

Lilibeth Andrada

Data Analyst

Motivated, teamwork-oriented, and responsible Data Analyst with significant experience in increasing comprehension of reports and presentations by the average professional. Highly educated, possessing a Bachelor's, a Master's, and professional certification in business analytics and statistics. Bilingual in English and Tagalog, with an intermediate understanding of Spanish.

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📞 627-513-5070

🌐 [linkedin.com/in/lilibethandrada](https://www.linkedin.com/in/lilibethandrada)

🐙 github.com/lilibethandrada

TECHNICAL (IT) SKILLS

Data Management	Database Design & Management, Data Quality Assessment, Data Analysis, Pattern & Trend Identification, Visualization of Data Insights
Computer Science	System Administration, Advanced Microsoft Excel Functions, Sharepoint, MySQL, Tableau, Python, Troubleshooting
Research	Data Science Research Methods, Data Mining, Survey Creation, Focus Groups

WORK EXPERIENCE

IT Business Operations Data Analyst

Dell Technologies

04/2014 – Present

- Converted data into actionable insights by predicting and modeling future outcomes.
- Utilized MS SQL, data warehousing programs, Tableau, and other dashboard/visualization toolsets for data intelligence and analysis.
- Successfully adhered to company data governance standards receiving the "Employee of the Year" for the last 2 years in a row.

Contact: John Doe – jd@dell.com

Market Research Analyst

Pearson & Associates

11/2010 – 03/2014

- Identified, analyzed, and executed new and potential products, services, markets, and advertising opportunities.
- Collected and analyzed data on established and prospective customers, competitors, and marketing channels and sources.
- Prepared reports that interpret consumer behavior, market opportunities and conditions, marketing results, trends, and investment levels.
- Utilized Google Analytics and Google Tag Manager and implemented new scripts that increased performance by 25%.

EDUCATION

MBA - Concentration in Business Analytics

University of Texas at Austin

08/2008 – 06/2010

Bachelor's in Statistical Science

Southern Methodist University

08/2005 – 06/2008

PROFESSIONAL CERTIFICATES

Certification of Professional Achievement in Data Sciences (2016)

Online course - Columbia University

EMC Proven Professional Data Scientist Associate (2014)

Dell EMC Education Services