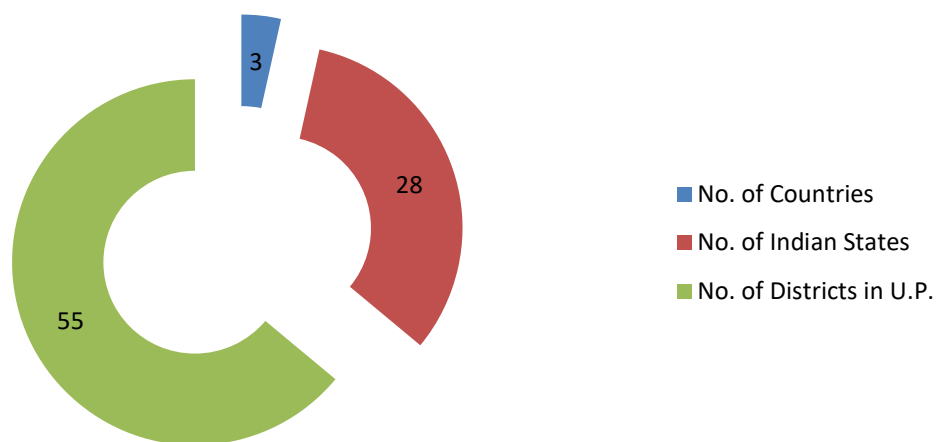


Figures are in percentage as per each initiative's contribution.

YPA's Reach

YPA through its remarkable work since its inception had emerged as a driving young force and had impacted and brought changes in the lives of hundreds and thousands of people from not only in India but also in Bangladesh and Nepal. YPA receives immense support from the young brigade from not only the state of Uttar Pradesh but also from Pan India.

YPA's Reach



Figures are in numbers



Our Upcoming Initiatives

Project Gram Chaupal ('Jal ke liye Jan tak)

Under this initiative YPA shall be adopting a village and with the participation of the community, YPA shall be laying out the way to set up an infrastructure for water conservation and increment in the ground water level.

Jal Mitra / Jal Rakshak ('Kal ke liye Aaj)

For the conservation of environment and water, YPA aims to prepare the youth to be as Jal Mitra / Jal Rakshak which would involve the school children on major.

Why YPA?

1. A **Youth – Run & Youth – Led** Organization.
2. Goal Driven Organization with motto, **"Save Water. Together."**
3. On Ground **Practical Learning** Opportunities.
4. For playing your part in the attainment of the **United Nations Sustainable Development Goals**.



How We Work?



In collaboration and coordination with District Administration.



Mass-Awareness through Street Plays – “Nukkad – Natak”.



Involvement of local people and community.



Through mass sensitization & empowerment of young brigade.

How to Join YPA?

A. Become a **Member** (<https://cutt.ly/Ml2xLO2>)

1. Membership for 1 financial year – Rs. 2000/-
2. Life Time Membership – Rs. 50,000/-

B. Become a **Volunteer** (<https://cutt.ly/bl2cfqX>)

1. Becoming a Volunteer on financial year basis.
2. It is free and will always be.



- C. Become a **Campus Ambassador**
- D. Become an **Intern**

***Note:** Applications for the Campus Ambassador and Internship Programmes are invited separately on monthly cycle basis.*

How to reach YPA?

Contact Us

Registered Office : H.N.-63 Ambedkar Nagar Ward NO.03, Nagar Palika
Parishad Maharajganj, 273303.

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Phone no. : 8299252791

FOLLOW US

 **Facebook page**

<https://www.facebook.com/ypa4india>

 **Instagram**

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 **Twitter**

<https://twitter.com/ypa4india>

 **YouTube**

<https://www.youtube.com/c/YPA4INDIA>

 **Koo**

<https://www.kooapp.com/profile/ypa4india>

 **Linked In**

<https://www.linkedin.com/in/ypa4india>

 **Word press**

<https://youthpowerassociation.wordpress.com/>



Support YPA?

Registration Number –	MAH/02107/2019(Register under section 21 in the Registration Act, 1860 in Uttar Pradesh)
Niti Ayog (NGO Darpan UID No.) -	UP/2019/0248792
Income Tax Department	
PAN No. -	AAAAY9042ME20210
12 A (UID No.) -	AAAAY9042E20210
80 G (UID No.) -	AAAAY9042MF20226
Bank Account Number -	50496963225
Bank Name -	Indian Bank
Branch –	Gorakhpur University
IFSC Code –	IDIB000G616



OUR TEAM

Shiv Prasad Shukla

President

Adarsh Ram Tripathi

Joint Secretary

Avinash Dhar Dubey

Treasurer

Board of Guardians

Dr. Yogesh Dubey

Advisory Board

Prof. Ashok Kumar

Vice-Chancellor, Nirvana University,
Jaipur

Prof. Ajay Shukla

Head, Department of English
DDU Gorakhpur University

Prof. Sharad Mishra

Head, Department of Biotechnology
DDU Gorakhpur University

Dr. Amit Upadhyay

Asst. Prof. Dept. of Political Science
DDU Gorakhpur University

Dr. Manish Pandey

Asst. Prof. Dept. of Sociology
DDU Gorakhpur University

Dr. Roop Kumar Banerjee

Eminent Homeopathic Doctor
& Social Worker

Shri P. K. Dubey

Senior Advocate
Civil Court, Gorakhpur

Pt. Narendra Upadhyay

Astrologist

Dr. Manoj Dwivedi

Librarian
Central Library,
DDU Gorakhpur University

Dr. Tanu Dang

Assistant Professor
Department of Mass Communication &
Journalism, Khwaja Moinuddin Chishti
Language University, Lucknow

Shri Parakram Singh Shekhawat

Anchor
Sansad TV

Shri Ashtananda Pathak

IRAS

General Member, YPA

Shri Devang Tripathi



Program Coordinator, YPA

Mr. Ankit Maurya

Policy Cell, YPA

Shri Navnit Kumar Shukla
Head

Research Cell, YPA

Shri Ashwani Tripathi
Head

Shri Dilip Mani Tripathi
Deputy Head

Shri Vikas Dwivedi
Member

Shri Shubham Srivastava
Member

Communications Cell, YPA

Ms. Prarthana Kumari
Head

Ms. Samreen Musharraf
Member

Mr. Ambrish Tripathi
Member

Social Media Cell, YPA

Mr. Arun Kumar Mishra
In-charge

Ms. Tripti Singh
Deputy In-charge

Mr. Basant Choubey
Member

Ms. Omisha Jaiswal
Member

Mr. Rahul Dev
Member

Ms. Vaneet Kaur
Member

Ms. Anamika Singh
Member

Technical Cell, YPA

Ms. Priti Modanwal
Member



Volunteer Coordinator, YPA

Shri Aman Singh

Staff Member

Mr. Sarthak Shukla

Office Assistant

