Chhavi Sood

Product Designer

7087168802 schhavi2601@gmail.com

EDUCATION

IIT Roorkee — B.Tech in Mechanical Engineering

2020-2024

EXPERIENCE

Setu — Product Design Intern

Feb-May'22

Worked to build the main product in the settings screen flow, also to be used in the revamped Bridge. Also, designed a set of icons for the kit!

Curelink — Graphic Design Intern

Nov-Dec'21

Designed the main graphics from scratch for the mobile app version of the product. Worked on the banners and posters.

Design Studio — Designer

Feb'21-Present

A group of design enthusiasts working together to create an environment of problem solving and sketching out solutions, and taking design related projects for IIT Roorkee.

Geek Gazette - Graphic Designer

Jan'21-Present

Member of the Design Team of Geek Gazette, the official technical magazine of IIT Roorkee, works include designing the magazines and posters for the group.

SKILLS

User Research, UI Design, UX
Design, Usability testing, Quick
Prototyping, User
Personas, Wireframing,
Information Architecture,
Interaction Design, Motion
design, 3D Design, Voxel Artist

TOOLS

Figma, Sketch, Adobe XD, Adobe Illustrator, Adobe Photoshop, After Effects, Premiere Pro, Blender, Magicavoxel, Notion

LANGUAGES

English (fluent) Hindi (fluent)